

Post Graduate Diploma in Management  
PGDM (e-Business)

 **PARICHAY 2018**  
Placement Brochure

**SHARP  
MIND  
LEADS**



विद्याधनं सर्वधनं प्रधानम् ।

THE MET LEAGUE OF COLLEGES

**MET**

AS SHARP AS YOU CAN GET

## OUR FAITH

न चौर हार्यम् नच राज हार्यम् |  
न भातृभाज्यम् नच भारकारी ||  
व्यये कृते वर्धते एव नित्यम् |  
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,  
nor snatched by a king.  
It is indivisible unlike ancestral property,  
it never burdens the bearer,  
it multiplies manifold when offered to others.  
Knowledge is the supreme form of wealth.

## OUR VISION

To shape professionals, to conquer the present and future challenges  
to the socio economic fabric of our society, by institutionalising search,  
development, research and dissemination of  
relevant knowledge through structured learning systems.

## OUR MISSION

To evolve, develop and deliver dynamic learning systems  
to equip professionals with conscience and commitment  
to excellence and courage to face business challenges.

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# MET LEAGUE OF COLLEGES



Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

## **Bhujbal Knowledge Centre, Mumbai**

- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences
- Institute of Information Technology
- Institute of Software Development and Research

- Institute of Computer Science
- Institute of International Studies
- Institute of Alternative Careers
- Rishikul Vidyalaya
- Knowledge Explorer - Publishing Division

## **Bhujbal Knowledge City**

### **Govardhan, Nashik**

- Institute of Architecture and Interior Designing

## **Bhujbal Knowledge City Adgaon, Nashik**

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy

At MET, over four thousand students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London, Michigan State University, East Lansing, and Tianjin University, China, Hawaii University in participation with the University of Mumbai. MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Edith Cowan University, Australia, the Global School of Management for alliances with various Universities in Australia, Canada and ICE Creative Excellence Pvt. Ltd. (Founded by Balaji Telefilms Ltd.)



**Chhagan Bhujbal**

Hon. Founder Chairman, Mumbai Educational Trust

## ***Empowering Institutions for a Learning Society***

- John F. Kennedy

As we completed the seven decade of our Independence we hold our heads high with pride for achieving the unique distinction of being the largest democracy in the world. There are many other achievements to our credit - the fifth largest economic power, the second largest user of mobile phones, as well as the largest number of youth engaged in educational pursuits, to name a few. Besides setting up hundreds of universities and thousands of institutions of higher learning, we are gradually approaching the superpower status in academic pursuits as well. Indian academia is occupying a place of honour in universities abroad, as we uphold the sobriquet of a 'Learning Society'.

The credit for achieving this milestone seemingly appears to be delicately balanced between the state and private sector institutions. Education being a subject in the Concurrent List of the Indian Constitution; both the state and central government have been dynamically engaged in building a credible and inclusive value chain. We had to achieve this transformation of a generation from information → knowledge → wisdom through the tools shaping literacy → proficiency → excellence skills, while institutionalizing the learning-teaching pedagogy. We have achieved this through a vibrant public policy shaped by an open dialogue between the regulators and the stakeholders of education, both working tirelessly for the benefit of society.

However, the challenge of skilling five hundred million Indians in the next decade is a daunting task. It is rightly said that tomorrow's challenges cannot be met with yesterday's tools. We have to work tirelessly for liberating the educational institutions from the shackles of statutes and habit, while upholding the meritocracy and equal opportunity norms to deliver excellence for global competency building. With the advent of Internet Of Things (IOT), digital technologies and Artificial Intelligence (AI), it is imperative that we need to work towards building and sustaining world class institutions, offering state-of-the-art STEM (Science, Technology, Engineering & Mathematics) and Management inputs with the Indian value system. This is only possible through liberalising and unshackling credible institutions of learning.

Thus empowered, one can hope to shape the youth with the right attitude and innovation to reach the commanding heights in the global arena.

## **Chhagan Bhujbal**

Hon. Founder Chairman  
Mumbai Educational Trust

# ABOUT PGDM (e-Business)

Approved by AICTE. Recognised by Govt. of Maharashtra

Professional Management Education programmes (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) draws its strength and character from this iconic lineage.

With the development of e-empowered business solutions, tools and databases, the professional manager has since been greatly empowered to provide direction and dynamism to industry. Therefore, it is critical that e-business is integrated not merely as an option to decision-making, but as the medium and lingua franca of the world of business. In order to appreciate business realities and nuances the world over, it is critical that these inputs are delivered to the aspiring managers at the right time so as to enrich their decision-making capacity.

This is precisely the purpose of the PGDM (e-Business) programme. It is true that a plethora of softwares and languages are delivered at the doorstep of industry, but one needs to identify the critical inputs and train the professionals to use them decisively with success.

Details of PGDM (e-Business) programme spread over four semesters are enclosed. All critical inputs in core areas of management are delivered using interactive platforms and methods like case studies, outbound training, role play workshops and seminars by industry experts, alumni, factory visits, etc. this is further strengthened by eight weeks of summer internship and industry threshold programme in the fourth semester, wherein students work to prepare a live business model and industry project.

We have the necessary infrastructure – the hardware and the software with highly skilled, experienced and motivated faculty ready to develop students into professionals who can meet the challenges of the globalised e-empowered economy. Since there is an already developed placement platform with the industry, the learnings being imparted to students have been sharpened to meet industry requirements on an ongoing basis.

Thus, in the four semesters the PGDM (e-Business) programme will shape the students to meet the challenges of the corporate world by developing their capabilities to face the complexities of business worldwide. We hope the students will enjoy the experience and attain their chosen place in the industry. The content and delivery of the learning programme seeks to achieve synergy between Industry and Academic challenges. The evaluation of students would be on the lines of AICTE norms followed by leading B schools in the country.



## UNIQUE FEATURES OF PGDM (e-BUSINESS)

1. Flexible and adaptable course structure to match the evolving market.
2. Developing knowledge and skills that bridges the education-employment gap.
3. Superior industrial curriculum and industrial expertise.
4. Trains you to be insightful managers of the future.
5. Rich academic environment to provide a competitive edge.
6. Nurturing entrepreneurship with zeal to excel.
7. Industry Academia Partnership.

- MET Institute of Management recognised as 'The 25 Best Institutions for Higher Education 2017' by TKR\*
- PGDM (e-Biz.) wins the Indian B School Specialisation Award '13 by Discovery Education Media
- Ranked 4th Best in Advertising & PR categories and 9th Best Post Graduate Media School All India by the Edutainment Awards 2017
- Ranked 4th Best Marketing Communication & Advertising Management School (All India) and 4th Regional Best Media School (West) by The Edutainment Show 2015
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management, Engineering and Pharmacy
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Strong alumni base of over 15,000 students
- Freeship awards for meritorious students
- Excellent placement opportunities in India & overseas
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- MET is an Authorised Training Partner for CCRA, joint certification by AIWMI & NISM
- International alliance with the Michigan State University
- Unique partnership with the Chartered Insurance Institute, London
- MET and ACCA (UK) have collaborated to launch eMBA Finance - ACCA (UK)
- MET has an academic understanding with Sprott Shaw College, British Columbia, Canada and the Mountbatten Institute, UK
- MET has an MoU with Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkconnect, Australia
- MET has an Institutional linkage with Edith Cowan University, Australia
- MET BKC, Nashik is the Nodal Centre under RETC for State of Maharashtra, a project of IIT Chennai
- Research at MET BKC, Nashik is funded by DST, Govt. of India in quality parameters in MSME's for productivity improvement
- MET BKC, Nashik is the Recognised Centre under NMEICT, a project of MHRD, Govt. of India
- MRV is recognised as 'Future 50 Schools Shaping Success' by Univariety and Fortune Publication
- MRV has been ranked as a Top Emerging School in Mumbai for International Curriculum (IB/ IGCSE) by Times School Survey 2017
- MRV is ranked No. 1 All India in the pre-school category (for Academic Reputation) and No.1 in Maharashtra under the Top International Parameter (for Co-Curricular Activities) by EducationToday.co



Shri Pranab Mukherjee  
Former President of India



Smt. Pratibha Devisingh Patil  
Former President of India



Mukesh Ambani  
Chairman & MD, Reliance



Adi Godrej  
Chairman, Godrej



J. Hari Narayan  
Former Chairman, IRDA



Rahul Bajaj  
Chairman, Bajaj Auto



Graduating batch at the recently held MET Annual Convocation Ceremony

# MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.



“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

**Dr. Hanifa Mezoui,**  
Chief, NGO Section, DESA, UN



## UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

## UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

## MET RECEIVES THE GLOBAL AICESIS MDG AWARD

**The honour was bestowed at Rome, Italy**

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

## UNAOC & GLOBAL DIALOGUE FOUNDATION CONFERS THE 'UNITY IN DIVERSITY CAMPUS AWARD' ON MET

MET Institute of Management was presented the Unity in Diversity award by Dr. Hanifa Mezoui, Senior Advisor, United Nations Alliance of Civilizations (UNAOC) and Peter Gorgievski, CEO, Global Dialogue Foundation.







Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



MET students & faculty delegation of The Chartered Insurance Institute, London on an educational tour



MET hosted the zonal round of the 'AIMA 43rd National Competition for Young Managers'



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET presented the Credit Summit India 2017 in partnership with AIWMI and NISM



MET in association with AIWMI and NISM organised a corporate awareness conference for banking industry and aspiring professionals



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed

# LIFE AT MET



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a academia delegation visited MET



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to the US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



MET conducted the 3<sup>rd</sup> HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.

# PGDM (e-Business) SYLLABUS

## FOUNDATION COURSE

1. Business Communications
2. Introduction to Business Mathematics
3. Introduction to Financial & Cost Accounting

## SEMESTER I

1. Contemporary Management
2. Managerial Economics
3. Marketing Management
4. Organizational Behavior
5. Financial & Cost Accounting
6. Statistics & Business Mathematics
7. Operations Management
8. Legal Aspects of Business
9. Banking
10. Insurance
11. E-Commerce

Projects



## SEMESTER II

- 12) Human Resources Management (HRM)
- 13) Management Accounting
- 14) Marketing Applications
- 15) Financial Management
- 16) Research Methodology
- 17) Indian and Global Economic Environment including BRIC / ASEAN Countries
- 18) Direct & Indirect Taxation
- 19) Operations Research
- 20) Digital Business Excel
- 21) Analysis of Financial Statements
- 22) Introduction to e-Commerce, Excel & SPSS
- 23) Specialization Electives (For Evaluation)  
Application Oriented

Project (e-Commerce)

### Application Oriented

| Marketing                | Finance                | Human Resource                     | Operations          | Systems             |
|--------------------------|------------------------|------------------------------------|---------------------|---------------------|
| 24. Marketing Research   | 24. Technical Analysis | 24. Quantitative Techniques in HRM | 24. ERP / Logistics | 24. ERP / Logistics |
| 25. Sales & Distribution | 25. Financial Services | 25. Compensation Benefits          | 25. TQM             | 25. TQM             |

# PGDM (e-Business) SYLLABUS

## SEMESTER III

Core : 26) Strategic Management 27) International Economics 28) Advanced Excel

All Subjects will be application based

| Marketing  | Finance                                     | Human Resource                                | Operation   | Systems                              |
|--|---|---|---|--------------------------------------|
| 29. Business to Business & CRM                     | 29. Company Law                             | 29. Training & Development                    | 29. Operations Planning & Control                     | 29. Software Engineering             |
| 30. Integrated Marketing Communication             | 30. Quantitative Techniques in Finance      | 30. Industrial Relation & Labour Law          | 30. Materials Management                              | 30. Managing IT Resources & Projects |
| 31. Consumer & Industrial Buyer Behavior           | 31. International Finance                   | 31. Compensation Management                   | 31. Total Quality Management                          | 31. Networking & Communications      |
| 32. Product & Brand Management & Consumer Insights | 32. Derivatives & Risk Management           | 32. HR Planning                               | 32. Business Process Re-engineering and Bench Marking | 32. Technology Platform              |
| 33. Real Estate Marketing                          | 33. Fixed Income                            | 33. Organizational Theory, Structure & Design | 33. Advanced Supply Chain Management                  | 33. IT Governance & Compliance       |
| 34. Digital Marketing & Social Media               | 34. Mergers & Acquisitions/ IFRS            | 34. Compensation Management                   | 34. Technology and Manufacturing Strategy             | 34. Data Based Management System     |
| 35. Quantitative Techniques in Marketing           | 35. Corporate Finance                       | 35. Organizational Development                | 35. New Product Development & Concurrent Engineering  | 35. Elective                         |
| 36. Marketing Analytics                            | 36. Financial Modeling & Investment Banking | 36. Industrial Psychology                     | 36. World Class Manufacturing                         | 36. Elective                         |
| 37. Rural Marketing                                | 37. SAPM                                    | 37. Projects                                  | 37. Projects  | 37. Projects                         |

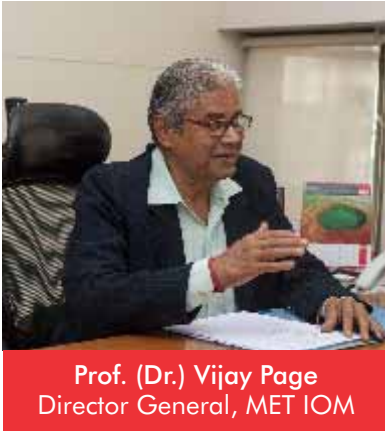
## SEMESTER IV

Core: 38) Management Control Systems 39) Corporate Governance & Ethics 40) Project Management 41) GST

All Subjects will be application based

| Marketing                       | Finance                         | Human Resource                  | Operations                      | Systems                         |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| 42. Retail Management           | 42. Private Equity              | 42. Learning Organization       | 42. Operations Strategy         | 42. System Audit                |
| 43. Media & Entertainment       | 43. Strategic Taxation          | 43. HR Information System       | 43. Industrial Engineering      | 43. Software Engineering        |
| 44. Supply Chain Management     | 44. Wealth Management           | 44. Strategic HRM               | 44. Topics in Operations        | 44. IT Governance & Compliances |
| 45. Specialisation Project - I  | 45. Specialisation Project - I  | 45. Specialisation Project - I  | 45. Specialisation Project - I  | 45. Specialisation Project - I  |
| 46. Specialisation Project - II | 46. Specialisation Project - II | 46. Specialisation Project - II | 46. Specialisation Project - II | 46. Specialisation Project - II |

The above contents are subject to changes depending on Market and Regulatory conditions.



## A BEACON OF TRANSFORMATIONAL LEADERSHIP

**“If you want something new, you have to stop doing something old.”  
– Peter Drucker**

Management education as pioneered by the US B-schools and blossomed by the hallowed schools at home, has continued to contribute to the dynamism of the Indian industry, business and prime employment scenario. MBA is no longer “THE APPRENTICE” as pilloried by the establishment but is now being perceived as the change agent in the public and private sectors as well. Like the sphinx, many have emerged as victors from the fire walk and continued their march regardless, to the Corner Room with aplomb and grace. Barring aberrations, the MBA’s have kept pace with the ever rising competency bar and complex business scenario to pull their weight to take the Indian economy beyond the two trillion USD mark. Amen!

However Post liberalization, beyond the fourth wave which lifted us to be an IT services super power, we are now in the cusp of the fifth wave - IOT (Internet Of Things). These waves, which are now a universal phenomenon, have pitchforked us into an era on mass uncertainty. As the global realpolitik drives us into an era of stagflation, the markets at home and abroad seem to be threatening to plunge us into an era of darkness. As the political uncertainties in the Middle East continue to push the fuel prices upwards, the falling rupee and weak exports are leading to the widening trade deficit thereby adversely affecting the fiscal deficit at home. It is this “Perfect Storm” which further unleashes THE VUCA syndrome.

Welcome to the world of business education where the B schools are striving to keep up with the pace of change in industry and business so as to shape the MBAs to take the challenges of the turbulent market place. The technological advance of the IOT driven industry has resulted in twenty four hour business and news cycles. The instantaneous on demand access to knowledge challenged through the social networking and blogs breeds hostile environment in business. This demands a significant shift in the mindset and learning process of the young professionals as they seek the MBA experience to success. Therefore, the rigour and pedagogy at the B schools has necessitated almost a paradigm shift and retooling so as to develop and refine lateral thinking and coordination capabilities.

To meet the “The Perfect Storm” halfway we at the B-schools are trying to incorporate the latest ebusiness tools, business analytics, business simulation games, as well as global strategic inputs to help them appreciate the challenges of a boundaryless world. By exposing them to the courses in ethics, EG, SQ, experiential learning, team working, entrepreneurial inputs, design thinking etc. there is an effort to build a high competency professional through the holistic learning process. There is a greater emphasis now on students taking live projects both in industry as well as social sectors, as they come up with bits and pieces of live data bits which then need to be put together for the B-schools. It is this highly interesting and engaging method now labelled as “RAW CASE STUDY” approach by the elite, which is involving students to assemble and scan vast amounts of material to build, analyse and evolve business and social solutions applicable to demystify and wade through the seen and the unseen storms.

