

Industry Academia Partnership
AICTE Approved PGDM (eBusiness) 2015-17 (2nd Year-Operations)

Sr. No.	Month	Name Of The Corporate Faculty	Designation	Name Of The Company	Course Conducted	Joint Project For Students	Remarks
1	July - Nov.	Prof. Shashank Tilak	CEO	Vaineteya Consulting	Industrial Engineering Application And Management	ZEROX- Benchmarking Case Study , ILO Standards (Labor & Cost), Malaysia Telecom	Practical Experiment And Examples Undertaken As Classroom Activities (Coin Flipping, Dart Making) Which Helped In Better Understanding Of Concepts.
2	July - Nov.	Prof. Ajay Chaubal	Independent Consultant	Consultant in SCM and Logistics	Advance Supply Chain Management	Toyota Case Study	Small Caselets On Various Companies Discussed In Class. Videos Of Ecommerce Companies And Their SCM Activities Well Explained.
3	July - Nov.	Prof. Raj Mukundan	DGM (Retd.)	L&T	Material Management	Strategic Alliance - TATA & Starbucks	Industrial Examples Focusing On Clearing The Basic Concepts Regarding The Subject.
4	July - Nov.	Prof. Sharad Nileshtar	Head (Industry Interface)	Welingkar	BPR & Benchmarking	BPR- Hallmark Case, Southwest Airlines	Various Case Study Of BPR Explained In Brief, Videos Regarding The Same Were Shown. Timely Tests With Reading Material Helped To Understand The Subject Well.
5	July - Nov.	Prof. Shivani Parekh	Faculty	NMIMS	Business Intelligence & Analytics	Application Of BI & Analytics In Online Segment.	The Subject Matter Was Explained With Various Examples With The Help Of Video. Retail Sector And Online Segments Were Explained With Broad Example Base.
6	July - Nov.	Prof. Sachin Sable	Associate Director (Planning & Logistics)	MSD	Manufacturing Resource Planning & Control	Material Requirement Planning	Teaching Technique Involved A Two Way Activity Where Each Concepts Were Delivered By Groups And More Insights On Same Topic With Industrial Applications Were Given By The Professor.