

Want a professional degree? Don't worry

Professional courses are fast catching up with the likes of medicine and engineering courses, says *Laki Hazarika*

Doctor-parents want their children to be a doctor or at least an IAS officer', this old age phase has been changing rapidly. Today, students are keen towards professional courses after graduation as well as junior college.

Students undergo many problems as their parents force them to take up science stream. Parents are still quite sceptical about management and professional courses. However students are not required to score exceptional percentages to get admission into these courses. Professional institutions are hosting these courses to give students a chance for better placement during academic year.



"Many students after twelfth standard express a will to go Russia to join medical courses like dentistry as it barely costs \$2300 per year. Today reputed colleges in India are charging very high for MBA courses, so students are likely to take up other management courses in private institution as these courses are job oriented" she said.

Students are now joining MBA courses in college where at affordable fees, they get internship and placements.

Vrajlal Patel, counsellor of Career Development Academy remarks "A mundane BA, BCom, BMS is of no use today. Students need to go in for post graduate courses that give

them better job and career orientation such as an MBA which serves multiple specializations".

Praveen Kumar, Rizvi college (IT Campus)

A mundane BA, Bcom or BMS is of no use today. Students need to opt for postgraduate courses that give them better career orientation — such as an MBA, which serves multiple specializations.

-Vrajlal Patel, counsellor, Career Development Academy

said, "From June onwards we have introduced two new courses they are Banking & Insurance and Accounting & Finance to help students get better job opportunity".

Sourav Jain, a student who recently came to Mumbai said "I am here for an MBA course and I am searching for a good college that will give me good placement and simultaneously I want to work part time jobs to earn my pocket money".

Well as India is becoming a global village, Indian people are also becoming more a way professional. It will help youngsters to represent them to the world.

Despite the recession almost all of our students from the MET Institute of Mass Media were placed with leading media companies. The number of applicants for our Advanced Diploma in Mass Media also increased this year.

-Sunil Karve, Founder Trustee and Vice Chairman, MET League of Colleges

Management and Mass Media courses are the most preferred with today's students and thus, more and more institutions are introducing the same in their curriculum.

"Times are changing most student who consult me, do so regarding Management courses. Securing an MBA is hotcake way to kick start a good career. Graduate students are also opting for Advanced Diploma courses in the Mass Media", says Tanmoy Ved, a 2nd year MBA student in ITM, who owns a student community on Orkut.

"Choosing the right career is a very important in today's life to decide where you want to go" he avers. If you want to build better business skills or just want to get a leg up on getting an administrative position in a non business field, management courses can be a great asset to anyone looking to expand career options and gain some useful on the job training.

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These courses let you acquire not only people skills also with presentation skill, communication

skill, team building, customer service which are very necessary for students today to cope in the world.

Dr Vijaya Sharma, an educational consultant said "Most of the students who acquire higher percentage go for commerce and science. Up to till 1994 science was primary focus for student, after 1994 student started taking commerce and arts courses, even my daughter who was in merit list has taken up arts course". She also said that most of the lower economical students were most likely to go for IT and ITI courses.

Coming back to the professional courses, during these courses, students are challenged to improve their communication skills, they learn to resolve conflicts and become better and more effective leaders. This may be accomplished through role playing, special projects, case studies or a variety of other methods.

Times are changing. Most students who consult me do so regarding management courses. Securing an MBA is great way to kickstart a career. Graduate students are also opting for diploma courses in media.

-Tanmoy Ved , MBA student



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