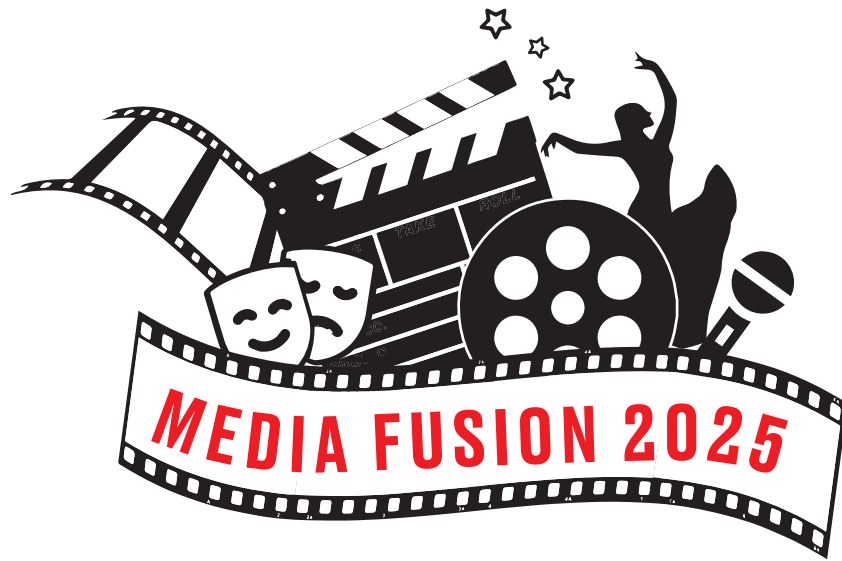




Presents

METAMORPHOSIS

The MET Institute of Mass Media Event



**100+
Speakers**

**1000+
Students**

**800+
participant**

**25+
Contests**

January 2025

15th - 16th - 17th - 18th

What is **METAMORPHOSIS**

"The only thing that is constant in the universe is change".

Change is inevitable. But not everybody can change the world; only a chosen few have that power. On the same principle of this change theory, MET Institute of Mass Media has undergone tremendous METAMORPHOSIS. Since its inception, changing its form a tender caterpillar to a fully grown beautiful butterfly with vibrant colours. Be it Advertising and PR, Journalism, Digital Marketing or Entertainment, MET Institute of Mass Media has proven its excellence. This has been possible only due to an ever-enduring vision of change that is deeply engraved in the foundation pillars of the Institution. In a similar effort taken towards change, presents METAMORPHOSIS an integrated Mass Media Event.

Skit



Music



Debate





Dance

Cinema



Singing

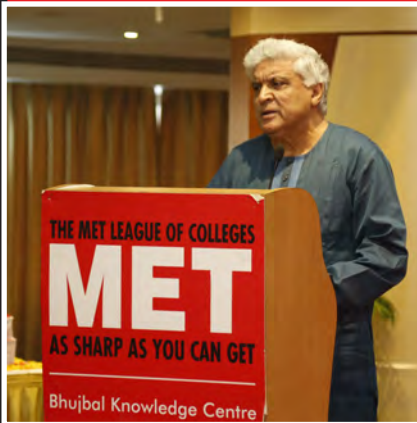


MEDIA FUSION

“converging the media landscape”

Where the world of media transforms and converges into a vibrant tapestry of creativity, innovation, and storytelling. With the theme Media Fusion, this event explores the dynamic interplay between traditional and digital media, showcasing how diverse platforms unite to shape modern narratives. From compelling panel discussions to immersive workshops and captivating performances, METAMORPHOSIS invites participants to experience the evolution of media in real-time. It's a journey where journalism meets digital marketing, cinema blends with advertising, and every voice finds a platform in the ever-changing media landscape.

"Blast From The Past"



We Are Back

DAY 1



Inauguration



Cinematic Clash (Panel Discussion)

"Cinematic Clash is an engaging panel discussion where industry experts and film enthusiasts come together to explore the art of cinema. Participants dive into thought-provoking topics, from filmmaking techniques to storytelling, gaining valuable insights into the world of cinema and its evolving impact."



The Third Bell (Skit Contest)

"The Third Bell: A captivating Skit Competition where college teams showcase their storytelling and acting prowess. With each performance, they weave powerful narratives, delivering impactful messages that resonate, inspire, and entertain, all while competing for the ultimate theatrical honor."



