

# SHARP MIND LEADS

THE MET LEAGUE OF COLLEGES  
**MET**  
AS SHARP AS YOU CAN GET

**Bhujbal Knowledge City**

## OUR FAITH

न चौर हार्यम् नच राज हार्यम् |  
न भातृभाज्यम् नच भारकारी ||  
व्यये कृते वर्धते एव नित्यम् |  
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,  
nor snatched by a king.  
It is indivisible unlike ancestral property,  
it never burdens the bearer,  
it multiplies manifold when offered to others.  
Knowledge is the supreme form of wealth.

## OUR VISION

To shape professionals, to conquer the present and future challenges  
to the socio economic fabric of our society, by institutionalising search,  
development, research and dissemination of  
relevant knowledge through structured learning systems.

## OUR MISSION

To evolve, develop and deliver dynamic learning systems  
to equip professionals with conscience and commitment  
to excellence and courage to face business challenges.

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# MET LEAGUE OF COLLEGES



Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

## **Bhujbal Knowledge City, Mumbai**

- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences
- Institute of Information Technology
- Institute of Software Development and Research

- Institute of Computer Science
- Institute of International Studies
- Rishikul Vidyalyaya

## **Bhujbal Knowledge City Adgaon, Nashik**

- Institute of Management
- Institute of Pharmacy
- Institute of D. Pharmacy

- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Bhujbal Academy of Science & Commerce (Junior College)

## **Bhujbal Knowledge City Gowardhan, Nashik**

- Institute of Architecture and Interior Designing

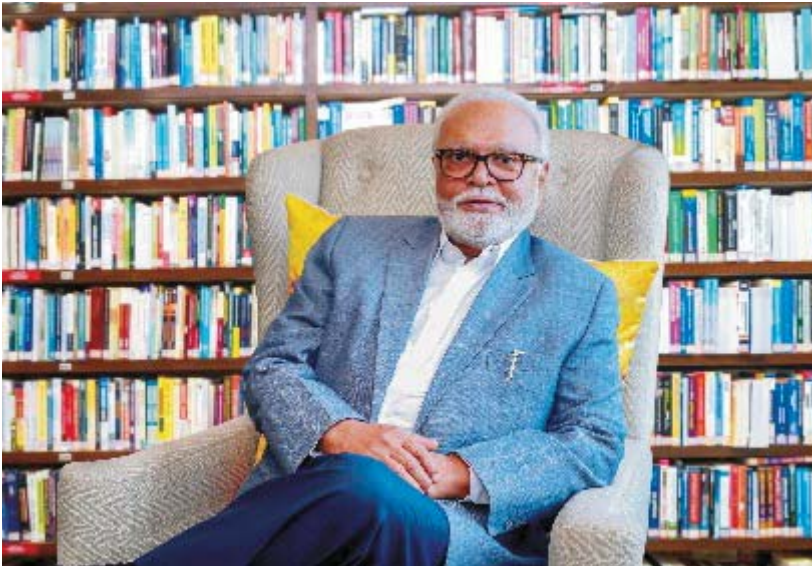
At MET, over four thousands students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Savitribai Phule Pune University, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London.

MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, NCC Education, UK, Manhattan Institute of Management, New York, EAE Business School, Spain, Business & Hotel Management School, Switzerland, Robert Gordon University, York St. John University, Sprott Shaw College, Canada, and ICE Creative Excellence Pvt. Ltd. (Founded by Balaji Telefilms Ltd.)

# FROM THE CHAIRMAN'S DESK

***“When things get tough, the tough get going”***

- Anon



It is said that when the unexpected or impossible happens, you are caught off balance. In this third decade of the millennium, Indian economy was at an inflection point but we were unexpectedly hit by a pandemic wave from the East. As the nation went in a lockdown, its impact was felt across all strata of our society. The youth had to shoulder the burden of the system collapse hurting the education sector. But unfazed by the unexpected crisis, dynamic professional institutions rose to the challenge as they set about energizing millions of young minds to fight the adversity. They rapidly retooled, redesigned and delivered a significant body of knowledge to deliver seamless digital learning engaging the youth across the country to alleviate the suffering of the young students, quenched their thirst of knowledge aided by smart tools and teachers, restoring sanity and peace in the society.

We at MET, took the challenge head-on and established seamless learning platforms across our campuses located at Bhujbal Knowledge City in Mumbai and Nashik delivering wholesome learning inputs meeting stakeholder appreciation. From kids to young professionals enlightening virtual inputs were delivered across Pharma, Engineering, IT, Mass Media and Management domains brushing past delivery hurdles. Blessed by the state of the art platforms and technologies accessed by us, our committed faculty and staff rose to the challenge. Frequent counseling to the affected, concessions and accommodation to the needy acted as balm to the stakeholder battling the adversity as they lived up to the 'knowing-doing-being' motto of professionals meeting the demands of the marketplace.

