



# POP Art!

Get this -MUSIC over decades has inspired more than common interests and its ever transcending factor has successfully managed to justify the phrase "wear your attitude" and Richa Desai finds out just that

**W**hat you wear is what you believe in.

Fashion is not just about clothing, it could be about the entire look - a hair do or the attitude that it generates. Interesting, but true, for years fashion has been inspired by famous musicians around the world, so much so, that it almost was a movement in itself. This culture was kick started around the time in 1950's in the US and around the world when Rock-n-Roll was the outbreak in the scene. It was almost a rage, a crazy obsession with Elvis Presley's hairstyle and his famous side burns in the 50s. From his Blue suede shoes to his ultra colourfully original attires, he was all over the place. Soon after, the Beatles were attracting a mega demand hair cut. "I remember seeing my father's pictures when he was young; his hair do was just as Elvis in the seventies. It may not be about his music but his entire persona that I love and so I



wear T-shirts with his images," expressed Manisha Jani, F.Y. BCOM student of MMK

College. In the 60s the Beatles hairstyles were in demand and the Rolling Stones were heavily driving their fans with their crazy leather attires and colourful patterns. Fans wanting to emulate their favourite artists, this phase were demanding a change in the attitude towards dressing, giving away the sober look to follow the popular styles the musicians wore. Also the 60s witnessed the outbreak of colour and crazy prints. Along with Beach Boys bringing about the surfer's style, it was the psychedelic prints with vibrant colours; the 'Hippie' culture that endorsed a new flamboyant look. One of our long time fascination remains with the 70s - the Disco era, remember? The Bee Gees! This phase held a heavy grip on the changes and paved the way for stylish urban wear. Later in the

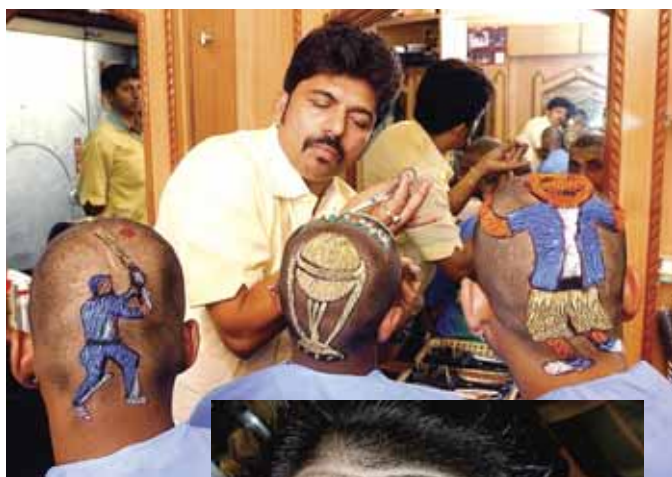
1980s and early '90s it was the grunge look (rough and seemingly untidy) taking over and bands like Nirvana, brought about a heavy fan following to this style. While the '90s were not as inspiring, what was happening is that, this heavy look metal blended with street culture gave popularity to the gothic style (leather belts with steel studs, lathers jackets with abstract prints). "I won't wear anything for the heck of it but indeed am influenced a great deal by my all time favourite artists," says Daksh Singhal an ardent fan of rock genre. Also with the emergence of the hip-hop era, completely abstract and extra comfort style, which is definitely in vogue till date. This culture of loose, extra sized track pants and long knee length pullover with loads of bling was bysplashed all over by artists like Eminem. Currently though, the trends are a mix and nothing but a revamp what the past dictated. Fashion trends or popular trends over the years; owe it to the



famous musicians like any other influences of the time. Their own characteristic style have always been a major generous offering to people who wish to wear something obscure or followed their style because they simple believed in their music.

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## COOL DEGREE CELSIUS



YOUNG BOYS ARE GETTING THEIR HAIR DESIGNED, STYLING BECOME AN OLD TERMINOLOGY. TANAYA ADARKAR TALKS WITH A HAIR DESIGNER TO FIND OUT WHAT ARE THE HOTTEST HAIRDOS FOR THIS SUMMER.

It is hot and delirious summer that is raising the temperatures in Mumbai. To tame the hot weather, young boys are going for a hair designing. So what is this really? Your hair is not only styled but also a specialised designer will suggest which hairdos will suite you. Shiva K. Bhandary has been in this business in Mumbai since 1979 and has its own hair salon named Shiva's the hair salon Parlour in Andheri. He says that this is his ancestral profession but also an inherited art. In 1998, he won the Salon International Award. This gave him the opportunity to be trained in hair styling from the Vidal Sassoon University. Many film personalities have visited him like Madhur Bhandarkar, Vishal Bharadwaj, Tushar Kapoor. He says, "Dressing customer's hair is my passion. Seeing their hair gives an itch in the creative part of my brain." According to him many young boys are influenced with movie stars and their hairdos. "Taare Zameen Par showcased many kids exhibiting the Mohawk hair style. This hairdo is surely in vogue" he adds. Other movie which still finds some influence on the young minds is Spiderman. "Many boys still come to get this spiderman cut in which is done upon their back side of hair,"

he says further. Spikes are always in great demand. "Young boys and even older men ask to do spiked hair which is easy to manage and looks stylish as well" he says. Another hairdo that is in trends nowadays is small hair, shaped in circular rounds. Sports also have influenced hair styles. "Mahindra Singh Dhoni's hairdo had become famous among us young people. Football player Ronaldo had influenced many during the world cup series" says Vishal who is a regular visitor at 'Shiva's' the hair Salon Parlour. The sports and movies, no doubt, have incited many to colour their hair and flaunt hair styles that make them look sporty. Few years ago no one thought shaping the bear would be possible and especially acceptable. But now shaping the bear with thin sharp ends is in fashion. The movie 'Kaante' in which the male protagonists showcased new styles of bear is still carried on by few. So shape your look with cool hairdos and new bear style from hair designers who will help you feel different about yourself.

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