

Post Graduate Diploma in Management - PGDM (e-Business)

  
**PARICHAY 2016**  
Placement Brochure

**SHARP  
MIND  
LEADS**



विद्याधनं सर्वधनं प्रधानम् ।

THE MET LEAGUE OF COLLEGES

**MET**

AS SHARP AS YOU CAN GET

## OUR FAITH

न चौर हार्यम् नच राज हार्यम् |  
न भातृभाज्यम् नच भारकारी ||  
व्यये कृते वर्धते एव नित्यम् |  
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,  
nor snatched by a king.  
It is indivisible unlike ancestral property,  
it never burdens the bearer,  
it multiplies manifold when offered to others.  
Knowledge is the supreme form of wealth.

## OUR VISION

To shape professionals, to conquer the present and future challenges  
to the socio economic fabric of our society, by institutionalising search,  
development, research and dissemination of  
relevant knowledge through structured learning systems.

## OUR MISSION

To evolve, develop and deliver dynamic learning systems  
to equip professionals with conscience and commitment  
to excellence and courage to face business challenges.

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# MET LEAGUE OF COLLEGES



Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

## **Bhujbal Knowledge Centre, Mumbai**

- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences
- Institute of Information Technology

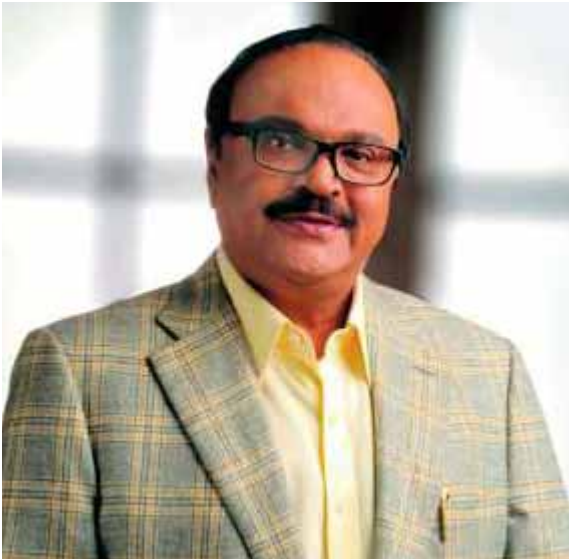
- Institute of Trichology
- Institute of Distance Learning
- Institute of Software Development and Research
- Institute of Computer Science
- Institute of International Studies
- Institute of Alternative Careers
- Rishikul Vidyalaya
- Knowledge Explorer - Publishing Division

## **Bhujbal Knowledge City, Nashik**

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of Distance Learning

At MET, over four thousand students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London, Michigan State University, East Lansing, and Tianjin University, China, Hawaii University in participation with the University of Mumbai. MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, Mountbatten Institute, UK, Edith Cowan University, Australia and the Global School of Management for alliances with various Universities in Australia and Canada.

# FROM THE CHAIRMAN'S DESK



**Chhagan Bhujbal**  
Chairman, Mumbai Educational Trust

*"All of us do not have equal talent,  
but all of us should have equal opportunity."  
- John F. Kennedy*

During the last seven decades, since independence, the education sector has witnessed a metamorphosis of sorts - as structural and regulatory reforms have been built around the multi-dimensional public/private partnerships. While the haloed schools of learning, built at a huge cost, succeeded in building world class brands, catering to a microcosm, the private unaided institutions pulled all stops to shape the macrocosm of our country, for building an inclusive society. As Ms. Indra Nooyi, Dr. Raghuram Rajan or Satya Nadella ascend to the commanding heights, in the global business arena, one cannot but appreciate the unseen hand of private educational institutions. Take a bow – we all did it!

However, as the knowledge society seeks to hasten the tectonic shift to a learning society, riding the information age, we find that the digital divide is challenging the very fundamentals of traditional tutoring and scholarship, carefully crafted over decades. As the smart phone equipped youth outpace and over reach the digitised data bytes, the teachers and the academicians continue to grapple with pedagogy, in schools and colleges. Converting the overload of information/knowledge to wisdom is the greatest challenge of all learning institutions now.

We at MET, are constantly continuing to shape academics, by delivering holistic, value based, participatory learnings through state of the art tools and technologies that encompass the latest from the digital world. It is our endeavour to design and deliver unique learning journeys to students, so that they unravel the mysteries of the world and take ownership of their learning. Through constant research, a mix of fun and learn games, counselling, consulting and parent teacher collaboration, we reboot, to refine the critical balance between the outbound/ classroom experience.

A lifelong, transformative and collaborative learning journey is our only promise at MET, as we believe in the words of the King of Blues - *"The beautiful thing about learning is that no one can take it away from you."*

**Chhagan Bhujbal**  
Chairman  
Mumbai Educational Trust

# ABOUT PGDM (e-Business)

Approved by AICTE. Recognised by Govt. of Maharashtra

Professional Management Education programmes (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) draws its strength and character from this iconic lineage.

With the development of e-empowered business solutions, tools and databases, the professional manager has since been greatly empowered to provide direction and dynamism to industry. Therefore, it is critical that e-business is integrated not merely as an option to decision-making, but as the medium and lingua franca of the world of business. In order to appreciate business realities and nuances the world over, it is critical that these inputs are delivered to the aspiring managers at the right time so as to enrich their decision-making capacity.

This is precisely the purpose of the PGDM (e-Business) programme. It is true that a plethora of softwares and languages are delivered at the doorstep of industry, but one needs to identify the critical inputs and train the professionals to use them decisively with success.

Details of PGDM (e-Business) programme spread over four semesters are enclosed. All critical inputs in core areas of management are delivered using interactive platforms and methods like case studies, outbound training, role play workshops and seminars by industry experts, alumni, factory visits, etc. this is further strengthened by eight weeks of summer internship and industry threshold programme in the fourth semester, wherein students work to prepare a live business model and industry project.

We have the necessary infrastructure – the hardware and the software with highly skilled experienced and motivated faculty ready to develop students into professionals who can meet the challenges of the globalised e-empowered economy. Since there is an already developed placement platform with the industry, the learnings being imparted to students have been sharpened to meet industry requirements on an ongoing basis.

Thus, in the four semesters the PGDM (e-Business) programme will shape the students to meet the challenges of the corporate world by developing their capabilities to face the complexities of business worldwide. We hope the students will enjoy the experience and attain their chosen place in the industry. The content and delivery of the learning programme seeks to achieve synergy between Industry and Academic challenges. The students are evaluated on the lines of AICTE norms followed by leading B schools in the country.



## UNIQUE FEATURES OF PGDM (e-BUSINESS)

1. Flexible and adaptable course structure to match the evolving market.
2. Developing knowledge and skills that bridges the education-employment gap.
3. Superior industrial curriculum and industrial expertise.
4. Trains you to be insightful managers of the future.
5. Rich academic environment to provide a competitive edge.
6. Nurturing entrepreneurship with zeal to excel.



# ADVANTAGE MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC)
- PGDM (e-Business) wins the Indian B School Specialisation Award\*
- Ranked 4th Best Marketing Communication & Advertising Management School (All India) and 4th Regional Best Media School (West) by The Edutainment Show 2015
- 6th Best Ad School in India by The Edutainment Show in 2014
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management and Computer & Mechanical Engineering
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Sensitising the students towards social causes through CSR programmes: Save Water, Project TRUTH, Vidya Shakti, MET Seva, Swachha Bharat Abhiyan
- Annual salary packages ranging from Rupees Five Lacs to Eighteen Lacs
- Live management threshold and leadership, ownership, trusteeship modules
- Strong alumni base of over 15,000 students
- Freeship awards for meritorious students
- Excellent placement opportunities in India and overseas
- Unique Life Management sessions to create a holistic manager & human being
- MET has an MoU with Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnnect, Australia
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the Chartered Insurance Institute, London
- MET and ACCA (UK) have collaborated to launch eMBA Finance - ACCA (UK)
- MET along with Six Sigma and ValuerHR has set up the Centre of Excellence – Finance
- MET has an academic understanding with Sprott Shaw College, British Columbia, Canada and the Mountbatten Institute, UK
- MET has an Institutional linkage with Edith Cowan University, Australia



Shri Pranab Mukherjee  
Hon'ble President of India



Smt. Pratibha Devisingh Patil  
Former President of India



Mukesh Ambani  
Chairman & MD, Reliance



Adi Godrej  
Chairman, Godrej



J. Hari Narayan  
Former Chairman, IRDA



Rahul Bajaj  
Chairman, Bajaj Auto



Graduating batch at the recently held MET Annual Convocation Ceremony

\* Discovery Education Media in 2013

# WHAT GIVES US THE EDGE



MET delegation visited the University of South Africa, as part of Mumbai University New Initiatives for Joint Action Now (MUNIJAN)



MET students and faculty in Shunde City, during the China Study Mission



Dr. Vasant K Bunwarae, then Minister of Education, Republic of Mauritius at MET



MET eCell members during eWeek celebrations



Mr. Paul A. Folmsbee, then Consul General, USA, expressing his views at the session 'US-India Relations: leading into the new administration' at MET



Mr. Nandan Nilekani, Chairman, UIDAI, then Co-chairman, Infosys, with MET management students



Motivation Guru Dr. Peter Chew delivering a power-packed session on 'How to be a winner'



Michelle Obama with MET Management student at the University

**MET Global Initiatives** MoUs with the Michigan State University, the Association of Chartered Certified Accountants (ACCA), UK, Six Sigma, Singapore, ValuerHR, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnnect, Australia, Tianjin University, Tianjin University of Technology and Nankai University

**International Internships:** Eight batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

**MET eCell:** Designed to promote Invention and Entrepreneurship termed as 'Inventpreneurship' at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

**Sensitivity to Social Causes:** The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

**Competency Mapping:** The in-house psychologist at MET maps the students' competencies, in order to guide them in their academic pursuits.

**MET Combat:** Students participate and compete in an inter and intra-class debate competition on contemporary & controversial subjects. This sharpens their analytical, logical and oratory skills.

**Grameen Expedition:** Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

**Stormet:** Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

**MET on Wheels:** A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system 'Know Thyself And Thy Country'. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

**Management Consultancy Division:** It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

**MET Vault:** An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

**MMR:** MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.

# WHAT GIVES US THE EDGE

**MET Pedal:** A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

**Incredible India Yet Not Insured.**

**Sample Study - Mumbai Train Bomb Blast 7/11:** It was a series of seven bomb blasts that took place over a period of 11 minutes on the Suburban Railway in Mumbai, India's financial capital. 174 died and over 700 were injured, in this terrorist attack. The students undertook a study by visiting the family of each and every one of the victims and made an attempt to understand insurance penetration and density in Mumbai.

