



DRESS FOR WORK SUCCESS

Frequent travelling, business meetings and unexpected schedules are part of a business trip. Proper dressing can add a vigor and style in your working. Praveer Sinha embarks on editing your wardrobe just to make you breeze through hectic schedules and look good...



Business trip is like any other work day but with more complicated conditions. Instead of wardrobe full of clothes there is suitcase with minimal selection, instead of apartment there is hotel room, instead of office there is conference room. Uncomfortable clothes would be the last thing to wish for in these circumstances. Unfortunately you cannot wear T-shirt and shorts, looking like a tennis player, because on business trips you are not only representing yourself but your whole company. Therefore the clothing on business trip must be even more professional than your everyday work clothing and that is at every turn.

You have to be meeting up lot of people for the first time and it is vital that you need to make an excellent impression. Shefali Shah a fashion designer who runs a boutique in Colaba shares the latest trend in business dressing she says, "A refined and simple two buttons, neat charcoal pinstripe suit gives the wearer is ambitious and self-possessed man, trousers with a modern fit and a flat front with a tapered leg will be a perfect match."

Well such a pair would definitely make you stand apart and you will find dozens of such dress especially meant for business wear, but the main area of concern is what to



pick and what to leave since packing the right wardrobe is essential and knowledge of the latest trend and basic dresses can make this easier for you. "I do at least one business trip a year and I always struggle with what to take and how not to take too much stuff. The company I work for is very casual so I like to look professional but maintain the casual feel," says Manish Sharma a bank executive.

Since a business trip is not the time to

test out a new jacket or trouser; you want clothes that you will be comfortable and confident in. "Don't bring more than three shirts with you when you are packing for a short business trip, and it will be great if you try cutting it down to two shirts. Apart from a neat white shirt, take one or two coloured shirt for a bit of variety and it will increase the number of looks that you can get out of your traveling wardrobe," adds Shefali.



Cuff Links - Paul Smith Accessories

Also a neat plain dress shirt is always a must when it comes to any kind of trip that you take, and it's very much useful you go on a business trip as it's an all purpose shirt and always looks tasteful and stylish on you. White shirt should be in your traveling wardrobe when you go for a business trip.

Apart from basic colours one can choose different colour palette for the trip, to guarantee that the things you pack will do multiple duties. A pop of colour, in a tie or sweater, keep your look fresh and flexible. "Carrying multiple Ties helps you in getting a different look each time you wear them also you can change them in a day if you have to attend a number of meetings to look different and they won't take too much of carrying space," says Manish.

No matter how long or short your business trip, you should carry a wardrobe that works. Knowing that your clothes are right leaves you free to focus on more important thing that is the business.

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