Ink: An Impact (Journalism Report Writing)

"Ink: An Impact invites college students to demonstrate their journalistic excellence through compelling reporting and creative storytelling. This competition celebrates the art of writing, challenging participants to craft stories engage and inspire. Topics or themes will be provided by the organizers at the start of the competition, covering areas like current events, social issues, culture, or lifestyle."



Pitch Perfect (Ad-Film Making)

"Pitch Perfect is an Ad Film Making Competition that challenges college students to blend creativity, storytelling, and marketing skills. Participants craft compelling short-form ads, showcasing their ability to captivate audiences and deliver impactful messages in a concise, visually stunning format."



PodQuest (Podcast Workshop)

"Pod Quest is an engaging Podcast Workshop that brings together students from various colleges to explore the art of storytelling through audio. Participants learn the essentials of podcast production, from scripting to editing, while honing their skills to create impactful, engaging podcasts that captivate audiences."



Sur-Tal-Showdown (Singing)

"A thrilling singing contest for college students across the region! Unleash your vocal talent in this epic musical battle. Compete solo and impress the judges. Join us to a journey of melodies, passion, and unforgettable performances!"



The Jam Junction (Clash Of Bands)

An exciting inter-college event bringing together the region's best bands to showcase their talent. Witness electrifying performances, diverse musical styles, and unmatched energy as bands compete for glory. A celebration of creativity and sound you don't want to miss!

DAY 2

"MET Khel"



