Fashion for Existence

TODAY, TRENDS IN THE WORLD OF INTERIOR DESIGNING ARE IN SYNC WITH THE WORLD OF FASHION

Making a fashion statement is not limited to only clothing, accessories and gadgets but goes on much further. Interior spaces and lifestyles have today become an integral part of creating one’s own identity and status. People are more aware about creating aesthetic and pleasant surroundings and having a beautiful home is just like having the latest line of clothing trends. Heena Naik, an interior designer gives an insight into the popular clothing trends.

ECLECTIC DESIGN

Modern and minimal is out this season. Harsh lines, monotonous colours and clinical environments are out and use of variety of styles co-existing in one space is the mantra. Eclectic designs are based on blending and fusing different styles to create a beautiful and diverse environment. Mixing ornate handwork with modern furniture pieces... colourful and natural fibres with bold colours is basically what eclectic is all about.

STUDIO APARTMENTS

Based on the change in lifestyles of the new generation of home owners these kinds of apartments are highly encouraged nowadays. Flexibility of space and function is gained best from this approach to the design. Studio apartments have an integrated space with the bedroom, living room and kitchen all opening up into the same space. These spaces are self contained and are becoming hugely successful because of their efficiency and feasibility to the younger crowd of home owners.

Creating studio apartments is becoming a fast catching trend in the interior design section.

FINE FINISHING

Detailed work is in trend this season. Wall finishes and textures are a massively growing trend in home interiors. Use of a wide variety of textures and fabrics for regular upholstery and storage and off white walls. The mindset of people has changed and so people are experimenting with coloured environments. Experimenting with bold colours is common and can give spaces to a brilliant character. Monotones are out and a colour like Green becomes a highly dominant colour of this year and is also followed by pumpkin orange, bright red—in tones from terracotta to cayenne. While Orange, Yellow, Gold are dominating the palette, deep cinnamon, luxurious violets and turqoise are also in. The other colour that is hot is Pink—bright and daring. So this season go in for a renovation and splash your walls with the colours that reflect your personality!

BEAD IT!

While the fervour of junk jewellery has been going on for quite some time, what remains a favourite are the huge colourful beads with much character. Found in different earthy colours & sizes, the beaded necklaces are still a highlight on every vendor’s stall.

PUMP IT UP!

This one’s for the classy & the sophisticated. Feminine high heeled pumps designed in suede, glossy / matt leather or even textured fabrics with slim heels. They are stylish, comfortable and yet so professional! I’ve bought a variety and wear glossy / matt leather or even textured fabrics with slim heels.

Green, Pink, Yellow or Red, colours are finding their place in all shapes & patterns. Be it the polka dots, stripes and other geometric shapes, it is the graphic prints that are grabbing attention. Women don’t mind wearing bold prints and making a style statement, that’s why graphic prints are so in this season”, says Namita Sakseria, 25 year old fashion designer who often takes stock of what’s going to be in for their fashionably conscious yet money-wise buyers.

The verdict is out. This year summer is going to reminisce yet another season of colour, at least on the streets of Bandra. Be it clothes, shoes, bags or jewellery, there’s a splash of vibrant colours in all shapes and sizes.

SNEAKY COLOURS

The boring canvas shoes has got a facelift and how! Sneakers are not only available with a new palette of colours but also at dirt cheap rates.

“My sister bought a colourful pair and I bought one the next day, they are so funky to look at!” says 18 year old Naimisha Desai, a student from MMK College, Bandra.

METALLICA

Indian tradition meets urban chic. Brass, Copper & steel bracelets & necklaces intertwined in stretchable bands give that extra edge to the kitschy look.

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As winter lingers on giving way to yet another hot summer in Mumbai, the streets of Bandra takes stock of what’s going to be in for their fashionably conscious yet money-wise buyers.

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STUDIO APARTMENTS

Gone are the days when a home had basic storage and off white walls. The mindset of people has changed and so people are experimenting with coloured environments. Experimenting with bold colours is common and can give spaces to a brilliant character. Monotones are out and a colour like Green becomes a highly dominant colour of this year and is also followed by pumpkin orange, bright red—in tones from terracotta to cayenne. While Orange, Yellow, Gold are dominating the palette, deep cinnamon, luxurious violets and turqoise are also in. The other colour that is hot is Pink—bright and daring. So this season go in for a renovation and splash your walls with the colours that reflect your personality!