We at MET, through our Rishikul Vidyalaya are continuing to expose the school kids, blending the traditional pedagogy with the Cambridge learning systems till the A Level. We are also building links and partnerships with global players for carrying forward the dynamic learning processes at both undergraduate and postgraduate levels. We are continuing our focus on injecting the spirit of Creativity-Innovation in the pedagogy so that the students are nudged and exposed to solution oriented, problem solving dynamic learning platforms, as the gateway to incubators and start-up culture.

But, it will require coordinated efforts between the regulator and the holy trinity of students, parents and teachers combined to mitigate the crisis. One must remember that, the dynamic education sector led by the youth, are the backbone leading us through the turbulent waters. Therefore, the higher education regulators must immediately act to shore up this sector with resources and policy stimulus, to drive the dark clouds and let the bright sunshine bloom the flower of Indian youth. We must remember, as Bobby Knight says, “The key is not the will to win. Everybody has that. It is the will to prepare to win that is important”.

Wishing you success in all your professional pursuits.

**Chhagan Bhujbal**

Hon. Founder Chairman  
Mumbai Educational Trust

# MET INSTITUTE OF MANAGEMENT

The MET Institute of Management (MET IOM) offers a 2 year full time Masters in Management Studies (MMS) affiliated to the University of Mumbai and recognised and approved by All India Council for Technical Education (AICTE). It also offers 3 years part time Masters Degree in Management programmes (MMM/ MFM/MIM/MHRDM) affiliated to the University of Mumbai.



## ABOUT MMS

The Masters in Management Studies (MMS) is a two year full-time Degree programme affiliated to the University of Mumbai and approved by AICTE and DTE. The selection procedure consists of a process of an Entrance Test (As mandated by AICTE/ DTE/ Hon. Supreme Court), a Group Discussion (GD) and a Personal Interview (PI) for all eligible candidates who are graduates from UGC approved institutes. The Entrance Exam is a multiple-choice objective test evaluating the aptitude in verbal ability, quantitative aptitude, logic, visual reasoning, reading comprehension and data interpretation.

The course is rigorous and exhaustive. The programme is conducted on a semester basis with four semesters spread over two academic years. The duration of each semester is around 15 working weeks. The first year lays the foundation in the fundamentals of management. There is summer internship of two months after the first two semesters. The second year offers specialization in a particular discipline – Marketing, Finance, Operations, Human Resources and Systems.

In the last semester students submit three projects: 1) General Management 2) Functional Specialisation 3) Social Relevance. The pedagogy goes beyond the text-books. It includes case studies, simulation games, workshops, industrial visits, certification courses, guest lectures and live projects to develop and sharpen knowledge, skills and attitudes that prepare the students to meet the global corporate challenges.

# FROM THE DIRECTOR GENERAL'S DESK



## MANAGEMENT PARADIGM SHIFT : LEADERSHIP AT VIRTUAL WORKSPACE

*The age of chivalry is gone. That of sophisters, economists, and calculators, has succeeded.*

*– Edmond Burke*

When the golden sun rose at the dawn of the third decade of the second millennium, there was cheer, joy and hope all around. The National and Global Indices did not reflect even the remotest dark shadows hovering beyond the horizon and despite some rumblings in Europe there was a steady hum of dynamic business acceleration worldwide. Then, as the Corona virus spread from China to Europe by the silken route, it hit us very harshly in the second and third quarters bringing the Eco-Socio-Geo-Politico structure of the country to a grinding halt. From the apex national bodies, down to the tea vendor and the milkman, everyone was caught off guard, hemmed in by Lockdown, Curfew and Containment Zones as

facial masks emerged as the chosen symbol in these Corona times.

While the media has poured voluminous content on the subject matter of the pandemic the students and doyens of Management alike, are still unable to fathom dimensions of the impact of this virus on the economy and the society. The grim reality far exceeds the VUCA phrase often used to sum up the unpredictability of such impacts. It will be quite some time before the analysts and prophets of the global economy and society are able to make any prediction regarding the deep impact it will have on the future of human society and race.

