Busy in numbers, Sarwar Ahuja one fine day made best use of his day off. He auditioned for the contest Cine star Ki Khoj. “I am always curious to try new things. Cinestar ki khoj had come to Hyderabad. I went along with my friends and auditioned” said Ahuja. As luck would have it, he got selected. This non-serious attempt of his, has changed his life to 360 degree. “I was not serious about it when I entered the contest, but once I was in I got to know the efforts taken to groom us and the money spent in the process, I realized the seriousness. I was able to learn what I always wanted to – acting, dancing etc.” he adds further.

This good looking lad has done Masters in Business Administration. Before this happened to him, he was working in a multinational firm. But life is altogether different now. “Now most of his time is consumed in shoots or in grooming himself and networking. As of now, he has worked in two films and has recently finished 4-5 projects. Besides movies, he has also participated in Grasim Mr. India contest and done quite a few stage shows. He does not mind being part of any reality show provided the concept is new. “I would be part of the reality show that will excite me” he affirms. Fear factor or any adventurous travel shows are the few reality show genres that he would go for.

Reality shows are good platform to showcase one’s talent. It has made it easy for most to make it to the showbiz, Sarwar Ahuja is one among them. “There is no follow up on these contestants but that is the only best time and best platform to prove your talent. If you are talented and also fortunate you will have many doors open”, Sarwar talks in his context.

Judges’ verdict on contestants at times gets traumatic – and when asked about the judge’s harsh verdict on the show, he calmly explains “If judges are harsh on any contestant it is all because they expect something better from them, it should be taken in right spirit”. Every season we have new and already existing reality shows on air. Viewers are tired of watching such shows with no new to add. “These shows discover new gimmicks to gain TRPs – judges fight among themselves for their favourite contestants. “Judges do have their differences of opinions but next moment they are together,” he shares what he has observed on the sets. He goes on to reveal further “I am not saying it is but it can also be gimmick. Lets face it, that is what interests audience too, people are interested in others life more than their own!” sharply replies Ahuja when asked about current scenario of reality shows.

Reality shows do peep in contestants personal life and try to establish a connection between the viewers and contestants to cash on. “When reality show’s reveal people’s personal life, it inspires the viewers. If small town guy is performing on television, small town chunk will associate with him and the contestant becomes inspiration for them” he explains.

There is no alternative to originality and there is no formula to success - all that can be done is to give the best of our efforts. “Do not pretend anything to gain attention. One should be original and people appreciated originality. Your determination and focus with all ups and downs will win you everything”, affirms Ahuja but not before concluding, “Your honesty towards your work will win you anything in this world. We can judge our own self more than anyone else”