# THE INDUSTRY PERSPECTIVE

Thus the B-schools are shaping the MBA's to help industry achieve transformation beyond the iron clad business models to shape dynamic organizations evolving solutions more like writing notes to unheard melodies. This is the principal challenge of the times resulting in emergence of the Transformational Leaders building Apple, Amazon, Microsoft, Tesla in the west and Infosys, HCL, HDFC, Paytm, Ola etc. at home. Undoubtedly they are all seeking for that spark, the change agent who will bash along the road untrodden. As these leaders build teams to embark on the voyage of uncertainty, the MBA fits the bill as the expendable volunteer.

We have no doubt that the MBA will emerge as the BEACON of the transformational leadership driving the dynamic organizations to sustainable and highly rewarding future. As Coco Chanel, puts it the MBA BEACON will plunge headlong since...

"Success is often achieved by those who don't know that failure is inevitable".

**Prof. (Dr.) Vijay Page**

Director General

MET Institute of Management

# SHARP MINDS AT LEADING COMPANIES

AK Capital Services Ltd.  
Abbott India Ltd.  
ABP News  
Accenture  
Aditya Birla Retail Ltd.  
Air India  
American Express Bank  
Aon Global Insurance Brokers  
Arab Orient Insurance Company (Dubai)  
Aranca  
Asian Paints  
BA Continuum Solutions  
Bajaj Allianz General Insurance Co. Ltd.  
Bank of Baroda  
Barclays Wealth  
Bharat Bijlee Ltd.  
Bharat Serums & Vaccines Ltd.  
Birla Sunlife Distribution Co. Ltd.  
Blue Star Ltd.  
Bombay Stock Exchange  
Bristol Mayor Squibb International Ltd.  
Camlin Ltd.  
Capgemini  
Ceat Ltd.  
Citibank  
CMIE  
CRISIL  
Dabur India Ltd.  
Darashaw Ltd.  
Datamatics Staffing Services  
Deloitte.  
Deutsche Bank  
Development Bank of Singapore

e Serve International Ltd. (Citicorp)  
eClerx  
Edelweiss Capital Ltd.  
Enam Financial Consultants Pvt. Ltd.  
Ernst & Young  
ESSAR Group  
Eureka Forbes Ltd.  
FactSet (UK)  
Frost & Sullivan  
Future Media  
GFK Mode Pvt. Ltd.  
Gitanjali Group of Companies  
Global Telesystems Ltd.  
Godrej Industries Ltd.  
Goodlass Nerolac Paints Ltd.  
Grand Hyatt  
Hansa Research Group  
HCL Infosystems Ltd.  
HDFC Bank  
HDFC Mutual Fund  
Hindustan Coca Cola Marketing Co. Pvt. Ltd.  
Hindustan Unilever Ltd.  
Hover Automotive (Nissan)  
Howden Insurance Ltd.  
HSBC  
HT Music & Entertainment Co.  
ICICI Bank Ltd.  
ICICI Lombard General Life Insurance Co. Ltd.  
ICICI Prudential Life Insurance Co. Ltd.  
ICICI Securities Ltd.  
IDBI Bank  
IDBI Bank Ltd.  
IMRB International

Indiabulls Securities Ltd.  
Indian Hotels, Resorts & Palaces  
Indian Overseas bank  
Jindal Iron & Steel  
JP Morgan Chase  
KPMG  
L&T Infotech Ltd.  
Lodha Group  
Lowe Lintas  
Madison Communications Pvt. Ltd.  
Maersk India Pvt. Ltd.  
Mahindra & Mahindra Ltd.  
Marsh Insurance Ltd.  
Mastek  
Mata Securities India Pvt. Ltd.  
McCann Erickson  
MF Global India Pvt Ltd.  
Millward Brown  
Morgan Stanley Pvt. Ltd.  
Motilal Oswal  
Motilal Oswal Securities Ltd.  
NDTV  
Nicholas Piramal Ltd.  
Nielsen India Pvt. Ltd.  
NSEIT  
Oberoi Hotels  
Pantaloon Retail Ltd.  
Pepsico India Holdings Pvt. Ltd.  
Percept Advertising Ltd.  
Percept Holdings Pvt. Ltd.  
Perfetti Van Melle India Pvt. Ltd.  
Pfizer Ltd.  
Pidilite Industries Ltd.

Raymonds  
Reliance MediaWorks Ltd.  
Royal Bank of Scotland  
Sanofi Pharma  
SRL Ranbaxy Ltd.  
Standard Chartered Bank  
Star India Pvt. Ltd.  
Stock Holding Corporation of India Ltd.  
Syntel  
TAM Media  
Tata Consultancy Services  
Tata Trent Ltd.  
TCS BPS  
Thomas Cook (I) Ltd.  
Times of India Group  
Transparent Value  
UBM India  
Universal Sompo General Insurance Ltd.  
Videocon Industries Ltd.  
Zee Group

**MET Management Students Conquer the Mountbatten Institute, UK.**



Four MET students joined Barclays & UBS as interns via the selection at Mountbatten Institute, UK to pursue the PG Certificate in Global Business Management.

# STUDENTS SPEAK



"PGDM (e-Business) at MET is a well-balanced integration of theoretical concepts as well as practical learning. The curriculum has given me clarity in various aspects of business environment which will help in my career growth. MET faculty focuses on interactive learning and industrial application to bring out the best from the students and make us competent for leadership role."

- Pramod Shetty – (Operations)



"My experience at MET has been a truly enriching one. During my PGDM journey at MET, I especially appreciated being taught by faculties with vast industry experience which equipped us to confront real situations in our professional careers. It also gave me an opportunity to dig deeper into my passion which is Training and Development (HR). Most importantly the extracurricular activities organised by MET gives its students the opportunity to explore their true potential beyond academics. The two years that I spent here has left me with memories that I will cherish for a life time."

- Sharanya Menon – (HR)



"My journey at MET that in PGDM Finance, is valuable in my life. PGDM Finance in MET is not only an academic course but it is a two year process in which a person grows with specialized subject knowledge as well as develop as a good human being with the experiences and knowledge share by all METian starting from faculty staff to the students of MET."

- Tejas Chavan – (Finance)



"My two years spent in PGDM Marketing course have been the most valuable experience of my life. It has been structurally designed to get the best out of the student which has benefitted me in my professional and personal life. Be it academics or extra curricular activities, the course offers platform to explore which is according to me the best part of the course. Regular guidance by the course coordinator, faculties and experienced alumni has been really fruitful."

- Vaibhav Kawa – (Marketing)

# KEY CELEBRITY ALUMNI



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings. The MBA degree has given me a sense of worldly wisdom and empowers

me to utilise my resources to the fullest."

John Abraham, International Celebrity



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience."

Tarun Katial, CEO, Reliance Broadcast Network Ltd.



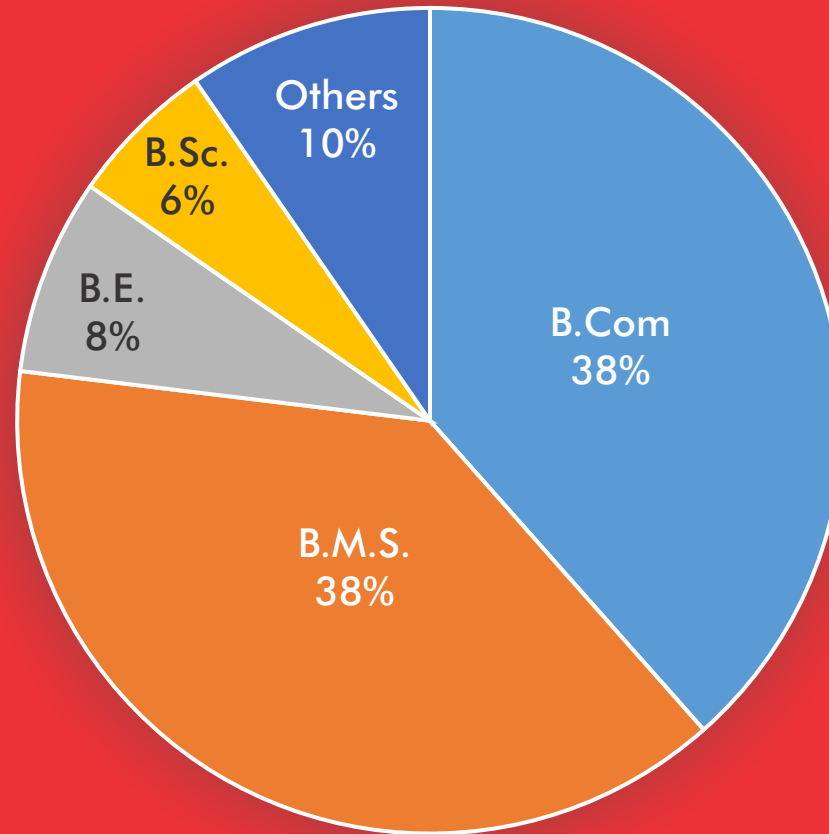
"The brilliant faculty & their passion to business motivated me to think 'out of the box'. People at MET are a group of intellectual, outgoing, bright people who enjoy spending time together. It was a great source of inspiration & team work. My learning curve at MET was steeper than expected."