However, some apparent transformations on the manner and the mode of managing business and society are visible as a result of emergency actions and interventions are taken to conduct business both in the public and private domain to deliver goods and services to the customer and beneficiaries as seamlessly as possible given the limitations. Here, the vast outreaches of the eBusiness and web world have significantly helped the state as well as the private sector organizations to reach out to the last link of the delivery chain. The IT sector has not only facilitated financial, regulatory and logistical outreach but it has made massive contributions to the sharpening, acceleration and accuracy of public health and hygiene delivery systems both at home and worldwide. While the Covid warriors plunged headlong into the battling of Corona, the young innovators, research bodies and start-ups rose to the challenge to deliver hardware and software solutions including critical hardware supplies of PPE kits, Masks, Low cost ventilators as well as Mobile Apps & tracking devices and high speed testing kits etc. No praise is too high to salute those warriors who risked their lives to beat the pandemic challenge. Now that there is a talk of vaccines, the 2021 might witness the tapering off of the disease severity and mass casualties.

Paraphrasing Edmond Burke, now the epidemiologist, data analysts and dooms-day sophisters have reluctantly driven this century of hope and innovation, into an unending chase of the crooked shadow of the invisible virus. While the research scientists are engaged in frantic efforts to deliver the vaccine to stop the wild dance of death and doom, we are left with some valuable lessons which may force us to rewrite the scriptures and canons of management of organization worldwide. Without pushing any agendas and rigid posturing, we may analyse some working solutions thrown up during the churning of the global economy and society by the pandemic tornado.

The first and the foremost impact of the pandemic is the visible ascent of the power and output of the eSmart professionals acting as a member of the smart team working anytime, anywhere beyond the time zones. This process of empowerment was initiated decades ago with the launch of the world wide web and was further multiplied in geometric progression by the onset of digital revolution. AI, Machine learning, Algorithms, Simulations, Robotic driven design thinking etc. have acted as force multipliers deepening the impact. These interventions have led to a quantum jump in qualitative and quantitative output of the esmart the professionals in many organizations at home and worldwide workplaces.

This has also resulted in the steep rise in emergence of eSmart Teams which work in unison despite remote and far flung locations. Managing such teams involves sophistication in strategic planning, designing, training and coordination of smart professionals operating beyond visual range in a virtual space. In

# FROM THE DIRECTOR GENERAL'S DESK

many cases the teams are spread across the world and time zone. That many corporates have achieved this seamless working is a tribute to the deep outreach of IT and Digital Technologies in ensuring success despite the pandemic. The term Cloud is no longer a meteorological metaphor but a crucial component of continuous communication and connectivity critical for Corona conquest and business sustainability.

Undoubtedly business as well as public sector organisations and regulators will have to focus on shaping and sharpening the Leadership talent pool, to effectively manage eSmart Teams operating in the virtual workspace. Though there is a significant body of work in this area, the pandemic learnings need to be structured in sharpening the talent pool. We at the B Schools will have to partially move away from the traditional view of the Leader as the frontispiece of organisational architecture. A new style of leadership will have to be forged and fine tuned to suit collaborative, participatory ethos and empathy driven microclimate vital for success in guiding eSmart teams operating in virtual workspaces. The leader will have to live up to the new found freedom of the team which was 'cabinéd, cribbed and confined' earlier to corporate pigeonholes in many cases. It may be worthwhile to look at some obvious traits vital for success of a Leader of such eSmart teams.

The first and foremost trait of such a Leader is the capacity to build a bond of trust and transparency between himself and the team members. Every interaction with the remotely located team will be tested against the touchstone of truth and faith developed as a result of past association and contextual present. Every action of the Leader will have to be balanced and must also be backed by visible effort put it across as such.

Secondly all interactions must appear to be rooted in deep concern about the state of the team members operating remotely. This is taken for granted when the team is in front of you but even then in the Armed forces special attention is paid to the mental state of troops. In fact such opening dialogues laced with genuine outpouring of leader's outreach will not only strengthen the team's faith in the leader but will act as springboard for desired action by the team.

Another important trait of a leader is close familiarity and command of the Leader in the tech/platforms deployed for networking and seamless connectivity for managing such teams. A perpetually fumbling, stuttering and mumbling leader may not evoke confidence of the team members.

It will also be useful if the leader seeks inputs and solutions from the team to enhance the performance of the tech and eventually it would lead to a collaborative leadership model. I had an unusual experience of this phenomenon when we sent our first team to UNECOSOC at New York for implementing the PAPERLESS COMMITTEE project. We had only one hardware intern but since everyone acted in unison all ten interns were treated with rare respect and aplomb as we succeeded beyond belief in our task.

Goal setting and target fixation are the primary responsibilities of the leader but on remotely located teams it must appear as a joint effort. This will spur the team into action especially if they seem to be the crossing milestones with rewards springing up along the predetermined pathways.

