

Post Graduate Diploma in Management
PGDM (e-Business)



PARICHAY 2022
Placement Brochure

**SHARP
MIND
LEADS**

THE MET LEAGUE OF COLLEGES
MET
AS SHARP AS YOU CAN GET

Bhujbal Knowledge City

OUR FAITH

न चौर हार्यम् नच राज हार्यम् |
न भ्रातृभाज्यम् नच भारकारी ||
व्यये कृते वर्धते एव नित्यम् |
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society, by institutionalising search,
development, research and dissemination of
relevant knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems
to equip professionals with conscience and commitment
to excellence and courage to face business challenges.

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MET LEAGUE OF COLLEGES



Mumbai Educational Trust is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

Bhujbal Knowledge City Mumbai

- Institute of Management
- Institute of Post Graduate Diploma in Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy

- Institute of Information Technology
- Institute of Software Development & Research
- Institute of Computer Science
- Institute of International Studies
- Rishikul Vidyalaya

Bhujbal Knowledge City Gowardhan, Nashik

- School of Architecture & Interior Designing

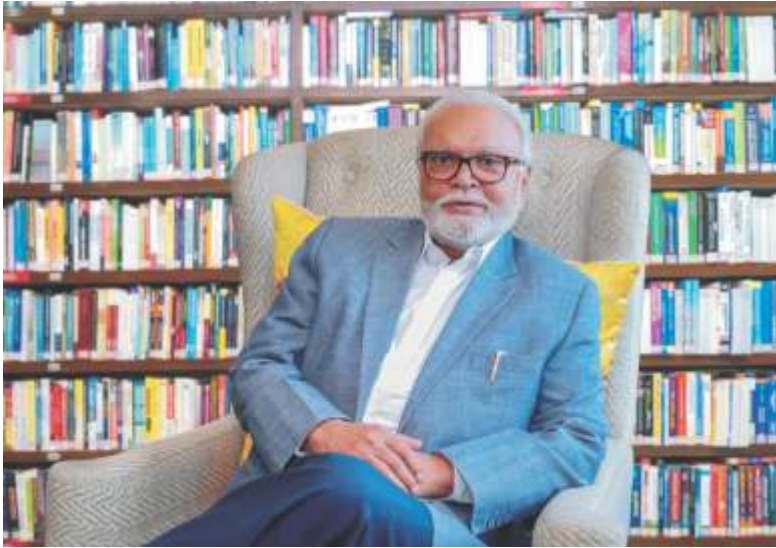
Bhujbal Knowledge City Adgaon, Nashik

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy
- Bhujbal Academy of Science & Commerce (Jr College)

At MET, over four thousands students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Savitribai Phule Pune University, DTE, AICTE, MSBTE, PCI, C-DAC, The Chartered Insurance Institute (CII), London.

MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, NCC Education, UK, Manhattan Institute of Management, New York, EAE Business School, Spain, Business & Hotel Management School, Switzerland, SetCONNECT, USA, ICE Creative Excellence Pvt. Ltd. (Founded by Balaji Telefilms Ltd.) and TCS iON.

FROM THE CHAIRMAN'S DESK



"When things get tough, the tough get going"

- Anon

It is said that when the unexpected or impossible happens, you are caught off balance. In this third decade of the millennium, Indian economy was at an inflection point but we were unexpectedly hit by a pandemic wave from the East. As the nation went in a lockdown, its impact was felt across all strata of our society. The youth had to shoulder the burden of the system collapse hurting the education sector. But unfazed by the unexpected crisis, dynamic professional institutions rose to the challenge as they set about energizing millions of young minds to fight the adversity. They rapidly retooled, redesigned and delivered a significant body of knowledge to deliver seamless digital learning engaging the youth across the country to alleviate the suffering of the young students, quenched their thirst of knowledge aided by smart tools and teachers, restoring sanity and peace in the society.

We at MET, took the challenge head-on and established seamless learning platforms across our campuses located at Bhujbal Knowledge City in Mumbai and Nashik delivering wholesome learning inputs meeting stakeholder appreciation. From kids to young professionals enlightening virtual inputs were delivered across Pharma, Engineering, IT, Mass Media and Management domains brushing past delivery hurdles. Blessed by the state of the art platforms and technologies accessed by us, our committed faculty and staff rose to the challenge. Frequent counseling to the affected, concessions and accommodation to the needy acted as balm to the stakeholder battling the adversity as they lived up to the 'knowing-doing-being' motto of professionals meeting the demands of the marketplace.

We at MET, through our Rishikul Vidyalyaya are continuing to expose the school kids, blending the traditional pedagogy with the Cambridge learning systems till the A Level. We are also building links and partnerships with global players for carrying forward the dynamic learning processes at both undergraduate and postgraduate levels. We are continuing our focus on injecting the spirit of Creativity-Innovation in the pedagogy so that the students are nudged and exposed to solution oriented problem solving dynamic learning platforms, as the gateway to incubators and start-up culture.

But, it will require coordinated efforts between the regulator and the holy trinity of students, parents and teachers combined to mitigate the crisis. One must remember that, the dynamic education sector led by the youth, are the backbone leading us through the turbulent waters. Therefore, the higher education regulators must immediately act to shore up this sector with resources and policy stimulus, to drive the dark clouds and let the bright sunshine bloom the flower of Indian youth. We must remember, as Bobby Knight says, "The key is not the will to win. Everybody has that. It is the will to prepare to win that is important".

Wishing you success in all your professional pursuits.

Chhagan Bhujbal

Hon. Founder Chairman
Mumbai Educational Trust

ADVANTAGE MET

- MET is an NGO in Special Consultative Status with UN (ECOSOC)
- Ranked 4th Best B School in Mumbai and 14th Best B School in West Zone by the Times B School Survey 2021
- Ranked 5th Best B-School in Mumbai and 18th Best Pvt. B-School All India by the Times B-School Survey 2020
- MET Institute of Management ranked 9th in the Times Top Institutes of West India Survey 2020 across Western and Central India
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Ranked 5th Best B School in Mumbai and 28th Best Pvt. B School All India by the Times B School Survey 2019
- Recipient of the prestigious World Education Awards 2019 for 'Outstanding Institute for Mass Media Management of the Year'
- MET IOM has been awarded the A+ + + ranking by IIRF 2018 (Indian Institute Ranking Framework)
- MET Institute of Management recognised as 'The 25 Best Institutions for Higher Education 2017' by The Knowledge Review Magazine
- Ranked 4th Best in Advertising & PR categories and 9th Best Post Graduate Media School All India by the Edutainment Awards 2017
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management, Engineering and Pharmacy
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Strong alumni base
- Freeship awards for meritorious students
- Excellent placement opportunities in India & overseas
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the CII, London, ACCA, UK and NCC Education, UK
- MET has an Institutional linkage with Edith Cowan University, Australia
- MET BKC, Nashik is the Nodal Centre under RETC for State of Maharashtra, a project of IIT Chennai
- Research at MET BKC, Nashik is funded by DST, Govt. of India in quality parameters in MSME's for productivity improvement
- MET BKC, Nashik is the Recognised Centre under NMEICT, a project of MHRD, Govt. of India



Late Shri Pranab Mukherjee
Former President of India



Smt. Pratibha Devisingh Patil
Former President of India



J. Hari Narayan
Former Chairman, IRDA



Adi Godrej
Chairman, Godrej



Mukesh Ambani
Chairman & MD, Reliance



Rahul Bajaj
Former Chairman, Bajaj Auto



Graduating batch at the recently held MET Annual Convocation Ceremony

ABOUT MET INSTITUTE OF PGDM



Mumbai Educational Trust (MET) had launched a multidimensional approach in providing professional education in the field of management and had set up both the MMS and autonomous Management Programmes way back in the 1990s. However in order to offer the structured learning systems under the aegis of AICTE they set up the autonomous PGDM programme which was primarily styled on the lines of the prestigious IIMs and other Best B-Schools in India and overseas. However recently the AICTE in its wisdom decided to promote higher educational institutions of eminence under the stand-alone programme in management, and thus, was born the MET Institute of Post Graduate Diploma in Management (MET Institute of PGDM) under the direct affiliation of AICTE.

As part of MET Schools of Management considered amongst India's Best Schools, we have already offered thousands of high calibre MBAs to the industry. The PGDM (e-Business) programme has now launched its 14th batch to the service of the corporate world in India and abroad. This humongous response to MET's outreach has been driven by astute leadership and foresight of the Trustees, state of the art infrastructure at the educational complexes, well equipped and diversified libraries, unique pedagogy and resource centres along with vast repository of e-learning resources that have made a deep impact on the MBA students, academics and industry professionals who share in the participatory learning programmes at the Institute. No effort is spared to create multidisciplinary management professionals who are made industry ready to hit the marketplace running. We are blessed by the integration of unique industry-academia collaboration in delivering participatory learning programmes enriched by congruent relationship with our thousands of Alumni seeing the global economy with joy and pride.

ABOUT PGDM (e-Business)

Professional Management Education program (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) at MET draws its strength and character from this iconic lineage of MBA program interwoven with new age technological inputs to empower professionals with know-how in today's digital business framework, justifying the program name.

Since the world and Indian environment are continuously changing; business and society are changing along. Hence PGDM at MET is being continuously updated to meet its original purpose of providing trained managers well versed with latest management techniques to the Corporate World. Therefore, in addition to CORE areas of specializations - Finance, Marketing, Human Relations, Operations and Systems, course curriculum covers -

Approved by AICTE. Recognised by Govt. of Maharashtra



1. **Design Thinking:** MET PGDM is perhaps the only management college to have a comprehensive and practical course on this creative problem solving methodology.
2. **Strategic Management:** Many important aspects of organization management are covered Illustrated through case studies on global companies.
3. **Business Analytics:** How to use data and quantitative analysis for decision making and efficient and effective working of organization.
4. **Digital Business and Digital Marketing:** To empower student in the IT driven corporate framework.
5. **eCommerce:** How to run and succeed in running businesses beyond brick and mortar structures.
6. **Event Management:** Small celebrations to extremely large symposiums are being managed professionally, making event management a lucrative avenue.
7. **Real Estate:** An industry which was thriving not long ago is currently in not good shape but is sure to turn around and will open great professional opportunities.

