

MET INSTITUTE OF MASS MEDIA  
PLACEMENT BROCHURE

Advertising  
Multimedia  
Journalism  
Entertainment



## OUR FAITH

न चौर हार्यम् नच राज हार्यम् ।  
न भातृभाज्यम् नच भारकारी ।।  
व्यये कृते वर्धते एव नित्यम् ।  
विद्याधनं सर्वधन प्रधानम् ।।

Knowledge can neither be stolen by a thief,  
nor snatched by a king.  
It is indivisible unlike ancestral property,  
it never burdens the bearer,  
it multiplies manifold when offered to others.  
Knowledge is the supreme form of wealth.

## OUR VISION

To shape professionals, to conquer the present and the future challenges  
to the socio economic fabric of our society, by institutionalising search,  
development, research and dissemination of relevant knowledge  
through structured learning systems.

## OUR MISSION

To evolve, develop and deliver dynamic learning systems  
to equip professionals with conscience and commitment  
to excellence and courage to face business challenges.

# CONTENTS

Introduction	01
The MET Edge	03
From the Chairman's Desk	04
Sharp at Every Turn	05
MET Institute of Mass Media	07
Learning from professionals, not professors	08
Life at MET IMM	09
Media Voice	11
Key Celebrity Alumni	11
The Industry Speaks	11
The Media Boom and Media Convergence	12
Overview	13
The Sharpening Process	14
Placement Process	15
Syllabus	16
Student Profiles - Advertising	26
Student Profiles - Multimedia Journalism	41
Student Profiles - Entertainment	43
Our Esteemed Patrons	56
Recruitment Opportunity	57
Recruitment Form	58

# INTRODUCTION



## Bhujbal Knowledge Centre, Mumbai

Institute of Management  
Institute of Mass Media  
Asian Management Development Centre  
Centre for Insurance Training, Research & Development  
Institute of Pharmacy  
Institute of Medical Sciences  
Institute of Information Technology  
Institute of Computer Science  
Institute of Distance Learning  
Institute of Software Development & Research  
Institute of Trichology  
Institute of Alternative Careers  
Institute of International Studies  
Rishikul Vidyalaya  
Knowledge Explorer - Publishing Division

## Bhujbal Knowledge City, Nashik

Institute of Management  
Institute of Pharmacy  
Institute of Engineering  
Institute of Technology (Polytechnic)  
Institute of Information Technology  
Institute of Distance Learning



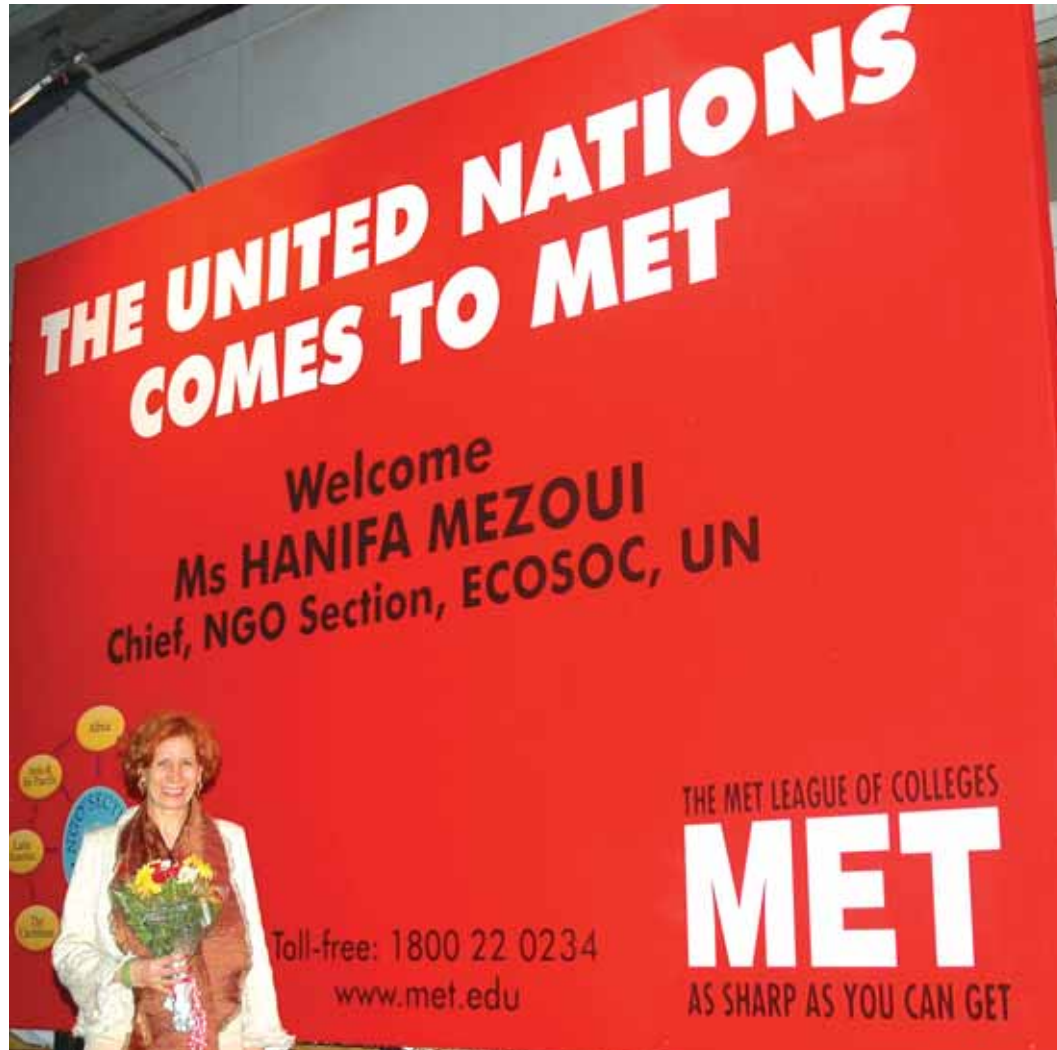


**At MET, we encourage students to push the limits of their minds. Because, we believe, that's what gives them the edge.**

Today, we can say with pride, that our students aren't just intelligent. They are sharp. Razor sharp. Sharp enough to slice through the syllabus and add value to industry projects. Sharp enough to be entrepreneurs, if they want to. Sharp enough to deal with the sharks in the world. Sharp enough to understand, that in the final tally, profits come from building on values.

Just a stone's throw away from the Arabian Sea, is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education to make students sharp. Established in 1989, with a mission to redefine the system of education, MET is a professionally managed, multi-disciplinary and multi-faceted oasis of knowledge. Its premiere educational institutes conduct university accredited and autonomous programmes. The grant of the ISO 9001:2008 certification is an acknowledgment of the institution's capability to deliver professional education that meets the highest standards of professionalism worldwide. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

# THE MET EDGE



- MET is an NGO in Special Consultative Status with the UN (ECOSOC)
- PGDM (e-Business) wins the Indian B School Specialisation Award\*
- Ranked 4th Best Marketing Communication & Advertising Management School (All India) and 4th Regional Best Media School (West) by The Edutainment Show 2015
- 6th Best Ad School in India by The Edutainment Show in 2014
- MET is a Ph.D. Centre of Mumbai University for doctoral programme in management studies
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state-of-the-art infrastructural facilities
- Focus on delivery of lifelong learning skills for building critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Strong alumni base of over 15,000 students
- Freeship awards for meritorious students
- Excellent placement opportunities in India and overseas
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China & the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the Chartered Insurance Institute, London
- MET and ACCA (UK) have collaborated to launch eMBA Finance - ACCA (UK)
- MET along with Six Sigma and ValuerHR has set up the Centre of Excellence – Finance
- MET has an academic understanding with Sprott Shaw College, British Columbia, Canada and the Mountbatten Institute, UK
- MET has an MoU with Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnnect, Australia
- MET has an Institutional linkage with Edith Cowan University, Australia

\* Discovery Education Media in 2013

# FROM THE CHAIRMAN'S DESK



**Chhagan Bhujbal**  
Chairman, Mumbai Educational Trust

Education, as Nelson Mandela has said,  
is the most powerful weapon you can use to change the world.

The truth of this can never be realised more deeply than at a time when both Malala and Satyarthi have been rewarded for their contribution to education. Change is the only constant in life and the 21st century which has seen regular and varied change needs to be seen as a time that urges us to be in command of the change if one has to survive it, let alone forge ahead. And the only way to ensure that one has the strength to survive this tide is to equip oneself with education.

Education not merely changes and develops minds but gives them the scope to adapt and innovate and most importantly lead the change rather than merely being at its receiving end. Competition is ever on the rise and the stability of the mid 20th century has rapidly given way to unexpected change. In the blink of an eye the world as we know it is replaced by a new one - whether in the field of technology, medicine, engineering, life style and in fact even the job scenario. And while there is no denying the value of basic degrees, the fast paced life of today, needs quick thinking and decision making that the professional world not merely requires but also expects and which the field of management equips the students with.

MET with its dynamic approach to education, excellent infrastructure, evolving pedagogical approach and attempt to deliver to the industry what it desires is creating professionals with values that stem from the local and encompass the global. For we are marching towards becoming a force to reckon with as a country and only good education can make us ready to meet this challenge.

**Chhagan Bhujbal**  
Chairman, Mumbai Educational Trust

# SHARP AT EVERY TURN

Take a walk through the wi-fi enabled MET campus with state-of-the-art facilities, and you'll realise what makes it a cut above the rest.



## ATRIUM

The atrium sets the tone for the smart, sharp look. The two larger than life steel shafts, a graphic representation of the left and right brain, pierce heavenwards from the atrium. A silent testimony to the might of the sharp mind.

## CLASSROOMS

Brightly lit, spacious, air-conditioned classrooms, equipped with the latest audiovisual facilities.

## CONFERENCE ROOMS

Conference rooms all wired up with the latest acoustic, audiovisual facilities and learning aids, to encourage discussion and debate.

## ONLINE CONTROL ROOM

Equipped with an on-line vision mixer with monitors and digital recorders, for recording live multi-camera shows. Designed to house groups of 12 students at a time.



## SHOOTING FLOOR

A 26' X 30' professionally designed AC shooting floor with fully automated lighting grids, control room. The current equipment includes Sony cameras and recorders, LCD monitor model, a tele-prompter, digital switchers & camera control units.



## POST-PRODUCTION

Fully-loaded with state-of-the art digital non-linear editing equipments and recorders with different formats.





#### ARCHIVE CORNER

Stacked with all kinds of reference material.