**METCONNECT Dubai:** It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

**Global Shapers Platform:** MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

**METCONNECT:** A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

**MET Synergy:** An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

**MET Kwhiz:** 'MET Kwhiz – News Power Knowledge was launched to offer MET management students a

weekly platform to understand and analyse the major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today. Major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

**Global Faculty:** The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.

**China Study Mission:** Management students from the Mumbai and Nashik campus undertake China Study Mission. The team visits various factories and retail outlets in the cities of Shanghai, Hongkong, Shenzhen, Shunde and Zhongshan.



Mr. Willem Woudenberg, Founder CEO, Brand Dialogue, being felicitated by Mr. Pankaj Bhujbal, Trustee - MET



MET hosted British Columbia and AIMS Educational Conclave to facilitate international networking.



In order to provide platform for innovation among youth & unleash the digital potential MET holds India's First Online Initiative: DIGIMET



High level delegates from the European Parliament visited MET for a round table meet in association with the Strategic Foresight Group

## PGDM SHARP MINDS WIN MULTIPLE VICTORIES!

MET has won many contests and titles to their credit. In one of such, MET PGDM outshone competition at TIMSR which organized the college festival - EVOKE, covering events in the area of management application, cultural, gaming, business, debate, quiz and workshops. Many top ranking leading B-Schools participated.

MET PGDM (e-Business) students Rahul Sheth, Abhishek Soral, Rishabh Gangwani, Jainam Shah Rahul Kabra and Namrata Singh formed multiple teams to contest various events. MET teams won AVANT GARDE - a contest involving Marketing Skills & boosting the level of Innovation & Creativity; COHERENCE; The Awesome Opportunity - an innovative HR game and Four Sheep & the Shepherd - a management game.

Indeed, the sharp minds from MET PDGM (e-Business) outshined everyone!



# MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.



“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

**Dr. Hanifa Mezoui,**  
Chief, NGO Section, DESA, UN



## UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

## UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

## MET RECEIVES THE GLOBAL AICESIS MDG AWARD

**The honour was bestowed at Rome, Italy.**

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

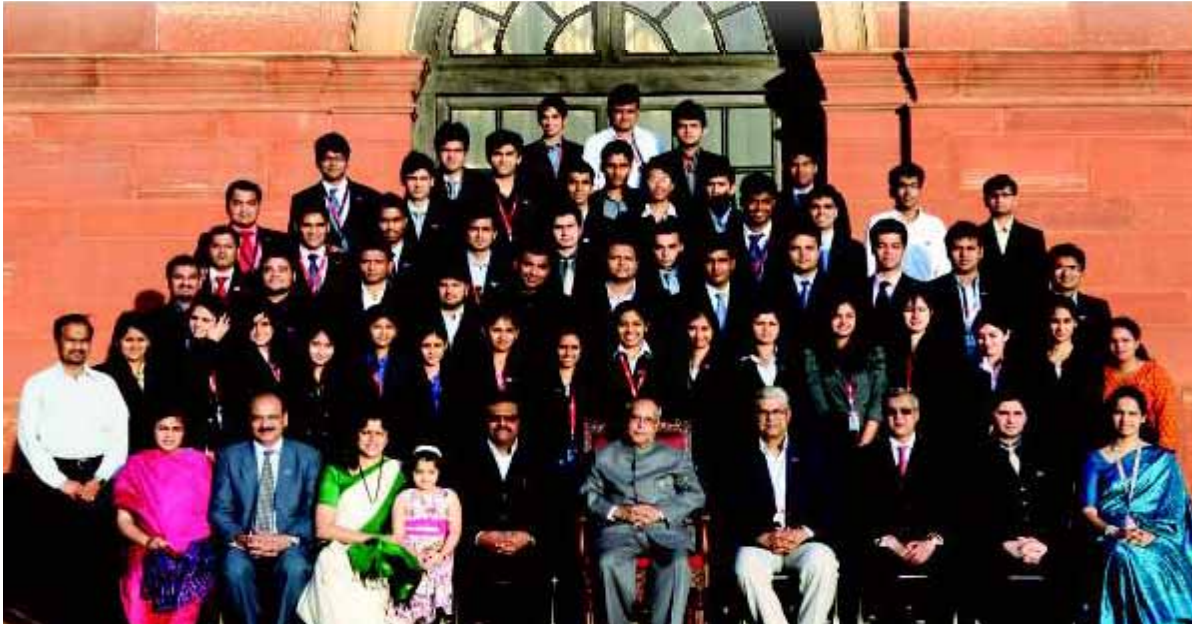


## MET CHAIRMAN WINS EDUPRENEUR AWARD

Founder Chairman Mr. Chhagan Bhujbal recently won the coveted Edupreneur Award and was featured amongst 11 iconic education-entrepreneurs from Maharashtra by The Times Group.

# MET'S TRYST WITH THE FIRST CITIZEN OF INDIA

The President of India grants audience to MET Schools of Management and Engineering



In a 'dream come true' expedition, over 100 students and faculty members from the MET Schools of Management and Engineering, Mumbai and Nashik, successfully completed a week long 'Chalo Delhi' knowledge exchange and ideas interaction between the national governance apparatus and MET.

At the Rashtrapati Bhavan, **Hon'ble Shri Pranab Mukherjee**, The President of India, said, "Our country is poised for a greater role in the world economy by 2020 and you have to play a crucial role in the inclusive development and progress of the country". He also exposed them to the transition in India's eco-political journey; gave a lesson on the empowerment of people as well as the value of education in achieving growth, stating, "Someday, one of you will be occupying my chair".

In an exchange with the Former President of India - Hon'ble (Late) Dr. A. P. J. Abdul Kalam, he exhorted the

delegates to balance theoretical knowledge with practical application and suggested they focus on innovation, creativity and work-life balance, thus emerging as victorious leaders.

At the Constitution Club, students met numerous dignitaries. Then Hon'ble Union Minister for HRD Shri Pallam Raju stated that the only way to eradicate poverty was the development of the human resource potential to the fullest, by training youth and developing skills and competencies to make them employable. Then Hon'ble Union Minister of State for HRD Shri Shashi Tharoor highlighted the colossal task of achieving 100% literacy, critical for the development of our country. Shri Francisco Sardinha, then MP and Former CM of Goa spoke about 100% literacy resulting in the multi-dimensional growth achieved by Goa. Shri Mohammed Azharuddin, then MP from Western UP emphasised the importance of virtues such as teamwork, sportsmanship and enlightened leadership. Dr. Bhalchandra Mungekar, then MP and Former Member of Planning Commission highlighted the fundamental synthesis of economics and management and advised the gathering to take more pains in raising the bar of professional education. Prof. Saugata Roy, then MP from Kolkata, gave a panoramic review of the Indian economy.

MET also presented to the dignitaries a unique concept of spreading functional literacy, especially among the people Below the Poverty Line, by using mobile phones as a means of learning and communication, by involving students. The Hon'ble Ministers were appreciative of this suggestion and requested for a formal proposal. An industrial excursion was taken to the Maha Navaratna PSU - Bharat Heavy Electricals Limited (BHEL) at Haridwar, which was set up in 1958 and produces heavy duty steam/gas turbines up to 800 MW, so that students gain insights into the working of industries and understand the various facets of management.

The MET team also visited the Red Fort, Indira Gandhi Memorial, Jawaharlal Nehru Memorial, India Gate, the 'Kingdom of Dreams', took a dip in the Ganges and visited the magnificent Taj Mahal – the pride of India, thus exposing them to a blend of India's art, culture, heritage, craft and performing art.

The 'Chalo Delhi' expedition was a grand success, due to the close guidance and direction of MET Trustee Shri Samir Bhujbal and Prof. Vijay Page with the esteemed faculty and staff, who worked tirelessly for its success. It was a remarkable, stimulating knowledge sharing experience for MET's sharp minds!

MET Chalo Delhi Knowledge Expedition 2013 also appears on the website of The President of India: <http://presidentofindia.nic.in/re010313.html>

# LIFE AT MET



In order to infuse a change of thinking and communication at the corporate level, MET Schools of Management organised an HR Meet on 'Innovation in Organisational Positivity'



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



AIMA's National Competition for Young Managers (NCYM) was hosted by MET, theme for the competition was 'Inspired Leadership for Turbulent Times and the Power of Youth'



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to the US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET launched the Fellowship Awards in association with Global Shapers and MTHR Global for the MET management students



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



MET students & faculty delegation at The Chartered Insurance Institute, London on an educational tour



Prominent Film Personalities Boney Kapoor, Ramesh Sippy and Andre Timmins, Founder - Wizcraft with Mr. Chhagan Bhujbal, Chairman - MET



Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a delegation comprising of academicians visited MET

# LIFE AT MET



MET conducted the 3<sup>rd</sup> HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET hosted the AIMA's 41<sup>st</sup> NCYM - Western Zone event in which leading blue chip brands and organisations participated and contested



MET presented the theatre show 'When God Said Cheers'. Written by Anurag Kashyap, directed by Cyrus Dastur, it featured Padmashree awardee veteran actor Shri Tom Alter



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



Under the aegis of MET Seva, MET Management staff and 27 MET students participated in Tree Plantation and Clean Aarey drive



MET created headlines, as it was telecasted LIVE, exclusively on ET NOW, the popular equity stock show 'Buy Now Sell Now' (BNSN).



The 102<sup>nd</sup> Indian Science Congress 2015 was hosted by University of Mumbai. MET participated in the exhibition by displaying various academic and CSR initiatives.



MET and Genius Mind Academy have signed an MoU to deliver the world's best Super Sensory Development course for the mid brain power activation amongst school children



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting

## MET students conquer the Mountbatten Institute, UK

Four MET students joined Barclays and the UBS as interns via the selection at Mountbatten Institute, UK to pursue the PG Certificate in Global Business Management.