Gautam Gulati, COO, KIAH



# STUDENT PROFILES

## PGDM (e-Business) - Marketing



| Bachelor's Degree | B.Com. | B.M.S | B.E. | B.Sc. | Others | Total |
|-------------------|--------|-------|------|-------|--------|-------|
| No. of Students   | 20     | 20    | 4    | 3     | 5      | 52    |

# **PGDM (e-Business) Marketing**



### **Alefiya Jamali**

23 years, B.M.S.

#### **Summer Project**

Market Research, Data Formation and Analysis of Industry stalwarts, Membership Sales & Social Media Marketing with IAMAI (Internet And Mobile Association Of India)



### **Amit Jadhav**

22 years, B.M.M.

#### **Summer Project**

Market Potential Analysis of Khopoli with ACC Ltd



### **Anamika Kadam**

22 years, B.M.S.

#### **Summer Project**

Business development and digital marketing with M/s Ivory Homes



### **Anjali Neharia**

24 years, B.Com./ M.Com.

#### **Work Experience**

- 1) Arena Animation for 18 months
- 2) Sheetal Academy for 24 months

#### **Summer Project**

Developing brand awareness through sales promotion for premium milk of 'Pride of Cows' with Parag Milk Foods Pvt. Ltd.

#### **Industry Project**

Online marketing for prince furniture



**Ankit Chheda**

22 years, B.Com.

**Work Experience**

M/s Transco for 36 months

**Summer Project**

Revamping the Tasty Treat Frozen Foods Category with Future Consumer Ltd.



**Anurag Karhade**

26 years, B.E. (Mechanical)

**Work Experience**

- 1) Power Mech Projects Ltd. for 15 months
- 2) Bridge & Roof Co. (I) Ltd. for 7 months

**Summer Project**

Understanding market trends and research analysis of Medikabazaar with Boston Ivy Healthcare Solutions Pvt. Ltd.



**Barkha Khanchandani**

23 years, B.Com.

**Summer Project**

Competitive analysis of market with respect to various product, client sourcing by formulating digital strategies with Reliance Jio Studios



**Bhavesh Nathani**

22 years, B.Com.

**Work Experience**

Life Insurance Corporation Of India for 36 months

**Summer Project**

Market research in automobiles and tyres ,pharmaceuticals, electronics, food & beverage industries through primary research techniques with GFK mode

**Achievements**

Hosted for Commerce Association of CHM college in 2015 -16



### **Charmi Sethia**

22 years, B.M.S.

#### **Summer Project**

Strategise and implement marketing plan to enhance the online presence by making its daily creative posts for clients social media pages with 21N78E Creative Labs

#### **Achievements**

- 1) Won 2nd prize for Fashion show at Rotaract club of K.J Somaiya Arts and commerce(Zone 2B)
- 2) Worked as TSR HR at Rotaract club of K.J Somaiya



### **Chinmay Naik**

23 years, B.E. (Electrical)

#### **Work Experience**

Visa Powertech Pvt. Ltd. for 8 months

#### **Summer Project**

Marketing in E-commerce platform with Future Group



### **Darshil Trivedi**

21 years, B.Com.

#### **Summer Project**

Developing brand awareness through sales promotion for premium milk of 'Pride of Cows' with Parag Milk Foods Pvt. Ltd.



### **Deepesh Bhati**

23 years, B.Com.

#### **Summer Project**

Rejection and Wastage Analysis of Mumbai plant with ACC Ltd



**Drashti Badiyani**

22 years, B.M.S.

**Summer Project**

360° degree approach of planning, marketing, implementing & executing corporate events, conferences and offsites with IAMAI

**Industry Project**

Report on Big Data for Retail Industry in India



**Harsh Jain**

23 years, B.Com.

**Work Experience**

Kotak Education Foundation for 9 months

**Summer Project**

Market Research, Data Formation and Analysis of Industry stalwarts, Membership Sales & Social Media Marketing with IAMAI (Internet And Mobile Association Of India)

**Industry Project**

Report on Big Data for Retail Industry in India



**Himakshi Chhabria**

22 years, B.M.S.

**Summer Project**

Creating strategy for establishing digital footprint of the brand (Global Education Solutions) and launching the product 'mykensho Simulate' with Global Education Solutions



**Jayesh Kucheria**

24 years, B.Com

**Work Experience**

Karnavat and Co. for 18 months

**Summer Project**

Market research in automobiles and tyres ,pharmaceuticals, electronics, food & beverage industries through primary research techniques with GFK mode



### **Juhi Nebhnani**

23 years, B.F.M.

#### **Summer Project**

Conceptualising and designing events for the digital industry with IMAI (Internet & Mobile Association of India)

#### **Industry Project**

Report on Big Data for Retail Industry in India



### **Karan Boricha**

21 years, B.Sc (Chemistry)

#### **Summer Project**

Report on Increasing Awareness about the Company and the Products Through Social Media and Digital Platforms with THE MONEY ROLLER



### **Karan Mehta**

24 years, B.M.M.

#### **Summer Project**

Strategic Brand Planning & Content Creation for clients across FMCG, Ecommerce, Retail and Education Industries with UCID Advertising Agency



### **Karan Soni**

23 years, B.M.S.

#### **Work Experience**

M/s J. R. Zaveri for 48 months

#### **Summer Project**

Business development and marketing promotion with M/s Ivory Homes



**Ketki Patil**

24 years, B.Com

**Summer Project**

Strategic Brand Planning, Research and Content Creation for clients across FMCG, Ecommerce, Retail and Education Industries with UCID Advertising and Digital Agency



**Krishna Bhayya**

23 years, B.E. (Mechanical)

**Summer Project**

Strengthening sales of healthcare products at Boston Ivy Healthcare Solutions Pvt. Ltd.



**Kritika Jain**

23 years, B.F.M.

**Summer Project**

Understanding the publication for presenting the clients its products and events to maximise its advertising space and sponsorships with The Indian Express Pvt. Ltd.



**Krunal Sayani**

22 years, B.M.S.

**Summer Project**

Developing brand awareness through sales promotion for premium milk of "Pride of Cows" with Parag Milk Foods Pvt. Ltd.

**Achievements**

- 1) Secured First Rank in the Intra-College Presentation (PPT) Competition in Degree College.
- 2) Best Intern in my team & generated Highest Orders during my SIP





### **Mansi sheth**

22 years, B.F.M.

#### **Summer Project**

Strengthening the distribution channel and generating Revenue for wet wipes segment with Future Consumer Pvt Ltd.



### **Omkar Salvi**

22 years, B.M.S.

#### **Summer Project**

BTL activation of NPCI RuPay Debit Card Campaign in rural Rajasthan with Brand Box Experiential Marketing LLP



### **Pranay Agarwal**

25 years, B.Com./M.Com.

#### **Work Experience**

Yes Bank LTD for 20 months

#### **Summer Project**

Developing brand awareness through sales promotion for premium milk of 'Pride of Cows' with Parag Milk Foods Pvt. Ltd.

#### **Industry Project**

Evaluating the real estate market for B.A. Associates

#### **Achievements**

- 1) Awarded Employee of the year, 2016 at Yes Bank LTD
- 2) Secured first position in internship with Parag Milk Foods Pvt Ltd



### **Priyanka Shetty**

24 years, B.M.S./M.Com

#### **Work Experience**

63 Moons Technologies Limited (Formerly known as Financial Technologies Limited) for 22 months

#### **Summer Project**

Creating Brand Identity for merchant cash advances, Social Media Content planning with Inditrade Capital Limited



**Rachi Jain**

23 years, B.M.M.

**Work Experience**

Signum Global Pvt Ltd for 6 months

**Summer Project**

Handling media relations, events & campaigns for clients such as Morgan Stanley, Fujifilm and HSBC with Hill+Knowlton Strategies



**Radhika Sangtani**

23 years, B.M.M.

