Trendy footwear for this rainy...

Crocs comes out with new collection in footwear...check out the latest stuff at their Bandra outlet.

As soon as the rains arrive, you start looking out for new footwear. Crocs have come out with a collection of crocs of various colours styled to suit your personality. “Crocs are extremely comfortable and airy. Being uni-sexual footwear you can’t differentiate much between pairs for male and female,” says Mrs. Reena Balram (30) while selecting one for her 5 year old kid.

Crocs are stylish and different from the other rainy footwear available in stores. “It is made of croslite material that does not absorb moisture. Besides being bacteria-static by nature, Crocs inhibits growth of bacteria and algae,” said Ayas Shaikh, manager of the Crocs store at Linking Road, Bandra.

“The advantage of going for Crocs is that they do not loose shape. This one-piece moulded footwear is the best pick for this rainy season. Moreover, they can be worn during other seasons also,” he adds further.

The store also provides footwear specially designed for people who get infections on their feet during rains and also for those who suffer from diabetes. “The model is called the Rx and is designed on the basis of the recommendation from the doctors,” the manager says.

These highly ventilated shoes do not allow your feet to perspire during rains and the water also passes off very easily. It’s a perfect wear if you love walking on the beach. Another benefit of this footwear is zero percent maintenance. Simply immerse them in lukewarm water and use any standard fabric bleach to clean it.

The starting price of Crocs in kids range is Rs. 995 upto Rs. 2999 and for adults it’s Rs. 1459 to Rs. 3000. Besides Crocs the store offers you ‘Croc Jibbitz’ which is specially designed in forms of cartoons to be attached on Crocs. The starting price for them is Rs. 99.

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Bandra has no limits to certain style statements. It fashions all and everything.

The most popular suburb ‘Bandra’ has everything an inquisitive mind would possibly require or need – tattoo parlours, shopping arcades, scenic promenades, malls, cinema halls, hawkers, eating joints, fancy restaurants, 5 star hotels, clubs, religious places, parks, ponds and so on. But what Bandra doesn’t have is a definite fashion trend.

According to Mehul Patel, owner of a Design Me, a fashion store, on hill road, “We keep women’s clothes in particular – casual and some semi traditional; though the youth in Bandra comes in demanding clothes from all ranges and all types, the only trend that most probably they follow would be fashion on the whole, nothing in specific, loads come in looking for traditional and loads for casual.”

You might find the most formally dressed people walking briskly towards their respective destinations while across the road you might find a group of students highly inspired by Bob Marley in the most informal style ever.

“I’ve lived in Bandra all my life, I’ve been through numerous phases of dressing it at all, but I usually wear what I’m comfortable in man... and might I say this for all my friends as well, who comprise of a lot of people in this suburb,” laughs Nicola, a Bandra resident.

Form dread locks to crew cuts and short skirts to plain denim, this suburban doesn’t work according to the fashion guidelines, actually, works in quite in other direction. “That’s the thing about Bandra, you’ll find all kind of people, from different places, different religions and different ideologies, and what you wear usually in some way defines your personality to a great extent, therefore, there is no one staple fashion statement, everything and anything that anyone wants is ‘in’,” said Alwyn Alwa, tattoo artist, Bandra.

With a multitude of options that people can chose to indulge in, this part of the city is most comfortable in its own skin and enforces no external fashion conscious vibe. People will be seen walking out in pyjamas if they feel like or dressed to the T if required to, but no one will be stunned for not being in vogue with what is in trend. “Bandra has an attitude that stands apart, it’s a carefree and chilled out feeling, which shows in the lack of system, and I love it,” recognises Shia, a student from Andrew’s College, Bandra.

Price of crocs for Kids – Rs. 995– Rs. 2999.
Price for adults – Rs. 1459 – Rs. 3000.

Popular fashion statements that people decorate this suburb with usually would include

- The Goth Look – Usually characterised by dark kohl accentset and silver junk jewellery, black clothes, body piercings and art. The Rock Look – Usually confused with the Goth look as it shares the feeling that the colour black exudes and is majorly characterised by people seen wearing loose t-shirts with the iconic rock legends printed on the front or the back, dread locks and tattoos.
- The Formal Catholic Look – Flowing evening gowns or skirts accompanied by cotton tops in pastel colours, minimal make up for the young ladies, while the men, usually in simple lose fitting formal shirts accompanied by jeans or flowers.
- The Hip Hop Culture – Boys will be in low waist pants with colourful bands on their heads and women accompanied by loads of ‘bling bling’, while the girls can be seen in short skirts, arm stockings and funky shoes.

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