# SHARP AWARDS FOR SHARP STUDENTS



**Winners of Avant - Garde (Marketing Strategies Event)**  
**Winner of Coherence**  
**Winners of the Awesome Opportunity (Innovative HR game)**  
**Winners of Four Sheep and the Shepherd (Management Game)**  
 Event: Evoke 2015



Organiser: Thakur Institute of Management Studies & Research  
**Winners of Venture Capital Funding for Start Up**  
 Event: Young Ideas Forum  
 Organiser: Young Ideas Ventures Pvt. Ltd



**Winners of Business Plan Competition and Amul Cricket Trophy**  
 Event: National Milk Day Celebration  
 Organiser: Gujarat Co-operative Milk Marketing Federation Ltd.



**Winners of All India Media and Marketing Competition**  
 Event: Simerations 2015  
 Organiser: SIMS, Research and Entrepreneurship Education



**Winners of Inter Collegiate Competition**  
 Event: Analysis of Union Budget 2015  
 Organiser: Indian Institute of Cost and Management Studies & Research



**Winner of Star Manager - Sports Strategic Management Contest**  
 Event: INSIGHT - Marketing Conclave  
 Organiser: IIM, Ahmedabad



**Runners Up in Wizards of Barter**  
 Event: INSIGHT - Marketing Conclave  
 Organiser: IIM Ahmedabad  
**Runners up in national debate Competition**  
 Event: Amana Samna  
 Organiser: Nirma Institute of Rural Management, Ahmedabad

**2nd Runners Up in Annual Business Summit**  
 Event: Confluence  
 Organiser: IIM Ahmedabad  
**1st & 2nd Prizes at the Best Summer Internship Projects Competition**  
 Event: Twelfth National Summer Training Project Report Contest  
 Organiser: PIMR, Indore

**1<sup>st</sup> Prize in Case Study Competition**  
 Event: NMIMS - SRF Sustainability Case Study  
 Organiser: BCCI in association with NMIMS-SRF  
**Winners of Entrepreneurial Convention**  
 Event: Navonmesh

Organiser: SJMSOM, IIT Bombay  
**2<sup>nd</sup> Prize in Live Case Study Competition**  
 Event: Logistics Achievers Awards & Talent Hunt  
 Organiser: Million Minds and CILT

**Winner of first round of national stock event**  
 Event: StockMIND  
 Organiser: ICICI Direct Centre

**Winners in Admad - The Advertising Competition**  
 Event: IGNITE  
 Organiser: Thadomal Shahani Trust's Centre for Management

**Winners and Runners up in Devil's Advocate - Debate Competition**  
 Event: IGNITE  
 Organiser: Thadomal Shahani Trust's Centre for Management

**4th Prize at the Innovative Recruitment Competition**  
 Event: Top Recruit  
 Organiser: DCB Bank

**Runners Up in Strategy Presentation Competition**  
 Event: National Youth Convention  
 Organiser: Ramakrishna Mission

**Runner Up in Inter B School Cricket Tournament**  
 Event: I.M.P.A.C.T  
 Organiser: WeSchool (Welingkar)

**Winner of four co-curricular contests**  
 Event: Chakravayuh  
 Organiser: Lala Lajpat Rai

**1st Prize in Business Quiz Competition**  
 Event: Quick Tick  
 Organiser: KBS

## MET Star Managers win at IIM A

MET management students Aniket Singh, Vihit Bhalsod, Pankaj Thakur and Vaibhavi Memaya clinched the first position at INSIGHT 2014, the Marketing Conclave of the Indian Institute of Management, Ahmedabad, beating 54 teams including IIM Ahmedabad, IIM Lucknow, IIM Indore, IIM Ranchi, IIM Kashipur, IIM Raipur, Sydenham, Symbiosis, K.J. Somaiya to name a few.

## MET wins top honours at Wharton!

MET management student Ms. Darshana Dave won the 2nd runner up international trophy at the Wharton B school, University of Pennsylvania. She presented the tool - 'Pocket Diary to increase efficiencies in Supply Chain Management'. The Innovation Tournament winners were selected by a panel of judges – Karl Ulrich and Christian Terwiesch, Professors - Wharton and Mr. Sanjay Gupta, VP – Wipro. Contestants and participants from world over made presentations at the event including scientists from NASA.



# PGDM (e-Business) SYLLABUS

## FOUNDATION COURSE

1. Business Communications
2. Introduction to e-Commerce, Excel & SPSS
3. Introduction to Business Mathematics
4. Introduction to Financial & Cost Accounting

## SEMESTER I

1. Contemporary Management
2. Managerial Economics
3. Marketing Management
4. Organisational Behaviour
5. Financial & Cost Accounting
6. Statistics & Business Mathematics
7. Operations Management
8. Legal Aspects of Business
9. Banking
10. Insurance

Projects



## SEMESTER II

11. Human Resources Management (HRM)
12. Management Accounting
13. Marketing Applications & Rural Marketing
14. Financial Management
15. Research Methodology
16. Indian & Global Economic Environment including BRIC / ASEAN Countries
17. Direct & Indirect Taxation
18. Operations Research
19. Digital Marketing
20. Analysis of Financial Statements
21. Specialisation Elective (For Evaluation)

Project (e-Commerce)

Application Oriented

Marketing	Finance	HR	Operations	Systems
Marketing Research	Technical Analysis	Quantitative Techniques in HRM	ERP / Logistics	ERP / Logistics

# PGDM (e-Business) SYLLABUS

## SEMESTER III

**Core :** 22. Strategic Management 23. International Economics (Elective) – Project Based

**All Subjects will be application based**

Marketing	Finance	Operations	HR	Systems
24. Business to Business & CRM	24. Company Law	24. Operations Planning & Control	24. Training & Development	24. Software Engineering
25. Integrated Marketing Communication	25. Financial Markets & Institutions	25. Materials Management	25. Industrial Relation & Labour Law	25. Managing IT Resources & Projects
26. Consumer & Industrial Buyer Behavior	26. International Finance	26. Total Quality Management	26. Compensation Management	26. Networking & Communications
27. Sales Management	27. Derivatives & Risk Management	27. Business Process Re-engineering and Bench Marking	27. HR Audit	27. Technology Platform
28. Product & Brand Management & Consumer Insights	28. Corporate Valuation	28. Advanced Supply Chain Management	28. Organizational Theory, Structure & Design	28. IT Governance & Compliance
29a. Retail & Social Marketing 29b. Real Estate Marketing	29. Mergers & Acquisitions	29. Project Management	29. Compensation Management	29. Data Based Management System
30. Digital Marketing & Social Media	30. Corporate Finance	30. New Product Development & Concurrent Engineering	30. Organizational Development	30. Elective

## SEMESTER IV

**Core :** 31. Management Control Systems 32. Corporate Governance 33. Entrepreneurship Management 34. Project Management

**All Subjects will be application based**

Marketing	Finance	HR	Operations	Systems
35. International Marketing	31. Fixed Income	31. Learning Organization	31. Operations Strategy	31. System Audit
36. Media & Entertainment	32. Security Analysis & Portfolio Management (SAPM)	32. HR Information System	32. Industrial Engineering	32. Software Engineering
37. Supply Chain Management	33. Strategic Taxation	33. Stress Management	33. Topics in Operations	33. Advanced e-Commerce
38. Quantitative Methods in Marketing	34. Wealth Management	34. Strategic HRM	34. Elective	34. IT Governance & Compliances
39. Specialisation Project - I	39. Specialisation Project - I	39. Specialisation Project - I	39. Specialisation Project - I	39. Specialisation Project - I
40. Specialisation Project - II	40. Specialisation Project - II	40. Specialisation Project - II	40. Specialisation Project - II	40. Specialisation Project - II

# THE INDUSTRY PERSPECTIVE



**Prof. Vijay Page**  
Director General, MET IOM

*Driving Passion to Compassion*  
*“Small minds and great empires go ill together”*  
– Edmund Burke

The grand march of the modern management juggernaut from Taylor/Fayol to Porter/Prahalad, over the last two centuries, appears to be drawing a close parallel to the rise and fall of the Roman Empire, as penned by Macaulay. We can see the same intensity based on expansionism, driven by armies built around rigid massive structures, obsessed with perpetuation of the victory parade to the applause of the Senators and Caesars. No doubt the Roman victors ruled with an iron hand conquering Europe and a part of African continents, but they also looted the subjects and their territories, while enslaving the locals. Thus they created a divide between the rulers and the subjects, which needed over two millennia for attaining societal equilibrium. Eventually greed, inept leadership and ultra-rigid structure of governance took the toll of the empire. Have we not learnt from history? Or are we following the same route as the modern mega corps and their leadership take on the past roles of the Empire and the Senators?

From the humble origins of Taylor's time and motion studies to the Johari Window and core competency/BCG matrix, management thought seems to have pervaded into almost every walk of human life and business. Caught between the dogma of science and art, it appears to deliver solutions to the ills of the man and the universe, from the microcosm to the macrocosm, largely to the satisfaction of the beneficiaries.

The fountainhead of strategic thinking - Chanakya says that in order to be successful, you have to focus on the manager, his army and the ally, as the principal constituents for success. Such successful partnerships have been forged between the industry, academia and the society and this synergic combination has produced millions of managers and co-sharers of the task of serving the society and the global economy, while facilitating the growth of professionalism. These evangelists, through their blood, toil, sweat and tears have built the global economy, almost touching one hundred trillion dollars annually.

As professional schools, colleges, engineering and management institutions shape millions of youth worldwide, there is great need and urgency to closely examine, rethink and fine tune the pedagogy and learning systems, which take centre stage in providing the tools needed to build a better future for the global economy. Social networks, Mobile applications, Analytics and Cloud (SMAC) are the principal tools and e-interventions, which separate the smart corps from the rest. But those laggards, who have missed the digital revolution, must ponder whether they are on the right track. Are we really tackling core issues? Or are we merely operating at a superficial level? Fundamentally, we must question: Are we equipped to handle the challenges of today and face those of the future?

As B-Schools are designed to deliver the future leaders of global business, we must immediately launch into critical self-introspection and a reality check, whether we are rising to meet the challenges of the new economy – innovation and entrepreneurship, empowered by the digital revolution. Are we just giving degrees or we are creating capabilities? How do we foster innovation and entrepreneurship in students? Do they have learning-ability and learning skills? Are we merely

# THE INDUSTRY PERSPECTIVE

focusing on the word Administration of the MBA term? What about the B i.e. Business? Unless we help students understand and do B (business) globally, they will be incapable of handling future challenges on their own.

