In just few years MET’s Institute of Management (IOM), Bhujbal Knowledge City (BKC) Nashik, has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate diverse streams of knowledge and expertise, meaningfully, with industry and disseminate advanced knowledge of management so as to meet challenges of future.

It is obvious that only having vision is not enough. Quality education is the decisive factor. The founders have empowered the members of the faculty to govern and administer diverse academic and non-academic activities of the Institute. This has elevated the quality of overall learning experience at the Institute to a very high level.

**Faculty:** The Institute’s core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multilingual competence and wide range of interest and expertise support a comprehensive curriculum.

**Facilities:** The Institute boasts of excellent educational facilities, including, arguably, Nashik's leading reference library on the subject of management; a range of computers and audio-visual equipment for students' use; extensive information technology resources etc. As support facilities hostel, canteen & travel facilities are also provided.

**Library:** Our Library is our major intellectual asset, the prowess of which is depicted below;

A. More than 10000 + books on range of subjects, including general reading, many of them seminal and world renowned works by celebrated authors. Also a unique collection of reference books.


D. Newspapers: 14, Last but not the least, there is no budgetary constraint of any sort for library. Extensive reading is very actively recommended and ensured at all levels within the Institute.

**Personality Development Initiative:** As they rightly say, “people and diamonds have real market value when they are polished”. Special drive is launched for personality development and corporate grooming of our students - the future managers. Students are extensively trained on the art of protocol, Business Etiquette, International Etiquette, Social Etiquette, Dining Etiquette, Business Communication, Dress Code, Presentation Skills, Body Language, Hygiene and Sanitation, etc.

We firmly believe that above aspects also are as much important, if not more, in managerial development of individual, as all other theoretical and practical inputs relevant to diverse management subjects, and areas of expertise. Personality evolves with art, as new initiative, personality development through Dance, Yoga, Theatre, Modeling, Music has been started basically to let the students & staff realize their inner & hidden strengths.

**Placement Department:** Placement department embodies the spirit of the institution and incorporates its various philosophies in its day-to-day functioning. Placement department strives to achieve the right job fit that will be mutually beneficial. Focus is completely on ensuring that students get placed in the companies where they fit in intellectually and culturally. BKC alumni consistently add value to their organization and had moved up the ranks faster. This has created impact in the minds of the industry at large thus making them prefer BKC MET students.

**Faculty Development:** There is always a room for improvement and self evaluation, for the faculties of Institute of Management & the staff, faculty development program had been organized. Renowned management ‘Gurus’ & industry stalwarts Mr.Murli Iyer - vice president HR Crisil, Bhasker Joshi - sr. academic advisor, Aruna Mukhe - senior expert in academic & management skills, Prashant Khambasvadkar - Managing Director & CEO, Universal Business Solutions pvt.ltd., Swapan Nandi - Executive Director & Academic advisor, UMF took various sessions and workshops on visioning, goal setting, planning, organizing, market orientation, focus on industry, problem analysis, creativity, result orientation, conflict management & stress management etc. which helped everybody in stream-lining their future plans for the students as well as their career.
MBA programme is two years full-time Masters programme in Business Management, it is recognised by AICTE & affiliated to University of Pune. Admissions to this programme are based on CET score. This programme consists of four semesters. The MBA programme has a syllabi that more than meets the requirements of industry and keeps pace with new trends. It equips students to pursue careers in Marketing, Finance, Production & Materials, Human Resources & Systems, International Business Management. The programme focuses on building analytical skills necessary for decision making and developing a pragmatic approach toward assessment of a business situation. Students undertake two months projects during which they actually work for industries. It provides a broad managerial exposure, as well as an opportunity to concentrate on a specific functional area. The emphasis is on augmenting management talent and resources by building on the base of highly accomplished faculty and motivated student body. Main thrust is on imbibing a sense of strategic outlook to management problems, in the students, and also on management as an integrated process and requires student to develop global view of economic, technological, cultural and political environment of business. The goal is to facilitate and enhance the global competitiveness of organizations through leaders, entrepreneurs and managers equipped with state-of-the-art management knowledge.
Dear Corporate Colleagues,

In the last forty years or so, management education in India has taken giant strides—from a mere handful of institutes in the early 1960's to more than 3500 today. It has brought about a quantum change in the perception of society in general, and students in particular, with regard to the importance and scope of management as a field of professional study.

A good management education can provide a stepping stone to lucrative and promising professional careers for ambitious young men and women. Now that the world is truly a global village, business in the global environment is becoming increasingly competitive and complex, calling for multi-disciplinary and multi-dimensional skills. The upwardly mobile young professional is able to acquire these hard and soft skills only through a well designed and executed management program, delivered by qualified and experienced faculty in a progressive, modern B-School.

