Jewellery enjoys one of the top three positions in every woman's list of priorities. And why just women, even men love wearing jewellery too! They wear pendants, earrings, bracelets and rings on their fingers as well. For some it is a fashion statement and for others a way to communicate their unique identity or personality. Different people, different reasons and different kinds of jewellery - there is jewellery for special occasions and then there is jewellery that we wear everyday.

But when it comes to wearing jewellery to look good along with the comfort of wearing them every day, the best option is wooden jewellery. From necklace, beads, rings, bracelets to bangles there's more that can be crafted out from wood. So natural! So pure! "In the present world of synthetic items, wood is becoming more of a fashion statement," says 21-year-old Nupur. Yogita Mirchandani, 26, a HR manager, says, "Wooden jewellery gives me a spruced up look and makes me feel beautiful from within. This nice feeling enhances my self-confidence and gives a rhythm to everything that I do."

Vishal, the owner of Nirupam Jewellery Shop in Khar (East) opines, "Wooden jewellery is ideal to be worn with traditional and western outfits, giving you a classy look. Wood can be easily and beautifully carved and handcrafted to create some magical and endless designs to captivate hearts and make the wearer look beautiful."

Wooden jewellery was either carved and painted, or assembled with the wood beads being mixed with plastic, glass and other materials. Fashioned by both jewellery companies and home crafters, even you can play with wood and carve out your own designs creating your own style statement. Whether you make it or you simply love to wear it, jewellery studded with wood is a mark of aesthetic brilliance and classic style.

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Let there be Rock!

Be it the grunge musicians who wore torn jeans, flannel shirts or the Mods who signified high-fashion, music in many ways inspired a distinct sense of fashion. While we saw several generations follow the invincible music of Rock, we also witnessed various ways in which they paid tribute to this legendary form of art. One such duo of Nikhil and Jiten, mark their respect to Rock music through their newly opened clothing store - Rockorn at Hill Road, Bandra (W).

Iron Maiden, Linkin Park, Guns & Roses – these iconic names find a place at Rockorn. The store that was launched in December last year, houses rock inspired fashion for an all male audience. From T-shirts, jeans, hats, shoes to accessories, there is everything to suit a reasonable budget. From international brands to desi names, all products have a price tag ranging from Rs 250 to Rs 3000. The range of jackets designed in leather, jeans and suede can easily give anyone a worthy sense of style that starts from Rs 1400 onwards. Hats and monkey caps that don a hip-hop chic look are also available at Rs 350 onwards.

What makes the store more fascinating is the presence of a unique collection of accessories. Take for instance the belts with funky Zippo lighters placed in the centre buckle or the punk leather wallets that have special sockets to place SIM cards and other memory chip cards. The variety of shoes, sneakers and slip-ons is a much sought after relief for a young lad who wants to sport a different look every day to college.

If this isn’t interesting enough to bring you to the store, you can get yourself a body tattoo. Subject to prior appointment, Ravi, the in-house tattoo artist can etch your body with permanent as well as temporary tattoos. Apart from his own collection of designs to choose from, he is also experienced in making portrait tattoos, all at a price of Rs 900/ inch. So just Rockorn!

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