#### VIDEO LIBRARY

A large collection of movies, TV shows, award-winning classics of the masters of cinema and contemporary directors.

#### LIBRARY

A specialised library focused on mass media reference material, encyclopedias, books, magazines.

#### AUDIO ROOM

This studio is versatile to work as a newsroom, radio studio & dubbing studio. It is wired up with industry specific digital software & hardware.

#### RECREATION AREA

An air-conditioned recreation area helps sharp minds unwind. Play at the pool tables, table tennis tables and carrom boards. Stretch body and mind in the hushed confines of the yoga room.

#### CANTEEN

The colourful and friendly canteen has a delectable menu.

#### MET WORLD OF MUSIC

Experience musical bliss in a hi-tech environment. The MET World of Music (MWM) is equipped with touch-screen kiosks, headphones and a colossal archive of music. Stretch your vocal chords at the karaoke kiosk or set up your own band at the special music corner using various instruments like the keyboard, guitar, tabla, sitar, veena and flute amongst others.

#### FACULTY ROOMS

Guest rooms with five-star amenities play host to visiting faculty and dignitaries.

#### CREATIVITY ROOM

An aesthetically designed and beautifully lit creativity room to aid sharp minds deliberate and discuss projects and assignments.

# MET Institute of Mass Media

**There is a book that gives you all the lessons on swimming.**

How to breathe. How to move your hands and legs. The different strokes. Do's and don'ts.

All explained step by step. Each step graphically illustrated. It can teach you all you want to know about swimming.

**But it can't teach you to swim.**

There is just this much text books can do. They can teach. But, the learning is up to you. You have to take the plunge. You may flounder, falter, or splutter. But, you will cross over to the other side.

At the MET Institute of Mass Media, we will throw you into the deep end. Sink you into project work. Drown you with case studies. And rope in experts who've gone the distance in the advertising, journalism and entertainment industries, to help you stay afloat. Of course, we'll go through the textbooks as well. Every once in a while.

We will take you as close to the real world in your chosen fields as we can. So that when you dive into your career, you will take to it like a fish to water.



## **Institutional linkage with Edith Cowan University, Australia**

MET Institute of Mass Media signed the Memorandum of Understanding with Edith Cowan University (ECU), Australia. It was followed by the arrival of a delegation of ten Australian students of Broadcast Journalism, from ECU along with their Head, Prof. David Smith.



## **ANNOUNCING DUAL VICTORIES**

**4<sup>th</sup> BEST  
ALL INDIA**

**MARKETING COMMUNICATIONS & ADVERTISING MANAGEMENT SCHOOL  
AND REGIONAL MEDIA SCHOOL - WEST**

## Learning from professionals, not professors.

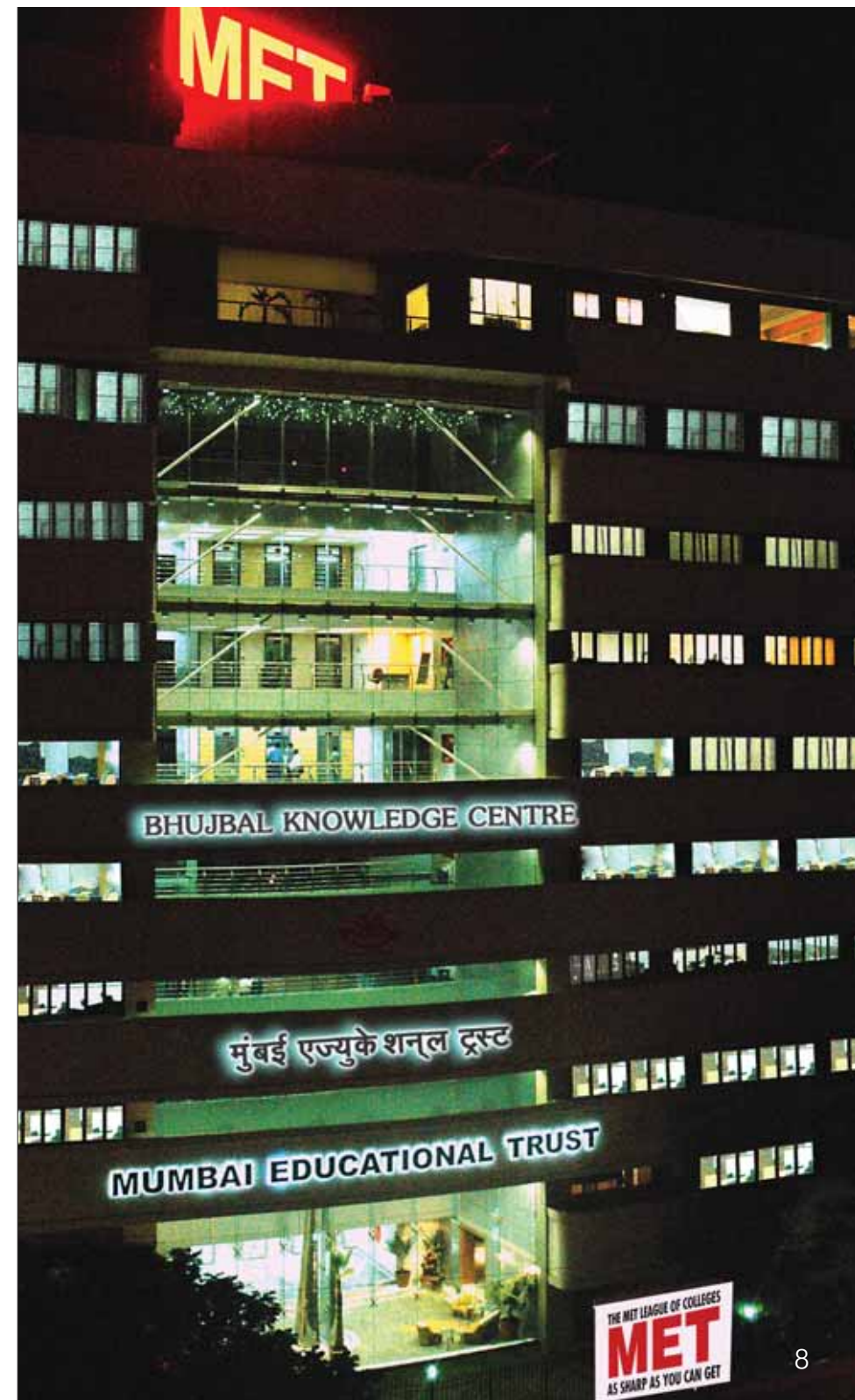
The MET Institute of Mass Media programmes are designed to international standards. The practical, hands-on, career making curriculum, will catapult students into the most sought after professions today: Advertising, Multimedia Journalism and the Entertainment Industry.

The syllabus has been specially devised after extensive research and discussions with eminent professionals from the industry. And invaluable feedback from the corporations that are always on the prowl for talent.

The programme gives students a clear understanding of the reality of the world of Mass Media, so that you will be able not only to cope with the permanent state of flux that prevails in it, but will be productive in your chosen career from the day you enter it.

The ADMM faculty comprises of professionals who have years of experience in their respective fields. People who will not just spout theoretical knowledge. But will teach with the conviction that comes from the confidence of having been there, done that. They will pepper their lectures with real life anecdotes. Dissect case studies. Sharpen your craft and business skills. And teach you all the tricks of the trade. Things you can't find in the library or on internet sites. But lessons you can learn from hands that have been dirtied and feet that have done the walking in the profession.

Prominent TV/Film producers, directors, writers, eminent advertising & media personalities share 'real work life experiences' with students. The mentors include professionals from top organisations like Percept Pictures, Disney, Channel V, Ogilvy, JWT, Zoom, Mid-Day, Leo Burnett, Hungama, Rediffusion Y&R, Network 18, Red FM, Zee TV, Cadbury India, MSL Group, CNBC Awaaz, All India Radio and Star TV, Publicis Beehive & Times Television Network amongst others.



# LIFE AT MET IMM



Film Makers Boney Kapoor & Ramesh Sippy with Andre Timnis, Founder – Wizcraft Entertainment with Chhagan Bhujbal, Chairman - MET at MET IMM to inaugurate METamorphosis



Prominent Film Directors Vikramaditya Motwane, Rajkumar Gupta, Rahul Dholakia and Abhinay Deo at MET IMM for a Film Panel Discussion



MET IMM organized its first mega Alumni Meet at MET League of Colleges



Masterminds Josy Paul, Chairman & CCO, BBDO India, Agnello Dias, Founder & CCO, Taproot India, Dhunji Wadia, President, Everest, Partha Sinha, Director; South Asia, Publics Worldwide and K S Chakravarthy-NCD, DraftFCB Ulka for a panel discussion



Entertainment Batch students at RED FM Office Mumbai for a Field Visit for exploring the newer dimensions of Radio



ADMM student receiving the MET Ratna award for academic excellence at the college annual day function - MET Utsav



Advertising students at Adfactors Public Relations to understand the functioning of a PR agency as part of industry-academia interface



Prominent entertainment personality, Rohit Shetty at MET IMM



Rajeev Kheror, President - International Business & Strategy, Zee TV engaged the ADMM students for a career avenues centric 'Q & A session'. Experience - rich knowledge certainly brought a lot of value for the young media aspirants at MET IMM



Siddhartha Dutt, Strategic Planning Director, JWT shared his insights on making effective advertising campaigns and its effect on the success of the brand. The students were left with a new outlook towards the craft of creating ad campaigns



MET Institute of Mass Media signed the Memorandum of Understanding with Edith Cowan University (ECU), Australia. It was followed by the arrival of a delegation of ten Australian students of Broadcast Journalism, from ECU along with their Head, Prof. David Smith.



M-11 batch was successfully inducted by Ms. Nandini Goswami, Director - Corporate Communications, Kellogg's India, Mr. Manav Dhanda, Group CEO, Sri Adhikari Brothers Group (SAB TV), Mr. Ravi Deshpande, Ace Advertising Professional and Ex- Chief Creative Officer - Contract Advertising graced the occasion.



Renowned Hindi Film Writer- Director, Sanjay Gadhvi with the Entertainment students, conducting practical sessions for the short module: 'Essentials in Film Direction'



MET IMM conducted their 3rd HR MEET on August 8, 2015 in which top notch HR professionals from renowned media organizations like Radio City, TAM Media Research, Ogilvy & Mather, BC Webwise, Denstu Agies Media, Perfect Relations, Travel HX HD, Big Synergy and Terence Lewis Inc participated.



