CREATIVITY CALLING
A YEAR OLD, CERAMIC PAINTING AND POTTERY STUDIO GIVES BANDRA, ITS EXCEPTIONAL ART FRAME. RICHA DESAI UNCOVERS THE WORLD OF POTTERY

Bandra is one place that never ceases to disappoint. It caters perfectly to the needs of the crazy and sometimes stupid human heart. There is nothing that you won’t get here! But if you’re interested in a place that allows you to explore the artist within you, then Earth is Fire is apt for you. Located in a narrow Khar lane, this place is known to most either by word of mouth or bumped into on random hunts. This pottery and ceramic painting studio is a labour of love. Started by Anupama Pant, it is an extension of her love for art and a contribution to the city. “It’s a beautiful art and I fell in love with it instantly. I extended my love for it by starting this studio.” As you step into the store, its raw and cool aura gets to you. The forte of the studio is that it gives two excellent options to let lose, either you can paint the desired thing. All you need is to select one, paint it and send it for firing and VOILA! It’s ready, your own work of art. It takes about a week to get it done and then the firing requires 12 hours of burning and cooling. More than any inspiration, it was the passion “I am pretty much; self taught, I have no effects. After the movie was shot Padia saw his effort was a reward in itself. It’s his experience and response from the people who have shot the entire film on mobile phone. In some way, he has made history in the field of mobile movies. Though Padia is reluctant to divulge about the software that he used in making it, he is kind enough to admit that the budget for the movie was quite low. However, the major expenditure was spent on post-production work. In fact it was the former President of India, Dr. APJ Abdul Kalam who appreciated Padia’s work after watching the movie. It was this particular movie which gave Padia the much needed boost in his career. He is currently working with Satish Kaushik, a well known movie director. “I plan to get into full-fledged film direction,” says Padia, and not make mobile films anymore. The reason being, he was always fascinated by gadgets – he it mobile phones, ipods, cameras, computers, etc. The movie is a sixteen minute flick and the unit consisted of four members, i.e. three actors and Tejas Padia. The movie is about wannabe strugglers in Bollywood and was completely shot in daylight sans make-up with no effects. After the movie was shot Padia struggled for almost a month to find and learn the required editing software. However, it was Zee News and Aaj Tak who recognized Padia as India’s first filmmaker to explain his effort was a reward in itself. It’s his incredible effort that has made him stand out in the crowd!