Last but not the least is the projection of a positive and highly self motivated persona of the Leader reaching out to every member of the team. History is full of leaders who have won battles seemingly lost, by powerful positive interventions and similar opportunity exists to the leaders of virtual teams. Leader's positivity will always have the desired impact on the team no matter what the state of the team. This will be the most significant factor leading to success.

In conclusion I would like to humbly state that at the B Schools such Leadership developing initiatives would help the future management professionals to direct eSmart virtual teams. Undoubtedly sharpening of multidimensional communication skills and in depth exposure to such tech platforms would need to be emphasized in the students. But we have looked into retooling some skill sets to achieve the desired outcome. The virtual workspace is here to dominate the present and future of management of organisations and we must start looking at Leadership in the virtual space seriously to facilitate the ascent of future leaders to the commanding heights of the economy.

**Prof. (Dr.) Vijay Page**  
Director General  
MET Institute of Management

# ADVANTAGE MET

- Ranked 5th Best B-School in Mumbai and 18th Best Pvt. B-School All India by the Times B-School Survey 2020
- MET Institute of Management ranked 9th in the Times Top Institutes of West India Survey 2020 across Western and Central India
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Ranked 4th Best B School in Mumbai and 14th Best B School in West Zone by the Times B School Survey 2021
- Recipient of the prestigious World Education Awards 2019 for 'Outstanding Institute for Mass Media Management of the Year'
- MET IOM has been awarded the A+ + + ranking by IIRF 2018 (Indian Institute Ranking Framework)
- MET Institute of Management recognised as 'The 25 Best Institutions for Higher Education 2017' by The Knowledge Review Magazine
- Ranked in the Platinum category - the highest rating conferred by the AICTE-CII IndPact Survey'15
- PGDM (e-Biz.) wins the Indian B School Specialisation Award '13 by Discovery Education Media
- Ranked 4th Best in Advertising & PR categories and 9th Best Post Graduate Media School All India by the Edutainment Awards 2017
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management, Engineering and Pharmacy
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Strong alumni base
- Freeship awards for meritorious students
- Excellent placement opportunities in India & overseas
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the CII, London, ACCA, UK and NCC Education, UK
- MET has an Institutional linkage with Edith Cowan University, Australia
- MET BKC, Nashik is the Nodal Centre under RETC for State of Maharashtra, a project of IIT Chennai
- Research at MET BKC, Nashik is funded by DST, Govt. of India in quality parameters in MSME's for productivity improvement
- MET BKC, Nashik is the Recognised Centre under NMEICT, a project of MHRD, Govt. of India



Late Shri Pranab Mukherjee  
Former President of India



Smt. Pratibha Devisingh Patil  
Former President of India



J. Hari Narayan  
Former Chairman, IRDA



Adi Godrej  
Chairman, Godrej



Mukesh Ambani  
Chairman & MD, Reliance



Rahul Bajaj  
Chairman, Bajaj Auto



Graduating batch at the MET Annual Convocation Ceremony

# MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.



“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

**Dr. Hanifa Mezoui,**  
Chief, NGO Section, DESA, UN



## UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

## UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

## MET RECEIVES THE GLOBAL AICESIS MDG AWARD

**The honour was bestowed at Rome, Italy.**

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

## UNAOC & GLOBAL DIALOGUE FOUNDATION CONFERS THE 'UNITY IN DIVERSITY CAMPUS AWARD' ON MET

MET Institute of Management was presented the Unity in Diversity award by Dr. Hanifa Mezoui, Senior Advisor, United Nations Alliance of Civilizations (UNAOC) and Peter Gorgievski, CEO, Global Dialogue Foundation.



- MET Institute of Management was given **A+++** grade by the Indian Institutional Ranking Forum (IIRF-2018).
- The Knowledge Review recognised MET Institute of Management as amongst 25 Best Institutions for Higher Education 2017.
- The AICTE and CII Survey conferred MET Institute of Management with “Golden Status Award 2016”.

# LIFE AT MET



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



MET students & faculty delegation at The Chartered Institute, London on



MET hosted the zonal round of the 'AIMA 45th National Competition for Young Managers'



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET presented the Credit Summit India 2017 in partnership with AIWMI and NISM



MET in association with AIWMI and NISM organised a corporate awareness conference for banking industry and aspiring professionals



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



MET students and faculty in Shunde City, during the China Study Mission



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a academia delegation visited MET



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to the US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbio, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



MET conducted the HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.

