Filmaka is a platform for all those who do not have a so called "Godfather" or any Bollywood connections in the film industry. A way to reward your creativity and to utilize your talent, Filmaka.com is a website where all the aspiring film makers can participate and make their own way to Bollywood or to film making. The motto of this website is to find the unrecognized and talented film makers and give them a chance to showcase what they can do. The matter of fact is that it is not only limited to Bollywood, there are guest judges invited from across the world. If the judges are impressed they might as well as invest their money with the new film maker.

Deepak Nayar is the CEO, producer and the financier of the website. He has produced films like Bend it like Beckham and Bride and Prejudice. Every month a topic is declared on which the directors can make a short film. They have to register themselves with the website and upload their films. If their film fits into the criteria and the topic of the month their films are rated. All the participant directors have to rate the other participants and finally the jury members of Filmaka declare the winner. The winner is given a cash prize or a budget for their next film.

Here are some reminiscences of two winners on their take about the contests:

"When I was learning film making, I made films for filmaka. The founder and the co-founder are very supportive. They guide at a personal level and also help in different ways. Once, I had finished shooting my film but was facing problems for editing. The jury gave me 18 hours free of cost editing with the Pixon studios wherein the charges were Rs. 750 per hour. They also help with the technicians and the actors if required. By the time I finished my course in film making, people from the industry already started knowing me," says Sachin Modi, film maker.

"We have won four films with the themes like family gathering, stuck in traffic and lost and found. The best part is the jury sees the content of the film and not the quality as in the cameras and the techniques used. Because we are immature film makers and cannot afford to shoot on Hi-fi cameras, we make out films with the handycam," says film makers, Vinayak Shah and Vunat Katara.

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**Touch Effect**

Touch screen phones are taking the digital life to a new level. With Google launching its touch screen phone and Nokia introducing Nokia 5800 XpressMusic handset; the world is just a touch away. Tanaya Adarkar finds out from the users whether it is really working for them.

**ADVANTAGES**

1. Stylish- most of the phones are sleek, lustrous and a fashion statement.
2. High Digital experience- Most of the touch screen handsets provide features that take you through a complete new experience.
3. Easy to handle- Those who use it find it easy and say it just reduces the number of clicks.
4. Great features- Apart from the regular features, it gives an highly evolving experience to its users with facilities like Wi-Fi, GPS and Bluetooth, TV-Out, Microsoft office (HTC) and more.

**DISADVANTAGES**

1. Not ideal for all situations- if you want to type a long mail to someone it could get tiresome after some point to use such phones.
2. Too sensitive- You might need some time before you get used to the sensitive screens. You might want to enter one application but you might touch the icon next to it.
3. Battery power low- With many features available the battery looses its power sooner than other phones.

(As told to us by users)

Romeer Sen, a management student, who is using a touch screen phone says, “I am very comfortable with the touch screen phone. What used to take four awkward clicks on a keypad to access the calendar application can now be done with just one or two touches.”

Not too long ago, the “Apple I phone” was the turning point in the digitally enabled mobile industry. It had every feature that had something unique about it and the most sought after feature apart from its classy look was its touch screen. Today’s fashionable way to interface with digital life is by owning one of these handsets and feeling the “Touch Effect.”

Initiated by I-phone; computing has taken to cell phones with style. As Sarang Joshi, a computer engineer says, “If I can replace my laptop with a cell phone with great features and a touch screen it would surely be much helpful.”

Ganesh Joshi, a salesman at a leading cell phone showroom in the suburbs states, “I have observed that many people buy these cellphones for being fashionable. But they take time understanding its functions. Such phones are also very delicate. Complete utilisation would be when one is able to use all its features well.” Touch phones are easy to navigate, says Joshi, and they offer a richer graphical experience.