

Driving the Blues away

The technology known as Bluetooth eliminates the need for wires that entangle our life around electrical devices. **Praveer Sinha** gets tech and finds out some of the coolest Bluetooth headset devices available in the market



i voice clip Mini

i.Voice PRO need not speak louder and can keep talking for hours without letting others into the conversation!

The i.Voice PRO Bluetooth headset measures 63.2mm (L) x 16.7mm (W) x 9.9mm (H) and weights just 12g can support up to 5 hours talk time or up to 100 hours standby time.

The Clip Mini and Clip Mini Shine headsets feature the uncomplicated single button control that allows the user to do so much more with multiple features. This clip-on type stereo headset with 2 earpieces can be clipped (attached) to one's clothing. Its interface is clearly visible allowing you to press the button precisely. Its small size and bright attractive colours also factor in makes it a winner. The Clip D Radio headset is another star on the Bluetooth headset. It features LED display and Caller ID so you can take/ignore calls without having to fish out your mobile phone.

So go wire free, Bluetooth can definitely work wonder for you at home, in office or while driving...



Clip D Radio



blue band sport stereo headset



i voice Pro headset

- ❑ Dual microphone technology
- ❑ Noise Elimination and Voice separation technology
- ❑ Wind Resistant, speech insensitive to wind, providing high voice intelligibility
- ❑ Latest Bluetooth v2.1 Profile
- ❑ Automatic volume control to accommodate the ambient noise level
- ❑ Multipoint technology for connecting 2 phones at the same time

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The Google Story

September 7th, 1998 was the day when world's intelligence added another badge of excellence, for it was the birthday of the crazily simple and the smartest tool of search ever – 'Google'

This month witnessed the 10th bright birthday anniversary of Google, gladly deserving the title of the centre of the universe. The concept of this search engine having named as stupid and useless before its beginning, is gone out loud to prove it more than wrong, creating a history in the field of communication, technology and advertising.

Co- founded by Larry Page and Sergey Brin from Stanford University with a few students the company went public on September 7th 1998. Google Inc. is an American public corporation. With an initial investment of US\$1.1 millions from relatives, friends and other small investment, a check of US\$100,000 from Sun Micro system by Andy Bechtolshiem, for computers in their drom room. Today the company is a mammoth, with an estimated worth US\$150 Billion operating from the envious 1.1 million square feet Googleplex, Mountain View, California, United States of America.



Larry Page and Sergey Brin

Few of the things that you'd want to know about Google:

1. The name 'Google' was derived from the term 'googol'. A mathematics term referring to 1 followed by 100 zeros. Accidentally the googol was misspelled by the founders as 'Google'.
2. Google dominates the title of highest source of a search, with its search engine gaining 32% of total requests followed by Yahoo with 28%. On a daily basis, 1.5 billion requests are made on Google, providing search results to Yahoo and AOL, making it ultimately the indirect source of search results too.
3. Google comes handy even for simple tasks. Google calculator- www.google.com/help/features.html#calculator, is one such that allows

to do maths and various other conversions. Better still, <http://www.google.com/help/features.html> helps to convert, search, and spell check just about anything, apart from many other applications.

4. In 2004 Google.org is the charity venture by Google. With an investment of US\$ 1 Billion, it addresses the global challenges. Climate change, poverty and diseases are its vital focus areas. It also invest in for – profit deeds. This already has been looked upon as equals to the giant like Bill and Melinda Gates Foundations.

5. Google increasingly becoming the attention of US government with regards to anti-trust law fearing the it's kind of monopoly. This was once a question that Microsoft faced in the mid to late 90s.

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