This is possible only when the internalisation of learning is driven by the PASSION of the student. Instead of identifying the students' passion and allowing them to build business models around their core strength, we seem to bury them under the pyramid of academic overburden. As the semesters fly past, the hapless student resembles Columbus, who mistook Americas for the land of Indus.

It is heartening to note that even at the haloed schools of learning globally, there is a gradual focus on working on the strengths and passions of the students in imparting management learning. This helps unleash hidden forces of the students, to accept the challenges of the market place and deliver seamless solutions for professional success. Building a business is finally about channelling PASSION. So identifying passion and giving scope to its fruition is the new model of learning.

But in a world, where business is sharply divided between the haves and have-nots, excess of passion often breeds pure greed and avarice. If we focus on only the winning ability, can we be blamed for bringing out professionals with a lop-sided view of corporate success, to be achieved at any cost? How can we temper and divert professional passion to achieve societal goals, without compromising the bottom line? After all, it is elevating the corporate horizon to reach out to the last link in the value chain.

As passion driven Innovation and Entrepreneurship will create new business and value addition to the society, compassion for the poor will propel corporate deliverables to the last soul, waiting to be served, since creation. Passion and compassion need to go hand-in-hand. A soul without passion cannot visualise reaching out to the under privileged.

Therefore at MET we seek to integrate student passion into study, so as to sensitise students to the social sensitivities of the market place, shaping professional managers for the business world, to achieve the transcendence from passion to compassion, not only for societal needs, but for sustaining corporate success. This will help them to keep pace with the dynamic market place, as we move to 4G and beyond the third wave, as visualised by Alvin Tofler.

We are using innovative processes, to kindle the spirit of business leadership and ownership amongst young professionals, through exposure to a broad range of experiential learning processes and business simulations. Besides exposure to CSR initiatives and social entrepreneurship start-ups, our students are engaged in empowerment exercises, which help develop strategic and analytical thought processes, to use strengths of business models, for building sustainable enterprises. We hope these lessons empower them to rise to the challenges of the global economy, facilitating their journey from passion to compassion.

Welcome to Parichay 2016, offering the new batch of MET professionals, to steer the corporate houses and the economy to the chosen place of pride in the global business arena.

**Prof. Vijay Page**

Director General

MET Institute of Management

# SHARP MINDS AT LEADING COMPANIES

MET Placement Department strives to achieve the right job fit that will be mutually beneficial. Thus, the focus is completely on ensuring that students get placed in companies, where they fit in intellectually and culturally. Assertive, knowledgeable and global in their outlook, the MET alumni consistently add value to their organisations and have moved up the ranks faster. This has created an impact in the minds of the industry at large, thus making them prefer MET students. Some of the organisations where MET alumni are making a mark:

A K Capital Services Ltd.  
Abbott India Ltd.  
ABP News  
Accenture  
Aditya Birla Retail Ltd.  
Air India  
American Express Bank  
Aon Global Insurance Brokers  
Arab Orient Insurance Company (Dubai)  
Aranca  
Asian Paints  
BA Continuum Solutions  
Bajaj Allianz General Insurance Co. Ltd.  
Bank of Baroda  
Barclays Wealth  
Bharat Bijlee Ltd.  
Bharat Serums & Vaccines Ltd.  
Birla Sunlife Distribution Co. Ltd.  
Blue Star Ltd.  
Bombay Stock Exchange  
Bristol Mayor Squibb International Ltd.  
Camlin Ltd.  
Capgemini  
Ceat Ltd.  
Citibank  
CMIE  
CRISIL  
Dabur India Ltd.  
Darashaw Ltd.  
Datamatics Staffing Services  
Deloitte.  
Deutsche Bank  
Development Bank of Singapore

DraftFCB  
e Serve International Ltd. (Citicorp)  
eClerx  
Edelweiss Capital Ltd.  
Enam Financial Consultants Pvt. Ltd.  
Ernst & Young  
ESSAR Group  
Eureka Forbes Ltd.  
FactSet (UK)  
Frost & Sullivan  
Future Media  
GFK Mode Pvt. Ltd.  
Gitanjali Group of Companies  
Global Telesystems Ltd.  
Godrej Industries Ltd.  
Goodlass Nerolac Paints Ltd.  
Grand Hyatt  
Hansa Research Group  
HCL Infosystems Ltd.  
HDFC Bank  
HDFC Mutual Fund  
Hindustan Coca Cola Marketing Co. Pvt. Ltd.  
Hindustan Unilever Ltd.  
Hover Automotive (Nissan)  
Howden Insurance Ltd.  
HSBC  
HT Music & Entertainment Co.  
ICICI Bank Ltd.  
ICICI Lombard General Life Insurance Co. Ltd.  
ICICI Prudential Life Insurance Co. Ltd.  
ICICI Securities Ltd.  
IDBI Bank  
IDBI Bank Ltd.

IMRB International  
India Infoline Ltd.  
Indiabulls Securities Ltd.  
Indian Hotels, Resorts & Palaces  
Indian Overseas bank  
Jindal Iron & Steel  
JP Morgan Chase  
KPMG  
L&T Infotech Ltd.  
Lodha Group  
Lowe Lintas  
Madison Communications Pvt. Ltd.  
Maersk India Pvt. Ltd.  
Mahindra & Mahindra Ltd.  
Marsh Insurance Ltd.  
Mastek  
Mata Securities India Pvt. Ltd.  
McCann Erickson  
MF Global India Pvt Ltd.  
Millward Brown  
Morgan Stanley Pvt. Ltd.  
Motilal Oswal  
Motilal Oswal Securities Ltd.  
NDTV  
Nicholas Piramal Ltd.  
Nielsen India Pvt. Ltd.  
NSEIT  
Oberoi Hotels  
Pantaloon Retail Ltd.  
Pepsico India Holdings Pvt. Ltd.  
Percept Advertising Ltd.  
Percept Holdings Pvt. Ltd.  
Perfetti Van Melle India Pvt. Ltd.

Pfizer Ltd.  
Pidilite Industries Ltd.  
PricewaterhouseCoopers  
Raymonds  
Reliance MediaWorks Ltd.  
Royal Bank of Scotland  
Sanofi Pharma  
SRL Ranbaxy Ltd.  
Standard Chartered Bank  
Star India Pvt. Ltd.  
Stock Holding Corporation of India Ltd.  
Syntel  
TAM Media  
Tata Consultancy Services  
Tata Trent Ltd.  
TCS BPS  
Thomas Cook (I) Ltd.  
Times of India Group  
Transparent Value  
UBM India  
Universal Sampo General Insurance Ltd.  
Videocon Industries Ltd.  
Zee Group

## International Placements

- Emirates International Insurance Brokers LLC
- LifeCare International Dubai
- Noble Insurance Broker & Consultant Co. LLC
- Oman Insurance Co. LLC Dubai
- Arab Orient Insurance Co. Dubai
- Union Insurance Co., Dubai
- Al Salam Insurance Brokers, Dubai

# KEY CELEBRITY ALUMNI



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings. The MBA degree has given me a sense of worldly wisdom and empowers me to utilise my resources to the fullest."

**John Abraham, International Celebrity**



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience. To the students I would like to narrate a few lines from Zen tradition: Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher levels of achievement and fulfillment."

**Tarun Katial, CEO, Reliance Broadcast Network Ltd.**



"The brilliant faculty and their passion to business motivated me to think 'out of the box'. People at MET are collectively a group of intellectual, outgoing, bright people that enjoy spending time together. It was a great source of inspiration & team work. During my campus days at MET, I worked with a variety of business cases & was exposed to many different industries. MET gave me the opportunity to work with top organisations in India & overseas. My learning curve at MET was steeper than expected."

**Gautam Gulati, COO, KIAH**

## MEDIA SPEAK

".....the paper is a result of the Vidya Setu project conceptualised by Mumbai Educational Trust.....The project has been widely appreciated and circulated among UN's 192 member nations. 'We are now awaiting approval from the academic council, following which Vidya Setu will become part of the curriculum'.

- Hindustan Times

"To sensitise management students on conserving energy and water, MET B-School is launching its energy conservation and water management project...As a commitment...to inculcate an attitude in the GenNext to protect nature from revenging destruction in the name of economic development of the nation, MET envisaged this mission."

- WSP, The Times of India

"The folks at Mumbai Educational Trust recognize the eclecticism and bottomless pit syndrome that characterize the youth of the 21st century, and assembled the MET World of Music. The best part of the endeavor is its indiscriminate outlook and musical liberality."

- Mumbai Mirror

## STUDENTS SPEAK



MET PGDM (e-Business) has been an amazing journey for me till now. It's the place to be in to chase your dreams. Right destination to fulfil your ambitions.

**Aneesh Tamhane (Marketing)**



MET PGDM (e-Business) is designed in a very effective way with lot of scope or professional as well as personal development, which helped me to achieve my career goals.

**Yesha Bhatt (Finance)**



MET PGDM (e-Business) is the place where you experience the best exposure. Here you not only learn theory but also get an opportunity to apply it.

**Isha Dokwal (Marketing)**

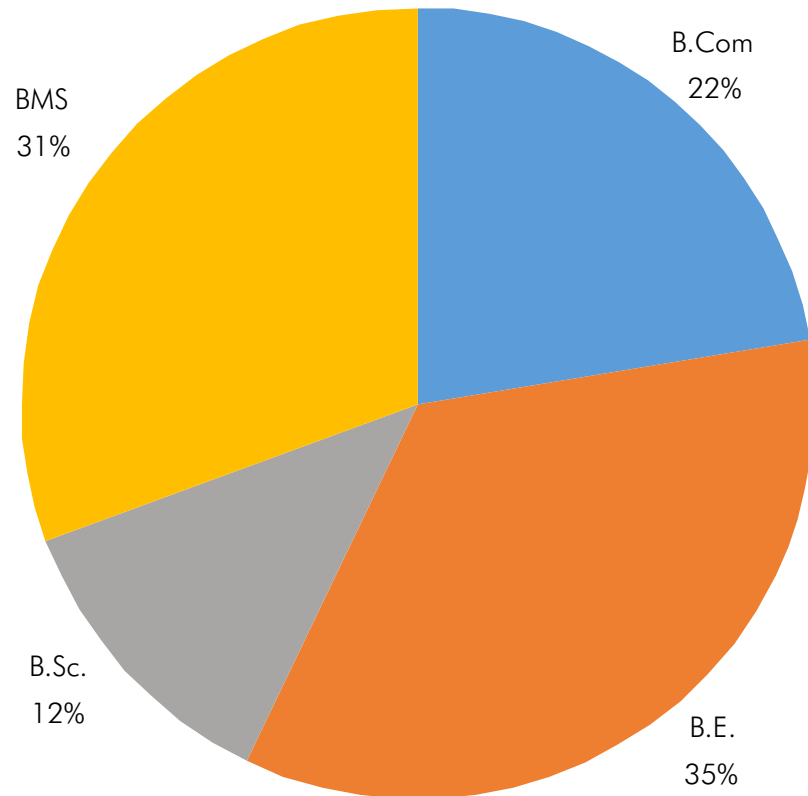


MET PGDM (e-Business) is one of the best e-Biz. programme in Mumbai. Here we meet the challenges of the corporate world by developing managerial skills.