A high profile delegation from New Zealand led by successful cricketer Mr. Stephen Fleming visited MET engaged students on topics like team building, leadership and winning in the competitive



Graduating batch at the recently held MET Annual Convocation Ceremony

## MEDIA VOICE

".....India's first-ever B school offers a full-time programme in Journalism, Advertising and Entertainment ..... With the idea of training students of mass media in business aspects of the industry, the MET Institute of Mass Media has introduced new courses that focus on business management....."  
- **The Times of India**

It is time for management professionals to ride the boom-times in the media and entertainment industry.....now a course that goes beyond the creative essentials to teach you all the important business sides of journalism, advertising and media.  
- **Economic Times**

"The folks at Mumbai Educational Trust recognise the eclecticism and bottomless pit syndrome that characterise the youth of the 21st century, and assembled the MET World of Music....the best part of the endeavour is its indiscriminate outlook and musical liberality."  
- **Mumbai Mirror**

## KEY CELEBRITY ALUMNI



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience.  
To the students I would like to narrate a few lines from Zen tradition: Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher levels of achievement and fulfillment."  
- **Tarun Katial, CEO, Reliance Broadcast Network Ltd.**



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings. The MBA degree has given me a sense of worldly wisdom & empowers me to utilise my resources to the fullest."  
- **John Abraham, International Celebrity**

## THE INDUSTRY SPEAKS

Interesting questions and a good bunch of students. Hope to see them make a mark in the world of Entertainment.

**Rucha Pathak, Sr. Creative Director, Disney**

It's always great to engage with students. MET has a bunch of special lively students.  
**Pareesh Chaudhry, CEO, Madison PR**

I had a great time sharing my experience with bright and eager students. Thanks for inviting me.  
**Renuka Shahane, Actress**

I really enjoyed meeting the students at MET. They are inquisitive, questioning & confident. They surely have the academic tools & mindset to succeed in the Business of Television.  
**Myleeta Aga, Managing Director & Creative Head, BBC Worldwide**

I don't know how much the students learnt from me today, but I learnt a lot. Call me again.  
**Anurag Basu, Film Maker**

A very zealous & focused group of students, attentive & know the application of thought to practical situations.  
**Amol Mohandas, Vice President, Allied Media Network Pvt. Ltd. (Percept Group)**

Interesting session. Students are really bright and have interest. Continue to impart more insights into this genre of television.  
**Ritul Pande, Sr. Promo Producer, Star India Pvt. Ltd.**

Young raw talent is always good to interact with. MET is doing great work by opening & running courses which nobody thought of.  
**J. D. Majethia, Managing Director & Chairman, Hats Off Productions Pvt. Ltd.**

Superb students, superb ambience, superb management.. The pleasure was entirely mine.  
**Bhawana Somaaya, Renowned Columnist, Critic, Author and a Showbiz Consultant**



## MET CHAIRMAN WINS EDUPRENEUR AWARD

Congratulations! Founder Chairman Mr. Chhagan Bhujbal for Winning the Edupreneur Award and featuring amongst 11 iconic education-entrepreneurs from Maharashtra by The Times Group, TOI Education Times.

**Welcome to the exciting world of mass media. A world that is full of front-end glamour and back-end perspiration. One that equips you to influence billions of minds using your creative thoughts.**

## THE MEDIA BOOM AND MEDIA CONVERGENCE

Media Industry is booming and there is a dire need for professionally trained individuals who can think differently. The MET Institute of Mass Media trains its students to look beyond the obvious. Our programmes sharpen intuitive skills by combining theory and project work and augmenting it with technology in real business situations. The programme is designed to prepare you for the real world of mass media. It will sharpen and test your ability to handle the uncertainties and pressures of demanding business/clients/timelines, your initiative and creativity in finding solutions and your ability to think on your feet.

MET IMM intends to provide the best possible, industry-specific education that will help students ease into their job responsibilities. MET Institute of Mass Media adheres to international standards, with world-class infrastructure provided to the students. The emphasis is more on practical training rather than theory and learning by rote. The syllabus has been specially devised after extensive research and discussions with eminent professionals from the industry and invaluable feedback from corporations.



Understanding Mass Media:  
Its role and its importance.

## Overview

The MET Institute of Mass Media programmes have been structured into three specialisation streams:

- Advertising
- Multimedia Journalism
- Entertainment

### Mass Media Certificates

Certificate in Introduction to Mass Media

Diploma in Mass Media (Advertising)

Diploma in Mass Media (Multimedia Journalism)

Diploma in Mass Media (Entertainment)

Advanced Diploma in Mass Media (Advertising)

Advanced Diploma in Mass Media (Multimedia Journalism)

Advanced Diploma in Mass Media (Entertainment)

#### NOTES:

Each certificate involves classroom lectures, live projects, assignments and field visits within the schedule. The duration of each certificate is 500-600 hours of classroom teaching and practical work, and is to be completed in 3-6 months.



## THE SHARPENING PROCESS

### Orientation

An intensive induction programme is held prior to the course commencement.

### Certificate I - Certificate in Introduction to Mass Media

Certificate in Introduction to Mass Media (CIMM): CIMM gives a foundation of mass media as a business. This certificate is based on the convergence approach and therefore relevant across the three streams.

### Certificate II - Diploma in Mass Media

Diploma in Mass Media (DMM): This specialisation certificate allows the students to gain a concrete perspective of the functional aspects of their chosen vertical. It is aimed at creating resourcefulness, enhance networking skills and encourage team work.

### Summer Internship

As part of ADMM's - Training & Development module, students take up an internship with an organisation, which may last from one to two months. This gives the students a chance to experience and understand the complexities of real work environment. Functionalities learnt in the classrooms are applied to actual projects in the industry - it is also a great way to enhance managerial skills.

### Certificate III - Advanced Diploma in Mass Media

Advanced Diploma in Mass Media (ADMM): This certificate is targeted towards bringing the students at par with standards set in the industry. The extensive focus is on implementation based learning. The ADMM program concludes with a convergence project.

### Industry Orientation

Placement Cell assists the students in getting access to the best placement opportunities.

# PLACEMENT PROCESS

## Career Services

**Final Placement Season for Batch (2014-15):** October 2015 - January 2016

- Selection Process: November 2015 onwards | Candidates Joining: December 2015

**Industry Orientation for Batch (2015-16):** Summer Internship: May & June 2016 (2 months)

- Selection process: February - March 2016 | Candidate joining: May 2016



## Profiles:

- **Television:** Production, Direction, Script writers, Creative Solutions, Marketing, Brand Integrations, Programming and On Air Promotions
- **Radio:** Programming, Marketing & Creative Solutions
- **Advertising:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning & Buying, Marketing & Business Development
- **Events:** Production, Creative Solutions, Client Servicing, Marketing & Business Development
- **Talent Management:** Talent Business, Talent Coordination & Operations
- **Films:** Production, Direction, Script writers, Marketing, Brand Integrations
- **Journalist:** Print, Web & Broadcast (Reporters, Desk News, Content Writers)
- **Digital:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning, Marketing.
- **Outdoor:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning.
- **Public Relations:** Brand, Film, Television, Digital, Events & Talent

# SYLLABUS



## CERTIFICATE IN INTRODUCTION TO MASS MEDIA

This certificate provides an overview of the Mass Media Industry for a basic understanding of ground realities. The focus is on media convergence and therefore be relevant across the streams.

### COURSE CURRICULUM

1. Business of Advertising
2. Business of Entertainment
3. Business of Journalism
4. Communication Skills
5. Media Markets & Consumers
6. Short Modules
  - Relationship Management
  - News Analysis
  - Creative Awareness & Culture Sensitization
  - Television & Film Analysis



## ADVERTISING

The approach is dictated by understanding the requirements of organisations in the Advertising, PR, Digital, Media, Radio, Events & Marketing profiles for candidates at the entry level.

The programme is designed to provide graduates with the functional integreties and knowledge required to sustain in industry dynamics. The programme structure also takes into account that both these fields relate to the 'service' sector, so that practitioners of these services must be able to work with and provide value to demanding professional clients.

Making the students immediately productive in the most practical sense is the cornerstone of the structure of this programme.

### Alumni Claim to Fame



#### Commercially Sound

Pep Fegueiredo, alumni of the MET Institute of Mass Media, received the prestigious Recognition Award for three of the Traffic Films on Road Safety for the Hyderabad Traffic Police, including the one featuring the former star cricketer, V. V. S. Laxman. Pep was felicitated and awarded in the presence of Mr. Basi Reddy, Chairman, Digiquess and Mr. Anurag Sharma, Commissioner of Police, Hyderabad.



## DIPLOMA IN MASS MEDIA - ADVERTISING

1. Account Management & Account Planning
2. Brand Management
3. Consumer Behavior
4. Advertising Research
5. Creativity in Communication
6. Public Relations
7. Media Planning & Buying
8. Genres in Public Relations
9. Practical Sessions
  - Editing Sense
  - Camera Sensitization
  - Sound Recording & Re-production
9. Short Modules
  - Ethics in Advertising
  - Campaign Planning
  - Ad Agency Management
  - Rural Marketing



## ADVANCED DIPLOMA IN MASS MEDIA (ADMM) - ADVERTISING

1. Outdoor Communication
2. Direct Marketing & Ad Sales
3. Digital Advertising & Social Media
4. Television Advertising & On Air Promotions
5. Radio Advertising
6. Infil & Associative Marketing
7. Business of Ad-films
8. Evaluating Communications
9. Event Management
10. Media Laws & IPR
11. Short Modules
  - Celebrity Management
  - Integrated Marketing Communications
  - Corporate Brand & Identity
  - Print Advertising
  - Essentials in VFX
  - Essentials in Television Commercials
12. Practical Sessions
  - Theatre Workshop
  - Presentation Techniques

## METHODOLOGY OF STUDY

- Project work
- Lectures with AV aids
- Classroom discussion and workshops
- Field visits/on location trips



What is communication?  
Can it have different forms?  
Is medium the message?  
What is journalism and who  
is the journalist?  
The journalist as researcher,  
marketer, analyst and story  
teller, rolled into one.

## MULTIMEDIA JOURNALISM

The approach is dictated by understanding the requirements of companies in the communication field (Print, Web, Broadcast, Radio, Events & PR) for candidates at the entry level.

The programme is designed to imbibe in the students the conceptual framework and requisite skills to transform into a journalist, sharp enough to cut through the competition and become an asset to the organisation.

The programme recognises that the character of journalism has changed over the years. Today's journalist has to be a professional, who needs to be equipped with the right tools to succeed in a highly competitive environment.