Treasure Hunt



Box Cricket



Rink Football



Table Tennis



Carrom



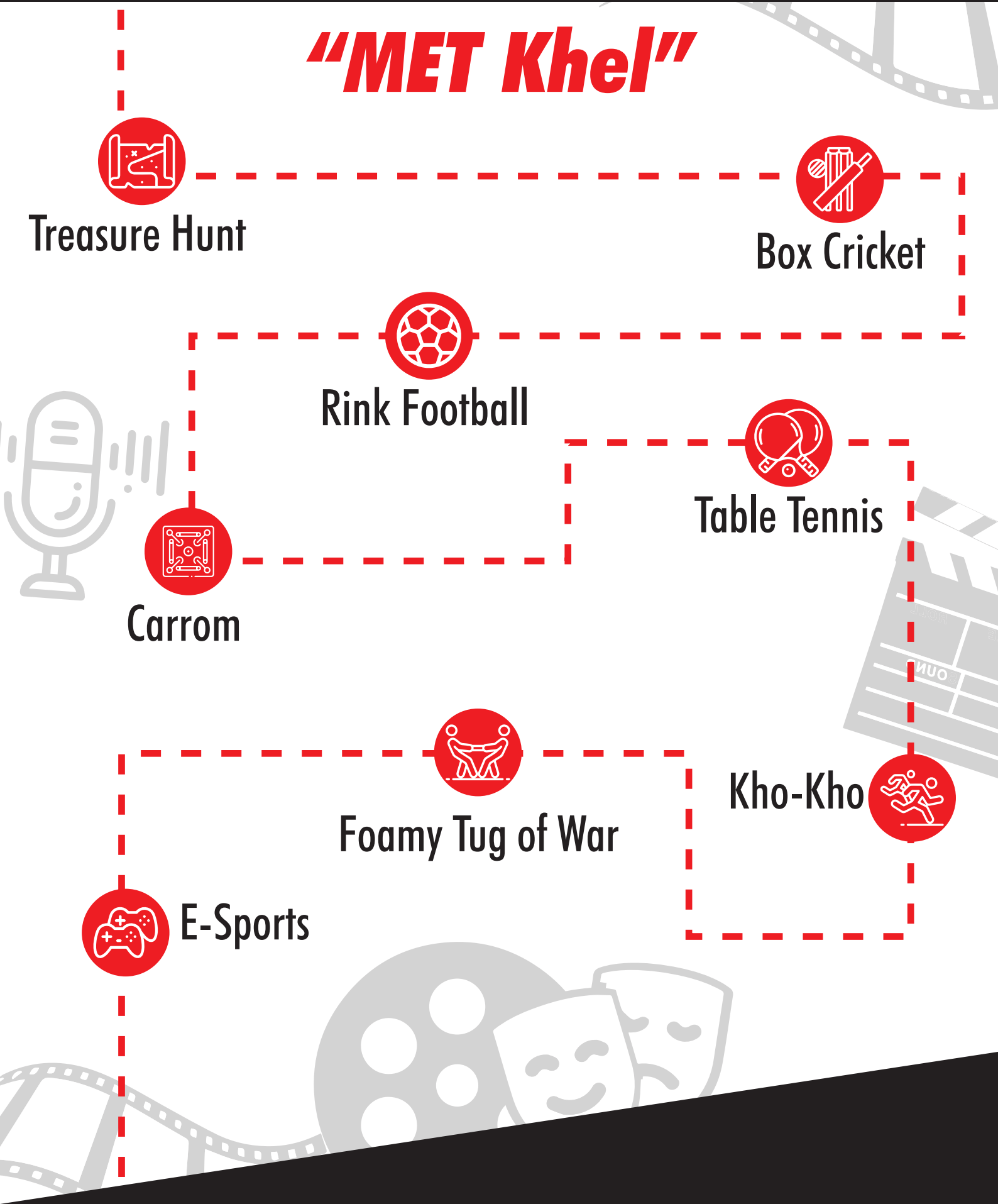
Foamy Tug of War



Kho-Kho



E-Sports



DAY 3



Drishtikon (Short Film Making)

"Drishtikon is a dynamic short film making competition that invites college students to showcase their creativity through powerful, concise storytelling. This platform challenges participants to craft impactful narratives, blending innovation and emotion in a visually stunning format that leaves a lasting impression on society at large."



Maan Meri Baat (Debate Competition)

"Maan Meri Baat is a thrilling debate competition where college students engage in spirited discussions on thought-provoking topics. With sharp arguments and persuasive rhetoric, participants challenge each other's viewpoints, showcasing their intellectual prowess and debating skills in a dynamic, competitive environment."



Jingle Wingle (Jingle Making)

"Jingle Wingle is a fun and exciting Jingle Making Competition where students unleash their musical creativity and marketing flair. Participants craft catchy, memorable jingles that not only captivate audiences but also convey powerful messages, blending music and branding in the most creative ways."



Inkspiration (Creative Writing)

"Inkspiration is a Creative Writing competition that unites college students from across the region to showcase their literary skills. Participants craft original stories, poems, and essays, using their words to captivate, inspire, and spark imagination, celebrating the art of creative expression through writing."



Hashtag Hustle (Social Media Post Competition)

"Hashtag Hustle is an exciting competition where participants showcase their creativity and storytelling through visually captivating content. Participants create engaging digital narratives, blending innovative visuals and compelling messages, all while harnessing the power of social media to leave a lasting impression on their audience."



Beat Battalion (Dance Competition)

"Beat Battalion is an electrifying pre-entry dance competition where students from different colleges battle it out on the dance floor. Participants showcase their rhythm, style, and creativity through dynamic performances, competing to deliver unforgettable moves that captivate and energize the audience."

DAY 4



Trendsetters Talk (Influencer's Panel Discussion)

A dynamic panel discussion spotlighting top influencers as they share exclusive insights on social media trends, content strategies, and building authentic connections. Explore the evolving digital landscape, gain actionable tips, and engage with industry trailblazers shaping the future of social media.



Brandology Battle (Brand & Media Quiz)

"Brandology Battle is an exhilarating quiz where students showcase their expertise in branding, advertising, and the media industry. Participants engage in exciting challenges, testing their strategic thinking, creativity, and industry knowledge, all while competing to become the ultimate branding mastermind."



Click Couture (Fashion Photography Workshop)

"Click Couture offers college students a dynamic platform to showcase their fashion photography skills. Participants will be provided with a model and a limited timeframe to capture stunning, creative images that express the essence of fashion. It's a thrilling opportunity to blend artistry, style, and photography in real-time."



Scoop Spotlight (Mock Press Conference)

"Scoop Spotlight is a Mock Press Conference competition where college students step into the spotlight, showcasing their skills in public relations, media handling, and communication. Participants simulate real-life press conferences, responding to challenging questions while demonstrating poise, strategy, and effective messaging under pressure."



Reel Riot (Reel Making Competition)

"Reel Riot Reel is a dynamic platform where participants unleash their creativity by crafting captivating short-form videos. Participants showcase their storytelling skills, visual appeal, and innovative ideas, creating impactful reels that entertain, engage, and leave a lasting impression on viewers."