**Mayuresh Parab (Operations)**

# STUDENT PROFILES

## PGDM (e-Business) - MARKETING



Bachelor's Degree	No. of Students
B.Com.	11
B.E.	17
B.Sc.	6
B.M.S.	15
Total	49

# PGDM (e-Business) - Marketing



## **Abhimanyu Kadlag**

24 years

B.Com.

### **Summer Project**

Competitive research & brand activation with Saffron Stays

### **Achievements**

State Level Softball Play



## **Akanksha Gandhi**

25 years

B.Tech. (Biomedical Engineering)

### **Work Experience**

Medion Healthcare Pvt. Ltd. for 13 months

### **Summer Project**

Data acquisition and consumer insights with Nielsen India Pvt. Ltd.

## **Ajinkya Pawar**

22 years

B.Sc. (Aeronautics-Mechanical)

### **Summer Project**

Data acquisition & consumer insight with Nielsen India Pvt. Ltd.

### **Industry Project**

Market Research for Insight Bitz



## **Akash Didwania**

23 years

B.M.S. (Marketing)

### **Summer Project**

Market research on real estate infrastructure with Woodstock Realty



# PGDM (e-Business) - Marketing



## **Aneesh Tamhane**

23 years

B.M.S. (Marketing)

### **Summer Project**

Promotions and event management for Edutainment business model with KidZania

### **Industry Project**

Dip stick survey for McDonald's with Madison India Pvt. Ltd.

### **Achievements**

Runner-Up in Mumbai University badminton tournament 2012



## **Ankur Saxena**

26 years

B.E. (Electronics and Telecommunication)

### **Summer Project**

Study on factors affecting customers' decision towards the purchase of life insurance policy with Axis Bank



## **Ambarish Vartak**

23 years

B.M.S. (Finance)

### **Summer Project**

Sales of financial products with Motilal Oswal through Franchise Channel

## **Aniruddha Rangnekar**

24 years

B.E. (Chemical)

### **Summer Project**

Research and analysis of the Real Estate Market of western Mumbai metropolitan region with Knight Frank India Pvt. Ltd.

### **Achievements**

Gold Medal in football in Intercollegiate sports event



# PGDM (e-Business) - Marketing



## **Ashwini Pisolkar**

22 years

B.Sc. (IT)

### **Summer Project**

Brand Launch of Reliance Jio 4G services with Business of Ideas



## **Bhavik Dedhia**

24 years

B.E. (Electronics)

### **Work Experience**

Accumake Industries for 24 months

### **Summer Project**

Sales of financial products with Motilal Oswal

### **Industry Project**

Social Media Marketing for Mohit Holani

## **Atishay Jain**

23 years

B.Sc. (IT)

### **Summer Project**

Study & digital market research in healthcare sector PAN India

### **Achievements**

Winner of all India LAN gaming competition for the game Warcraft III



## **Bhupendra Mishra**

25 years

B.E. (Mechanical)

### **Work Experience**

Vijaya Industries Manufacturing Company for 12 months

### **Summer Project**

Study & analysis of the consumer preference towards 100% fresh cold press Fruit Juices in Andheri with FROOTLE INDIA

### **Industry Project**

Marketing Research for mobile application(offer bitz) with Insight Bitz



# PGDM (e-Business) - Marketing

## **Charmi Mody**

21 years

B.M.S. (Finance)

### **Summer Project**

Marketing and corporate strategy building for financial products with Edelweiss Financial Pvt. Ltd.

### **Industry Project**

Research and implementation for rural development solutions for Shapoorji Pallonji Pvt. Ltd.



## **Dilkash Shah**

22 years

B.M.S. (Finance)

### **Summer Project**

Sales and Marketing of a Mental Health clinic with Omni Health Services



## **Divya Singh**

22 years

B.Com.

### **Summer Project**

Comparative analysis in retail sector with Future group

## **Dinesh Yadav**

25 Years

B.E. (Mechanical)

### **Summer Project**

Sales & Marketing of a Mental Health clinic with Omni Health Services



# PGDM (e-Business) - Marketing



## Farshak Irani

25 years

B.Com.

### Work Experience

UNO Healthcare Communications Pvt. Ltd. for 24 months

### Summer Project

Developing Marketing Strategies & Brand Promotion of 'MARVEL' brand with www.voxpox.com

### Achievements

District Level football Player



## Isha Dokwal

23 years

B.M.M. (Advertising)

### Summer Project

Digital Marketing & Research on Mobile Application with KidZania Mumbai

### Industry Project

Dipstick Survey for McDonald's for Madison India Pvt. Ltd.

### Achievements

Awarded for the Best Documentary in Psychology

## Gaurav Sonwani

25 years

B.E. (Computer)

### Summer Project

Promotion & Development of new brand of Plywood with Plywood Emporium

### Industry Project

A touch security feature for Laptops, Project named 'Sparsh'

### Achievements

Won Debate Competition at Regional Level

Third rank in skating competition National level



## Jayesh Chandnani

23 years

B.Com.

### Work Experience

Selection (The Retail Garment Store) for 12 months

### Summer Project

Business Process Mapping of the E-Commerce Team with Raymond Ltd.



# PGDM (e-Business) - Marketing

## **Karan Patel**

22 years

B.Sc. (Biotechnology)

### **Summer Project**

Study on factors affecting customers' decision towards the purchase of life insurance policy with Axis Bank

### **Industry Project**

Digital Marketing of Ambi Pur for P&G

### **Achievements**

Founding Co-partner of E-commerce Website [www.nearbuystuff.com](http://www.nearbuystuff.com) (Role- Marketing)

Stood Second in Final Year in Bhavans College



## **Karan Satbhadre**

22 years

B.M.S. (Marketing)

### **Summer Project**

Understanding equity market and flagship frontline equity sales with Philip Capital

## **Karan Shetty**

24 years

B.Com. (Banking & Insurance)

### **Work Experience**

TCS for 9 months

Metelgrace for 14 months

### **Summer Project**

Insights of client servicing, corporate sales and relationship management with Beacon A.K. Travels



## **Komal Tiwari**

25 years

B.Sc. (IT)

### **Work Experience**

Larsen & Toubro Infotech Ltd. for 36 months

### **Summer Project**

Product & concept testing for Zandu Honey & Lapsers study for Parle 20-20 Biscuits

# PGDM (e-Business) - Marketing



## **Krunal Upadhyay**

23 years

B.M.S. (Marketing)

### **Summer Project**

Sales promotion in physical and online markets of plastic packaging materials with Pep-cee Pack Industries

### **Industry Project**

Market Research for new mobile app OfferBitz for company Insight Bitz



## **Manil Bangera**

24 years

B.M.S. (Marketing)

### **Summer Project**

Website development, sales promotion on digital platforms with [www.buyrightmumbai.com](http://www.buyrightmumbai.com)

## **Madhur Khatore**

25 years

B.E. (Electronics and Telecommunication)

### **Work Experience**

Dharma Bharathi Mission for 12 months

### **Summer Project**

Business Development for baby products with BabyKare India



## **Nidhi Gupta**

24 years

B.E. (Chemical)

### **Summer Project**

Study & digital market research in education & healthcare sector PAN India

### **Industry Project**

Comparitive analysis of premium segments of biscuits by ITC, Britannia & Parle for Mumbai Education Trust



# PGDM (e-Business) - Marketing



## **Nirav Damani**

27 years

B.E. (Electronics & Telecommunication)

### **Work Experience**

M.T. Educare for 12 months

### **Summer Project**

Digital marketing in lifestyle and healthcare industry with Digital Republik

### **Achievements**

Placed at 100th Percentile in International Competition for Mathematics organised by the University of Wales



## **Piyush Wagh**

25 years

B.B.A

### **Work Experience**

Excellence Learning Centre Pvt. Ltd. for 9 months

### **Summer Project**

Comparative Study of existing & churn customers of 'Pride of Cows' with Parag Milk Foods Pvt. Ltd.



## **Niralee Mehta**

23 years

B.B.A. (Marketing)

### **Summer Project**

Development of Marketing Strategies for Chandan Mouth Fresheners

## **Nitil Joshi**

24 years

B.Com.

### **Work Experience**

Event Innovation for 12 months

### **Summer Project**

Developing Strategy for Film Marketing with Percept EMC

### **Industry Project**

Worked on Bollywood film 'Jaanisaar' for SM Productions



# PGDM (e-Business) - Marketing

## **Pranav Kelkar**

25 years

B.M.S. (Marketing), M.Com. (Management)

### **Work Experience**

Start Corp India Pvt. Ltd. for 9 months

Transformerz HR for 16 months

### **Summer Project**

Insights of Client Servicing and Relationship Management for Edelweiss with Unconventional Crafts, Ideas & Digital (UCID)

### **Industry Project**

Research and insights of Mobile Application usage pattern of smartphone users in Mumbai for Unconventional Crafts, Ideas & Digital (UCID)

### **Achievements**

Elected as the Sports Secretary, throughout the three years of graduation



## **Preksha Gangal**

23 years

B.E. (Information Technology)

### **Summer Project**

Promoting user generated content for brand enhancement and branding of PSA outlets with Adlabs Entertainment Ltd.

### **Industry Project**

Digital Marketing for Sine Control Systems



## **Pranjali Salaye**

22 years

B.M.M. (Advertising)

### **Summer Project**

Analyzing Marketing Strategies with Conde Nast India



## **Priyanka Unune**

22 years

B.E. (Computer Science)

### **Summer Project**

Data acquisition and Consumer Insights with Nielsen India Pvt. Ltd.