**Work Experience**

Kunal Jessani Dance Academy- marketing and photography for 6 month

**Summer Project**

Strategic brand planning and content creation for clients across FMCG, Ecommerce, Retail, Education industries with UCID Advertising agency



**Rahul Kumar Yadav**

25 years, B.E. (Electronics and Telecommunication)

**Work Experience**

- 1) KNM Global Service Pvt. Ltd. for 10 months
- 2) Shafa & Company for 12 months

**Summer Project**

Tool development to optimize lead distance and time through research and data analysis of customers served from the Mumbai plant with ACC Ltd



**Raj Dave**

22 years, B.C.A.

**Summer Project**

Strategic brand planning and content creation for clients across FMCG, Ecommerce, Retail, Education industries with UCID Advertising agency

**Industry Project**

Brand Marketing and Sales Promotion for Forevision Ltd



### **Raj Katira**

22 years, B.F.M.

#### **Summer Project**

Business development for the launch of MUMBAI DREAMS with Shapoorji Pallonji Real Estate



### **Rishabh Damani**

23 years, B.Com.

#### **Work Experience**

Sandeep Freight Forwarders for 12 months

#### **Summer Project**

Understanding textiles used for active wear to develop strategies & innovative marketing initiatives for business development of R|Elan speciality products with Reliance Industries Ltd



### **Rishabh Tejwani**

22 years, B.M.S.

#### **Summer Project**

Business development for the launch of MUMBAI DREAMS with Shapoorji Pallonji Real Estate

#### **Achievements**

Won 2nd prize in Walk for Change (Fashion show), an event of ENTOURAGE'13 Festival held in Jai Hind College (Mumbai); Certified by Falguni Dave (Vice-chairman of Public Health Committee-Mumbai & Ex-chairman of Mahila Balkalyan) for promoting and taking part in a two-wheeler rally organized to support a social cause, "Ride for 2, helmet for 2" (May 2016)



### **Rohit Singh**

23 years, B.Com

#### **Summer Project**

Improving Market Share of Juice Category by Identifying Market Issue with Hindustan Coca-Cola Beverages Pvt. Ltd.

#### **Industry Project**

1) B2B Sales in Consumer Products Printing and Packaging Industry for De'Simran Cartons Pvt. Ltd  
2) Report on Big Data for Retail Industry



**Romit Patel**

24 years, B.M.S.

**Work Experience**

ICICI for 6 months & full time food content presenter

**Summer Project**

Content Creation and Creating branding strategy for Kotak 811 with UCID Advertising Agency



**Saagarika Panchal**

22 years, B.M.S.

**Summer Project**

Strategic Brand planning and content creation with UCID Advertising Agency



**Sagar Agarwal**

24 years, B.M.S.

**Work Experience**

MadhurGopal Synthetics Pvt. Ltd. for 12 months

**Summer Project**

Using Six Sigma & Lean methods to optimize Cycle time of the Deonar Plant & increase Sales revenue with ACC Ltd.



**Samiksha Puri**

23 years, B.Sc. (IT)

**Work Experience**

Multigrip India Pvt. Ltd. for 36 months

**Summer Project**

Devising marketing strategies, client servicing, market research and branded content creation with Reliance Jio Studios Ltd



### **Shadab Deshmukh**

22 years, B.M.S.

#### **Summer Project**

Market Segmentation through Research & data analysis of areas served from Bombaypada Plant at ACC Limited



### **Shakshi Shetty**

22 years, B.M.S.

#### **Work Experience**

Planet E for 8 months.

#### **Summer Project**

Competitive analysis of market with respect to FMCG products, client servicing by formulating digital strategies with Reliance Jio Studios



### **Shantik Lunia**

22 years, B.Com.

#### **Summer Project**

Content and Social Media marketing to enhance digital presence with Mahindra Finance



### **Siddhesh Relekar**

23 years, B.Com.

#### **Summer Project**

Developing brand awareness through sales promotion for premium milk of 'Pride of Cows' with Parag Milk Foods Pvt. Ltd.



**Siddhi Gor**

23 years, B.M.S.

**Work Experience**

Woodsmith for 6 months & Adorno for 16 months

**Summer Project**

Worked on data base modifications and client servicing to enhance customer delight with Dreamzkraft

**Industry Project**

Event planning & co-ordination for Wow Awards Asia 2018 with Usually Unusual Entertainment Pvt Ltd



**Trupti shetty**

27 years, B.Com./ M.Com

**Work Experience**

Motilal Oswal Financial Services Ltd. for 20 months

**Summer Project**

Content Creation and Strategising Social Media Plan with 9X Media Pvt. Ltd

**Industry Project**

Understanding how to measure the television viewership & process of BARC(Boardcast Audience Research Council of India), Learnt about content programing & filtering of the comments on the TV. Various steps in final editing & broadcasting it over the Satellite at 9X Media



**Umang Shah**

22 years, B.M.S.

**Summer Project**

Competitive analysis to formulate and implement strategy for clients with Reliance Jio Studios

**Industry Project**

Report on Big Data for Retail Industry in India

**Urusa Shaikh**

22 years, B.Sc. (Biotechnology)

**Summer Project**

Research and Analysis of paradigm shift from traditional banking to digital banking and promotion of digital banking with HDFC Bank Ltd

**Vikas Agrawal**

22 years, B.B.A. (Finance)

**Summer Project**

Market research and Business Development for a CSR & Sustainability Platform - Goodera with Ogilvy and Mather Pvt. Ltd.

**Achievements**

Bronze medalist in District Gymnastics Championship 2010-11, R.R. District, Hyderabad (Telangana)

**Vinit Shah**

26 years, B.M.S.

**Work Experience**

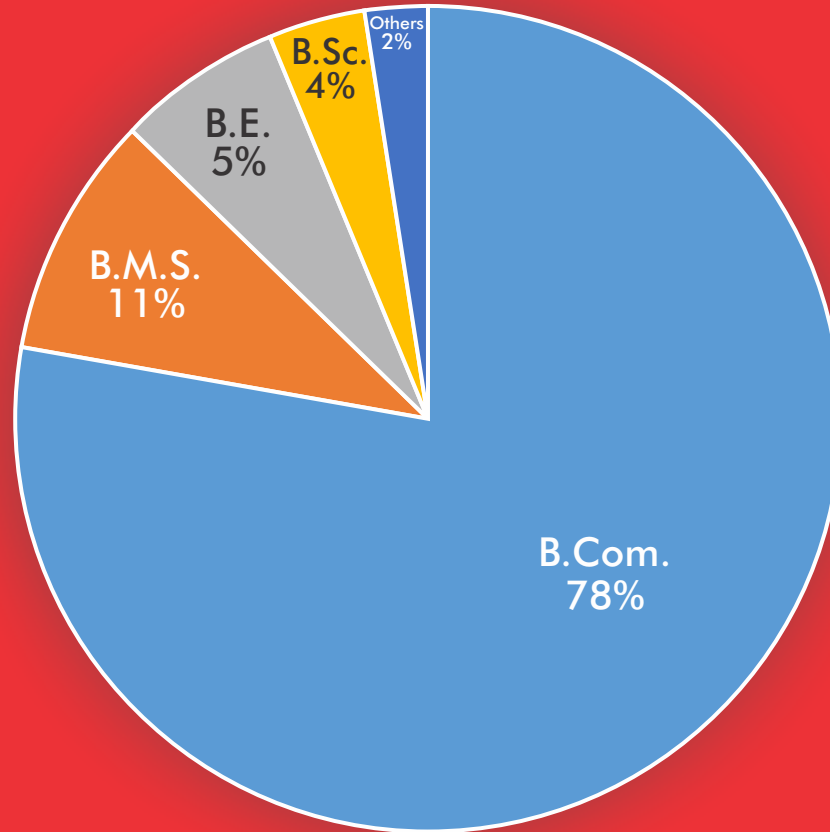
- 1) Here Technologies for 14 months,
- 2) V2 Tech solutions for 8 months

**Summer Project**

B2B Sales and Market Research for projects and engineering division with Allcargo Logistics Ltd

# STUDENT PROFILES

## PGDM (e-Business) - Finance



| Bachelor's Degree | B.Com. | B.M.S. | B.E. | B.Sc. | Others | Total |
|-------------------|--------|--------|------|-------|--------|-------|
| No. of Students   | 42     | 6      | 3    | 2     | 1      | 54    |



**PGDM (e-Business)  
Finance**



**Aditya Phatarpekar**

23 years, B.Com. (B.A.F.)

**Summer Project**

Understanding the financial products like Mutual Fund & Term Insurance and Assisted in Business Development with Stockholding Corporation of India Ltd.