Placements: MET PGDM alumni are making us proud all over the world working in a wide range of industries from IT giants like Google to real estate, from pharma and life-sciences to automobile sector, banking and NBFCs, rating agencies, ad agencies, FMCGs to name a few. Many companies visit the campus year after year for recruitment offering multiple portfolios like Research analyst, sales & distribution, investments research and portfolio management, advertising, digital marketing, business analyst, client servicing, marketing, e-commerce etc. MET PGDM students have been offered packages as high as 15 lakhs p.a. A few graduating MBAs choose to join family business or launch out start-ups to embrace entrepreneurship.

Alumni Network: We have close knit alumni network that helps students' learning and professional curve. Well placed, occupying influential corporate positions MET PGDM alumni significantly contribute by delivering guest lecture, being visiting faculty, mentor, advisor, counselor and more. Through this network even internship and placements are facilitated.

Pedagogy: All critical inputs are delivered using interactive methods – case studies, management games, role plays, workshops, videos, networking, seminars and more, in order to offer plethora of experiential learnings. This is further strengthened by eight weeks of Summer Internship, Live Projects and Industry Threshold program in the fourth semester leading to placements.

THE DIRECTOR'S MESSAGE



Dr. Seema Tatwawadi
Director, MET Institute of PGDM

**“We cannot always build the future for our youth,
but we can build our youth for the future”**

- Franklin Roosevelt

The recent past has been unprecedented for the whole world. The COVID-19 pandemic has created severe disruption to global education systems, forcing students and organizations to change the way they have traditionally functioned. We at MET have responded promptly and adapted to tech based pedagogy to ensure that our educational activities remain unhindered.

MET's two year-full time Post Graduate Diploma Program in Management - PGDM (e-Business) is approved by the All India Council of Technical Education (AICTE). This program is industry driven and the pedagogy empowers budding managers with technological tools and understanding besides honing their managerial prowess. The program is built on our unique approach to experiential education, offering students numerous opportunities to apply their education to real-world challenges and to engage with business leaders. As Darwin once said, “It is not the strongest or the most intelligent who survive but those who can best manage change”. The curriculum at MET is fashioned to foster a much deeper intellectual exploration that meets the requirements of Business, Industry and the Society.

We have incorporated subjects like Design Thinking, Business Analytics, Digital Business, Digital Marketing and E-Commerce to prepare our students to face the challenges of global business.

MET offers the fusion of global and contemporary education with futuristic learning while living up to the Global Indian image. The ethos is punctuated by renowned faculty and state-of-the-art learning facilities. We are committed to deliver a system that genuinely balances the three stakeholders - the institute, the students and the prospective employers.

We focus on developing emotional intelligence and inculcating human values and professional ethics so that our students surpass competition to excel in their fields of interest. The testimony to our success are the MET PGDM alumni in senior positions in leading corporate houses, successful entrepreneurs and business owners.

We welcome you to connect with us and be a part of this journey towards excellence.

Dr. Seema Tatwawadi
Director
MET Institute of PGDM

THE DEAN'S MESSAGE



Prof. Vikas Naik
Dean, MET Institute of PGDM

I, as the Dean of this novel, innovative and almost unique management programme would like to bring a few highlights of this programme.

The course is divided into four semesters—the first two semesters are designed to bring students who have varied backgrounds to a common platform by offering core subjects such as Quantitative Techniques, Financial Management, Digital Business Excel, and Design Thinking & Contemporary Management. Many students when joining MBA remain undecided about which specialization they would like to pursue. Therefore, MET's approach of offering one or two specialization subjects towards the end of the second semester during PGDM, provides an opportunity for students to make up their mind in the first year itself. This intentional approach facilitates familiarisation with management disciplines, offering FLEXIBILITY to budding MBAs.

Various students' committees provide students opportunity to gain MANAGEMENT experience, develop LEADERSHIP and enhance NETWORKING skills which help in PLACEMENTS. Those students seeking placement opportunities from the institute are provided training and counselling.

We have a couple of thousand MET PGDM alumni who are placed in various companies and are occupying senior positions. They continue to be closely associated with us. Some of them teach subjects which are being practiced by them, thus bringing real life situations into the class. The alumni are ever ready to offer guidance, assist in internship and live projects. Students get to understand market and industry trends. Innovative subjects such as Design Thinking, Business Analytics, eCommerce, Digital Business and Digital Marketing, detailed elsewhere are a product of these interactions.

Prof. Vikas Naik
Dean
MET Institute of PGDM



Management Paradigm Shift : Leadership at Virtual Workspace

The age of chivalry is gone. That of sophisters, economists, and calculators, has succeeded.
- Edmond Burke

When the golden sun rose at the dawn of the third decade of the second millennium, there was cheer, joy and hope all around. The National and Global Indices did not reflect even the remotest dark shadows hovering beyond the horizon and despite some rumblings in Europe there was a steady hum of dynamic business acceleration worldwide. Then, as the Corona virus spread from China to Europe

by the silken route, it hit us very harshly in the second and third quarters bringing the Eco-Socio-Geo-Politico structure of the country to a grinding halt. From the apex national bodies, down to the tea vendor and the milkman, everyone was caught off guard, hemmed in by Lockdown, Curfew and Containment Zones as facial masks emerged as the chosen symbol in these Corona times.

While the media has poured voluminous content on the subject matter of the pandemic the students and doyens of Management alike, are still unable to fathom dimensions of the impact of this virus on the economy and the society. The grim reality far exceeds the VUCA phrase often used to sum up the unpredictability of such impacts. It will be quite some time before the analysts and prophets of the global economy and society are able to make any prediction regarding the deep impact it will have on the future of human society and race.

However, some apparent transformations on the manner and the mode of managing business and society are visible as a result of emergency actions and interventions are taken to conduct business both in the public and private domain to deliver goods and services to the customer and beneficiaries as seamlessly as possible given the limitations. Here, the vast outreaches of the eBusiness and web world have significantly helped the state as well as the private sector organizations to reach out to the last link of the delivery chain. The IT sector has not only facilitated financial, regulatory and logistical outreach but it has made massive contributions to the sharpening, acceleration and accuracy of public health and hygiene delivery systems both at home and worldwide. While the Covid warriors plunged headlong into the battling of Corona, the young innovators, research bodies and start-ups rose to the challenge to deliver hardware and software solutions including critical hardware supplies of PPE kits, Masks, Low cost ventilators as well as Mobile Apps & tracking devices and high speed testing kits etc. No praise is too high to salute those warriors who risked their lives to beat the pandemic challenge. Now that there is a talk of vaccines, the 2021 might witness the tapering off of the disease severity and mass casualties.

Paraphrasing Edmond Burke, now the epidemiologist, data analysts and dooms-day sophisters have reluctantly driven this century of hope and innovation, into an unending chase of the crooked shadow of the invisible virus. While the research scientists are engaged in frantic efforts to deliver the vaccine to stop the wild dance of death and doom, we are left with some valuable lessons which may force us to rewrite the scriptures and canons of management of organization worldwide. Without pushing any agendas and rigid posturing, we may analyse some working solutions thrown up during the churning of the global economy and society by the pandemic tornado.

The first and the foremost impact of the pandemic is the visible ascent of the power and output of the eSmart professionals acting as a member of the smart team working anytime, anywhere beyond the time zones. This process of empowerment was initiated decades ago with the launch of the world wide web and was further multiplied in geometric progression by the onset of digital revolution. AI, Machine learning, Algorithms, Simulations, Robotic driven design thinking etc. have acted as force multipliers deepening the impact. These interventions have led to a quantum jump in qualitative and quantitative output of the esmart the professionals in many organizations at home and worldwide workplaces.

THE INDUSTRY PERSPECTIVE

Digital Technologies in ensuring success despite the pandemic. The term Cloud is no longer a meteorological metaphor but a crucial component of continuous communication and connectivity critical for Corona conquest and business sustainability.

Undoubtedly business as well as public sector organisations and regulators will have to focus on shaping and sharpening the Leadership talent pool, to effectively manage eSmart Teams operating in the virtual workspace. Though there is a significant body of work in this area, the pandemic learnings need to be structured in sharpening the talent pool. We at the B Schools will have to partially move away from the traditional view of the Leader as the frontispiece of organisational architecture. A new style of leadership will have to be forged and fine tuned to suit collaborative, participatory ethos and empathy driven microclimate vital for success in guiding eSmart teams operating in virtual workspaces. The leader will have to live up to the new found freedom of the team which was 'cabined, cribbed and confined' earlier to corporate pigeonholes in many cases. It may be worthwhile to look at some obvious traits vital for success of a Leader of such eSmart teams.

The first and foremost trait of such a Leader is the capacity to build a bond of trust and transparency between himself and the team members. Every interaction with the remotely located team will be tested against the touchstone of truth and faith developed as a result of past association and contextual present. Every action of the Leader will have to be balanced and must also be backed by visible effort put it across as such.

Secondly all interactions must appear to be rooted in deep concern about the state of the team members operating remotely. This is taken for granted when the team is in front of you but even then in the Armed forces special attention is paid to the mental state of troops. In fact such opening dialogues laced with genuine outpouring of leader's outreach will not only strengthen the team's faith in the leader but will act as springboard for desired action by the team.

Another important trait of a leader is close familiarity and command of the Leader in the tech/platforms deployed for networking and seamless connectivity for managing such teams. A perpetually fumbling, stuttering and mumbling leader may not evoke confidence of the team members.

It will also be useful if the leader seeks inputs and solutions from the team to enhance the performance of the tech and eventually it would lead to a collaborative leadership model. I had an unusual experience of this phenomenon when we sent our first team to UNECOSOC at New York for implementing the PAPERLESS COMMITTEE project. We had only one hardware intern but since everyone acted in unison all ten interns were treated with rare respect and aplomb as we succeeded beyond belief in our task.

Goal setting and target fixation are the primary responsibilities of the leader but on remotely located teams it must appear as a joint effort. This will spur the team into action especially if they seem to be the crossing milestones with rewards springing up along the predetermined pathways.

Last but not the least is the projection of a positive and highly self motivated persona of the Leader reaching out to every member of the team. History is full of leaders who have won battles seemingly lost, by powerful positive interventions and similar opportunity exists to the leaders of virtual teams. Leader's positivity will always have the desired impact on the team no matter what the state of the team. This will be the most significant factor leading to success. In conclusion I would like to humbly state that at the B Schools such Leadership developing initiatives would help the future management professionals to direct eSmart virtual teams. Undoubtedly sharpening of multidimensional communication skills and in depth exposure to such tech platforms would need to be emphasized in the students. But we have looked into retooling some skill sets to achieve the desired outcome. The virtual workspace is here to dominate the present and future of management of organisations and we must start looking at Leadership in the virtual space seriously to facilitate the ascent of future leaders to the commanding heights of the economy.

