



Budgeting Films

Wannabe filmmakers of industry are all set to make short-films for their diploma submissions. **Deepa Mishra** finds out the cost effectiveness of making short-films



Short-films are all about giving a visual to your creative expressions in the least possible time and it also has no financial bars that will restrict creativity. Students of media are busy planning the budget of their

short films in the last semester of their course. They are making several alternative plans before hand to cut down the cost of the film right from pre-production stage to production and then to the post-production. "We try using all

our networks. Firstly, locations in the script are worked out. If there is a discotheque, house or hotel kind of locations, where generally we pay to shoot, we approach friends in our circle who can make them available to us free of cost," said Vijeth Mulki an aspirant. "Outdoor shoots are mostly done by handy cam or we book the college camera" he further adds. "Our expenses are mostly behind food of the unit and in traveling to different locations," says Nimesh Advani, another aspirant. Both of them agree on the fact that the casting of the film is done within the friends circle or theater artistes who are ready to work for free are invited. Post production is carried out in the college studio and on the editing machine in the college.

Mukesh Dubey, a professional short film script writer, "Concept and scripting has to be original and appealing, only then can you convince your financier. This is not a commercial product per se, and your financiers are basically those who want to earn a name in

media." He is struggling to get a financier for his latest script. This time he has scripted an animation film that requires big budget. "Short films can be bought by online sites, television production house do buy your film if they like it or can be premiered in film festivals where you can win a decent sum of money," adds Mukesh.

On asking about his earlier financiers Mukesh says, "Budget of the movie varies according to the creative requirements of the film and the length of the film. My other films were conventional films with concrete subjects and so they were low budget. However, for the animation film, I will really have a tough-time convincing financiers." So be it short films or otherwise, creativity cannot explore beyond the realms of the budget after all!

deepa.r.mishra@gmail.com

Housewives on the move

Courtesy: Google Images



The modern Indian housewives seem to have moved from their daily chores to doing something concrete, i.e. investment. **Tanvi Malhotra** finds out how

Thestock markets have seen upward and downward trend in recent times. But this hasn't stopped housewives from investing in stocks. In fact they are known to

save money from their household expenses every month and invest them in shares.

And the result has been amazing. They have started earning without working. This has further boosted their confidence and motivated them to explore other options. "My standard of living has improved- all thanks to the short investments I made," says Rupa Gadgil, housewife from Goregaon. Being a housewife with two kids Rupa always wanted to earn. "That's when I came to know of people working from home on Internet and making big money," she adds. So after completing the household work and children going to sleep, she would spend few hours online. Once she got a hang of the online system, she started reaping the benefit of it and this resulted in fulfilling her dreams.

Rupa Gadgil opted for online investments because she wanted to improve her living. But there are few who want to support their husband and have got into this profession. "I have never worked previously; so when my friend mentioned to me about making money by sitting at home I thought of giving it a try," says Anita Sanil. "The process was easy and required little time in a day. Therefore, I opted for an online investment," she elaborates.

Not only women, but the Securities and Exchange Board of India (SEBI) have also taken the initiative to encourage more and more housewives. They have special classes to teach and guide women on how and where to invest



their money. This initiative has resulted in more and more women to come forward and work from home.

Job opportunities have also increased as more women have started working from home. "I do major work from home but there is a continuous co-ordination between me and the agent to make sure no mistake happens," says Payal Jain, who assists a share broker as a part-timer. She handles all the work from her home and still ends up earning anywhere between 10,000 -15,000 rupees. Besides working she also updates her husband on the various schemes wherein they can invest.

Housewives today have become more independent and confident when it comes to making money. They started off by preparing food/papads at home and selling it to retail stores. Then they moved on to become agents, selling insurance policies and now investing in the share market. Who knows where they might land up next?

tanvi.r.malhotra@gmail.com