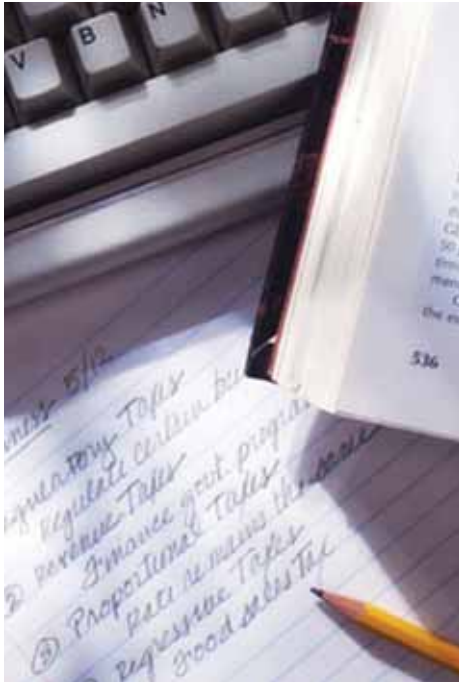
'Content is the king' is an adage that MET follows. The curriculum is designed, not only to teach the differences in the mediums, but also to give the tools, perspectives and skills to excel in each of these mediums. The concept of content has undergone a radical change. Our functional approach, unlike that of other institutions, believes in providing students the right mix of theory and practicals enough for them to understand and matchup with the dynamics of the fraternity. Of course, the conceptual framework of communication, content and journalism will be given to the students. But more importantly, the students will be eased into the real world through India's first student tabloid - Friday, in house documentaries, online editions, live projects, internships and finally, through the placements.

### Alumni Claim to Fame



#### Directed Steps to Success

MET alumni, Muzzammil Qureshi, working with Zoom TV, won a trophy for the documentary 'Making of Morya' at the Chennai Women's International Film Festival. Muzzammil was the Chief Director of Photography for this documentary.



## DIPLOMA IN MASS MEDIA (DMM) - MULTIMEDIA JOURNALISM

1. Writing Skills
2. Feature Writing
3. Business of Print Journalism
4. News Reporting (Print)
5. News Bulletin (Print)
6. Genres in Journalism
7. Political & Investigative Journalism
8. Practical Sessions
  - Editing Sense
  - Camera Sensitization
  - Sound Recording & Re-production
9. Short Modules
  - Rural Marketing
  - Page Layouts (Adobe Indesign)
  - Sports Journalism



## ADVANCED DIPLOMA IN MASS MEDIA (ADMM) - MULTIMEDIA JOURNALISM

1. Business of Broadcast Journalism
2. Television Anchoring
3. News Reporting (Broadcast)
4. News Bulletin (Broadcast)
5. Genres in Journalism
6. Radio Journalism
7. PR & Journalism
8. Event Management
9. Media Laws & IPR
10. Documentary Films
11. Social Media
12. Short Modules
  - Television Anchoring
  - Photo Journalism Workshop
  - Business & Financial Journalism
  - New Media & Web Journalism
13. Practical Sessions
  - Theatre Workshop
  - Presentation Techniques

## METHODOLOGY OF STUDY

- Project work
- Lectures with AV aids
- Classroom discussion and workshops
- Field visits/on location trips

## ENTERTAINMENT

The approach is dictated by understanding the requirements of organisations in the Entertainment fraternity (Production houses - TV/Films, Channels, Radio, Digital, Events, PR & Talent Management) for candidates at the entry level.

The course is designed to provide graduates with the necessary understanding of skills and knowledge sets required in these fast-changing industries. The objective is NOT to make them technicians, but to help them understand the technology of this sector so that they can apply this in functional sense.

There is perhaps no industry today that depends as much on innovation and new ideas as the Entertainment industry. Nevertheless, it is quite clear that though the Entertainment sector is one of the fastest growing, it is one of the most fragmented ones in India today; development is mostly 'seat-of-the-pants' stuff, and people are thrown in it to either sink or swim.

However, the realisation is growing quite fast that the proliferation in this sector, and the insatiable demand of consumers for 'entertainment' has raised the stakes of success and failure significantly, so that anyone or any company that is better equipped and organised to meet the enormous demand for entertainment products and services will have an immediate advantage.

As in most sectors, technology plays an important role, but technical ability or sophistication is no guarantee of success; what is becoming more and more critical is the business aspect, meaning having people with the understanding of technology and consumers, combined with vision, to chart new courses for the industry. Making these students immediately productive in the most practical sense is the cornerstone of the structure of this course.



### Alumni Claim to Fame



#### Taking Off to Fly High

Kushal Srivastava of MET Institute of Mass Media (IMM) has successfully ventured into the film world as a promising director. He is currently the Director/Producer, Flying Dreams Entertainment, a young creative studio. While pursuing his PG at MET, he started directing short films and he bagged the Best Short Film Award at the 16:9 International Film Festival at the hands of famous Bollywood actor Amir Khan.



## DIPLOMA IN MASS MEDIA - ENTERTAINMENT

1. TV Channel Programming
2. TV Channel - On Air Promotions
3. Television Marketing
4. Budgeting & Contracts
5. Entertainment PR & Celebrity Management
6. Short Modules
  - Rural Marketing
  - Essentials in VFX
7. Practical Sessions
  - Editing Sense
  - Camera Sensitization
  - Sound Recording & Re-production



## ADVANCED DIPLOMA IN MASS MEDIA (ADMM) - ENTERTAINMENT

1. Radio Programming
2. Business of Ad films
3. Film Production
4. Film Marketing
5. Film Distribution
6. Infilm & Associative Marketing
7. Social Media
8. Television Production
9. TV Channel Management
10. Media Laws & IPR
11. Documentary Films
12. Practical Sessions
  - Theatre Workshop
  - Presentation Techniques
13. Short Modules
  - Essentials in Film Direction
  - Understanding Film Scripts
  - Television Anchoring
  - Multi-cam

## METHODOLOGY OF STUDY

- Project work
- Lectures with AV aids
- Classroom discussion and workshops
- Field visits/ on location trips

# Student Profiles Advertising

# Advertising



## **Abhinav Sachan**

24

B.B.A.

### **Live Project**

Music Director and Story Writer for Audio Visual KLEPTO - Shot Film for 48HFP Festival' 2014

Music Producer, Arranger: Doordarshan Pilot Title Track 2014

### **Internship**

Intern with B&H Entertainment Pvt. Ltd. for 2 months

Intern - Copywriter with Bharat Buildcon Pvt. Ltd. for 2 months

### **Technical Know how**

Basics of Adobe Photoshop, Adobe Illustrator, After Effects,  
Adobe Premier Pro, Final CutPro, Ableton Live, Pro Tools HD, Garageband

## **Amrit Satapathy**

23

B.Com.

### **Internship**

Client Servicing Intern with L&K | Saatchi & Saatchi for 2 months

### **Technical Know how**

Basics of Adobe Photoshop CS3, Adobe Premier Pro, Final CutPro, Camera - DSLR 550D, Sony Z1 PD, Z7



## **Anish Raul**

21

B.M.M.

### **Live Project**

Music Director and Story Writer for Audio Visual KLEPTO - Shot Film for 48HFP Festival '2014

RJ BluesBaba - MET Web Radio Awaaz 2014-2015

Music Producer, Arranger: Doordarshan Pilot Title Track 2014

### **Internship**

Copywriter Intern with Beehive Communications for 2 months

### **Work Experience**

Freelance content writer Viacom 18 Media Pvt. Ltd. (MTV India) for 6 months

### **Technical Know how**

Adobe Photoshop, Adobe Illustrator (Basic), Procreate, Ableton Live, ProTools,  
FL Studio, GarageBand, Adobe Premier Pro, Final CutPro, Audacity, After Effects

## Anuj Rathod

22

B.M.M.

### Live Project

Ideated, scripted, shot and acted for Audio Visual KLEPTO - Short Film for 48 Hours Film Festival 2014

### Internship

Copywriter Intern with Beehive Communications for 2 months

Intern with Cat N Mouse Entertainment for 3 months

### Technical Know how

Adobe Premier Pro, After Effects, Combustion, Vegas,  
Final CutPro, Camera - DSLR 550 D, Sony Z1 PD, Z7 (Basics)



## Ashish Kothari

22

B.M.M.

### Live Project

Marketing team member for brands Samsung S5, Bingoo and Snapdeal online 2012

Hospitality team member for 'Bhumika International Film Festival'-Motilal Jhunjhunwala College (2011-13)

### Internship

Intern with B&H Entertainment Pvt. Ltd. for 2 months

### Technical Know how

Final CutPro, Adobe Premiere Pro, Adobe Photoshop, HTML, Macromedia Flash (Basic),  
Adobe Illustrator, Autodesk Softimage, Corel Draw, Pro Tools, After Effects, Adobe Lightroom  
Camera - DSLR (500D), Video Cameras, Sony Z7, Z5 and PD 180



## Atirath Shahiwala

23

B.M.M.

### Live Project

Hospitality team member for 'Bhumika International Film Festival' - Motilal Jhunjhunwala college (2011-13)

### Internship

Intern with B&H Entertainment Pvt. Ltd. for 2 months

### Technical Know how

Basic of Adobe Premier Pro, Final CutPro, Adobe Photoshop CS3, Adobe Illustrator, Corel Draw X5, Camera - DSLR 550D

### Claim to Fame

2nd runner up in 'Short Film Competition' at Maharashtra Road Safety Mission 2014



# Advertising



## **Avantika Sarda**

22

B.M.M.

### **Internship**

Client Servicing Intern with Utopeia Communications for 2 months

Intern with Crayons Advertising Ltd. for 1 month

### **Technical Know how**

Basic of Final CutPro, Camera - DSLR 550 D, Sony Z1 PD, Z7

## **Bhavesh Javeri**

22

B.M.M.

### **Live Project**

Team Leader for Quiz and Debate competitions for the CSR activity 'In Our Hands', IDFC (2012-13)

Ideated and shot for an Audio Visual KLEPTO - Short Film for 48 Hours Film Festival 2014

### **Internship**

Media Planning Intern with R K Swamy BBDO Pvt. Ltd. for 2 months

Intern with Brandz Engage for 6 months

### **Technical Know how**

Basics of Adobe Photoshop, Adobe Premier Pro, MAP, TAM,

IRS, Camera - DSLR D - 3100



## **Bhavik Upadhyaya**

21

B.M.M.

### **Internship**

Client Servicing Intern with BC Webwise Pvt. Ltd. for 2 months

Intern with Perfect Engineering co-operation for 3 months

### **Technical Know how**

Basics of Adobe Photoshop CS3, Quark Express, After Effects, Adobe Premier Pro, Final CutPro, Camera - DSLR 550, Sony Z1 PD, Z7

## **Chaitanya Bhagat**

22

B.M.M.

