**Vishal P. Salve**  
26  
B.Sc.(PCM)  
Summer Project Organization Name: Wockheartd Hospital, Nashik.  
Summer Project Title: Health Care Analysis in Corporate sector.

**Suraj V. Jawale**  
24  
B.M.S.  
Summer Project Organization Name: Coca Cola Company.  
Summer Project Title: RED Marketing Of Coca-Cola Products.

**Satish N. Dhoble**  
22  
B.B.M.  
Summer Project Organization Name: ICICI Securities.  
Summer Project Title: Marketing Strategies for Satisfying Demat Accounts.

**Rohit I. Surana**  
23  
B.Com.  
Summer Project Organization Name: Bara Distributors.  
Summer Project Title: Market Segmentation.

**Gaurav Dalvi**  
23  
B.B.M.(IB)  
Summer Project Organization Name: Hindustan Coca Cola Ltd.  
Summer Project Title: RED Execution.

**Malcolm R Degamwala**  
23  
B.Com.  
Summer Project Organization Name: Hindustan Coca Cola Ltd.  
Summer Project Title: Impact of Various promotion elements.

**Aarti Adwani**  
21  
B.Com.  
Summer Project Organization Name: Big Bazar.  
Summer Project Title: Measuring the effectiveness of Various retail Promotion mix.

**Sagar B. Karhe**  
24  
B.Com.  
Summer Project Organization Name: Ashoka Farm.  
Summer Project Title: Distribution strategies of Ashoka Farm.
Ramrao Kendre  
23  
B.C.A.  
Summer Project Organization Name:  
Wockheardt Hospital, Nashik.  
Summer Project Title:  
Competitor analysis and Identifying Business Potential for Wockhardt Hospital.

Suyog Patel  
24  
B.B.M. (IB)  
Summer Project Organization Name:  
Hindustan Coca-Cola Beverages Pvt.Ltd.  
Summer Project Title:  
A study on consumer preferences of Coca-Cola products with respect to Pepsi product in Nasik.

Abhishek Nalguntawar  
22  
BSc (Microbiology)  
Summer Project Organization Name:  
Wockheardt Hospital, Nashik.  
Summer Project Title:  
A study on patient perception and patient satisfaction with respect to Bone and Joint Services provided in Wockhardt Hospital.

Kiran Patil  
23  
BBM (e-com)  
Summer project organization name:  
Shivendra Industries  
Summer project title:  
Analysis of market potential of Shivendra Industries

Resham Punjabi  
21  
BBA  
Summer project organization name:  
Big Bazaar  
Summer project title:  
A study of promotional activities of Fashion at Big Bazaar

Shrirang Mundada  
22  
B.Com  
Summer project organization name:  
Vardan Water Solution Pvt Ltd  
Summer project title:  
New product development of packaged drinking water of Eureka Forbes

Rajewar Shivraj  
22  
B.Sc. Computer.  
Summer project organization name:  
Ujwal Enterprises Pvt Ltd  
Summer project title:  
Customer satisfaction survey on Mahindra Xylo with special reference to Ujwal

Prashant Chauhan  
23  
BBA  
Summer project organization name:  
Nandini Infosys Pvt Ltd  
Summer project title:  
To study customer satisfaction and services related to tally products at Nandini Infosys PVT Ltd in NCR region
Priyanka Artani
21
B Com
Summer project organization name: Deep Appliances
Summer project title: To study retail marketing strategies of Deep Appliances

Ritu Bagga
21
BCA
Summer project organization name: Anmol Nayantara Group
Summer project title: To study customer preferences with respect to facilities provided by Nayantara Estates

Nitin Borade
25
BFT (BBM-FB)
Summer project organization name: Sparkle Organic Industries
Summer project title: Market analysis and research on marketing strategy for Sparkle Organic Industries

Sapkale Sumit
23
BBM (e-com)
Summer project organization name: Shivendra Industries
Summer project title: Market analysis and service quality study of Shivendra Industries

Mahesh L. Choudhary
22
BBA (Marketing)
Summer project organization name: Wockhardt Hospitals
Summer project title: To study on the Perception, Satisfaction and Expectations of the Patients at Wockhardt Hospitals.

Swapnil Gaikwad
24
BSc (Physics)
Summer project organization name: Wockhardt
Summer project title: A survey on medical facilities provided to state government employees and status of its implementation

Sumeet Gangatre
24
B.E (IT)
Summer project organization name: SamTek Systems Pvt. Ltd.
Summer project title: A survey on software used by companies in Nashik and scope of business development possibilities for SamTek Systems

Abhishek Deshmukh
23
BBA
Summer project organization name: ND Wines Pvt Ltd
Summer project title: Market potential and marketing strategy of ND Wines with respect to Nashik region
Neeraj Nandwani
22
B.com
Summer project organization name: Jeetendra Wheels
Summer project title: To study sales process and customer satisfaction at Jeetendra Wheels

Deep Vakharia
28
BMM(Advertising) PGDBM
Summer project organization name: Levis
Summer project title: A study on media habits and purchase behaviour of existing consumers and prospects for Levis in Hyderabad.

Bhushan Patil
22
Bsc Biotechnology
Summer project organization name: Wockhardt
Summer project title: To study the Marketing Strategy of Wockhardt Hospital related to Cardiac health checkups

Nitish Mali
25
BSc Agri
Summer project organization name: Priya Chemicals
Summer project title: A study on market development of new product at priya chemicals Pvt.ltd.
“Good Management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.”

- Paul Hawken