Prof. (Dr.) Vijay Page

Director General

MET Institute of Management

SYLLABUS PGDM (e-Business)

FOUNDATION COURSE

1. Business Communications
2. Introduction to Design Thinking & Decision Making
3. Introduction to Business Mathematics
4. Introduction to Financial & Cost Accounting

SEMESTER I

1. Environment and Decision
2. Managerial Economics
3. Marketing Management
4. Organizational Behavior
5. Financial & Cost Accounting
6. Statistics & Business Mathematics
7. Operations Management
8. Legal Aspects of Business
9. Banking
10. Insurance
11. E-Commerce

Projects,
Case Studies,
Role Play,
Workshops,
Videos



SEMESTER II

12. Human Resources Management (HRM)
13. Management Accounting
14. Marketing Applications
15. Financial Management
16. Research Methodology
17. Indian & Global Economic Environment including BRIC/ ASEAN Countries
18. Direct & Indirect Taxation
19. Operations Research
20. Digital Business Excel
21. Analysis of Financial Statements
22. Introduction to e-Commerce, Excel & SPSS
23. Specialization Electives (For Evaluation)
24. Contemporary Management

Projects,
Case Studies,
Role Play,
Workshops,
Videos



Application Oriented

Marketing	Finance	Human Resource	Operations	Systems
25. Sales & Distribution	25. Technical Analysis	25. Quantitative Techniques in HRM	25. ERP / Logistics	25. ERP / Logistics

SYLLABUS PGDM (e-Business)

SEMESTER III

Core : 26) Strategic Management 27) Business Analytics 28) Advanced Excel (All Subjects will be application based)

Marketing	Finance	Human Resource	Operation	Systems
29. Marketing Research	29. Financial Services	29. Compensation Benefits	29. TQM	29. TQM
30. Business to Business & CRM	30. Company Law	30. Training & Development	30. Operations Planning & Control	30. Software Engineering
31. Integrated Marketing Communication	31. Quantitative Techniques in Finance	31. Industrial Relation & Labour Law	31. Materials Management	31. Managing IT Resources & Projects
32. Consumer & Industrial Buyer Behavior	32. International Finance	32. Compensation Management	32. Total Quality Management	32. Networking & Communications
33. Product & Brand Management & Consumer Insights	33. Derivatives & Risk Management	33. HR Planning	33. Business Process Re-engineering and Bench Marking	33. Technology Platform
34. Real Estate Marketing	34. Fixed Income	34. Organizational Theory, Structure & Design	34. Advanced Supply Chain Management	34. IT Governance & Compliance
35. Digital Marketing & Social Media	35. Mergers & Acquisitions / IFRS	35. Compensation Management	35. Technology and Manufacturing Strategy	35. Data Based Management System
36. Quantitative Techniques in Marketing	36. Corporate Finance ⁶	36. Organizational Development	36. New Product Development & Concurrent Engineering	36. Elective
37. Marketing Analytics	37. Financial Modeling & Investment Banking	37. Industrial Psychology	37. World Class Manufacturing	37. Elective
38. Rural Marketing	38. SAPM(Security Analysis & Portfolio Mgmt)	38. Projects	38. Projects	38. Projects
	39. Corporate Valuation			

SEMESTER IV

Core: 40) Management Control Systems 41) Project Management 42) International Business (All Subjects will be application based)

Marketing	Finance	Human Resource	Operations	Systems
43. Retail Management	43. Venture Capital & Private Equity	43. Learning Organization	43. Operations Strategy	43. System Audit
44. Media & Entertainment	44. Treasury & risk Management	44. Industrial Psychology	44. Topics in Operations	44. Software Engineering
45. Supply Chain Management	45. Capstone Project	45. Topics In HR	45. Topics in Operations	45. IT Governance & Compliances
46. Capstone Project	46. Elective	46. Capstone Project	46. Capstone Project	46. Specialisation Project - I
47. Event Management		47. Elective	47. Elective	47. Specialisation Project - II

Courses/lectures will be delivered in classroom/online.

The above contents are subject to changes depending on Market and Regulatory conditions.

DISTINGUISHED FACULTY

Core Faculty

Dr. Seema Tatwawadi
PhD, MBA, MA

Prof. Vikas Naik
MS (USA), BE (Mech)

Prof. J. G. Irani
BCom, MMS

Prof. Sulakshana Rathod
BSc CS, MET - CA

Prof. Emmanuel Alex
MA, BA

Prof. Nilesh Shirke
BE, MIM

Prof. Radhika Deorukhkar
BAF, MMS

Prof. Milind Joshi
BCom, Mcom

Prof. Ashish Shrivastava
BSc, PGDBA

Prof. Manojkumar Paithankar
MSc, MIM

Prof. Nitin Patil
BCom, MIM

Prof. Shraddha Rane
BMS, MBA (HR)

Prof. Rajesh Dharap
MCom, MFM

Prof. Abhijeet Wairagade
BMM, MMS (Marketing)

Other Esteemed Faculty

Prof. Nitin Kulkarni
BE, PGDBA, MFM

Prof. P. V. Kamat
BA (Economics), MA (PMIR), LLB

Prof. Amit Sharma
BMS, Mcom

Prof. S. L. Chopde
BSc, PGDBA, MA, MPhil, DISM

Prof. Amit Oak
BA (Economics), MBA, PhD
(Marketing)

Prof. Satvinder Madhok
MS

Prof. Nilesh Kulkarni
BE, MMS

Prof. Jignesh Sanghvi
BCom, Masters (MMS)

Prof. Nirav Damani
BE (EXTTC), MBA (Mkt)

Prof. Janak Shah
PGDM

Prof. Bipin Vengsarkar
MSc, MMS

Prof. Ravindra Jadhav
BA, MMS

Prof. Anant Ambdekar
BCom, LLB, ACS

Prof. Ajay Chaubal
BE, MMS

Prof. Lokesh Prabhu
BCom, PGDM

Dr. M. P. Rege
MA, IES

Prof. Simran Mistry
BE, MHRDM

Prof. Anish Karve
BCom, PGDM

Prof. Suresh Tavrawala
BCom, PGDM

Prof. Yogesh Naik
PhD, MPhil, MS, PGDBM, BE

Prof. Madhavi Anavkar
BCom, MCom, DBM

Prof. Birender Sahani
CFA, ACA, MRICS

Prof. Deepak Sonpar
BMA, MMS

Prof. Mayur Varandani
MBA

Prof. Chirag Sheth
MBA

Prof. Suraj Bhadsavle
MBA

Prof. Anita Chouhan
BSc, BEd, PGDM

Prof. Padmakar Bhole
BE, ME, PGDMS

Prof. Roque Shannon
BCom, MMS, MCom, Law
(IPR), Hotel Mgmt, Airline Mgmt

Prof. Seema Korgaonkar
BCom, CA

Prof. Shashank Tilak
B Tech, CS, CT

Prof. Ajay Raghavan
BE, MBA

Prof. Jayesh Kirange
BE, FRM, CFA L3

Prof. Naveen Rohatgi
CA, CS, CMA, MBA

Prof. Nikhil Rao
BE (ETX), MMS

Prof. Mayuri Mahalungekar
BCom, PGDM

Prof. Sanjay Ved
Bcom

Prof. Nitin Chikhale
BCom, ICWA

Prof. Shalini Kakkar
MSc, PGDBA

Prof. Eknath Birari
BSc, CAIIB

Prof. Rahul Ingle
PGDM

Prof. Chetan Pandit
BE, PGDM

Prof. Jitendra Kanaojia
BSc, PGDM

Prof. L. N. Chopde
MCom, MBA, Mphil

Prof. Pooja Vanjani
BCom, PGDM

Prof. Poonam Kapadia
BMS, PGDM

Prof. Rahul Dixit
Head Market Risk,
M.H.R.O.D

Prof. Rajeev Gupte
BPharm, MMS

Prof. Rushina Vakharia
PGDM

Prof. Tanaya Deo
B Tech, MHRM

Prof. Umang Dedhia
MBA, CFA

Prof. Yash Sanghvi
MBA

Prof. Reema Shah
PGDM

Prof. Murli Iyer
BCom, MHRDM

ALUMNI SPEAK



MET PGDM course is designed in such a way that each student is moulded to ace the corporate world with their up to date knowledge imparted by industry experts and experienced teaching faculty. The subjects taught are customized based on current industry trends, need and future scope with emphasis given on live projects and mock interviews for making students job-ready. Placement quality is good consisting of many MNCs, few Big Four and Startups giving remarkable opportunities.

Jalpa Shah, PGDM (e-Business)-Finance

"I pursued my PGDM in Human Resources from MET, Mumbai and my experience was quite well pleased with the upshot of the academics in here. Faculties in PGDM were industry skilled, quite resourceful and determined to impart qualitative and in-depth knowledge. We had some notable subjects for example Design Thinking which had a competitive edge over the others. The placements were satisfactory. There were a good number of companies coming in for our final placements and I personally landed in a very good organisation so my experience has been excellent.

Vithika Lokhande, PGDM (e-Business)-HR



The PGDM course at MET was a perfect blend of both theoretical and practical knowledge led by an experienced faculty with industry knowledge combined with good placements opportunities. I am extremely thankful to MET PGDM and Prof. Vikas Naik Sir who have played an instrumental role in shaping our careers.

Darshan Shah, PGDM (e-Business)-Finance

MET PGDM is a great course with tons of academic, extracurricular and social opportunities. Our Course Co-ordinator, Naik Sir has always made sure that the subjects are on current trends which has helped me study what truly was interesting and get a well rounded education. There's a strong level of faculty engagement and they have served as mentors and advisors throughout the course. The Placement team has also been very supportive and helped me through the whole process smoothly. Can't miss to mention MET Utsav where the entire college unites together for a wonderful festival. Lastly, I can say that I had two amazing years of joyful experiences and amazing academic opportunities by choosing PGDM at MET Mumbai.

Rohan Mestry, PGDM (e-Business)-Operations



ALUMNI SPEAK



Completing my PGDM at MET was a real career bender. This course provided me with a platform to interact with like-minded peers, intellectuals and eminent persons of industry while helping me develop a multidimensional skill set. The highly qualified and encouraging faculty that MET boasts of made learning exciting through tons of case studies, group discussions and presentations, and the varied placement opportunities at the end of the course helped find the right job for me.

