Like cars, now phones are also being booked in advance

"Though I am very excited to have the iphone but it is very costly compared to the prices at which it is sold in other countries, which is around Rs. 14000. The high price is due to the lack of subsidies provided in the Indian market"

-Tejas Sevi, MBA student

market for a year, now will be legally sold with the help of the local GSM operators. The Apple iphone is expected to be priced at Rs.25000 to 28000, though the official prices are not yet declared.

"Its here. The new iphone 3G, Twice as fast and half the price" is the official statement of the Apple website. Well this is surely for the users to decide.

DHARA SALLA
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The GPS phenomenon will soon take the city by storm as more & more products are entering the market with this service. The latest to enter the list is Nokia’s 6210 Navigator that has been recently launched in India.

Going beyond the realms of providing messaging & net connectivity, this product presents navigational support for 8 Indian cities of Mumbai, Pune, Delhi, Jaipur, Ahmedabad, Chennai, Bangalore & Hyderabad. These pre-installed maps are provided to the users for the first six months, for free! This model incidentally is also Nokia’s first GPS enabled mobile device to have an "integrated in-map compass for pedestrian guidance".

Some of the key highlights of this service happen to be "integrated in-map compass for pedestrian guidance", real-time voice and visual turn by turn guidance offered using in-built GPS support, optimized one-box map search, 2D/3D and night mode map views and opportunity to tag and share your favourite locations. And there’s more – you won’t need a SIM card to use this device as it’s ready for use out of the box! Also, while the maps of 8 cities are pre-loaded, one can also download maps of other countries for no extra cost (Data charges may apply for which you can contact your service provider).

Other than that, the mobile has a 3.2 mega pixel camera, MP3 player and FM radio.

Price: Rs. 18, 000.
Available at: Nokia Priority Dealers at Bandra Pali Hill Road, Khar Station Road, Santa Cruz SV Road (next Asha Parekh Hospital) & (Opp. Milan Subway Signal).

DISHA GADHIYA
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For all those who wish to reiterate their love for the country, here’s something that will symbolise your patriotism. Logitech has launched a Tri Colour Mouse as a tribute to India’s 61st Independence Day. This mini-optical mouse will have the 3 colours of the Indian national flag on the top exterior of its body.

While there are no other special features introduced in this product, the mouse could attract a reasonable amount of buyers who might be in a patriotic mood. The plug-and-play mouse consists of an all-terrain optical sensor smooth tracking and maximum surface coverage in almost all kinds of environment. Also, the users can benefit from the integrated cord-wrap that will help them enjoy a dangling wire-free experience.

Price: Rs. 640.
Available at: Croma Store, Link Square Mall, Bandra (W), Mumbai
Note: Company provides a 3 year replacement warranty