**Achievements**

- 1) Appointed as a Head in Stockholding Corporation of India Ltd.
- 2) Successfully made a deal of Rs. 30,75,000 for Stockholding Corporation of India Ltd.



**Akshay Kumar Oswal**

22 years, B.Com.

**Work Experience**

P. M. Dharia & Co. for 12 months

**Summer Project**

A comparative study on Asset Allocation of Mutual Fund Schemes and prepared a model on Retirement Plan with SBI Fund Management Pvt. Ltd.

**Industry Project**

Study of Indian Oil and Gas Industry



**Akshay Sagar**

23 years, B.Com. (B.A.F.)

**Work Experience**

State Street Syntel Services Pvt. Ltd. for 16 months

**Summer Project**

- 1) Analysing and Restructuring of Clients Equity Portfolios for better performance
- 2) Industry Analysis of Indian FMCG Sector Company Analysis of Hindustan Unilever Ltd. for Anand Rathi Share and Stock Brokers Ltd.

**Achievements**

Awarded as a "Syntel Champ" for State Street Syntel Services Pvt. Ltd.



**Aleena Sara Babu**

23 years, B.Com.

**Summer Project**

- 1) Prepared reports of Fixed Asset Classification using SAP
- 2) Understanding application of GST norms in the Company with UPL Ltd.



### **Amey Agaskar**

26 years, B.Com.

#### **Work Experience**

Crisil Ltd. for 40 months

#### **Summer Project**

Valuations and Advisory Team with Aranca (Mumbai) Pvt. Ltd.

#### **Achievements**

- 1) Awarded thrice with Bronze Ace award by S&P Global
- 2) Awarded twice as a best Quarterly Performer by CRISIL Ltd.



### **Chandani Khan**

24 years, B.A. (Economics), M.A. (Economics)

#### **Work Experience**

Wipro Ltd. for 32 months

#### **Summer Project**

Study of financial products like PMS and PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.

#### **Achievements**

Awarded as an 'Impeccable Discipline Employee' for the year 2014 by Wipro Ltd.



### **Chandani Yesaji**

23 years, B.Com (B.A.F.)

#### **Summer Project**

Assisted Trade Finance Department for issuing Bank Guarantees and Letter of Credit with Axis Bank Ltd.



### **Devesh Jaiswal**

23 years, B.Com.

#### **Work Experience**

Dolphin Autowheels Pvt. Ltd. for 36 months

#### **Summer Project**

Projecting cash flows and feasibility analysis for funding construction projects with Shriram Housing Finance Ltd.



**Disha Kodwaney**

22 years, B.Com.

**Work Experience**

Edelweiss Financial Services Ltd. for 8 months

**Summer Project**

Prepared pitch books for companies planning to go for an IPO with India Infoline Holdings Ltd.



**Divya Chodankar**

22 years, B.M.S.(Finance)

**Summer Project**

Understanding the Fundamental Analysis of Corporate Clients and providing Cash Credit facility with Dena Bank Ltd.



**Divya Shah**

22 years, B.Com. (B.A.F.)

**Summer Project**

Understanding application of Credit Appraisal techniques for granting housing, automobile, education and mortgage loans with Bank of India Ltd.



**Harsh Gada**

23 years, B.Com.

**Summer Project**

Research and analysis of paradigm shift from traditional banking to digital banking with HDFC Bank Ltd.



### **Harsh Jhaveri**

23 years, B.Com. (B.A.F)

#### **Summer Project**

Understanding and Assisting on Infrastructure and Project lending, Credit Analysis and Due diligence procedure of Clients with Aditya Birla Capital Ltd.

#### **Industry Project**

An outlook of Cement Industry with focus on North Eastern Zone of India for Aditya Birla Capital Ltd.

#### **Achievements**

Successfully concluded deals of more than 150 crores for Aditya Birla Capital Ltd.



### **Hemant Chaturvedi**

26 years, B.Com (B.A.F)

#### **Work Experience**

EIH Limited for 24 months

#### **Summer Project**

Understanding and assisting in process of Branch banking and ForEx operations with Dena Bank Ltd.



### **Hiral Anuvadiah**

22 years, B.Com.

#### **Summer Project**

Fundamental Analysis of HDFC Securities and HDFC Mutual Fund with HDFC Bank Ltd.



### **Hiral Mehta**

21 years, B.Com.

#### **Summer Project**

- 1) Research and analysis of paradigm shift from traditional banking to digital banking
- 2) Assisted in business development of retail banking with HDFC Bank Ltd.



**Jaini Shah**

23 years, B.Com., M.Com.

**Summer Project**

A comparative study on Asset Allocation of Mutual Fund Schemes and prepared a model on Retirement Plan with SBI Fund Management Pvt. Ltd.



**Jitendra Yadav**

23 years, B.Com.

**Summer Project**

Understanding the financial products like Mutual Fund & assisted in Business Development with Stockholding Corporation of India Ltd.



**Karan Brahmecha**

22 years, B.Com.

**Summer Project**

- 1) Assisted Trade Finance Department for issuing Bank Guarantees and Letter of Credit, Over Drafts, etc.
- 2) Assisted Trade Compliance Team for providing import and export related services to SME clients with HDFC Bank Ltd.



**Karan Vekaria**

23 years, B.Com. (B.F.M.)

**Summer Project**

Study of financial products like PMS & PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.

**Achievements**

- 1) Logged in PMS amounting to Rs. 50 Lakhs
- 2) Winner of 'Pehla Kadam Contest'- for empanelling IFAs within a given period of time at Motilal Oswal Securities Ltd.



### **Khushbu Gajra**

28 years, B.Com., M.Com.

#### **Work Experience**

M/s G. P. Kapadia & Co., Chartered Accountants for 23 Months

#### **Summer Project**

- 1) Fundamental analysis of Indian Aviation Sector and comparative analysis of listed aviation companies
- 2) Evaluation of IPO - RITES Ltd. with The Money Roller Pvt. Ltd.



### **Krutika Jain**

23 years, B.Com. (B.F.M.)

#### **Summer Project**

Study of financial products like PMS and PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.

#### **Achievements**

- 1) Logged in PMS amounting to Rs. 25 Lakhs
- 2) Won 'Coffee with CEO' contest at Motilal Oswal Securities Ltd.



### **Krutika Shetty**

27 years, B.Com., M.Com.

#### **Work Experience**

- 1) N. S. Shetty & Co. for 41 months
- 2) Weyenberg Resources India Pvt. Ltd. for 6 months

#### **Summer Project**

Understanding the Financial Products like Mutual Funds and Life Insurance and recommending Investment Opportunities to Investors with Motilal Oswal Securities Ltd.



### **Mamta Shetty**

25 years, B.M.S.(Finance), M.Com.

#### **Work Experience**

- 1) Intelenet Global Services Pvt. Ltd. for 8 months
- 2) Serco Global Services Pvt. Ltd. for 19 months

#### **Summer Project**

Understanding the financial products like Mutual Fund, Term Insurance and NPS and Assisted in Business Development with Stockholding Corporation of India Ltd.

#### **Achievements**

Awarded as a Top Performer by Serco Global Services Pvt. Ltd.



**Manan Shah**

21 years, B.Com.

**Summer Project**

Research and analysis of paradigm shift from traditional banking to digital banking with HDFC Bank Ltd.



**Mansi Mehta**

29 years, B.E. (Instrumentation and Control)

**Work Experience**

- 1) TATA Consultancy Services for 28 months
- 2) ICAP Pvt. Ltd. for 10 months
- 3) SBI Capital Securities for 9 months
- 4) A.K. Capital for 6 months
- 5) Fortune Financials (ITI GILTS Erstwhile Crest Debt Capital) for 14 months

**Summer Project**

Understanding Mutual Fund and PMS Investments in Government Securities Market and recommending Investments in T-Bill and Short Tenure Instruments with ICAP Pvt. Ltd.



**Mohit Bafna**

23 years, B.Com.

**Summer Project**

Analysing fundamentals and credit rating rationales of companies for recommending investment options for clients with Dascap Consultancy Services Pvt. Ltd.

**Industry Project**

Equity Research on Hotel Sector for The Moneyroller.



**Neeraj Kumar**

24 years, B.Com.

**Summer Project**

Understanding and assisting on Credibility Analysis and Due diligence procedure of Corporate clients like Real Estate Industry and EPC with Finmen Advisors Ltd.

**Industry Project**

Study of Indian Iron and Steel Industry for Finmen Advisors Ltd.





### **Nidhi Sanghavi**

22 years, B.Com.