Leander Fernandes, PGDM (e-Business)- Operations

Looking back now, I certainly feel that I made the right decision by joining MET PGDM. It not only has innovative course design but also best classroom faculty with years of Industry experience. Along with academics it also focuses on personal development, helping to get better placements and a rewarding career. I extend my heartfelt thanks to the Dean of MET, Prof Vikas Naik, who played pivotal role in making us tread on the path of success.

Ronak Mehta, PGDM (e-Business)- Marketing



Weary about the way forward in my life, I found the correct direction and guidance at MET PGDM. Not only is the curriculum well drafted to cover learning aspects of management but it is also updated enough to aid the students excel in the corporate environment. The Dean and faculty have helped me groom my personality, learn essential skills that have helped me to a great extent in both, my personal and professional life.

Palak Thakker, PGDM (e-Business)- Marketing

Completing PGDM from MET has been an incredible milestone of my life. The two years spent learning at MET has taught me everything from team management, leadership skills, people management to decision making skill. The case studies and professors from industries have helped us put our theoretical knowledge to practical use. MET helped me grow and become a industry ready professional.

Aakanksha Rathod, PGDM (e-Business)- Finance



PLACEMENTS

PGDM (e-Business) students of Batch 2018-2020 have been placed in the leading companies with the highest package of 15.5 lakhs p.a

LIFE AT MET



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Mr. Matthew John David Hancock, Health for UK British Conservative Politician and Secretary of State for along with an academia delegation visited MET



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to then US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



MET conducted the 3rd HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



MET students & faculty delegation at The Chartered Insurance Institute, London on an educational tour



MET hosted the zonal round of the 'AIMA 43rd National Competition for Young Managers'



MET in association with AIWMI and NISM organised a corporate awareness conference for banking industry and aspiring professionals



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET presented the Credit Summit India 2017 in partnership with AIWMI and NISM



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed

WHAT GIVES US THE EDGE

MET Global Initiatives MoUs with the Michigan State University, the Association of Chartered Certified Accountants (ACCA), UK, Six Sigma, Singapore, ValuerHR, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questconnect, Australia, Tianjin University, Tianjin University of Technology and Nankai University

International Internships: Eight batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

MET eCell: Designed to promote Invention and Entrepreneurship termed as 'Inventrepreneurship' at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

Sensitivity to Social Causes: The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

Competency Mapping: The in-house psychologist at MET maps the students' competencies, in order to guide them in their academic pursuits.

MET Combat: Students participate and compete in an inter and intra-class debate competition on contemporary & controversial subjects. This sharpens their analytical, logical and oratory skills.

Grameen Expedition: Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

Stormet: Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

MET on Wheels: A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system 'Know Thyself And Thy Country'. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

Management Consultancy Division: It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

MET Vault: An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

MMR: MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.



MET delegation visited the University of South Africa, as part of Mumbai Management student at the University of New Initiatives for Joint Action of Mumbai Now (MUNIJAN)



Motivation Guru Dr. Peter Chew delivering a power packed session on 'How to be a winner' at MET



Mr. Nandan Nilekani, Chairman, UIDAI, then Co-chairman, Infosys, with 10 finalists at E4 MBA INTER – MET management students during the Collegiate Summer Trainee Awards. TIE Summit



MET PGDM students Pranit Gotad and Prajakta Ogale who clinched the first position in 'Ad-o-MANIA', an advertising competition held by IIM Ranchi.

WHAT GIVES US THE EDGE



Mr. Willem Woudenberg, Founder CEO, Brand Dialogue, being felicitated by Mr. Pankaj Bhujbal, Trustee - MET



MET hosted British Columbia and AIMS Educational Conclave to facilitate international networking.



In order to provide platform for innovation among youth & unleash the digital potential MET holds India's First Online Initiative: DIGIMET



High level delegates from the European Parliament visited MET for a round table meet in association with the Strategic Foresight Group



Asian Business Responsibility Summit PGDM students interacted with Mr. Richard Howitt, CEO, International Integrated Reporting Council, UK, Lady Lynn de Rothschild, Founder & CEO of Coalition for Inclusive Capitalism, New York, Dr. Vishal Sikka, Mr. Ajay Piramal and other luminaries during '4th Asia Business Responsibility Summit'.

MET Pedal: A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

Incredible India Yet Not Insured.

Sample Study - Mumbai Train Bomb Blast 7/11: It was a series of seven bomb blasts that took place over a period of 11 minutes on the Suburban Railway in Mumbai, India's financial capital. 174 died and over 700 were injured, in this terrorist attack. The students undertook a study by visiting the family of each and every one of the victims and made an attempt to understand insurance penetration and density in Mumbai.

METCONNECT Dubai: It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

Global Shapers Platform: MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

METCONNECT: A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

MET Synergy: An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

MET Kwhiz: 'MET Kwhiz – News Power Knowledge was launched to offer MET management students a weekly platform to understand and analyse the

major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today. Major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Global Faculty: The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.



MET PGDM OUTSHINES

Mihir Shah and Viraj Doshi of PGDM batch 2019-21 beat 1000 teams to become the 2nd runner up in the Finvent 2020, a Finance competition hosted by IIT Madras.

MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.

“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

Dr. Hanifa Mezoui,
Chief, NGO Section, DESA, UN



UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

MET RECEIVES THE GLOBAL AICESIS MDG AWARD

The honour was bestowed at Rome, Italy

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

UNAOC & GLOBAL DIALOGUE FOUNDATION CONFERS THE 'UNITY IN DIVERSITY CAMPUS AWARD' ON MET

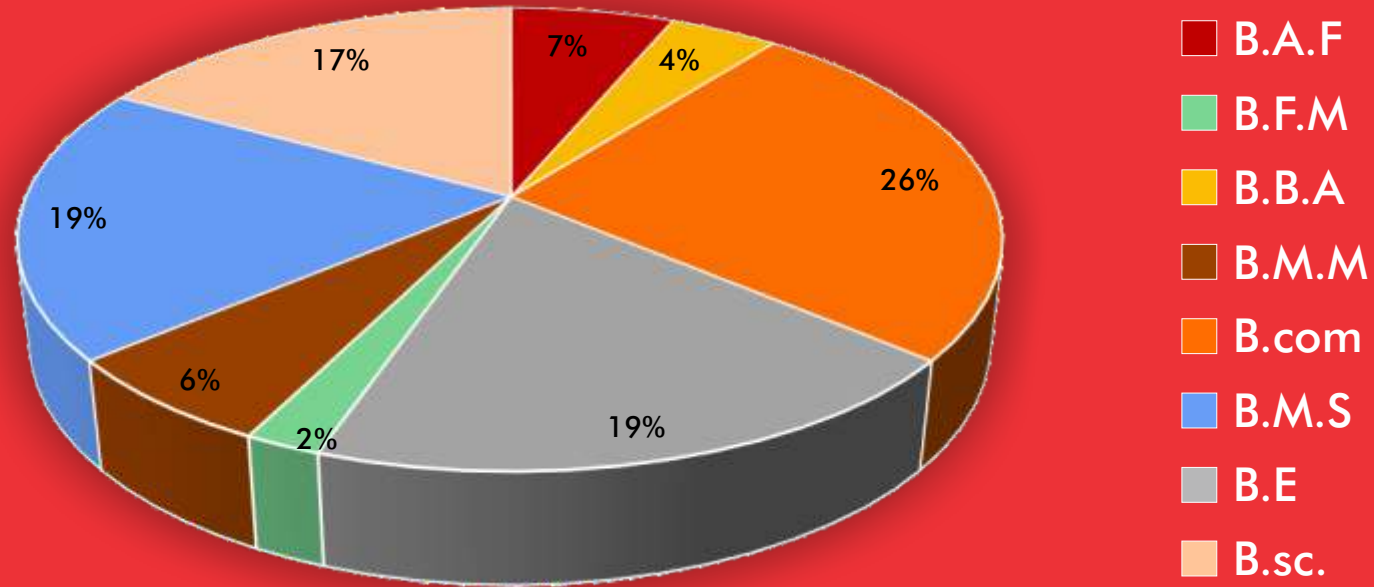
MET Institute of Management was presented the Unity in Diversity award by Dr. Hanifa Mezoui, Senior Advisor, United Nations Alliance of Civilizations (UNAOC) and Peter Gorgievski, CEO, Global Dialogue Foundation.



SHARP MINDS AT LEADING COMPANIES

 An S&P Global Company	 in-store online mobile			 See the market clearly.™		 kotak Mahindra Bank	 LODESTAR	
 FOUNDER'S ANNEXES INTO ACTION A Moxie Company								
							 Aapki Khushi, Humari Khushi.	
							 Ideas create, values protect	
			 Insight Drives Innovation					 We understand your world
				 A PARTNER FOR LIFE				

Bachelor's Degree of PGDM Marketing Batch 20 - 22



Qualification	B.A.F	B.B.A	B.com	B.E	B.F.M	B.M.M	B.M.S	B.sc.	Total
Bachelor's Degree of PGDM Marketing Batch 20-22	3	2	12	9	1	3	9	8	47

PGDM (e-Business) Marketing



Aditya Khale

23, Bsc Computer Science

Summer Project

Generated revenue by selling Digital Marketing courses & created social marketing campaign for a hotel with Ocupetal

Industry Project

Executed SEO strategies and designed Google ads for small and medium businesses.

Achievements

Played for Mumbai Cricket Association.



Afshan Pathan

25, B.E(Mechanical)

Summer Project

Created content and managed batch for online course and worked as Chief Designer with GrowthDish

Industry Project

Worked as Graphic Designer on Blogging Website with BloggerBunny

Achievements

Ad Making Competition Winners at Ingenuity (MET) & Market Kshetra (SIES) and also National Campus Finalists MarkTwine (IFMR)



Akrati Jaiprakash Biyala

24, B.com, M.Com (Finance)

Work Experience

Mili Consultants & Investment Pvt. Ltd for 10 months

Summer Project

Researched content for social media of Exim bank (client) at my internship with Goldmine Advertising.



Anisha Naresh Kumar Bajaj

23, B.com

Summer Project

Conducted research & established a database for national & international clients and connected them to their potential distributors with Avalon Global Research

Industry Project

Co-ordinated with colleges Pan-India and promoted Infigon Futures, was instrumental in devising WhatsApp campaigns with Infigon Futures



Arantxa Jonas Cardozo

25, BSC.IT

Work Experience

Cetking Education Pvt Ltd for 22 months, Sportstec by HUDL for 11 months

Summer Project

Enrolled businesses, Devised and executed marketing campaign, performed market research for business expansion with Ocupetal.