### **Industry Project**

Market Research for Insightbitz  
Social Media Marketing for Internshala



# PGDM (e-Business) - Marketing



## **Samarth Shastri**

22 years

B.M.S. (Marketing)

### **Work Experience**

Atcomart Services Ltd for 12 months

### **Summer Project**

Developing Digital Marketing Strategies with Thomson Reuters Ltd.



## **Saylee Dhonde**

23 years

B.E. (Electronics & Telecommunication)

### **Summer Project**

A Study of 360 degree Branding of a B2B commodity with JSW Steel Ltd.

### **Industry Project**

Analysis of Solar Power based Products in India for KSMD Impex India Pvt. Ltd.

## **Rahul Kumar**

24 years

B.E. (Electronics & Telecommunication)

### **Summer Project**

Analysis & Development of Marketing Strategy with Reliance Jio

### **Achievements**

3rd Rank at All India level Camel Drawing Competition

3rd Rank at National Level Essay Writing Competition



## **Sapna Hajare**

25 years

B.Sc. (IT)

### **Work Experience**

L&T Infotech for 24 months

### **Summer Project**

Study on factors affecting customers' decision towards purchase life insurance policy with Axis Bank

### **Industry Project**

Analysis of Solar Power Based products in India for KSMD Impex India Pvt. Ltd.



# PGDM (e-Business) - Marketing



## **Sherin Thomas**

23 years

B.E. (Electronics & Telecommunication)

### **Summer Project**

Study on factors affecting customers' decision towards the purchase of Life insurance Policy with Axis Bank

### **Industry Project**

Market Research for Insight Bitz



## **Sneha Singh**

24 years

B.Com. (Accounting & Finance)

### **Summer Project**

Data Acquisition & Consumer Insight with Nielsen India Pvt. Ltd.

### **Industry Project**

Market Research for Insight Bitz

## **Shrikanth Doosa**

25 years

B.Tech. (Electrical and Electronics)

### **Summer Project**

Study of financial instruments through franchise channel with Motilal Oswal Financial Services

### **Industry Project**

Measure the success of concept of offer Bitz app among potential retailer for Insight biz company

### **Achievements**

Qualified in Next Gen Leader Discovery Contest 2012 among 866 students all over country



## **Sneha Tyagi**

23 years

B.M.S. (Marketing)

### **Summer Project**

Developing Marketing Strategies & Content Development with Reliance Jio



# PGDM (e-Business) - Marketing

## **Sumit Sharma**

22 years

B.Com. (Hons.)

### **Work Experience**

KHTIS for 12 months

### **Summer Project**

Study and analysis of Systems to drive productivity with ITC Ltd.

### **Industry Project**

Enhancing sales through loyalty programmes for Lodha Group

### **Achievements**

State level Basketball Player



## **Suraj Kanojia**

24 years

B.Com.

### **Work Experience**

Mansi Laundry for 24 months

### **Summer Project**

Structuring & Developing business model with Buy Right Real Estate Consultancy

## **Taher Ghadially**

23 years

B.Com. & B.C.A.

### **Work Experience**

Superb constructions for 10 months

### **Summer Project**

Sales of financial products with portfolio management with Motilal Oswal

### **Industry Project**

Sales and Market Research for Sellox India

### **Achievements**

Represented India at South Asian UNESCO meet



# PGDM (e-Business) - Marketing



## **Varsha Gupta**

23 years

B.Com. (Banking & Insurance)

### **Work Experience**

On Cue Production for 18 months

### **Summer Project**

Insights of Client Servicing for Public Relations with Adfactors PR

## **Yash Shah**

22 years

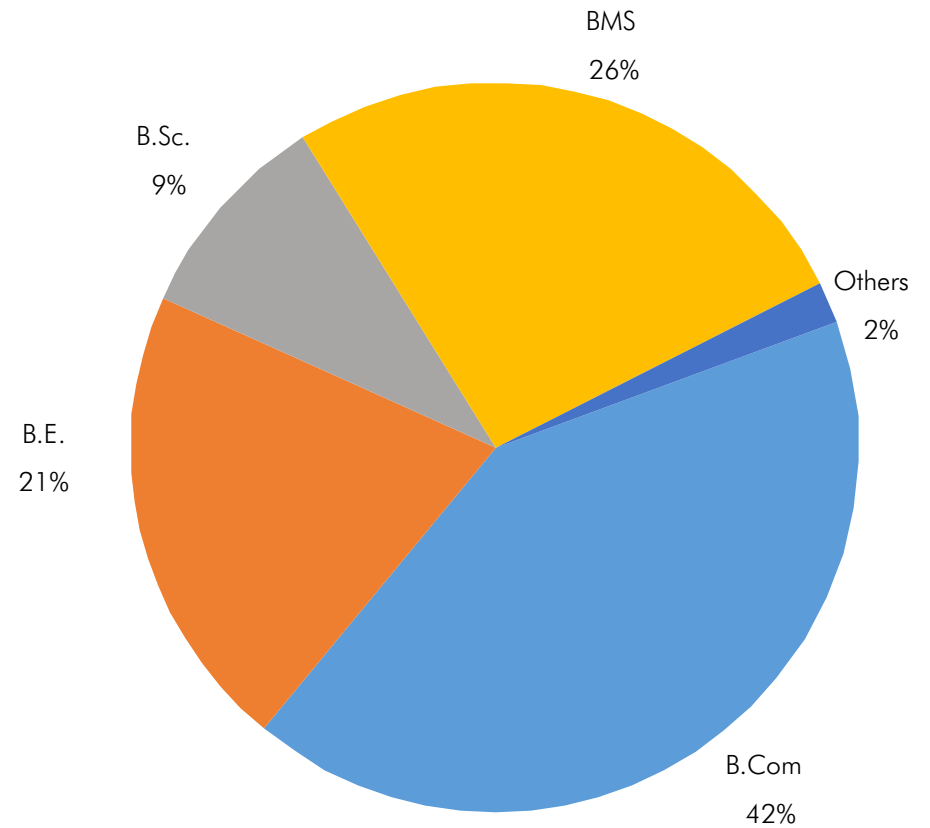
B.Com. (Accounting and Finance)

### **Summer Project**

Insights of sales & distribution of milk & milk products with Jain Dugdhalay



# STUDENT PROFILES PGDM (e-Business) - FINANCE



Bachelor's Degree	No. of Students
B.Com.	22
B.E.	11
B.Sc.	5
B.M.S.	14
Others	1
Total	53

# PGDM (e-Business) - Finance



**Abhijit Thakkar**

24

B.E. (Electronics & Telecommunication)

**Summer Project**

District adoption programme (financial inclusion and awareness program related to mutual funds) with Franklin Templeton Investments



**Aditi Bagri**

23

B.Com. (Accounting & Finance)

**Summer Project**

Fundamental and Technical Analysis of Cement Sector with Aditya Birla Financial Services



**Aditi Mukne**

23

B.M.S. (Marketing)

**Summer Project**

Study on Budgeting and Planning Process of Western Offshore Basin (WOB) with ONGC



**Akshay Vaidya**

22

B.M.S. (Finance)

**Summer Project**

Study of future development in forex derivatives market w.r.t. current RBI guidelines with Bank of Baroda



## **Ankush Gala**

24

B.F.M.

### **Work Experience**

WNS Global Services Pvt. Ltd. for 14 months

### **Summer Project**

Fundamental and Technical Analysis of Pharmaceutical Sector with Birla Sunlife Asset Management Company Ltd.

### **Achievements**

Bronze Medalist in Karate Tournament & Dance Competitions

Responsible for handling Customer Grievances of the portal named 'SCORES' with SEBI

## **Alzena Pinto**

21

B.Com.

### **Summer Project**



## **Anurag Bhagchandani**

22

B.Com. (Accounting)

### **Summer Project**

Study on Credit Products & Credit Appraisal with Dena Bank



## **Ashish Popat**

26

B.Com. (Accounting)

### **Work Experience**

Tata Consultancy Services for 40 months

### **Summer Project**

Fundamental and Technical Analysis of Steel and Aluminium Sector with Birla Sunlife Asset Management Company Ltd.

# PGDM (e-Business) - Finance



## **Bipeen Ghadge**

26

B.E. (Electrical)

### **Work Experience**

Unity Infraprojects Ltd. for 36 months

### **Summer Project**

Fundamental and Technical Analysis of Power & Engineering (Capital Goods) sector with Birla Sunlife Asset Management Company Ltd.



## **Deepak Nadar**

24

B.M.S. (Finance)

### **Work Experience**

eClerx Services Ltd. for 22 months

### **Summer Project**

Global Investment Banking Research with Das Capital

## **Darshan Utekar**

25

B.Sc. (Information Technology)

### **Work Experience**

L&T Infotech Ltd. for 36 months

### **Summer Project**

Fundamental Analysis of FMCG and Retail Sector with Birla Sunlife Life Insurance Company Ltd.



## **Devaki Parikh**

23

B.Com.

### **Summer Project**

Global Investment Banking Research with Das Capital



# PGDM (e-Business) - Finance

## **Dhiraj Rathod**

24

B.F.M.

### **Summer Project**

Study and Analysis on Global Investment Banking with Das Capital Consultancy Services Pvt. Ltd.



## **Divya Shriyan**

23

B.M.S. (Marketing)

### **Summer Project**

Study of Credit Appraisal while understanding the Funding requirements with Dena Bank

## **Frahvak Dumasia**

24

B.Com. (Accounting)

### **Work Experience**

Iksula Services Pvt. Ltd. for 12 months

### **Summer Project**

Study and analysis on global investment banking with DAS Capital Consultancy Services Pvt. Ltd.



## **Geet Loney**

28

B.E. (Electronics)

### **Work Experience**

Tata Consultancy Services for 39 months

### **Summer Project**

Credit Appraisal for loan for trade in industry with IDBI Bank

# PGDM (e-Business) - Finance



## Harikrishna Mehta

26

B.Sc. (IT)

### Work Experience

BAPS (NGO) for 24 months

### Summer Project

Study & Analysis of Finance Operations with Fortis Hospital



## Karishma Shaikh

24

B.M.S. (Finance)

### Work Experience

eClerx Services Ltd. for 21 months

### Summer Project

Study of Retail Banking in India and Banking Operations with Axis Bank

## Hashmit Virdi

22

B.Com. (Accounting)

### Summer Project

Comprehensive study on Transfer Pricing at Deloitte Haskins & Sells LLP



## Khanjan Mehta

24

B.Com.