MET Grand Finale (Prize Distribution)



METGala

(Grand Finale: Live Band Performance
& DJ Jam Session)



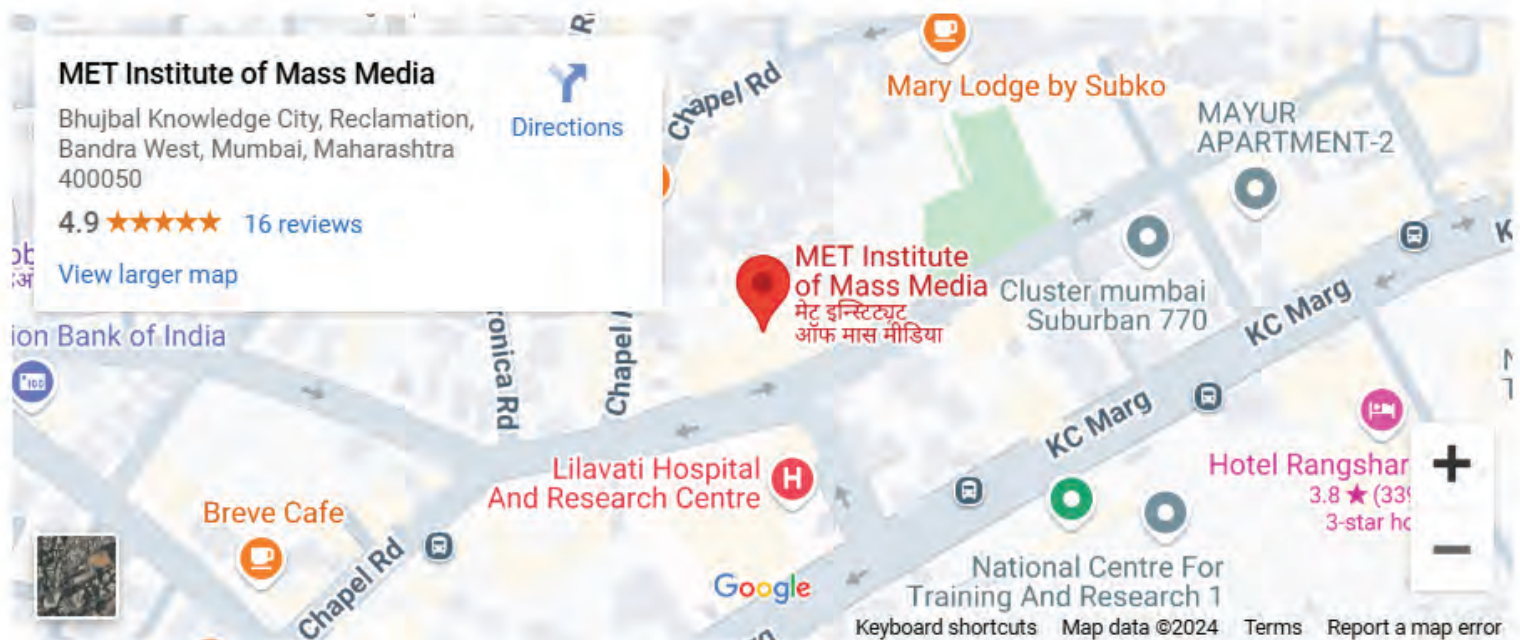
Code Of Conduct

- During entry, valid college ID is required.
- The participants are responsible for their belongings.
- Any form of damage and/or loss, MET is not responsible.
- All props and balance material provided during event is to be returned intact to the institute.
- Evasive items like tobacco, alcohol, deodorants, match sticks, lighters, candles, lasers, sharp objects, etc are strictly prohibited.
- No eatables allowed.
- No form of non compliance/fraudulence in vocals, action, dress code will lead to debarring and/or disqualification.
- Severe action would be taken against the offenders.

General Event Instructions

- If rules not followed, participant will be disqualified.
- No plagiarism allowed.
- The schedule for panel discussions and events are subject to change if needed.
- Any alteration in the regulations will be informed through website.
- Additional specifications to be given at the venue.
- The decision of the judges and organizers will be final and binding on all the participants.
- MET IMM students will not participate in the competitive events.

MET INSTITUTE OF MASS MEDIA IS LOCATED AT



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Aapka Intezar Rahega...