#### **Summer Project**

Analysing fundamentals and credit rating rationales of companies for recommending investment options for clients with Dascap Consultancy Services Pvt. Ltd.



### **Nikhil Godbole**

22 years, B.Com.

#### **Summer Project**

Financial Analysis and Audit of distributors claims, travel claims using SAP CONCUR with Hershey India Pvt. Ltd.

#### **Industry Project**

Study of Indian Confectionery and Chocolate Industry for Hershey India Pvt. Ltd.



### **Onkar Shirsat**

24 years, BSc. (Hospitality Studies)

#### **Work Experience**

- 1) Indusind Bank Ltd. for 9 months
- 2) Erogator Technologies Pvt. Ltd. for 6 months

#### **Summer Project**

Analysing fundamentals and credit rating rationales of companies for recommending investment options for clients with Dascap Consultancy Services Pvt. Ltd.

#### **Industry Project**

Equity Research Live Project which covered Industry Analysis, Comparative analysis of Different Markets, Recent Happenings in Various Sector, Exhaustive Fundamental Analysis with The Money Rollers



### **Pratik Sawant**

24 years, BSc. (IT)

#### **Work Experience**

Wipro Technologies Ltd. for 24 Months

#### **Summer Project**

Assisted in Valuations and Advisory Team with Aranca (Mumbai) Pvt. Ltd.

#### **Achievements**

Awarded as a Top Performer for two Quarters in Wipro Technologies in 2016 and 2017



**Pooja Naik**

24 years, B.Com., M.Com.

**Work Experience**

JPMorgan Chase & Co. for 22 months

**Summer Project**

Assisted ForEx & Transaction Banking Department in daily operations and recommended improvisation of standard procedures using comparative analysis with Axis Bank Ltd.



**Pragnya Vichare**

24 years, B.M.S. (Finance)

**Summer Project**

Understanding operations and investment options for Domestic and ForEx Treasury Department with Dena Bank Ltd.



**Prajwal Shetty**

23 years, B.E. (Computer Science)

**Summer Project**

- 1) Assisted Trade Finance Department for issuing Bank Guarantees and Letter of Credit
- 2) Assisted Forex Department in repatriation process to retail and corporate clients with Axis Bank Ltd.

**Achievements**

Commendations for presenting paper on 'Hindi to Hindi Automated Systems on Hindi Query Evaluation' at IEEE's Ictech-2016



**Radhika Jain**

25 years, B.M.S. (Finance)

**Work Experience**

ICICI Bank Ltd. for 20 months

**Summer Project**

- 1) Understanding working capital
- 2) Prepared Credit Monitoring Arrangement and Financial Follow up Report.
- 3) Analysis of foreign currency volatility and its impact on the revenues with UPL Ltd.

**Reshma Jhaveri**

21 years, B.M.S.(Finance)

**Summer Project**

Equity Research and Fundamental Analysis of Automobile Sector and in depth understanding of derivative market with India Nivesh Securities Ltd.

**Rishabh Mehta**

22 years, B.M.S.(Finance)

**Summer Project**

Equity Research and Fundamental Analysis on Indian Hotel Companies and a brief comparative study about International Premium Hotel and Indian Premium Hotel with Fortune Financial Ltd.

**Industry Project**

Project on Indian Hotel Industry for Fortune Financial Ltd.

**Achievements**

Awarded a Certificate of Excellence by Fortune Financial Ltd.

**Safia Soomarbhoy**

23 years, B.Com.

**Summer Project**

Studied and assisted in the Credit Appraisal Procedures with DCB Bank Ltd.



**Saloni Kothari**

24 years, B.Com., M.Com.

**Work Experience**

A. N. Kothari & Co. for 17 months

**Summer Project**

Understanding and issuance of working capital funding and credit appraisal with Dena Bank Ltd.



**Sanket Sanghavi**

23 years, B.Com.

**Work Experience**

Mukesh Trading Company for 18 months

**Summer Project**

Equity Research and Fundamental Analysis on Future Retail Company and a brief study of Automobile Sector with Ajcon Global Services Ltd.

**Industry Project**

Study of Indian Automobile Sector for Ajcon Global Services Ltd.



**Shraddha Ravindran**

23 years, B.Com.

**Summer Project**

Study of financial products like PMS and PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.



### **Shreya Ravindran**

23 years, B.Com.

#### **Summer Project**

Study of financial products like PMS & PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.

#### **Achievements**

Won 'Coffee with CEO' contest at Motilal Oswal Securities Ltd.



### **Shreyas Gadekar**

23 years, B.E. (Computer Science)

#### **Summer Project**

Understanding Treasury Operations using Financial Instruments like Forward Contract and Swift document for Foreign Exchange Deal Validation with Reliance Industries Ltd.

#### **Achievements**

Commendations for presenting paper on 'Walkie-Talkie app using Wi-Fi direct' at IEEE's Iccetech-2016



### **Shruti Chordiya**

24 years, B.Com., M.Com.

#### **Work Experience**

Poshdecor Pvt. Ltd. for 14 months

#### **Summer Project**

Understanding and Assisting on Credibility Analysis and Due diligence procedure of Corporate clients like Dairy Industry and NBFC with Finmen Advisors Ltd.

#### **Industry Project**

Study of Indian Dairy Industry for Finmen Advisors Ltd.



**Shruti Sanghvi**

23 years, B.Com.

**Summer Project**

Understanding the financial products (Mutual Fund and Term Insurance) and assisted in Business Development with Stockholding Corporation of India Ltd.

**Achievements**

Won the online Brainiac Quiz Contest organised by ForeVision in 2018



**Shweta Pandey**

23 years, B.Com.

**Summer Project**

Understanding operations of ForEx Department in issuing CC, ECB, BG, LC, etc. for Corporate Clients with Axis Bank Ltd.

**Industry Project**

Evaluating Metal companies (Kamdhenu Ltd. and Hindustan Zinc Ltd.) in terms of its Market Capitalisation



**Suman Agrawal**

22 years, B.Com.

**Work Experience**

Shree Hanuman Steel Pvt. Ltd. for 9 months

**Summer Project**

Understanding the Financial Products like Mutual Funds and Life Insurance and recommending Investment Opportunities to Investors with Motilal Oswal Securities Ltd.



### **Sweta Gupta**

22 years, B.Com.

#### **Work Experience**

Optimum Financial Solutions Pvt. Ltd.  
for 12 months

#### **Summer Project**

- 1) Understanding and assisting Financial Planning and Analysis Department for month on month budget report
- 2) Preparation of Taxation summary in GST Department with Tech Mahindra Business Services Limited.



### **Udyan Shah**

24 years, B.Com., M.Com.

#### **Work Experience**

Pradeep Jagtap & Associates for 18 months

#### **Summer Project**

Business Analysis and ancillary services with SSSS & Company



### **Vidit Modi**

22 years, B.Com.

#### **Summer Project**

- 1) Fundamental Analysis of Indian Pharmaceutical Sector
- 2) Understanding the working of Equity, Derivative and Mutual Fund market in India with India Nivesh Securities Ltd.



**Yash Jhaveri**

23 years, B.Com.

**Summer Project**

Understanding the financial products (Mutual Fund and Term Insurance) and assisted in Business Development with Stockholding Corporation of India Ltd.

**Achievements**

Secured first place in intercollege Table Tennis Tournament for Management Institutes held by Sydhenam College



**Yash Vardhan**

23 years, B.Com.

**Summer Project**

Study of financial products like PMS and PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.



**Yesha Desai**

22 years, B.Com. (B.A.F.)