### **Internship**

Media Planning Intern with Beehive Communications for 2 months

### **Technical Know how**

Basics of Adobe Premier Pro, Adobe Audition, Final CutPro, Adobe Photoshop, Camera - DSLR (500D) and Video Cameras Sony Z7, Z5 and PD 180, MAP, Media Express



## **Chandni Mishra**

22

B.M.M.

### **Internship**

Media Planning Intern with Beehive Communications for 2 months

### **Technical Know how**

Basics of Adobe Photoshop, Corel Draw, Quark Express, Adobe Premier Pro, Pro Tools, MAP, Media Express



## **Dipika Kandhari**

23

B.Com.

### **Internship**

Client Servicing Intern with Triton Communications Pvt. Ltd. for 2 months

### **Technical Know how**

Basic of Final CutPro, Camera - DSLR (500D) and Video Cameras



# Advertising



## **Divya Khairajani**

22

B.Com. , CA-IPCC (Intermediate), Diploma in Event Management

### **Live Project**

Practical Trainee at Events like: Citadel Fashion Show 2013, ODI - Ind vs Aus (BCR Team) 2013, Majestique Properties Launch 2013, Pune Fashion Week 2013, Destination Wedding - V Events 2014  
Written an article on "What's your India Quotient" for Youth Inc Magazine 2015

### **Internship**

Client Servicing Intern with Mc Cann-Erickson for 2 months  
Marketing Intern with Youth Incorporated Magazine for 1 month  
Business Development Intern with Event Speciale for 5 months  
Articleship with Kabra Accountancy Firm for 2 months

### **Technical Know how**

Adobe Premier Pro, Adobe Photoshop

### **Claim to Fame**

Winner of 'Brand Quiz' for Xaviers' College-2015

## **Drashti Modi**

23

B.M.S.

### **Professional Qualifications**

Diploma in Multimedia Course-Modelling, M.Com (Pursuing)

### **Internship**

Media Planning Intern with R K Swamy BBDO Pvt. Ltd. For 2 months  
Marketing Intern with Food Food Channel for 2 months

### **Technical Know how**

Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro,  
BARC, Media Express (Basic), After Effects, IRS, TAM



## **Himali Katti**

22

B.M.M.

### **Internship**

Client Servicing Intern with BC Webwise Pvt. Ltd. for 2 months

### **Technical Know how**

Basics of Adobe Photoshop,  
Final CutPro, Adobe Premier Pro

## **Jaya Bohra**

22

B.C.A

### **Internship**

PR Intern with Perfect Relations Pvt. Ltd. for 2 months

### **Technical Know how**

Basics of Adobe Photoshop, Final CutPro, Adobe Premier Pro, After Effects, Camera - DSLR, Sony Z7

### **Claim to Fame**

1st runner up in the AD Film Making Competition (A-DAFT) at the Xaviers Institute of Mass Communications - 2015



## **Khooshboo Surti**

22

B.M.M.

### **Live Project**

Team leader for Quiz and Debate Competitions for the CSR activity 'In Our Hands', IDFC (2012-13)

Ideated, scripted and shot an Audio Visual for College Short Film Festival Mamboz (2011-12)

### **Internship**

Social Media Intern with Goldmine Adverting Ltd. for 2 months

Freelance Social Media Marketing with Foodholic

### **Technical Know how**

Basics of Adobe Premier Pro, Final CutPro, Adobe Photoshop, Camera-DSLR 550

### **Claim to Fame**

Winner of 'Mamboz Short Film Festival' at KES college Film (2012)



## **Khushal Zinge**

22

B.M.M.

### **Live Project**

Hospitality team member for 'Bhumika International Film Festival'-Motilal Jhunjhunwala College (2011-13)

### **Internship**

Digital Marketing Intern with Utopeia Communications for 2 months

Marketing and Sales Representative with Mobond M Indicator for 2 months

### **Technical Know how**

Adobe Photoshop, After Effects, Adobe Premier Pro, Adobe Illustrator, Adobe Audition, Corel Draw, Flash Animation, Camera - DSLR 550

### **Claim to Fame**

3rd runner up in 'Short film Competition' at Maharashtra Road Safety Mission (2014)

1st runner up in 'Short Film Competition' at Dr. D.Y. Patil Medical College (2012)



# Advertising



## **Krupa Varvedia**

23

B.M.S.

### **Professional Qualifications**

M.Com Part -1

### **Internship**

Digital Marketing and Social Media Intern with Dark Flame & Production 69 for 5 months

### **Work Experience**

Freelancer event organizer with Tantra Events

Freelancer Social Media & Digital Marketing Consultant

### **Technical Know how**

Basics of Adobe Photoshop CS3, Adobe Premier Pro, Final CutPro, Camera - DSLR 550

## **Mehak Saini**

22

B.M.M (Hons.)

### **Internship**

Client Servicing Intern with Lowe Lintas and Partners for 2 months

Intern with NDTV for 1 month

Intern with Pharmasquire Media & Publish for 1 month

### **Technical Know how**

Adobe Photoshop, Final CutPro, Sound CutPro, Quark Express, Corel Draw, Camera - DSLR 500D



## **Monika Soni**

23

B.M.M.

### **Internship**

Client Servicing Intern with Forecast Advertising Pvt. Ltd. for 2 months

### **Technical Know how**

Basics of Adobe Premier Pro, Final CutPro,

Camera - DSLR 550, Sony Z1 PD, Sony Z7 PD

## Nishant Saini

22

B.M.M.

### Live Project

Freelance Photographer with Sa Re Ga Ma Pa 2014

### Internship

Digital Marketing Intern with Utopeia Communications for 2 months

Intern with Frames Production Pvt. Ltd. 1 month

### Technical Know how

Basic of Final CutPro, Camera - DSLR 550 D, 5D Mark 3



## Palaak Vaidya

22

B.M.M.

Certified by XIMC for Communications & Public Speaking Diploma in Advertising & PR

### Live Project

Interviewed eminent personalities Ujjwal Nikam (Public Prosecutor), Ramdas Athawle (RPI Leader) and articulated the same for Thane Plus (2013)

Ideated, scripted, shot and acted for Audio Visual KLEPTO - Short Film for 48 Hours Film Festival 2014, Ideated, scripted, interviewed

and shot an Audio Visual for National Centre of Performing Arts - Centre Stage (2015)

### Internship

Intern with Perfect Relations Pvt. Ltd. for 2 months

### Work Experience

Event Coordinator with Planets and Vaidyas for 3 years

### Technical Know how

Basics of Adobe Photoshop, After Effects

### Claim to Fame

1st runner up in the AD Film Making Competition

(A-DAFT) at the Xaviers Institute of Mass Communications (2015)

## Parshwa Sarvaiya

22

B.M.M.

### Live Project

Made a tribute video for Late Shri. R K Laxman and Late Dr. Abdul Kalam, screened at MET UTSAV (2015)

Shot and edited promotional videos for NCPA (National Centre for Performing Arts), Centre Stage (2014)

### Internship

Copywriter Intern with Goldmine Advertising Ltd. for 2 months

Photographer Intern with Memory Makers (personal photographing crew of Mr. Amitabh Bachchan) for 10 months

### Technical Know how

Adobe Photoshop CS3, Corel Draw, Graphics Suite, Basics of Adobe Premier Pro, Sony Vegas, Final CutPro



# Advertising



## **Prachi Dave**

23

B.M.M.

### **Internship**

Intern with VML - Digital Marketing Advertising Agency for 2 months

Intern with TED-X Gateway for 1 month

### **Work Experience**

Account Manager with Strings Advertising Pvt. Ltd. for 4 months

### **Technical Know how**

Adobe Photoshop, Adobe Illustrator (Basic), Adobe Premier Pro, Final CutPro

## **Pranaya Sohani**

22

B.M.M.

### **Internship**

Copywriter Intern with Beehive Communications for 2 months

### **Technical Know how**

Adobe Photoshop CS3, Basic of Adobe Premier Pro, Final CutPro, Camera - DSLR 550, Sony Z1 PD, Z7



## **Prathamesh Thakur**

24

B.M.M.

### **Internship**

Client Servicing Intern with DDB Mudra Group for 2 months

### **Technical Know how**

Basics of Adobe Photoshop, Final CutPro, Adobe Premier, Quark Express, DSLR (Still Photography), Sony Z10

### **Claim to Fame**

Winner of Quiz competition 'Mediatainment Subrosa' at Patkar college (2014)

## **Priyanka K. Deorukhkar**

22

B.A.

### **Internship**

Client Servicing Intern with Blue Lotus Communications for 2 months

### **Technical Know how**

Basics of Final CutPro, Adobe Premier, Adobe Photoshop, Quark Express, Camera - DSLR (Still Photography), Sony Z10



## **Pushkar Salunkhe**

21

B.M.M.

### **Internship**

Copywriter Intern with DDB Mudra Group for 2 months

Brand Ambassador & Business Development Intern with Bindass Party for 2 months

Media Planning Intern with Bright Outdoor Media Pvt. Ltd. for 1 month

### **Technical Know how**

Basics of Adobe Premier Pro, Final CutPro, Camera - Canon 550D, Sony Z3, Z7

### **Claim to Fame**

2nd runner up in District Level Football, 3rd runner up in Dance, Fashion Show and Football Tournament at 'Polaris Festival' by Wilson College (2011)

## **Raunak Dpenha**

22

B.M.M.

### **Internship**

Copywriter Intern with Collateral for 2 months

### **Work Experience**

SEO Executive with Web Smith Technologies Pvt. Ltd. for 12 months

### **Technical Know how**

Final CutPro, Camera - Sony Z7, Z5 and PD 180, DSLR (500D)



# Advertising



## **Richa Shah**

23

B.Com.

### **Professional Qualifications**

M-Com (Part 2)

### **Internship**

Digital Client Servicing Intern with Beehive Communications for 2 months

### **Work Experience**

Co Marketing Head with Lucky Stores for 24 months

### **Technical Know how**

Adobe Premier Pro, Final CutPro, Pro tools, Google Picasa 3 Camera - DSLR 550, PD 170, Sony Z1, Sony Z7, 1100D, 500D

## **Richa Upadhye**

22

B.M.M.