### Work Experience

Super Gems (India) Pvt. Ltd. for 14 months

### Summer Project

Legal & Regulatory Aspects of Venture Capital In Startups with Purple Venture Management Consultants LLP

### Achievements

Awarded for Participating in Research Presentation Competition conducted by Maharashtra Economic Development Council



# PGDM (e-Business) - Finance

## **Mehal Dhongade**

23

B.E. (Electronics & Telecommunication)

### **Summer Project**

Fundamental and Technical Analysis of Banking and NBFC Sector  
with Birla Sunlife Asset Management Company Ltd.



## **Mohd. Faizan Sorathia**

23

B.Com.

### **Summer Project**

Fundamentals of Technical Analysis in Equity Markets with A. K. Sorathia & Associates

## **Neilay Mehta**

23

B.Com. (Accounting & Finance)

### **Summer Project**

Analysis of financial markets and insights into trading and back office ops with DP Investment



## **Nemish Shah**

24

B.M.S. (Finance)

### **Summer Project**

Client advisory services in retail capital market with Edelweiss Broking Ltd.

# PGDM (e-Business) - Finance



**Nishant Jain**

26

B.Com.

**Work Experience**

MBMC Consulting Limited for 36 months

**Summer Project**

Research & Financial Analyst for 'Nakshatra' with Happy Home



**Nivedita Banerjee**

23

B.Com. (Accounting and Finance)

**Summer Project**

Comparative study of credit appraisal process with Dena Bank

**Nistha Gandhi**

23

B.M.S. (Finance)

**Summer Project**

Study of credit appraisal while understanding the funding requirements with Dena Bank



**Prachi Bagul**

24

B.E. (Information Technology)

**Summer Project**

Branch Banking and Digital Banking with Axis Bank



# PGDM (e-Business) - Finance



## **Pratik Patil**

24

B.Com. (Accounting & Finance)

### **Work Experience**

Angel Broking Pvt. Ltd. for 14 months

### **Summer Project**

Study & Analysis on Global Investment Banking with Das Capital Consultancy Services



## **Priyanka More**

22

B.M.S. (Finance)

### **Summer Project**

Study of retail banking in India and banking operations with Axis Bank Ltd.



## **Pratik Mehta**

26

B.E. (Mechanical)

### **Summer Project**

Study of International Trade Finance & Risk Management with Axis Bank Ltd.

## **Prerna Nigotiya**

24

B.M.S. (Finance)

### **Summer Project**

Study of retail banking in India and banking operations with Axis Bank Ltd.

### **Achievements**

Winner of women's cricket tournament at district level 2007-08



# PGDM (e-Business) - Finance



## **Reema Mangtani**

29

B.E. (Biomedical)

### **Work Experience**

Saint Louis University, USA for 12 months

### **Summer Project**

Study of Working Capital Financing with HPCL

### **Achievements**

Awarded scholarship & research assistantship by Saint Louis University, USA

## **Revati Ahir**

22

B.M.S. (Marketing)

### **Summer Project**

Credit appraisal with special reference to consortium banking with Central Bank of India



## **Richard Dsouza**

25

B.Com. (CASM)

### **Work Experience**

Hiitech Synergy Solutions Pvt. Ltd. for 33 months

### **Summer Project**

Fundamental and Technical Analysis of Infrastructure and Automobile Sector with Birla Sunlife Asset Management Company Ltd.

# PGDM (e-Business) - Finance

**Riddhi Maniar**

22

B.M.S. (Finance)

**Summer Project**

Study of retail banking operations and analysing key aspects relating to branch performance and profitability with Axis Bank Ltd.



**Rishabh Singhal**

22

B.Com. (Accounting)

**Summer Project**

Fundamental and Technical Analysis of Oil, Gas & Shipping Sector with Birla Sunlife Asset Management Company Ltd.

**Rohit Jethani**

23

B.Com. (Accounting)

**Work Experience**

Raj Enterprises for 36 months

**Summer Project**

Fundamental analysis of Clariant (India) with IDBI Asset Management Ltd.



# PGDM (e-Business) - Finance



**Sagar Rajput**

23

B.Com. (Accounting)

**Summer Project**

Analysis on the Operations of Wholesale Banking with Kotak Mahindra Bank Ltd.



**Shaival Shah**

26

B.L.S., L.L.B

**Summer Project**

Research on Microfinance with KD Corporate & Advisory



**Shivangi Tyagi**

26

B.Com. (Accounting)

**Work Experience**

Spicejet Airlines for 28 months

**Summer Project**

SWOT analysis of international business branch with Bank of Baroda

# PGDM (e-Business) - Finance

**Shweta Jaisingh**

21

B.B.A. (Finance)

**Summer Project**

Fundamental and Technical Analysis of Banking And Non-Banking Financial Companies  
with Birla Sunlife Asset Management Company Ltd.



**Simran Jain**

22

B.M.S. (Finance)

**Summer Project**

Study of financial products through franchise channel  
with Motilal Oswal Financial Services Ltd.

**Soumil Popat**

22

B.F.M.

**Summer Project**

Study of financial products through franchise channel  
with Motilal Oswal Financial Services Ltd.



# PGDM (e-Business) - Finance



## **Sudarshan Thadhani**

25

B.Com.

### **Work Experience**

HDFC Bank Ltd. for 22 months

### **Summer Project**

Credit Appraisal and Monitoring of MSMEs with Axis Bank Ltd.

## **Suhail Menon**

25

B.Sc. (Statistics)

### **Work Experience**

JP Morgan Services India Pvt. Ltd. for 21 months

### **Summer Project**

Fundamental Analysis of IT & Media Sector with  
Birla Sunlife Asset Management Company Ltd.



## **Tanur Gosalia**

22

B.M.S. (Finance)

### **Summer Project**

Study and analysis of Mutual Funds Market with JHP Securities Pvt. Ltd.

# PGDM (e-Business) - Finance

## **Tazeen Shaikh**

24

B.Sc. (Information Technology)

### **Work Experience**

Datamatics Financial Services for 13 months

### **Summer Project**

Study of Mutual Fund Industry and its Growth in India with ICICI Securities Ltd.



## **Tosha Desai**

23

B.E. (EXTC)

### **Summer Project**

Study of Retail Banking Operations and Analysing key aspects relating to branch performance and profitability with Axis Bank Ltd.

### **Achievements**

Received JRD Tata Scholarship for excellent performance in 2011



## **Vaibhav Karia**

24

B.Sc. (Information Technology)

### **Summer Project**

Study of Credit Appraisal while understanding the Funding requirements with Dena Bank

### **Industry Project**

Risk and Return Analysis of IT Stocks for Kotak Securities



# PGDM (e-Business) - Finance



## **Vinaya Saraf**

23

B.E. (IT)

### **Summer Project**

Study and analysis of Mutual Funds Market with ICICI Securities Ltd.

## **Vishal Sonwani**

24

B.Tech. (Electronics & Communication)

### **Summer Project**

Fundamental and Technical Analysis of Telecommunication and Power Sector with Birla Sunlife Asset Management Company Ltd.

### **Achievements**

National Level Skating Champion



## **Yesha Bhatt**

27

B.E. (Electronics & Telecommunication)

### **Work Experience**

Tata Consultancy Services for 32 months

### **Summer Project**

Study of Retail Banking Operations and Branch Banking Products/Services with Axis Bank Ltd.

### **Achievements**

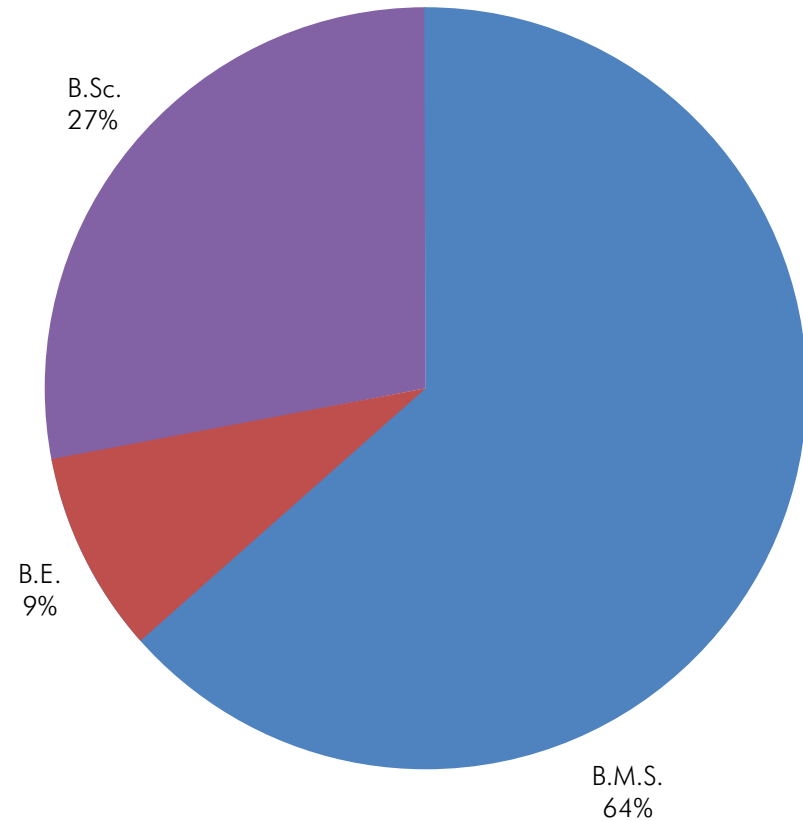
Rank holder in B.E. (Electronics & Telecommunication)

Received JRD Tata Scholarship for 3 years consecutively for excellent performance



# STUDENT PROFILES

## PGDM (e-Business) - HUMAN RESOURCES



Bachelor's Degree	No. of Students
B.M.S.	7
B.E.	1
B.Sc.	3
Total	11

# PGDM (e-Business) - HUMAN RESOURCES



**Anamta Shaikh**

22

B.M.S (Finance)

**Summer Project**

Study of recruitment and operations in financial services with Karvy Stock Broking Ltd.

**Aparna Sawant**

26

B.M.S (Marketing)

**Work Experience**

Capgemini for 38 months

**Summer Project**

Recruitment and Selection for plant requirement with LafargeHolcim

**Industry Project**

Training evaluation of Hysat and Changing the conversation programme for Grand Hyatt



**Chaitra Mhatre**

23

B.B.A. (HR)

**Summer Project**

Analytical study of the impact of Employee Engagement Initiatives with Mumbai Refinery, Bharat Petroleum Corporation Ltd.