Industry Project

Devised and executed a marketing and sales strategy with Ifortis Corporate.

Achievements

State level basketball Player



Arjun Bhanushali

24, B.A.F, Post Graduate Diploma in International Trade Management

Work Experience

Bhanu Packaging for 12 months

Summer Project

Devised marketing strategies, generated leads and arranged meets with C level employees for SAP add-on products with Innoval Digital Solutions Pvt. Ltd.



Ashutosh Kumar

25, BBA (Marketing)

Work Experience

TCS for 22 months and precision for 10 months

Summer Project

Formulated Competitive analysis for marketing Plan Customized, strategized, Implemented an Email marketing campaign with Electronica finsmart solutions Pvt Ltd

Industry Project

Developed, assisted with GTM strategy for MVP, Identifying STP & TG, Designing Creatives with Navkiran (GenYZ Services Pvt Ltd.)

Achievements

Campus Finalist at Karmanita - IMI, New Delhi. Finalist of Décrypter La Finance competition. (NIBM Pune) Finalist at NMIMS Indore



Ekta Jayesh Kapadia

23, B.M.S (Marketing)

Summer Project

Performed Market Research for (Kantar, Nielsen, Siemens), interpreted data analysis, consumer insights for global clients across industries with Mindsweep Insights



Gunjan Grover

23, B.Com

Work Experience

'Peace of Mind - Wealth Management and Insurance Advisory for 6 months

Summer Project

Enhanced product proposition by onboarding premium sustainable brand. Executed brand strategy to enhance traffic/conversion with Nykaa fashion



Heer Rathod

25, B.M.S

Work Experience

KPMG for 15 months & Deloitte for 6 months

Summer Project

Conducted market research, analyzed competitors & identified potential partnership for national & international clients with Avalon Global Research.

Industry Project

Designed content for social media page to increase brand awareness and achieved sales target with InternIn.

Achievements

Received Best Intern Award & Golden Certificate from InternIn



Jainee Dedhia

23, BMS(Marketing)

Work Experience

Taufa Tapree for 3 years

Summer Project

Social Media campaigns, monthly content deck, weekly performance analysis, drive traffic with fbb-Future Group.



Jayni Dedhia

23, B.A.F

Work Experience

Zen Creations for 10 months

Summer Project

Researched and designed social media posts, ads, newsletters, catalogues and helped creating social media campaigns with Collins India

Industry Project

Designed Marketing and Social Media Collaterals, ideated and designed new variant in their existing product line with Ellybeans Designs


Kanvi Dholakia

25, BMM (Advertising), PGDM in
Luxury Brand Management

Work Experience

Stylenook for 24 months

Summer Project

Social media campaigns, content
creation and managed influencer
marketing with FBB - Future Group.


Karishma Mehta

25, B.E(Electronics)

Work Experience

Gandhi Automations Pvt Ltd for 11
months

Summer Project

Identified and connected prospects
for tyre company and international
cosmetics brands with Avalon
Global Research.


Krishnakant Sharma

23, B.Sc (chemistry)

Summer Project

Identifying and collaborating
information through the video and
present it in qualitative and
quantitative data with Nail-biter
research Pvt. Ltd.

Industry Project

Scanning the market to identify
target customers. collecting,
processing and verifying data of
students with shiksha. com


Krupa Lilani

23, B.Com

Summer Project

On-boarded Local agents and
freelancers for international
projects and built a network with
Avalon Global Research (Gvaant)

Industry Project

Generated revenue by selling
subscriptions of Magazines &
devised an advertising & media
plan with Outlook.

Achievements

Winners, at an Ad making
competition against 40 teams.
Campus Finalist



Megha Shah

22, BMS(Marketing)

Summer Project

Generated revenue, analyzed competitors & suggested strategies to improve customer life cycle & executed Brand and Product Management with Outlook Publications

Industry Project

Catered buyers with a list of properties compatible to their needs, generated leads and client servicing with The Green Cottage



Murtaza Choolawala

23, BSc (Geology)

Work Experience

Heatrotech Engineering for 18 months

Summer Project

Executed Market Research, reported Consumer Insights for Consumer Surveys conducted by Ipsos, Kantar, Siemens with Mindsweep Insights

Industry Project

Conducted Demographic Survey and Spatial Analysis for Electric Rickshaws in association with Pune Metro with Project Ecosphere

Achievements

Campus finalist at Karmantha - IMI, New Delhi



Naaz Bachana

22, B.COM (Accountancy & Finance)

Summer Project

B2B sales, connecting with C level employees, conducted. Market Research on competitor products with Innoval Digital Solutions Pvt. Ltd.

Industry Project

Caption copywriting for jewellery brands and Social media strategist for Tandem Communications (PR Strategy)

Achievements

National Finalist for various case study competitions.



Nikhil Rai

25, Bsc (Chemistry)

Work Experience

Accenture for 6 months, WNS for 6 months, CATKing Educare for 14 months

Summer Project

Identifying, collaborating information through video and present it in qualitative and quantitative data with Nailbiter Research Pvt Ltd.

Achievements

Gold medalist in Rifle Shooting at NCC Camp JNPT Uran



Nisha Naresh Kumar

25, B.E (EXTC)

Summer Project

Generated sales, made strategies , learnt about brand management, advertisement for new magazine with Outlook Publications.

Industry Project

Executed research on HSBC- Risk Incidents , did qualitative research with Datamatics Business Solutions.



Parita Bhatt

23, B.com

Summer Project

Generated leads, published blogs & lead a team of marketing interns with TUC.

Industry Project

Analyzed prospects and acquired clients & conducted competitor analysis with Sacom Mediaworks



Parth Adani

23, BBA (Finance)

Work Experience

Deloitte for 6 Months, Supreme Engineering for 6 months

Summer Project

Generated revenue, developed marketing strategies, experienced brand management and advertisement for Outlook Magazines.



Parthvi Pandey

25, B.E (Computer Science)

Summer Project

Executed content marketing, devised social media content & calendar, implemented & analyzed SEO strategies with Eyecatchers.

Industry Project

Managed influencer marketing campaign & social media content & calendar with Infigon Futures.

**Prachi Makwana**

25, BFM (Financial Market)

Summer Project

Generated leads, handled Pre-Sales & assisted with forming and analysing SEO strategies with MBAP Education.

Industry Project

Handled the social media account, worked on digital campaigns and content creation with Carat and Colour.

**Prajakta Ogale**

24, BMS (Finance)

Work Experience

Advance Emergency Systems Pvt Ltd for 13 months

Summer Project

Generated revenue, Devised branding advertising and promotional strategies with Outlook Publications.

Industry Project

Devised branding, re-branding strategies, business models and digital content for few brands with Modventus Marketing.

Achievements

National Winners for advertising competitions by colleges like IIM Ranchi, Aryabhatta College and MET.

**Pranav Thakkar**

25, BMM (Advertising)

Work Experience

Efficient Marine Supply for 6 months

Summer Project

Handling Social Media Campaign and Content Creation for various clients with Digital Latte.

Industry Project

Devised and executed a marketing and sales strategy with Ifortis Corporate

Achievements

Represented SAKEC in leather ball cricket at the National Level Inter Engineering Sports Meet, 2015

**Pranay Hanamshet**

25, B.E.(EXTC)

Work Experience

Jaro Education for 6 months

Summer Project

Generated revenue & devised an advertising plan for launching a new magazine with Outlook Publications

Industry Project

Promoted 'Learn on call' & Designed Creative content for Social Media page with Sampoorna Shiksha

Achievements

Received a Certificate of Excellence Publications from Outlook


Pranit Gotad

22, B.com

Summer Project

Strategizing and gathering intel on new market by conducting market research for major clients with Avalon Global Research

Industry Project

Planned digital campaigns, developed marketing strategies and on point sales activities for Launch of products by 'Kraft Heinz' in APAC region with VMLY & R

Achievements

National Winners for various case study and advertising competition in IIM Bangalore, IIM Ranchi, SIES, Aryabhatta University and many such renowned colleges.


Prateek Podar

24, B.com, M.com

Work Experience

MILI Consultants for 6 months, S.N Enterprises for 11 months.

Summer Project

Planned, supervised and coordinated activities of 3 junior analysts as Business Development Intern with Olympia.

Industry Project

Generated revenue by selling subscriptions of Magazines & devised an advertising & media plan with Outlook.

Achievements

Volunteered record-breaking event, Lead a cricket team which won District-level runner-up Trophy for BVP.


Rohan Deogharkar

27, B.E (Mechanical)

Work Experience

A-1 Fence Products for 26 months Summer Project

Designed a go to market strategy for launching new products in international market with A-1 Fence.

Industry Project

Worked on conceptualization and project management for a website branding project with A-1 Fence.


Roopali Dodhia

22, B.Sc. IT

Work Experience

Box Town for 13 months

Summer Project

Generated revenue & devised an advertising plan for launching a new magazine with Outlook Publications

**Rounak Chikhale**

24, B.Com (Banking & Insurance)

Work Experience

Yes Bank Ltd. for 18 months

Summer Project

Social media management, Setting up Instagram and Facebook shop, content creation with fbb-Future Group.

**Saloni Jain**

22, B.com

Summer Project

Analysed risk profile of the customers and helped them with asset allocation & need based product with Aditya Birla Sun Life Insurance

Industry Project

Executed fashion communication with Ramya Iyer from 6y collective

**Sanford Anthony Pereira**

25, B.M.S (Marketing)

Work Experience

Kotak Life insurance for 13 Months

Summer Project

Executed Market Research, reported Consumer Insights for Consumer Surveys conducted by Ipsos, Kantar, Siemens with Mindsweep Insights

Achievements

1st Place, 2nd Runners Up for The Western Band Event at Umang, Malhar respectively

**Sarvesh Kandalkar**

22, B.Com (Marketing Research)

Summer Project

Generated revenue by selling subscriptions of various Outlook Magazines & developed Branding, Advertising and promotional strategies with Outlook Publications

Industry Project

Conducted Market research and Product research for Pune's pilot program of Electric Vehicular Transport System associated with pune metro with IBP Consultancy

Achievements

Played For Mumbai Cricket Association



Shaaz Khan

23, BMM (Advertising)

Work Experience

Stellar organization for 10 Months

Summer Project

Generated revenue by selling subscriptions and created a marketing campaign for launch of a new magazine alongside a detailed media plan with Outlook publications.