### **Live Project**

Ideated, scripted and shot for an Audio Visual KLEPTO - Short Film for 48 Hours Film Festival (2014)

Ray Film Festival 2012 - Bhavans College Media Event - 'Celebrating Raj Kapoor'

### **Internship**

Client Servicing Intern with Everest Brand Solutions Pvt. Ltd. for 2 months

Intern with Woo-Hoo! Media Entertainment for 2 months

### **Technical Know how**

Adobe Photoshop, Camera - DSLR 550

### **Claim to Fame**

Winner of 'Branding event (Brande-Vous)'- Xavier Institute of Communication at MADMA (2015)



## **Rikku Maliakal**

23

B.M.S.

### **Internship**

Client Servicing Intern with Triton Communications Pvt. Ltd. for 2 months

Export Assistant Intern with Visen Industries for 5 months

### **Technical Know how**

Basics of Adobe Photoshop, Corel Draw

## Rohan Shah

21

B.M.M.

### Live Project

Crew member for 48 Hours Film Festival (2014)

Visulaizer for 'Project Green - Be the Roots' social campaign at Bhavans College

### Internship

Copywriter Intern with DDB Mudra Group for 2 months

Digital Marketing - Intern with Let's Intern for 3 months

### Technical Know how

Basics of Camera - DSLR 550 D, Sony Z1 PD, Z7

### Claim to Fame

Winner of National level Streetplay Competition at India Fest (2013)

Winner of 'Sreetplay Competition' at METamorphosis (2012)



## Sanika Lad

22

B.M.M.

### Live Project

Ideated, scripted, shot and acted for Audio Visual KLEPTO - Short Film for 48 Hours Film Festival (2014)

### Internship

Client Servicing Intern with TBWA Worldwide for 2 months

### Claim to Fame

Awarded as 'Shravan Queen' in the Times of India Group Beauty Pageant, (2011)



## Shravan Ajay Bane

23

B.M.M.

### Live Project

Ideated, scripted, shot and acted for Audio Visual KLEPTO - Short Film for 48 Hours Film Festival (2014)

Chief Organizer for 'Ray Film Festival' at Bhavan's College (2013)

### Internship

Copywriter Intern with Beehive Communications for 2 months

Business Development Intern with Eggfirst Advertising Pvt. Ltd. for 2 months

Marketing Executive Intern with The Ideas Box for 4 months

### Work Experience

Perception & Marketing Communications Executive with Ashwini Publicity for 6 months

### Technical Know how

Basics of Adobe Photoshop CS6, Adobe Premier Pro, Camera - DSLR - Canon 1200D, 5D, 600D, Video Cameras HDV Sony HVR Z7

### Claim to Fame

2nd runner up in Ad Film Making Competition 'MADMA' by Xavier's institute of Communications (2015)



# Advertising



## **Shreeshail Subramani**

24

B.M.M.

### **Internship**

Media Planning Intern with Beehive Communications for 2 months

Video team intern with TED - X Gateway for 2 months

### **Work Experience**

Offline Trainee Editor with Prime Focus Ltd. for 9 months

### **Technical Know how**

3D Animation, Adobe Photoshop, Final CutPro, Avid Media Composer, Adobe Illustrator & Corel Draw, Camera - DSLR Nikon D5100

## **Sonal Pawaskar**

22

B.M.M.

### **Internship**

Intern with Wizcraft International Entertainment Pvt. Ltd. for 2 months

Media Relation Intern with TED-X Gateway for 2 months

### **Technical Know how**

Final CutPro, Adobe Premier Pro, Adobe Photoshop, Adobe Illustrator, Camera - DSLR (500D)



## **Sumi Jain**

24

B.Sc.

### **Live Project**

Event Co-ordinator in 'Crossword' Book Store - Mela Events (2011)

### **Internship**

Client Servicing Intern with Utopeia Communications for 2 months

Intern with Fiskaz Media & Marketing Solution Ltd. for 2 months

Intern with Director's Kut Production for 2 months

Intern with Youth for Unity & Voluntary Actions (NGO) for 2 months

### **Work Experience**

Content Manager with Ultra Distributors Pvt. Ltd. for 10 months

### **Technical Know how**

Final CutPro, Adobe Premier Pro, Camera - Sony Vegas, DSLR (600D)

## Surabhi Subramanian

22

B.M.M.

### Live Project

Creative Head for 'Frames Film Festival' at SIES Nerul College (2011-13)

Creative visualizer, designer and content writer for 'SIESONS FESTIVAL' at SIES College Nerul (2012)

### Internship

Copywriter Intern with Beehive Communications for 2 months

### Technical Know how

3D Animation, Adobe Photoshop, Final CutPro, Avid Media Composer, Macromedia Flash, After Effects, Adobe Illustrator, Adobe Audition, Corel Draw, Camera - DSLR-D5 100



## Tanya Gupta

22

B.Com.

### Internship

Media Planning Intern with Beehive Communications for 2 months

### Technical Know how

Final CutPro, TAM, MAP Media Express, Camera - DSLR, Video Cameras Sony Z7, Z5 and PD 180



## Tanvi Kamat

22

B.Com.

### Internship

Client Servicing Intern with DDB Mudra Group for 2 months

### Technical Know how

Adobe Photoshop, Adobe Premiere Pro, Camera - DSLR (400D Canon)



## Vimesh Salian

22

B.Com.

### Live Project

Core Committee Member for 'MET Utsav 2015' at MET League of College

College Representative for MADMA at Xavier College (2015)

### Internship

Client Servicing Intern with Everest Brand Solutions Pvt. Ltd. for 2 months

Intern with Mahindra & Mahindra Ltd. for 2 months

### Technical Know how

Basics of Adobe Photoshop, After Effects, Adobe Premier Pro, Final CutPro, Pro Tools

### Claim to Fame

Winner of Football Tournament at college events - Kiran (KC College) and Kaledioscope (Sophia College) (2013)

Winner of 2nd division MDFA league, represented for Young Boys Sports Club (2011)



# Student Profiles

## Multimedia Journalism

# Multimedia Journalism

## Ashwin Sheshware

26

B.Com., MS-CIT, Diploma in Financial Accounting

### Live Project

HT Campus Journalist

### Internship

Intern at Maharashtra Times (Times Property Section) for 2 months

### Work Experience

MIS Executive at SFS Business Solutions Pvt. Ltd. for 14 months

Tele Sales Executive at HBL Group Pvt. Ltd. for 3 months

### Technical Know how

Basics of Adobe Indesign

### Claim to Fame

Acquired a byline at Maharashtra Times



## Mayura Jagtap

23

L.L.B, Diploma in Cyber Laws

### Live Project

Reporting for Maharashtra Kabaddi League (MKL)

Interviewed the cast of a Marathi film 'Tujhya Vin Mar Javaan', starring Prarthana Behere, and Avadhut Gupte

Reporting of 25 prayog celebration of Marathi Natak Love Birds starring Mukta Barve, also Sonali Kulkarni

Co-ordinated Sangharshala Haavi Saath'

### Internship

Intern at Marathi news channel 'Zee 24 Taas' for 2 months

### Technical Know how

Basics of Adobe Indesign, Octopus, News Flash



## Priyadarshini Baliga

27

B.A (Sociology), IATA/UFTAA

### Live Project

HT Campus Journalist

### Internship

PR intern at Adfactors PR Pvt. Ltd. for 2 months

### Work Experience

Ticketing & Reservation Executive Emirates Airlines for 8 months

### Technical Know how

Basics of Adobe Indesign

### Claim to Fame

Acquired by-lines for five articles on 'City News' written for Dateline Mumbai



## Surabhi Inamdar

22

B.A. (English Literature), Diploma in German Language

### Live Project

HT Campus Journalist

### Internship

PR Intern at Ketchum Sampark for 2 months

### Technical Know how

Basics of Adobe Indesign



# Student Profiles

## Entertainment

## **Abhijeth Menon**

21

B.Com.

### **Internship**

Intern at Zee TV for television series 'Satrangi Sasural'

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z1, Z7, Canon 600D, 550D, Final CutPro, Adobe Premier & After effects



## **Aditya Joshi**

21

B.M.M

### **Live Project**

Technical Department team member for a college event – 'Mediatainment' at Patkar-Varde College

### **Internship**

Direction Intern at Beyond Dreams Entertainment Pvt. Ltd. for 2 months for television series 'Sadda-haq' aired on Channel V

### **Technical Know how**

Basics of TAM, Camera - DSLR, Cannon, DVC Sony 27, After Effects & Final CutPro



## **Anjali Jani**

22

B.M.M (Advertising)

### **Live Project**

Event Intern at Infrastructure Development Finance Company

### **Internship**

Programming intern and a OB Jock at Music Broadcast Limited (Radio City) for 2 months

PR Intern at TED-X Gateway for 1 month

Intern at Brands Engage for 4 months

### **Technical Know how**

Basics of TAM, Camera-DVC Sony Z7, Final CutPro, Sony Vegas Pro, Adobe Photoshop, Adobe Illustrator

### **Claim to Fame**

1st prize winner for a Radio & Television project, 2nd runner up for a PR campaign for an Education brand,

2nd runner up for a Contemporary Issues Project (2013) at Kandivali Education Society



# Entertainment



**Ankit Ninawe**

24

B.B.A

**Internship**

Assistant Director Intern with Yamuna Film Pvt. Ltd. for 2 months for the Marathi film 'Rang Maja Vegla'

**Technical Know how**

Basic of Adobe Photoshop CS4, Cameras - DSLR 550, Sony Z7

**Asmita Jadhav**

22

B.M.M (Advertising)

**Internship**

PR Intern at Picture N Kraft for 2 months

**Technical Know how**

Basics of TAM, Adobe Photoshop CS5, Photoscape, Adobe Premiere Pro, Final CutPro, Windows Movie Maker  
Camera: SLR – Panasonic Lumix DMC-FX37, Nikon 1200D, Video Camera – Sony Pd170, Sony Z1 and Sony Z7

**Claim to Fame**

Amongst the top three rank holders for five consecutive semesters at Degree College  
2nd runner up at Inter College Nail Art Competition organized by K G Joshi College of Arts & N G Bedekar College of Commerce



**Bhavya Kikani**

22

B.M.M

**Live Project**

Worked as an Assistant Director in a television commercial of 'SHERA WINTOZZ' and 'SHERA INNERWEAR' with In-focus Advertisers

**Internship**

PR Coordinator at Contiloe Pictures Pvt. Ltd. for 2 months

**Technical Know how**

Basics of TAM, Adobe Premiere

## **Dimple Sutaria**

22

B.Com.

