What does ‘Anmol’ mean – it simply means ‘Priceless’. My experience with RJ Anmol Sood of Radio Mirchi 98.3 FM was the same – Priceless! In a quiet room where the sunlight comes in through sound proof glass, all you see is a computer, a console and a TV set; but it is the voice of RJ Anmol that brings life to this dead room!

If you think of a career in which you can be ‘yourself’, then RJing is the right choice! RJ Anmol believes that a radio jockey is your ‘friend’. And how did he manage to get into this field? Eight years ago, his girlfriend was working with a radio station and he was in class 11 at that time. She asked him to give the audition and he cleared it and got his first job as an RJ with All India Radio (AIR). While working with AIR, he managed to complete his MBA and worked with The Times of India for a while. But his inclination was always towards RJing and soon he got an offer from a private radio station in Dubai. In the process, his voice travelled from Delhi-Dubai and now Mumbai where he plans to settle down.

When asked about his most memorable experience as an RJ, he said: “I was about to wrap up the show for the day and this girl from Dubai called up the studio. She said she would jump from the roof top if I didn’t take her call. In fact Dubai has a very dedicated audience and an RJ is a medium between the two, i.e. Dubai and Bollywood.”

There are many shows which are scripted well in advance, but Anmol prefers to woo his audience through his presence of mind, intellect and spontaneity. RJ holds a great deal of social responsibility, since you’re in continuous touch with your audience when hosting the show. There are lakhs and lakhs of people who not only listen to the show but also get influenced by it. Although a RJ has the right to put forth his views and comments, nonetheless he/she has to be cautious about peoples’ sentiments.

“We get a high while we work and feel like contributing more to the society when the listeners respond to us,” explains Anmol. A proof of this is the unimaginable response that the homeless received from the listeners after the Laxmi Chayya building (Borivli) collapsed. “In short, an RJ is a people’s person,” feels Anmol.

However, it is important to finish your education before taking up RJ as a career. Because it is your education that will help you understand the pulse of the people and also help you in your diction. So, happy RJing!