Achievements

DSO football winner 2011 and 2013 Intercity Swimming champion 2013



Shraddha Tiwari

25, B.Sc.(I.T.)

Work Experience

Infosys Ltd. for 31 months

Summer Project

Enrolled businesses, Devised and executed marketing campaign, performed market research for business expansion with Ocupetal.

Industry Project

Planned and devised SEO optimization strategies as per website requirement with Olympia Industries Pvt. Ltd.

Achievements

Awarded as Most Valued Player of the team during my tenure with Infosys Ltd.



Shrutika Godse

23, B.Sc. IT

Summer Project

Analyzed the market for various restaurants and designed Digital Marketing courses with Ocupetal.

Industry Project

Generated revenue by selling tickets/membership of an event/article with IFortis Corporate.



Srikanth Varanasi

24, B.E (Information Technology)

Work Experience

Packt for 13 months

Summer Project

Analysed business requirements, communicated insights and formulated strategies for potential clients with Spade EMS.

Industry Project

Carried qualitative research for Pune's pilot program of Electric Vehicular Transport System with IBP Consultancy

Achievements

Youngest Acquisition Editor in Packt



Sukanya Kotian

23, B.A.F

Work Experience

Motilal Oswal Financial Service Ltd for 13 months

Summer Project

To drive visibility, ensure range availability & best in class execution in Self Service Outlet Format to certify them, Interned with The Himalaya Drug Company

Industry Project

Price analysis and finding potential importers for imported bakery products in India, Interned with KCG Corporation



Tejas Lad

22, B.M.S (Marketing)

Summer Project

Managed LinkedIn content design, worked on marketing strategies, generated leads through sales navigator and managed drip campaign with Approlabs Private Limited.

Industry Project

Approached clients for workshops and managed social media with Catking Educare.



Vikrant Vijay Karhadkar

24, B.M.S(Marketing), M.COM(Management)

Work Experience

Tata Consultancy Services for 24 months.

Summer Project

Performed Market Research for Kantar, Nielsen and Ipsos interpreting consumer insights across various industries with Mindsweep Insights



Virali Khajanchi

23, B.com

Summer Project

Identified and classified the products for best sellers while managing CRM, listed products on e-commerce platforms and executed SEO with Supperbottoms.

Industry Project

Filed GST Returns for various clients with Bookkeeping 360 LLP.



Vishal Bandapalle

23, B.E (Electronics)

Work Experience

Bun Electronics for 12 months

Summer Project

Generated revenue by selling subscriptions and created a campaign along with branding with Outlook publications.

Industry Project

Planning, Designing and Managing a project for the district of Raigad with the Central Government.

Achievements

Represented Badminton at district level (DSO) in the year 2013.



Yash Arora

23, BMS (Marketing)

Summer Project

Product development and generating sales of Aluminium metal in Chattisgarh with Vedanta Ltd.

Achievements

Represented the Basketball team at zonal level in the year 2015.



Yogesh Upadhyay

26, B.E. (Computer Engineering)

Work Experience

Om Sai Enterprises for 18 months

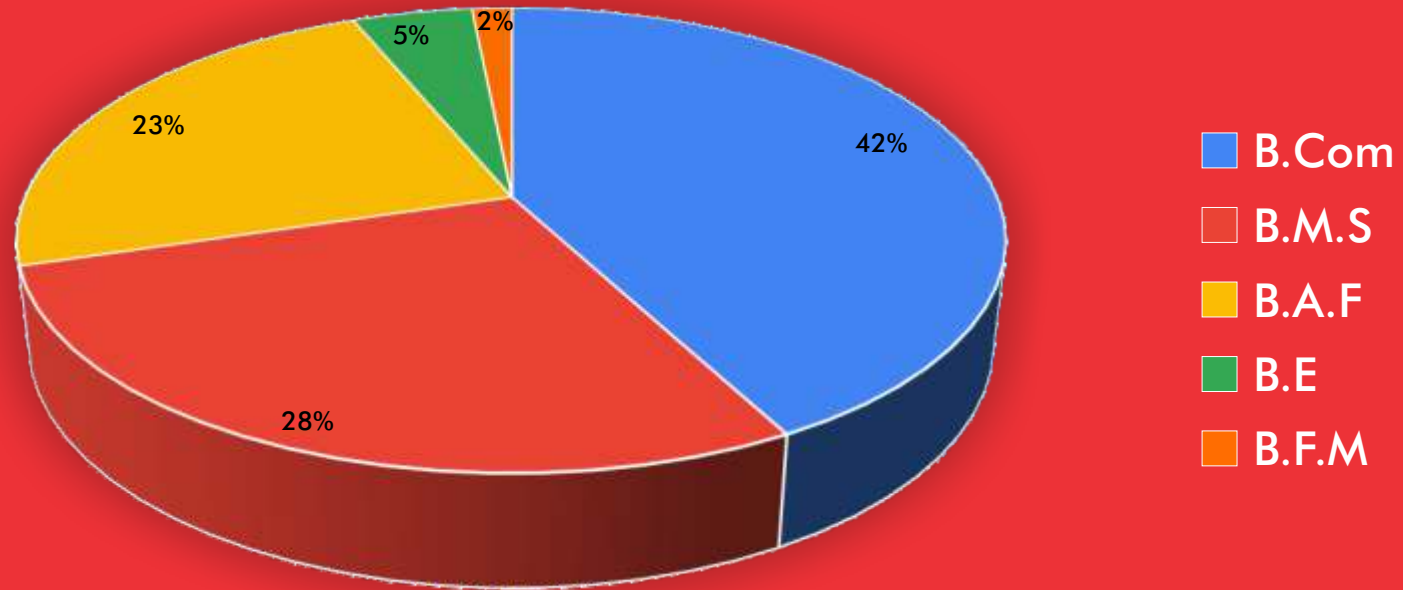
Summer Project

Designed database model of 3500 distributors, assisted a global pharmaceutical company with Avalon Global Research

Industry Project

Carried-out sales and conducted market research to identify competition and consumer behavior with Outlook Publications

Bachelor's Degree of PGDM Finance Batch 20 - 22



Qualification	B.com	B.M.S	B.A.F	B.E	B.F.M	Total
Bachelor's Degree of PGDM Finance Batch 20-22	27	18	15	3	1	64

PGDM (e-Business) Finance



Aashika Kesarwani

23, B.Com

Summer Project

Conducted a detailed analysis on pricing of products, made a report and presentation with KCG Corporation



Akchika Tulsiyan

27, B.M.S (Finance)

Work Experience

Growthally Advisors Pvt Ltd for 28 months, Jamnagar Woolen Textile Mills Pvt Ltd for 22 months

Summer Project

Conducted peer mapping and momentum analysis of various investors for companies planning for IPO and assisted in making pitchbooks of upcoming IPOs for 2 months with JM financial.

Achievements

2nd Runner-up at MET Infovision National Level Case Study competition



Anuj Lath

24, B.M.S (Finance)

Work Experience

Buzzaar for 12 months, Spun Tex Industries for 7 months

Summer Project

Performed research analysis work for Benchmarking and covered various sectors like Fine Chemical, Petrochemical and IT with Rain Group

Industry Project

Assessed listed companies based on Fundamental and Technical Analysis with IIFL Securities



Badal Baxi

23, B.com (B&I)

Summer Project

Assisted in Managing Portfolio and Equity Research(Fundamental and Technical Analysis) in FMCG Sector with HDFC Life.


Bianca Chugani

25, B.M.S (Finance)

Work Experience

Motilal Oswal Securities Limited for 14 months, The Wow Box Private Limited for 10 months.

Summer Project

Content Writing on Capital Markets and Research on Private Equity with Wizenius


Charmi Vakharia

23, B.Com, M.Com

Summer Project

Valuation of Public Sector Enterprise based on Market on Capitalization.

Industry Project

Conducted a detailed analysis of the Indian Telecommunication Industry


Deepak Sharma

22, B.M.S (Finance)

Summer Project

Learned technical analysis of stock market and formulated GTM to enroll new customers with IIFL

Industry Project

Conducted a study on digital payment trends in India


Dhanshree Gupte

22, B.Com (Financial Markets)

Summer Project

Conducted a detailed analysis on Electrical Equipment Sector along with company analysis of Honda India Power Limited with The Money Roller

Industry Project

Generated leads for Demat account and created research report on Tata Steel with IIFL Securities Ltd



Dhruv Agarwal

24, B.A.F, M.COM

Work Experience

TCS for 12 months

Summer Project

Conducted a detailed analysis in mid cap and Indian consumption fund with BNP Paribas



Dimple Keni

25, B.A.F, M.Com

Work Experience

Godrej & Boyce Mfg Co. Ltd for 12 months, Jardine Llyod Thompson Pvt. Ltd. for 25 months

Summer Project

Assisted in Invoicing & Accounting as Project Assistant (Finance) with Qess Corp Limited

Industry Project

Fundamental Analysis of Cryptocurrencies with The Money Roller



Elif Kotadiya

22, B.com (financial market)

Summer Project

Assisted in advising the best Mutual funds and ULIP plans to client, Making reports on returns of the plans, cleared license of IRDA advisor with SBI LIFE.

Industry Project

Managed Portfolio of clients and technical analysis of stocks of various companies with India Infoline (IIFL) Securities Limited



Gaushal Gandhi

27, B.Com (B&I), M.Sc (Actuarial Science)

Work Experience

Kotak Securities for 8 months, Fortune Financial Services for 7 months, CGS-CIMB Securities for 2 years and 4 months, InCred Capital for 10 months

Summer Project

Conducted a detailed analysis on BFSI and Oil & Gas sector with InCred Capital



Heena Jain

23, B.A.F

Work Experience

Global Accounting Solutions Pvt Ltd for 7 months

Summer Project

Managed portfolio by acquiring clients and did an analysis of auto sector stocks by fundamentals and asset allocation with India Infoline (IIFL) Securities Ltd

Industry Project

Prepared a project on Mutual Fund, financial planning and wealth management for clients based on age, risk appetite and Goals



Janhvi Purohit

24, B.A.F

Work Experience

Deloitte Touche Tohmatsu LLP for 25 months

Summer Project

Assisted in preparing company cash flows, FD schedules, OD schedules and other operational finance works with Dentsu Aegis Network.

Industry Project

Cryptocurrency research with Profmonk

Achievements

2nd Runner-up at MET Infovision National Level Case Study competition



Jay Vora

24, Bms(finance), M.com(BM)

Work Experience

Motilal Oswal Financial Services LTD for 24 months

Summer Project

Conducted a detailed analysis of the companies with fiscal capital management.