Keeping in mind the need for top-class intellectual capital and infrastructure that define the excellence or absence thereof in a Business School, our efforts at MET-BKC have always focused toward attracting the best of in-house as well as visiting talent. Classroom lectures are interspersed with live cases, industry exposure and interactions with corporate stalwarts, who share their experiences perspectives with our students.

Another dimension emphasized at MET-BKC is the all-round holistic development of our students' personalities. We therefore lay particular emphasis on Communication and Foreign Language skills which will give our students a head start in the global arena that they are required to face today. With the kind of structured, contemporary inputs delivered to our students, I am confident they shall prove to be an asset to any organization. I wish them every success!

Prof. Suneel Kelkar
Dean
OUR IN HOUSE FACULTY

Dr. Sonali Sushil Gadekar  
Head- Academic Division  
B.Com, MBA, CA (Interl), Ph.D.

Rajitha Nair  
Asst. Prof.  
MSc

Pooja Popli  
Asst. Prof.  
M.P.M.

Pushkar Cholkar  
Asst. Prof.  
B.Com, M.B.A.

Prasad Vasant Joshi  
Asst. Prof.  
B.Sc., M.B.A., Ph.D.(Pursuing)

Aasha Sharma  
Asst. Prof.  
M.B.A., B.com

Atul Thombre  
Asst. Prof.  
D.M.E, P.G.D.B.M,  
M.B.S (Production & Materials)

Saurabh Kumar  
Asst. Prof.  
B.A., MBA(Marketing), PhD(Pursuing)

Surendra Kansara  
Asst. Prof.  
Ph.D., M.Phil.(Mgmt.), M.M.S.(E&VM)  
M.B.S.(P&MM), M.B.S.(Marketing Mgmt.), P.G.D.B.M.  
Six Sigma Green & Black Belt

Zafar Khan  
Head-Personality Development cell  
MMP, MBA, MA

Payal Chhabra  
Asst. Prof.  
M.B.A.(HR)

Neha Sharma  
Asst. Prof.  
M.B.A.(HR), (Finance)

OUR VISITING FACULTY

Prof. Praveen Tungare  
B.Sc., FICWA  
Industry experience: 34 years,  
Teaching experience: 25 years  
Visiting Faculty in Leading B-Schools in Pune,  
Professor in Indira Institute

Prof. Sudhir Sane  
B.Com., M.P.M.  
Industry experience: 24 years,  
Teaching experience: 12 years  
Visiting in SIOM, Sinhgad, IMR Chinchwad

Prof. Rajeev Deo  
B.Com., P.G.D.B.M. Marketing  
Industry experience: 34 years,  
Teaching experience: 10 years  
Assistant Manager in Bajaj Auto

Prof. Nitin Kshirsagar  
B.Sc., M.B.S. (Production)  
Industry experience: 18 years,  
Teaching experience: 14 years  
Visiting Faculty with Indira, Modern,  
Bharati Vidyapeeth

Mrs. Archana Gharote  
B.Sc., L.L.M., Ph.D.(Awaited)  
Industry experience: 13 years,  
Teaching experience: 12 years  
Visiting Faculty in reputed management colleges

Prof. Dalton  
Graduate from Delhi Univ.  
More than 32 yrs in advertisement,  
marketing & branding, Over 30 yrs in training  
CEO Edupro India, Leading Faculty in  
Marketing- JBIMS, SP Jain, MET Mumbai

Prof. Deepak Tllak  
B.Com., L.L.B., M.P.M.  
More than 20 years of experience  
Visiting faculty with Sinhgad,  
Practicing legal advisor

Prof. Potdar  
B.Sc. Microbiology, D.B.M.  
Industry experience: 21 years

Prof. Amol Mahajan  
B.Com., F.C.A.  
Chartered Accountant, Practicing CA  
Practicing in Nashik for 4 years

C. D. Kulkarni  
BCom, MPM, PG (HR-IR)  
More than 30 years of experience  
Visiting faculty for HR in Labour Law
BASIC EDUCATIONAL QUALIFICATIONS AND SPECIALIZATIONS

**Specialization** | **No. of Students**
---|---
Marketing | 33
Human Resource | 24
IT & Systems | 5
Production & Material | 6
Finance | 48

**Graduation** | **No. of Students**
---|---
BBA | 38
BCA | 10
B. Com | 46
BE | 9
B.Sc. | 15
BA | 1