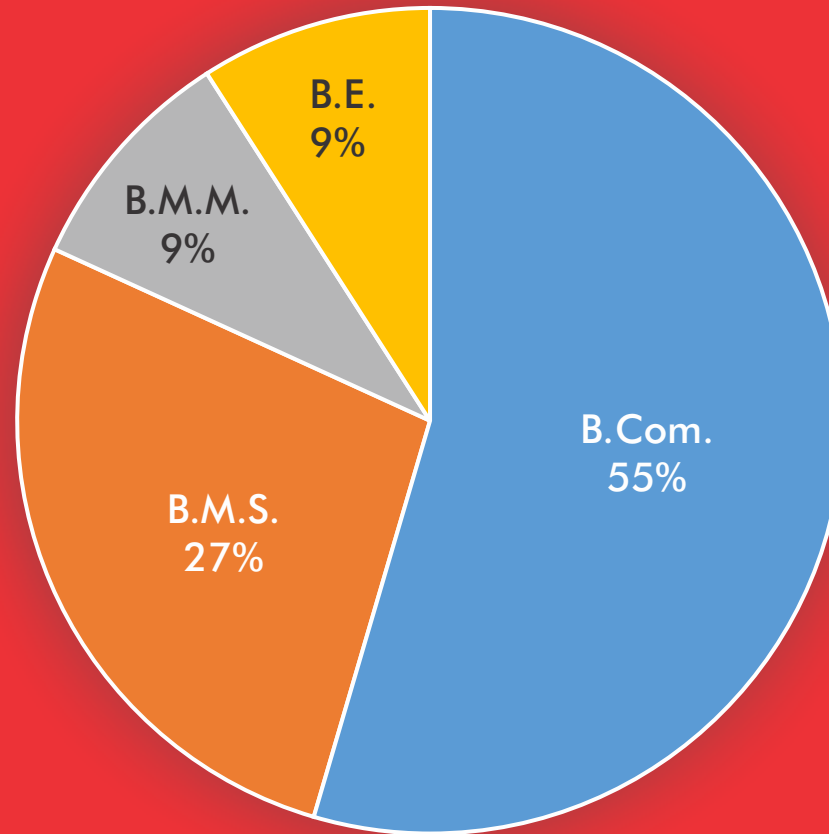
**Summer Project**

Study of financial products like PMS & PE and empanelment of Independent Financial Advisors (IFA) with Motilal Oswal Securities Ltd.



# STUDENT PROFILES

## PGDM (e-Business) - Human Resources



| Bachelor's Degree | B.Com. | B.M.S. | B.M.M. | B.E. | Total |
|-------------------|--------|--------|--------|------|-------|
| No. of Students   | 6      | 3      | 1      | 1    | 11    |

**PGDM (e-Business)  
Human Resources**



### **Bhumi Gandhi**

25 years, B.A.F.

#### **Work Experience**

- 1) Siddhi-The Mindshare Company for 7 months
- 2) Dun and Bradstreet Pvt. Ltd. for 19 months
- 3) Tata Consultancy Services for 34 months

#### **Summer Project**

Study and Harmonization of HR Policies- Analysed, Evaluated and Improved the Policies, Designed and Standardized the Policy Manual and Recommended new Policies with Ultratech Cement Ltd.



### **Mugdha Verma**

23 years, B.M.S (HR)

#### **Summer Project**

Study on PCMM (level 3)- Mapping of competencies for all the departments and alligning it to the existing Position Profiling System(PPS) with Carnival Group Pvt. Ltd.

#### **Industry Project**

Development of training modules on the current policies and SOPs for Carnival Group Pvt. Ltd.



### **Mukta Nabar**

22 years, B.Com.

#### **Summer Project**

Analyzed Job description of plant employees & gave recommendations on enhancement of talent development with ACC Ltd.



### **Nisha Sachdev**

21 years, B.Com.

#### **Summer Project**

Analysed the challenges in the current induction process and recommended measures to overcome the same for @Home with Nilkamal Ltd



### **Pallavi Pihulkar**

21 years, B.Com.

#### **Summer Project**

- 1) Talent mapping- Identification of group of individuals for one or more specific roles in the business
- 2) Background check-Reviewed both confidential and public information to investigate on person's history with Marsh and McLennan Company.



### **Reema Shah**

23 years, B.Com.

#### **Summer Project**

Yes! Worked on benchmarking Customer Service satisfaction of best in-class industries with YES Bank Ltd.

#### **Achievements**

Runner up in Badminton Inter-collegiate tournament organized by Mumbai University in 2015.



### **Ritichel Pinto**

23 years, B.M.S. (Marketing)

#### **Work Experience**

- 1) Hathway Dattatray Cable Networks for 10 months
- 2) Kalpavat Consultants Pvt. Ltd. for 6 months

#### **Summer Project**

Diverse Talent Acquisition & Retention with H&R Johnson India Pvt. Ltd.



### **Saloni Jain**

22 years, B.Com. (B.B.I.)

#### **Summer Project**

Benchmarked employee management policies & organization structure of top industries with ACC Ltd.



### **Sangita Lackdivey**

23 years, B.M.M. (Advertising)

#### **Summer Project**

Recruitment for relationship manager role of corporate banking sector and onboarding of the employees with Yes Bank Ltd.



### **Simerpreet Kaur Sethi**

22 years, B.M.S.

#### **Work Experience**

Mahila Adhaar Association (MAA) for 24 months

#### **Summer Project**

1) Recruited managerial employees  
2) Assessment of Human Resource Information System (HRIS) for onboarding procedure and data documentation with Anand Rathi Share and Stock Brokers Ltd.



### **Tripti Rampal**

25 years, B.E. (Electronics and Telecommunication)

#### **Work Experience**

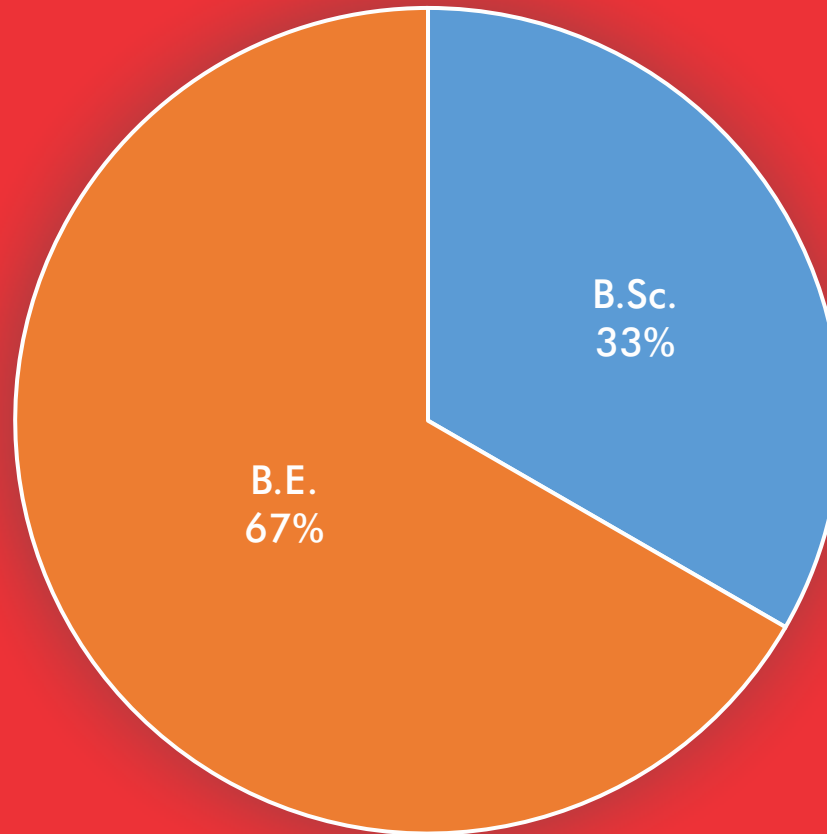
Accenture Services Pvt. Ltd. for 15 months

#### **Summer Project**

Studied the company's existing onboarding process, conducted internal and external surveys and gave recommendations to enhance the onboarding process with Future Enterprises Ltd.

# STUDENT PROFILES

## PGDM (e-Business) - Operations



| Bachelor's Degree | B.Sc. | B.E. | Total |
|-------------------|-------|------|-------|
| No. of Students   | 1     | 2    | 3     |

# **PGDM (e-Business) Operations**



**Arjun Deshmukh**

23 years, B.E. (Mechanical)

**Work Experience**

Shree Balaji Packers Pvt. Ltd. for 12 months

**Summer Project**

Studying store operations at BigBazaar with Future Group Ltd.



**Harsh Joshi**

23 years, B.Sc. IT

**Work Experience**

Capegemini Technology Services India Ltd. for 23 months

**Summer Project**

Understanding and administered streamlining process of dealers Tally System with organization's SAP System with Ultratech Cement Ltd.



**Piyush Talwar**

24 years, B.E. (IT)

**Work Experience**

Netmagic Solutions Pvt. Ltd. for 19 months

**Summer Project**

Understanding and assisting in facets of Information System Audit activities with Union Bank of India Ltd.





Bhujbal Knowledge Centre, Mumbai



Bhujbal Knowledge City, Nashik



विद्याधनं सर्वधनं प्रधानम् ।

### MET Institute of Computer Science Bhujbal Knowledge Centre

Bandra Reclamation, Bandra (W), Mumbai 400 050.

Tel: (+ 91 22) 26440080, 39554222/37/69 | Telefax: (+91 22) 2644 0086

Toll free: 1800 22 0234 | email: [somplacement@met.edu](mailto:somplacement@met.edu) | [www.met.edu](http://www.met.edu)

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