Jeenal Punamiya

23, B.A.F

Summer Project

Assisted in Financial analysis and banking obligations with Walter advisors Ltd.

Industry Project

Assisted in preparing various types of valuation models for unlisted companies.



Jevin Gandhi

25, B.Tech(Electronics and Telecommunications Engineering)

Work Experience

Edelweiss Broking Limited for 11 months

Summer Project

Carried out preparation of MIS reports as a Business Analyst with PricewaterhouseCoopers



Jimit Shah

23, B.M.S (Finance)

Summer Project

Conducted a detailed analysis on I.T sector, conducted financial Planning & Wealth Management with Finoability.



Jugal Parmar

22, B.com (Financial Management)

Work Experience

Sanghvi Auto Industries for 44 months

Summer Project

Managed Portfolio of clients and technical analysis of stocks of various companies with India Infoline (IIFL) Securities Limited



Kanhai Jena

24, Bcom (B&I), Mcom (B&F)

Summer Project

Assisted in managing Portfolio and Equity Research(Fundamental and Technical Analysis) of Telecom Sector with HDFC Life



Kaustubh Deodhar

23, B.Com, M.Com

Summer Project

Managed Portfolio of clients and did technical analysis of stocks of various companies with India Infoline (IIFL) Securities Ltd.



Kavisha Udani

23, BMS (marketing), M.com (Accountancy)

Work Experience

Green Freedom Ltd for 9 months

Summer Project

Conducted a detailed analysis on FMCG sector and developed a business model for Avenue supermart using DCF method with Thincredblu securities

Industry Project

Conducted a detailed analysis of the Indian tyre industry



Kedar Upadhyay

24, B.com

Work Experience

Axis bank for 11 months

Summer Project

Assisted in Research on online retail business and equity research.



Komal Jain

23, B.Com.

Work Experience

Babaji Shivram Clearing And Carriers for 25 months

Summer Project

Assisted with financial Planning and Wealth Management of various clients and conducted an Equity Research on IT sector with Finoability.

Industry Project

Conducted a detailed Pricing Research and made a Report and Presentation with KCG Corporation



Komal Nakashe

22, B.M.S (Finance)

Summer Project

Conducted a detailed analysis on Credit rating reports of various Companies from different sectors in Credit Rating Department with FinMen advisors.

Industry Project

Research on Cryptocurrency focused on meme coins with The Money Roller



Krushang Dattani

24, B.A.F, M.COM

Work Experience

S. K. Clothing Co. for 16 months

Summer Project

Conducted a detailed analysis on Bank Nifty, Chart Analysis (Basic) & Maintaining client relation with IIFL Securities (India Infoline Finance Ltd)



Kushal Shah

24, B.M.S (Finance)

Work Experience

M.K. Industries for 24 months

Summer Project

Managed accounts and worked on business development with Waman Jewels



Laukik Naik

28, B.M.S (Finance)

Work Experience

St. Jude India Childcare Centres for 7 months,

Hewlett Packard for 7 months.

Industry Project

Managed portfolio by acquiring clients and did an analysis of auto sector stocks by fundamentals and asset allocation with India Infoline (IIFL) Securities Ltd

Summer Project

Worked on analysis of Restuarant data of Zomato.


Mahek Vora

23, B.M.S (Finance)

Summer Project

Managed Portfolio of clients and technical analysis of stocks of various companies with India Infoline (IIFL) Securities Limited

Industry Project

Conducted detailed research on Pharmaceutical sector with Finoability


Mahima Sharma

22, B.Com.

Work Experience

Global Accounting for 9 months

Summer Project

Managed Portfolio of clients and technical analysis of stocks of various companies with India Infoline (IIFL) Securities Limited


Mihir Chavan

24, B.A.F, M.Com

Work Experience

Wipro LTD for 14 Months

Summer Project

Conducted Financial Planning and Wealth Management of various age groups and also did Fundamental Analysis of FMCG Sector with Finoability


Mihir Pareek

24, B.M.S (Finance)

Work Experience

Motilal Oswal Financial Services LTD for 15 months

Summer Project

Assisted in client acquisition and valuation of Small and Medium Enterprises with HEM Securities

Industry Project

Detailed analysis on crypto currencies & prepared a credit analysis report on Adani Green Energy Ltd. using Z score and M Score with The Money Rollers.



Mohit Jadhav

24, B.M.S (Finance)

Summer Project

Assisted in Managing Portfolio and Equity Research(Fundamental and Technical Analysis) in AUTOMOBILE Sector with HDFC Life.



Nishant Dariipkar

22, B.com (B&I)

Summer Project

Conducted a detailed analysis on Iron and Steel Sector and identifying the potential companies having future growth prospects with India Infoline (IIFL) Securities Limited

Industry Project

Wealth Management and Financial Planning (Mutual Fund) for different set of age groups according to their risk appetite with Finoability



Nishant Garg

27, B.Tech (Computer Science & Engineering)

Work Experience

Schlumberger for 6 months, The Great Eastern Shipping Company Limited for 34 months

Summer Project

Conducted a detailed Research on Impact of 2nd wave of Covid 19 on NBFCs with RBL Bank

Industry Project

Assisted in portfolio Management with Nipun Sudhir and Associates



Nitesh Chandan

23, B.com (Financial Markets)

Summer Project

Managed Portfolio of clients and did technical analysis stocks of various companies with India Infoline (IIFL) Securities Limited



Nitin Chavan

24, B.M.S (Finance)

Summer Project

Assisted in client acquisition and valuation of Small and Medium Enterprises with HEM Securities

Industry Project

Process customer transactions, verify and maintain financial data as a Bank Clerk with Naval Dockyard Co-op Bank



Pooja Bhosale

24, B.com (B&I), M.Com (Banking and Finance)

Summer Project

Research and analysis on Electrical Equipment Sector along with company analysis of Schneider Electric Infrastructure Limited with The Money Roller

Industry Project

Generated leads for Demat account and created research report on Tata Steel with IIFL Securities Ltd



Pooja Shetye

23, B.Com

Summer Project

Assisted in preparing Pitch Deck and Financial Model, Investor Profiling and reaching out to potential investors with Polymath Advisors.

Achievements

All India Top 10 Finalist in 'Aestimatus 7.0' a National level finance case study competition organised by IIM Kashipur.



Pratik Shetty

23, B.A.F

Summer Project

Carried out preparation of MIS reports as a Business Analyst with PricewaterhouseCoopers



Pratiksha Shetty

22, B.A.F

Summer Project

Assisted in reporting of corporate loan with arshiya ltd as finance trainee

Industry Project

Detailed Analysis of cryptocuurency and credit research analysis on Ashoka Builcon using Z score and M score with The moeny roller



Richa Chowdhary

22, B.A.F

Summer Project

Assisted in Valuation and analysis of Paint sector (Asian paints) and Telecom sector (Bharti Airtel) with JB Financial consultancy.

Industry Project

Detailed analysis of crypto currencies & prepaed a credit analysis report on Dilip Builcon using Z score and M Score with The Money Rollers.



Ritu Singh

23, B.Com

Work Experience

Anil Singhi & Co. for 24 Months

Summer Project

Assisted in preparation of various Financial Reports of Various companies in Different Sector with Milestone Shares & Securities

Industry Project

Financial Analysis of Cement Company as Equity Research Experience project with Quollab

Achievements

2nd Runner-up at MET Infovision National Level Case Study competition



Saloni Dhebri

23, B.Com

Summer Project

Research and Development of New Business Model covering Health Sector projecting Business Feasibility & Pricing with Jump Retail Services

Industry Project

Conducted & Market Research on Health Biscuits with KCG Corporation.

**Sandesh Sawant**

23, B.A.F

Summer Project

Assisted in Research and developed a business model in tourism sector and checked its feasibility with jump retail

**Sharvari Mutalik**

22, B.Com (Financial Market)

Summer Project

Conducted a detailed study on Financial Modelling & Analysis for a Housing Project with VCE.

Industry Project

Conducted a detailed study on Indian Steel Industry.

**Shivani Shah**

22, B.com

Summer Project

Managed Portfolio of clients and did technical analysis of stocks various of Companies with IndiaInfoline (IIFL) Securities Limited.

**Shreya Soman**

23, BAF, M.Com (Accountancy)

Summer Project

Assisted in client acquisition and valuation of Small and Medium Enterprises with HEM Securities



Shubham Bhandari

22, B.Com (B&I)

Summer Project

Analyzed businesses with CMA model, Ratios to know the solvency and made proposals before lending advances (MSME and Mudra) with Bank of Baroda

Industry Project

Detailed analysis of two Cryptocurrency i.e. Tron and Polygon & Prepared a credit analysis report on Adani transmission using Z score and M score.



Shubham Chaurasiya

22, B.M.S (Finance)

Work Experience

V.C. Shah & Co. Chartered Accountants for 12 Months.

Summer Project

Conducted a financial Analysis and Asset Liability Management Report on NBFCs with Corpository

Industry Project

Conducted a detailed analysis on qualitative and quantitative factors of credit ratings for NBFCs with Finmen Advisors PVT LTD.



Shubham Kalekar

23, B.M.S (Finance)

Summer Project

Conducted a detailed analysis of call transcript of US based companies with ACCRETE LLC



Siddarth Sivakumar

23, B.Com

Summer Project

Conducted a detailed analysis on Borrowings and Investment for the Treasury Department with Blue Star Ltd.

Achievements

Podium at a National level Rubik's cube competition


Sonakshi Dhongdi

23, B.A.F

Work Experience

Hitachi Payment Services Pvt Ltd. for 13 months

Summer Project

Managed customer financial feasibility, structuring if lease deals are suitable to customers, tying up with banks for funding with OPC Asset solutions Pvt Ltd.


Suchita Wadhvani

22, B.M.S (Finance)

Summer Project

Conducted a detailed analysis pertaining to impact of covid on interest rates with IDBI Bank


Surabhi Gupte

26, B.Com, M.com (Accountancy)

Summer Project

Conducted a detailed analysis with asset allocation on FMCG sector, Financial Planning and Wealth Management with Finoability Pvt Ltd.

Industry Project

Qualitative and Quantitative research on Polkadot (Crypto currency) with The Money Roller.


Tarun Dixit

25, B.E (Electronics)

Work Experience

Saraswati Metal Cutting and Pressing Works for 25 Months

Summer Project

Assisted the designing of EPM process model for RTSA - RTS business and Performance analysis of Plan vs Actual Power generation of RTS projects with Tata Power Solar.