### **Live Project**

Celebrity Shadow for Ajay Kulkarni (Times Television Network) and Tom Alter at MET Media Confluence 2015

Core Team member UDAAN 2010 at Jai Hind College

### **Internship**

Costume & Creative Intern at Essel Vision Productions for 2 months for the reality show, 'DID Super Moms - 2' aired on ZEE TV

Intern at Director's Kut Productions for 4 months for the show 'Tere Sheher Mein' and 'Aur Pyar Ho Gaya'

### **Technical Know how**

Basics of TAM, Camera - DSLR 550 D, Sony Z1, PD Z7, Final CutPro, Adobe Premiere Pro and Adobe Photoshop CS5



## **Falak Zeb Khan**

22

B.A

### **Live Project**

Client Servicing for the Brand VLCC at A. A. Khan and Associates

Campus Manager at Letsintern.com

Internship with QS Quad Grad School, USA

Internship with Vogue EyeWear

Hosted a Concert at the NCPA Theatre, Mumbai

### **Internship**

PR Intern at Crisscross Communications

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z7, Final CutPro



## **Grishma Mehta**

25

B.M.M (Advertising), Red Boxx 2

### **Live Project**

Event Executive for MET Media Confluence and MET Utsav 2015

### **Internship**

Content & Programming Intern at Zoom Entertainment Pvt. Ltd. for 2 months

Client Servicing at JWT for 2 months

### **Work Experience**

Client Servicing at Almat's Branding Solutions Pvt. Ltd. for 4 months

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z1, Z7, Canon 600D, 550D,  
Final CutPro, Adobe Premier & After effects, Maya, 3D Max, Z Brush, Adobe Photoshop



# Entertainment



## **Jainam Vora**

22

B.F.M, Diploma in Media Management

### **Live Project**

Professional Anchor and Wedding Planner

Conducted workshop for children at Clay Foundation Institute

HOD of Rotaract club and Pro-Shows Head of Department, for Drishti, Festival of NM College of Commerce and Economics

### **Internship**

Creative Intern at Balaji Telefilms for 2 months for the reality show 'Nach Baliye 7' aired on Star Plus

Marketing Executive at Smile-Drive Organisation for 1 month

Social Media Executive at Artist Ahoy for 1 month

### **Technical Know how**

Basics of Planning software: TAM

### **Claim to Fame**

Best Actor in Youth Festival Mumbai University

Amongst top 5 Finalists of Bombay Times Fresh Face (2011)



## **Juhi Bhatt**

22

B.M.S

### **Internship**

Film Marketing Intern at Eros International Media Ltd. for 2 months for the upcoming film 'Bajirao Mastani'

### **Work Experience**

Associate Data Collector at The Walt Disney India Pvt. Ltd. for 4 months

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z1,Z7, Canon 600D, 550D, Final CutPro

## **Jill Dedhia**

22

B.M.S., M.Com. (Business Management)

### **Live Project**

Social Media Manager at World For All (NGO) and Neetabus.in

Freelance Social Media Manager for Sahil Mane Photography and Bluesanova

### **Internship**

Digital Content team member at Essel Vision Productions for 2 months

Product Development team member at Kotak Securities for 2 months

Marketing team member at Neeta Tours & Travels for 2 months

### **Work Experience**

Social Media Associate at Every Media Technologies Pvt. Ltd. for 3 months

Social Media & Business Development Executive at The Brand Saloon for 5 months

### **Technical Know how**

Basics of TAM, Adobe Premiere Pro, Adobe Photoshop CS4

### **Claim to Fame**

Best Actor Merit at Indian People Theatre Association (IPTA)

and BHAUSAHEB (Bhartiya Vidhya Bhavan - Hindi Ekanki Natya Spardha)



## Karan Chandiramani

22

B.M.M (Advertising)

### Live Project

Production and script writing team member short film 'KLEPTO' for 48 hour Film Festival

On - Field Production & Hospitality Head for the Events for 'On Stage Entertainment

### Internship

International Marketing & Distribution Intern at Times Global Broadcasting Ltd. for 3 months

Film Distribution Intern at Viacom18 Motion Pictures for 4 months

### Technical Know how

Basics of TAM, Camera - DSLR Cannon EOS-5D Mark III,

DVC Sony-Z7, Final CutPro, Adobe Premier Pro, Showbiz



## Khushbu Chauhan

23

B.Sc. (Home Science - Audio Visual Production)

### Internship

Intern at Diversifies Communications for PALM EXPO & CINEMA EXPO 4 months

Intern at Rolling Stone India & Man's World in the Events department for 2 months

### Work Experience

Creative Co-ordinator at Tez Entertainments Pvt. Ltd. for 6 months

Client Servicing Executive at V Rocks Entertainment Pvt. Ltd. for 5 months

### Technical Know how

Basics of TAM, Adobe After Effects, Corel Draw, Windows Movie Maker, Adobe Premier Pro, Camera - DVC Sony Z1, Z7, Canon 600D, 550D

### Claim to Fame

Distinction in Bachelor of Dance in Bharat Natyam awarded by the Art Society Mumbai

Winner of the Talent Show in the year 2008 held by Ashish Classes



## Maitri Valia

21

B.M.M, PG Diploma in Event Management,

Certificate Course in Voice Modulation

### Live Project

Event Executive for Lakme Fashion Week and IIJW

Host for Bombay Iron Merchant Association and Mallaika Arora family function

### Internship

Costume & Creative Intern at Essel Vision Productions for 2 months for the reality show, 'DID Super Moms' - 2 aired on ZEE TV

Marketing & PR intern at Artistivity for 2 months

### Work Experience

Client Servicing & Creative department member at Star Dimension for 2 years

### Technical Know how

Basics of TAM, Adobe After Effects, Adobe Photoshop Sony Vegas, Final CutPro, Adobe Premier Pro, Canon 70D



**Naisha Joshi**

23

B.M.M

**Live Project**

Assistant Director of 'KLEPTO', 48 hour film festival project

**Internship**

Programming & Production Intern at Turmeric Vision Pvt. Ltd. (Food Food Channel)

Content Writer at Purpille.com for 1 month

**Work Experience**

Public Relations Executive at Customized Computer Services Pvt. Ltd. for 6 months

**Technical Know how**

Basics of TAM, Camera - DVC Sony Z1, Z7, Canon 600D, 550D, Final CutPro

**Claim to Fame**

Member of the winning team for Drama Event at Wilson College

Ideated, scripted and shot an Audio Visual for National Centre of Performing Arts - Centre Stage

Ideated, scripted, shot and acted for Audio Visual KLEPTO - Short Film for 48 Hours Film Festival

Creative Intern at Sphere Origins Multivision Pvt. Ltd. for 2 months for the TV series, 'Mere Aangne Mein' aired on Star Plus

**Navin Tiwari**

24

B.Sc (Computer Science),

PG Diploma in Mass Communication

**Live Project****Internship****Work Experience**

Client Servicing at Contad (Continental Advertising) for 14 months

After Sales Executive at Ashtavinayak Peripherals for 20 months

**Technical Know how**

Basics of TAM, Adobe Photoshop, Windows Movie Maker,

Sound Forge, Adobe Premier Pro

**Neomi Desai**

22

B.M.M, Diploma in Advertising & Public Relations

**Live Project**

Production & Script Writing team member short film 'Timeline' for Pune International Film Festival

Production & Script writing team member short film 'Klepto' for 48 hour Film Festival

**Internship**

Content & Programming intern at Zoom Entertainment Pvt. Ltd. for 2 months

Marketing Intern at Cornerstone Communications for 2 months

**Work Experience**

Digital Marketing Intern - Media planning and buying department at Manhattan Communications for 1 year

**Technical Know how**

Basics of TAM, Adobe Photoshop CS6, Zedo Ad Server, Final CutPro & Adobe Premier Pro

**Claim to Fame**

Appointed to train employees on Twitter Advertising at Manhattan Communications Pvt. Ltd.

## **Nikunj Jain**

23

B.Com (Hons.)

### **Live Project**

Marketing department member at Times Global Broadcasting Ltd. for the event 'WALK FOR HEALTH'.

### **Internship**

PR Intern with Picture N Kraft for 2 months

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z7, Canon 600D, 550D,

After Effects, Final CutPro, Adobe Premiere Pro, Video Camera – Sony PD170 , Sony Z1 and Sony Z7

### **Claim to Fame**

Box Cricket Champions 2015, organised by the MET college

Zonal Level Football & Hockey Championship in (2008)



## **Nileshwari Gajelli**

21

B.M.M (Advertising)

### **Live Project**

Freelance Event Projects handled-Marwar Mega Wedding Expo and TAJ Gateway Revolution (2015)

### **Internship**

Marketing Intern at Times Global Broadcasting Ltd. for 1 month

Event Intern at Rolling Stone India for 2 months

### **Technical Know how**

Basics of TAM, Adobe Photoshop CS6, Corel Draw, Windows Movie maker, Cyber link Power Director

Camera - DVC Sony Z1, Z7, Canon 600D, 550D

### **Claim to Fame**

1st prize winner for the Individual Shiai Competition held under the auspices of All India Gojukai Karate-Do (I. K. G. A) in Pune



## **Pawankumar Yadav**

23

B.M.S.

### **Live Project**

Production team member for MET Ustav 2015

### **Internship**

Assistant Director at Beyond Dreams Entertainment Pvt. Ltd. for 2 months for the television series, 'Veera' aired on Star Plus

### **Technical Know how**

Basics of TAM, Camera - DSLR, Cannon, DVC Sony 27 and Final CutPro



**Prachit Thakur**

23

B.A.F.

**Live Project**

Ideated, scripted and shot an Audio Visual for National Centre of Performing Arts - Centre Stage

**Internship**

Associate director at Rose Audio Visuals Pvt. Ltd. for 2 months for television show 'Reporters' aired on Sony TV

**Technical Know how**

Basics of TAM, Camera - DVC Sony Z1, Z7, Canon 600D, 550D and Final CutPro

**Rohan Popere**

24

B.M.M (Advertising), B.A (Sociology), M.A (Sociology) Part 1

**Live Project**

Ideated & Shot an Audio Visual KLEPTO - Short Film for 48 Hours Film Festival

Official Photographer at Lakme Fashion Week for fashion Designer Sonam Modi & Paras Modi,

Heartland Festival, Thane (2015) & Upwan Art Festival

Volunteer at NGO Plant & Animal Welfare Society [P.A.W.S.]