**Industry Project**

Measured HRD culture using OCTAPACE tool for MET



**Dipti Khetan**

23

B.M.S (Marketing)

**Summer Project**

Labour Relations and Performance Management with TransNepal Freight Services Pvt. Ltd.



# PGDM (e-Business) - HUMAN RESOURCES



## Prachi Shah

24

B.M.S (Finance), M.Com. (Management)

### Work Experience

Randstad India for 13 months

### Summer Project

Analyzed the effectiveness of gamification as an employee engagement tool & initiated automation process of individual retention plan with L&T Infotech Ltd.



## Reema D'souza

23

B.Sc. (Chemistry)

### Summer Project

Measuring Effectiveness of New Age Leadership Programme with Blue Dart Express Ltd.

### Achievements

State level and regional level winner for Latin Ballroom Dance

## Jasma Sagar

24

B.M.S (Marketing)

### Work Experience

TCS for 24 months

### Summer Project

Assessment centre for career progression planning and 360 degree feedback with People Plus (India) Pvt. Ltd.

### Industry Project

Determining training and development needs with help of competency framework for Mahindra SSG



## Rasika Parab

22

B.M.S. (Marketing)

### Summer Project

Analyzed the effectiveness of gamification as an employee engagement tool and initiated automation process of individual retention plan with L&T Infotech Ltd.

### Industry Project

Measured HRD culture using OCTAPACE tool for Pamac Finserve Pvt. Ltd.



# PGDM (e-Business) - HUMAN RESOURCES

## Ritu Sharma

32

B.Sc. (Physics), M.Sc. (Physics)

### Work Experience

Saraswati Vidyalaya for 12 months

Convergys Pvt. Ltd. for 26 months

### Summer Project

Policy making on internal job posting with National Payment Corporation of India

### Industry Project

Behavioral Training on collaboration for NPCI



## Seema Acharekar

31

B.E. (Electronics)

### Work Experience

Metal Power Analytical Pvt. Ltd. for 56 months

### Summer Project

End to end recruitment activities with Genesys International Corporation Ltd.

### Industry Project

Training evaluation for Genesys International Corporation Ltd.

### Achievements

Selected as team leader in Maharashtra Cadet Corp



## Shweta Ghag

26

B.Sc. (Information Technology)

### Work Experience

L&T Infotech for 42 months

### Summer Project

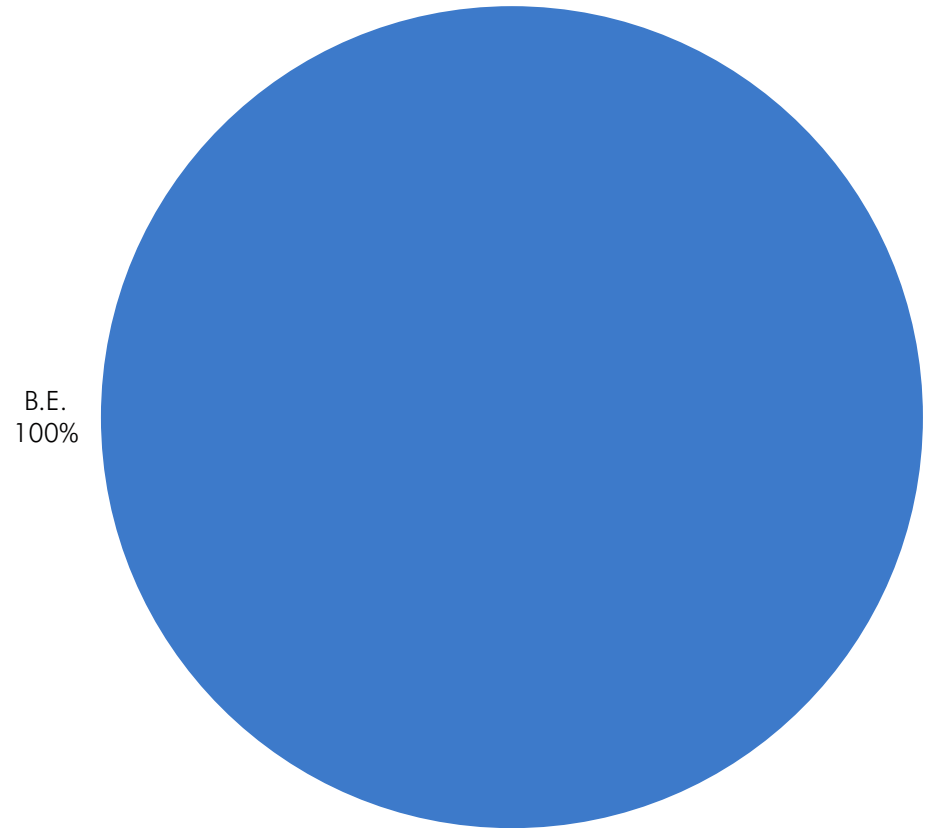
Developed framework for training effectiveness with Johnson & Johnson India Pvt. Ltd.

### Industry Project

Study of Talent Management Process at Johnson and Johnson India Pvt. Ltd.



# PGDM (e-Business) - Operations



Bachelor's Degree	No. of Students
B.E.	3
Total	3

# PGDM (e-Business) - Operations



**Ajinkya Totla**

24

B.E. (Computer)

**Summer Project**

Production planning and control in PVC pipe with Jain Irrigation System Ltd.



**Mayuresh Parab**

24

B.E. (Information Technology)

**Summer Project**

Analysis of service level improvement and order fulfillment with H&R Johnson India Ltd.



**Pooja Gajare**

24

B.E. (Electronics)

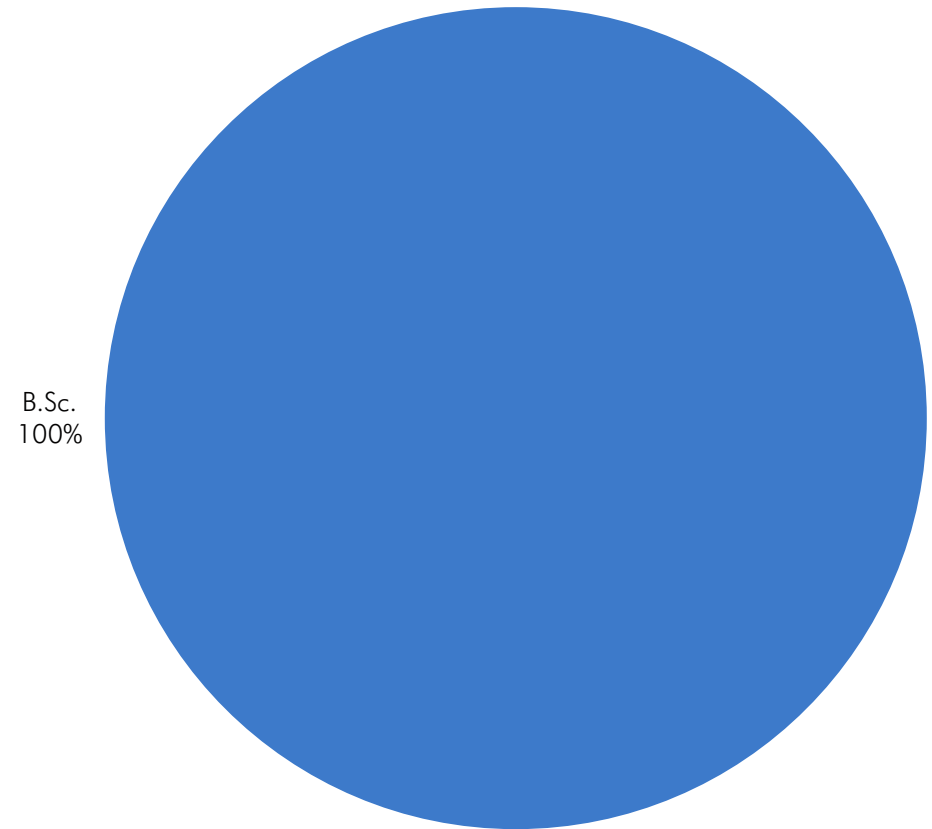
**Work Experience**

AGC Networks Ltd. for 25 months

**Summer Project**

Cost Optimization for material movement by railways and Analysis of supply demand dynamics of crude palm oil with VVF India Ltd.

# PGDM (e-Business) - Systems



Bachelor's Degree	No. of Students
B.Sc.	1
Total	1

# PGDM (e-Business) - Systems



## **Sandeep Mishra**

24

B.Sc. (Information Technology)

### **Work Experience**

L&T Infotech for 36 Months

### **Summer Project**

IT marketing research for consumer durable goods industry with L&T Infotech

# RECRUITMENT FORM

Date: \_\_\_\_\_  
Name of the Organisation: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
e-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_

What category of students do you plan to hire?  
(Please tick appropriate boxes)

- Marketing       Systems       Operations  
 Finance       HR

Location of Assignment  Mumbai     Outstation

Preferred academic background (Please tick appropriate boxes)

- Commerce / BBI     Science / Pharma     BMS / BBA  
 Engg. / Tech.       Humanities / Arts     BMM       Others

Work Experience required?

\_\_\_\_\_  
\_\_\_\_\_

Summer Trainees required?

\_\_\_\_\_  
\_\_\_\_\_

Pre-Placement Presentation Details

Date of Presentation: \_\_\_\_\_

Duration of Presentation: \_\_\_\_\_

Facilities needed: \_\_\_\_\_

Contact us:

The Placement Head,  
MET Placement Department (PGDM e-Business),  
3rd Floor,  
Bhujbal Knowledge Centre,  
Bandra Reclamation, Bandra (West),  
Mumbai - 400 050.

Tel: (+ 91 22) 26440080, 39554222/37/69

Telefax: (+ 91 22) 26440086

Email: somplacement@met.edu





Bhujbal Knowledge Centre, Mumbai



Bhujbal Knowledge City, Nashik

**MET Institute of Computer Science  
Bhujbal Knowledge Centre**

Bandra Reclamation, Bandra (W), Mumbai 400 050.

Tel: (+ 91 22) 26440080, 39554222/37/69 | Telefax: (+91 22) 2644 0086

Toll free: 1800 22 0234 | email: [somplacement@met.edu](mailto:somplacement@met.edu) | [www.met.edu](http://www.met.edu)

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**MET**

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