Tejas Rane

25, B.A.F

Work Experience

Pacific Global Solutions for 12 months, Tata Consultancy Services for 12 months

Summer Project

Conducted a detailed analysis on cement sector and identifying the undervalued companies having future growth prospects with Finoability.

Industry Project

Qualitative and Quantitative research on Aave (Crypto currency) with The Money Roller.



Tina Parekh

22, B.Com(BM), M.com(BM)

Summer Project

Conducted a detailed analysis on qualitative and quantitative factors of credit rated companies with Finmen Advisors PVT Ltd.

Industry Project

Detailed research and report on Exide Batteries using financial modelling including DCF method with MET institute of management.



Trishika Shetty

23, B.Com.

Summer Project

Assisted in Preparing of Financial Model of Indorama with Indorama Eleme Petrochemicals Limited.

Industry Project

Technical Analysis of Currency Market with BB Advisories



Varsha Singh

22, B.A.F

Summer Project

Conducted a detailed analysis on Pharma Sector and Asset Allocation by managing Portfolio of clients with India Infoline (IIFL) Securities Limited

Industry Project

Financial Planning and Wealth Management for different set of age groups according to their Risk Appetite with Finoability


Varun Darira

24, B.F.M

Work Experience

KPMG for 16 Months

Summer Project

Assisted in client acquisition and valuation of Small and Medium Enterprises with HEM Securities


Vineet Chhabria

23, B.Com (Financial Markets)

Summer Project

Conducted a detailed analysis on rubber chemical industry and subsequent investment recommendation on Nocil Limited with Asit C Mehta Investment Intermediates Limited.

Achievements

Secured 1st rank in mock stock at event 'Kurukshetra' held by Dahanukar College.


Vineeta Dawar

23, B.Com.

Summer Project

Conducted a detailed analysis of IPO and QIP of various companies since 2012 in Investment Banking division with Motilal Oswal

Achievements

State Level Lawn Tennis Player


Vinit Batavia

23, B.M.S (Finance)

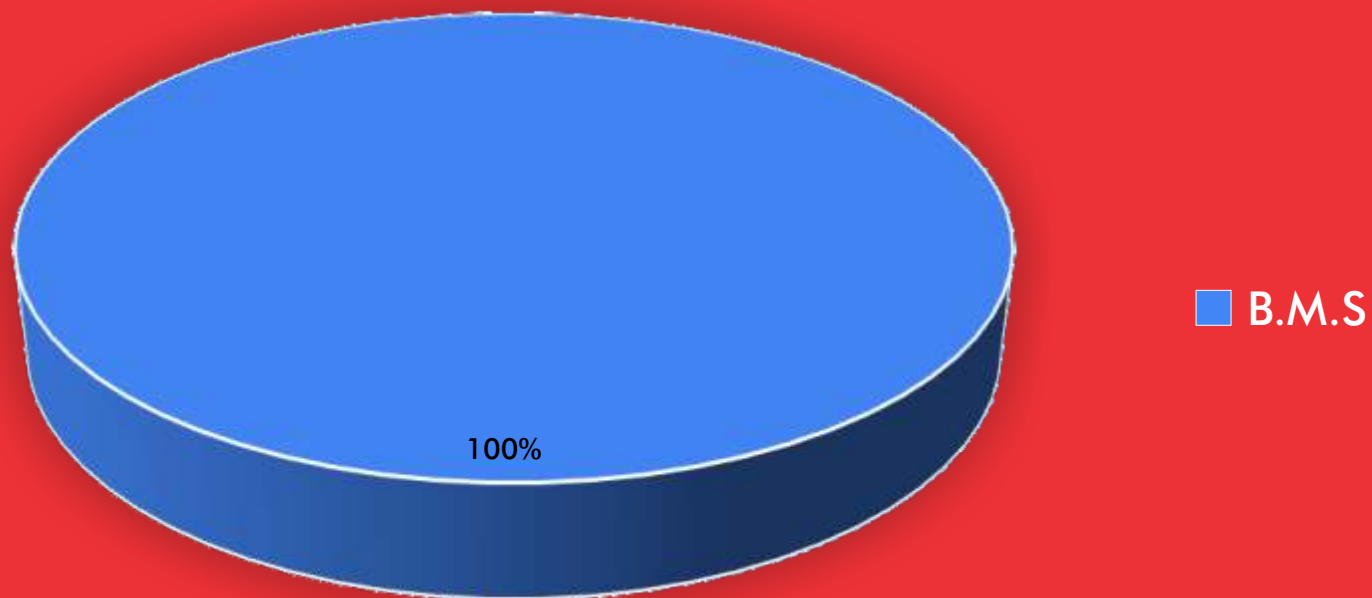
Summer Project

Assisted in Managing Portfolio and Equity Research(Fundamental and Technical Analysis) in CEMENT Sector with HDFC Life.

Industry Project

Technical Analysis and exposure to stock market with Quantbot Securities Private Limited

Bachelor's Degree of PGDM HR Batch 20 - 22



Qualification	B.M.S	Total
Bachelor's Degree of PGDM HR Batch 20-22	3	3

PGDM (e-Business) Human Resources



Harshita Jain

23, B.M.S(HR)

Work Experience

Futurz Staffing Solutions for 19months

Summer Project

Managed HR responsibilites - Induction, Recruitment, Employee Engagement, Employee Attendance with Pixelfox Studios.

Industry Project

Generated revenue, developed Training & Development, Appraisal Strategy with Outlook Publications



Prasadika Shende

22, BMS (Marketing)

Summer Project

Generated revenue, developed Training & Development, Appraisal Strategy with Outlook Publications

Industry Project

Administered HR operations with IFortis Corporate



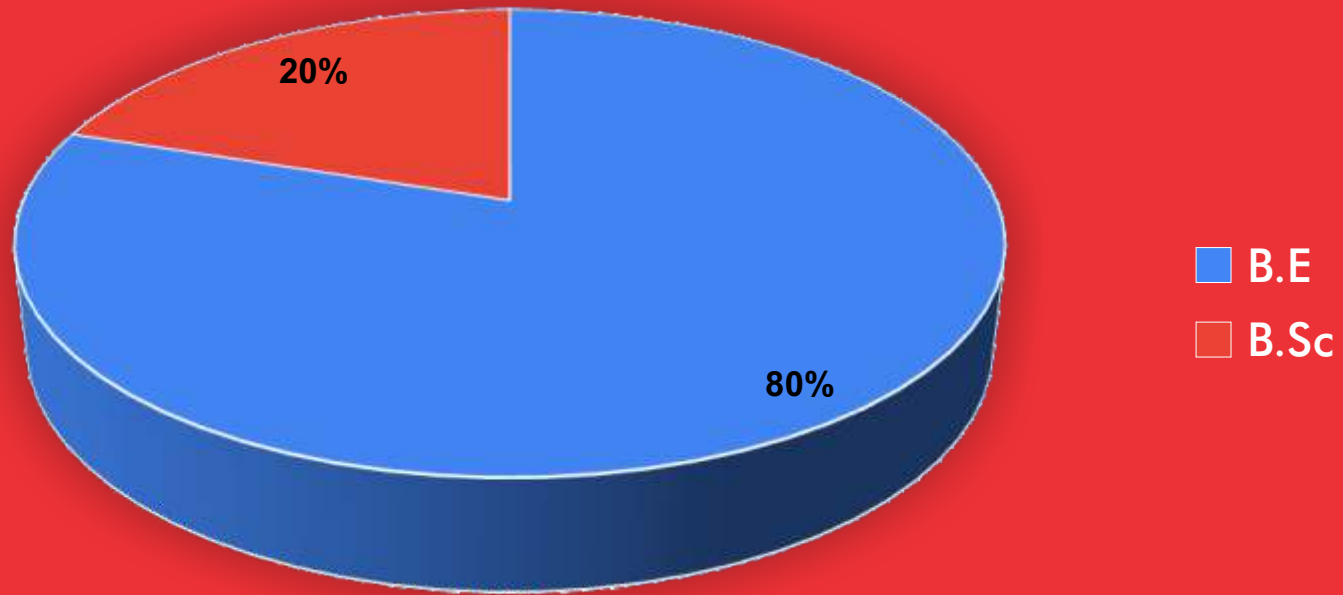
Rutuja Vinayak Pendurkar

23, B.M.S (HR)

Summer Project

Various administrative tasks and support HR department's daily activities at Bista Solution.

Bachelor's Degree of PGDM Operations Batch 20 - 22



Qualification	B.E	B.Sc	Total
Bachelor's Degree of PGDM Operations Batch 20-22	4	1	5

PGDM (e-Business) Operations



Abhijith Gangadhar Shetty

27, B.E(Electronics)

Work Experience

Jet Airways for 19 Months

Summer Project

Implemented an effective Supply Chain Strategy by introducing a new Inventory Model with Outlook Publications.

Industry Project

Executed enhancement of the Software.Designed and Recorded 3-D models with iQ3 Connect.



Anushka Sanjay Kedia

25, B.E (Computer)

Work Experience

Infosys for 18 months

Summer Project

Designed a supply chain model, collaborated with various manufacturers and traders for long-term strategic supply with Zeme.

Industry Project

Identified & recommended improvements by analyzing the current E-KYC processes, created reports & documented the SOP with Nurture.Farm & .Retail.



Ashlesha Milind Kane

27, B.E (Mechanical)

Work Experience

Prospect Engineering Works for 23 months

Summer Project

Analysed comparative pricing for various Imported Bakery products to set up India office with KCG Corporation.

Industry Project

Identified and worked on issues in Virtual Reality software so that enhancements can be done at developer side, created training modules for mechanical engineering learnings with iQ3Connect.



Pradumna Vyasamudra

24, B.E(Mechanical)

Summer Project

Implemented a highly responsive Logistics Strategy with Outlook Publications

Industry Project

Identified the issues for Enhancement of the software, worked on 3D-Models for VR environments with iQ3 Connect.



Pushkar Gajendra Shetty

25, B.Sc.(I.T)

Work Experience

Hudl India for 29 Months

Summer Project

Executed all Import/Export jobs and Submitted all documents through online via Icegate with Pranjivandas Clearing and Forwarding Pvt Ltd.

Industry Project

Improved the software by running regular tests and interacted with industrial 3D data in VR and AR environments with IQ3Connect.

Achievements

One of the Top 10 Employees of the year for Hudl India.



MET Institute of Post Graduate Diploma in Management

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