Vice Secretary at NGO Aadhar Youth Foundation, Mumbai

Photographer at DeTales Marketing & Communications, Bandra

**Internship**

Freelance Video Editor at MTV Digital - Viacom 18 for 6 months

**Work Experience**

Assistant D.O.P. & Go Pro Operator for Gujarati Movie 'Dharati Par na khel' (2014)

**Technical Know how**

Basics of TAM, Adobe Photoshop, Corel Draw X 6, Adobe Premiere Pro, Final CutPro, Adobe Lightroom, Camera

Nikon D5100, Canon 5D Mark III (All DSLR Camera), SONY Z7, Hero Go Pro

**Claim to Fame**

Winner of National Level Photography Competition and Exhibition held by Kalaraag R.A.I.T. for Street Photography

'A' Grade in 'C' Certificate of National Cadet Corporation

**Prerna Vij**

22

B.A.A. (VFX)

**Internship**

Event Intern at The Elektick Box for 2 months

**Technical Know how**

Basics of Adobe Premier



## Rohit Chikhalkar

25

B.M.M (Advertising)

### Live Project

Scripted and directed the short film 'Klepto' for the 48 Hour Film Festival.

Direction team member for a short film named 'TimeLine' for the Pune international film festival

### Internship

Creative Intern at Sphere Origins Multivision Pvt. Ltd. for 2 months for the TV series, 'Mere Aangne Mein' aired on Star Plus

Intern at Little Monk Productions for the film: 'The Gujrat Promise'

Intern at DNA for 1 month

Intern at CNN-IBN for 1 month

### Technical Know how

Basics of TAM, Camera - DSLR, Canon EOS 7D & 5D, DSLR Canon EOS 600D, DVC Sony-Z7,

Final CutPro, ProTools and Garage Band

### Claim to Fame

Team member for film 'The Gujrat Promise' was featured in DNA and Hoot with my name in the credit list



## Sanchayana Shahi

22

B.M.M. (Journalism)

### Live Project

Acted in a YouTube segment named 'Munna Bhai Chale Social Media'

Celebrity manager for Samuel Smith and Seema Mehta at MET Media Confluence 2015

### Internship

Music Programming & Scheduling intern at 9X Media Pvt. Ltd.

### Technical Know how

Basics of TAM



## Sandeep Shaminami

21

B.M.M (Advertising) MS-CIT

### Live Project

Celebrity Manager for Tom Alter, Cyrus Dastur, Jason Samuel Smith and Seema Mehta for MET Media Confluence 2015

Ideated and edited celebrity introduction AVs for Tom Alter, Cyrus Dastur, Jason Samuel Smith and Seema Mehta

### Internship

PR Intern at Picture N Kraft for 2 months

### Work Experience

Worked in Titan Industries Limited (Tanishq Jewellers) as a RSO (Retail Sales Officer) for 2 months

### Technical Know how

Basics of TAM, Adobe Photoshop, Adobe Premiere Pro, Final CutPro, Camera - Canon 5D Mark III, SONY Z7, Canon 550D





## **Sankalp Gala**

22

B.Com.

### **Live Project**

Shot and edited a promo for National Centre of Performing Arts

Event volunteer at MET Media Confluence and MET UTSAV 2015

### **Internship**

Direction Intern at Beyond Dreams Entertainment Pvt. Ltd. for 2 months for TV series 'Sadda-haq' aired on Channel V

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z1,Z7, Canon 600D, 550D and Final CutPro

## **Shraddha Kanchan**

22

B.Com.

### **Live Project**

Event Volunteer at MET UTSAV and MET Media Confluence 2015

### **Internship**

Editor at Omark Marcom for 2 months

### **Technical Know how**

Basics of TAM, Final CutPro, Adobe Premier Pro and Windows Movie Maker



## **Shweta Shevare**

22

B.Sc

### **Live Project**

Head Coordinator for MARRS Quiz Competition across colleges

in schools organized by MARRS International Spelling Bee

Event Volunteer for NDTV Greenathon

Creative department team member in SUNPLUGGED GREENKARBON FESTIVAL at Bhavans College

### **Internship**

Creative and Casting Assistant at DJ's A Creative Unit for 2 months

### **Technical Know how**

Basics of TAM, Camera - DSLR 550 D, Sony Z1, PD & Z7, After Effects, Final CutPro and Adobe Premiere Pro

## **Simran Hemrajani**

22

B.M.M (Advertising)

### **Live Project**

Film Marketing (Brand Solutions) for the following films: Hollywood: Fantastic 4, Hitman Agent 47, The Martian, Malala, Peanuts, Kung Fu Panda 3, Ice Age 5  
Bollywood: Bombay Velvet, Hamari Adhuri Kahani, Guddu Rangeela, Miss Tanakpu, Shaandar and 'Love Per Square Feet'  
Live Project on 'Youth Trends Report' by DDB Mudra published in The Economic Times.

### **Internship**

Intern - Film Marketing (Brand Solutions & Co-branded alliances) at Fox Star Studios for 3 months

Advisory Board of Member at DDB Mudra Max for 3 months

Copy Intern at Percept H for 1 month

### **Technical Know how**

Adobe Photoshop, Adobe Illustrator

### **Claim to Fame**

Amongst the top ten rank holders for two consecutive years at Degree College

Selected for an internship opportunity with

DDB Mudra through college, on the basis of consistent performance



## **Sumit Maji**

23

B.B.A

### **Live Project**

Technical and Marketing department team member  
for the event 'Crescendo' at Tirpude College, Nagpur

### **Internship**

Production Intern at Essel Vision Productions for 2 months

### **Work Experience**

Sales Executive at Suruchi Spices for 12 months

### **Technical Know how**

Basics of TAM, Camera - DVC Sony Z7, Cannon, Final CutPro

### **Claim to Fame**

Winner of the Talent Hunt by UNINOR in (2012)



**Tanvi Shah**

23

B.Com, Diploma in Event Management

**Live Project**

Production team member of DID Little Champs

Backstage management for Big Star Entertainment Awards (2011) and Bridal Fashion week (2012)

Head Supervisor for Mumbai Indians team for BOOK MY SHOW for IPL Season 6 and 7

Event Head and Stage Manager for the opening ceremony of Subroto Roy Sahara Stadium

**Internship**

Programming & Production Intern at Turmeric Vision Pvt. Ltd. (Food Food Channel)

**Technical Know how**

Basics of TAM

**Vinay Shukla**

25

**Educational Qualification**

B.E. (CSE)

**Live Project**

Ideated, scripted and shot an Audio Visual for National Centre of Performing Arts

Assistant Director for the Television Commercial for the brand B-Glow Hair

Voice Over for a show 'Mirchi Movie Nights' for Radio Mirchi

**Internship**

Assistant Director at Sunshine Production for the TV show 'Na Bole Tum na Maine Kuch Kha'

Associate Creative Head at Endemol Shine India for TV Show 'Swim Team'

Web series 'IN MY CITY' for 2 months

**Work Experience**

Assistant Director at Mudra Telefilms for 12 months

Casual Announcer at All India Radio for 3 months

Dubbing Artiste at Big RTL Thrill for 12 months

**Technical Know how**

Basics of TAM, Windows XP, Vista, 7, 8.1. Mac OS., Dream viewer, Adobe After Effects, Corel Draw, Sony Vegas, Final CutPro, Adobe Premier Pro, Final Draft, Trelby, Nuendo, Sound forge and Camera - Canon 70D,



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					and many more...	

# RECRUITMENT OPPORTUNITY

**Professionally trained, dynamic MET Mass Media students will be an asset to your organisation.  
They are ready to take up challenges and prove their mettle in the following media fields and more:**

- **Television:** Production, Direction, Script writers, Creative Solutions, Marketing, Brand Integrations, Programming and On Air Promotions
- **Radio:** Programming, Marketing & Creative Solutions
- **Advertising:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning & Buying, Marketing & Business Development
- **Events:** Production, Creative Solutions, Client Servicing, Marketing & Business Development
- **Talent Management:** Talent Business, Talent Coordination & Operations
- **Films:** Production, Direction, Script writers, Marketing, Brand Integrations
- **Journalist:** Print, Web & Broadcast (Reporters, Desk News, Content Writers)
- **Digital:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning, Marketing.
- **Outdoor:** Client Servicing, Copy & Content Writing, Account Planning, Media Planning.
- **Public Relations:** Brand, Film, Television, Digital, Events & Talent

**For recruitment and related inquiries please contact:**

The Placement Cell  
MET Institute of Mass Media  
Bhujbal Knowledge Centre  
Bandra Reclamation, Bandra (West), Mumbai 50.  
Tel: (+91 22) 39554383 / 277  
Email: [aditig\\_imm@met.edu](mailto:aditig_imm@met.edu), [pratibhan\\_imm@met.edu](mailto:pratibhan_imm@met.edu)

# RECRUITMENT FORM

Date: \_\_\_\_\_  
Name of the Organisation: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_

## Executive Placements:

What category of students do you plan to hire? (Please tick appropriate boxes)

☐ Advertising    ☐ Multimedia Journalism    ☐ Entertainment

Location of Assignment    ☐ Mumbai    ☐ Outstation

Work Experience required?  
\_\_\_\_\_

Summer Trainees / Interns required? (Please fill your requirement)  
\_\_\_\_\_  
\_\_\_\_\_

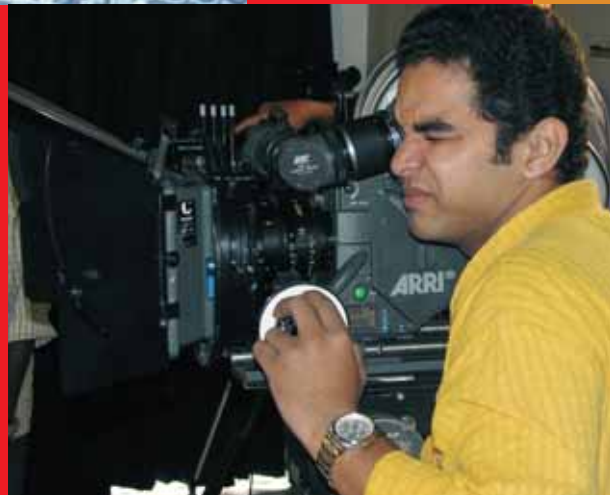
## Pre-Placement Presentation Details

Date of Presentation: \_\_\_\_\_

Duration of Presentation: \_\_\_\_\_

Facilities needed: \_\_\_\_\_







विद्याधनं सर्वधनं प्रधानम्।

**MET Institute of Mass Media  
Bhujbal Knowledge Centre**

Bandra Reclamation, Bandra (W), Mumbai 400 050.

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ISO 9001:2008 certified, MET is an NGO in Special Consultative Status with United Nations (ECOSOC).

**THE MET LEAGUE OF COLLEGES**

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