# MMS SYLLABUS

MMS has five specialisations (w.e.f. 2016)

Marketing, Finance, Operations, Human Resources, Systems/ IT

**Semester I**  
Perspective Management  
Financial Accounting  
Business Statistics  
Operations Management  
Managerial Economics

**Students choose any three of the following elective subjects**

- Effective and Management Communication
- Business Ethics
- Ecommerce
- Organizational Behaviour
- Introduction to Creativity and Innovation Management
- Foreign Language (Other than English)
- Negotiation and Selling Skills
- IT Skills for Management and Technology Platform
- Information Technology for Management
- Personal Grooming/Personal Effectiveness

**Semester II**  
Marketing Management  
Financial Management  
Operations Research  
Business Research Methods  
Human Resources Management

**Students choose any three of the following elective subjects**

- Legal & Tax Aspects of Business
- Cost & Management Accounting
- Business Environment
- Ethos in Indian Management
- Corporate Social Responsibility
- Analysis of Financial Management
- Entrepreneurship Management
- Management Information Systems
- Developing teams & Effective leadership
- Intellectual Capital and Patenting

**Semester III**  
**Marketing**  
International Business  
Strategic Management (UA)  
Sales Management  
Marketing Strategy

Consumer Behaviour  
Services Marketing  
Product & Brand Management  
Summer Internship

**Students choose any one of the following elective subjects**

- Retail Management
- Rural Marketing
- Marketing Analytics
- Digital Marketing
- Customer Relationship Management
- Marketing Research & Analysis
- Event Management
- Health Care Marketing
- Distribution & SCM
- Tourism Marketing
- Marketing of Banking & Financial Services

**Semester III**  
**Finance**  
International Business  
Strategic Management (UA)  
Financial Markets and Institutions  
Corporate Valuation and  
Mergers & Acquisitions

Security Analysis and Portfolio  
Management  
Financial Regulations  
Derivatives and Risk Management  
Summer internship

**Students choose any one of the following elective subjects**

- Banking and Financial Institutions
- Investment Banking
- Wealth Management
- Infra and Project Finance
- Strategic Cost Management
- Commodities Markets
- Mutual Fund
- Financial Modeling
- International Finance

## Semester III Human Resources

International Business Strategic Management (UA) Training & Development Compensation and Benefits Competency Based HRM and Performance Management	Labour Laws and Implications on Industrial Relations HR Planning and Application of Technology in HR Summer Internship
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### Students choose any one of the following elective subjects

- Personal Growth Laboratory
- Global HRM
- Employee Branding and Employer Value Proposition
- HR Analytics
- O.S.T.D.
- HR Audit
- Employee Relations, Labour Laws and Alternative Dispute Resolution

## Semester III Operations

International Business Strategic Management (UA) Supply Chain Management Operations Analytics Service Operations Management	Manufacturing Resource Planning & Control Materials Management Summer Internship
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### Students choose any one of the following elective subjects

- World Class Manufacturing
- Business Process Engineering and Benchmarking
- Technology Management & Manufacturing Strategy
- Strategic Operations Management
- Commodities Markets
- TQM
- International Logistics
- Quantitative Models in Operations
- Productivity Management

## Semester III Systems/ Information Technology

International Business Strategic Management (UA) Database Management System & Data Warehousing	Enterprise Management System Big Data and Business Analytics Knowledge Management Software Engineering Summer Internship
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### Students choose any one of the following elective subjects

- Cloud Computing & Virtualization
- Information System Security and Audit
- Data Mining & Business Intelligence
- IT Consulting
- Digital Business
- Software Project Management
- Governance of Enterprise IT & Compliance
- Cyber Laws & Managing Enterprise IT Risk
- International Finance

## Semester IV Compulsory subjects for all specialisation

- Project Management (UA)
- Three Final Projects : • General Management • Functional Specialisation • Social Relevance

### Students choose any one of the following subjects as electives for their respective specialisation

Marketing	Finance	Human Resources	Operations	Systems/IT
<ul style="list-style-type: none"> <li>• Integrated Marketing Communications</li> <li>• Business to Business Marketing</li> <li>• International Marketing</li> <li>• Trends in Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Commercial Banking</li> <li>• Business Analytics</li> <li>• Venture Capital &amp; Private Equity</li> </ul>	<ul style="list-style-type: none"> <li>• OD and Change Management</li> <li>• Strategic HRM</li> <li>• Management of Corporate Social Responsibility in organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Operations Applications and Cases</li> <li>• Strategic Sourcing in Supply Management</li> <li>• Operations Outsourcing &amp; Offshoring</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Information Technology Management</li> <li>• System Applications and Case Study</li> <li>• Management Technology Business and IT Resource Management</li> </ul>

# SHARP MINDS AT LEADING COMPANIES

 An S&P Global Company	 in-store   online   mobile			 See the market clearly.™		 Kotak Mahindra Bank	 UM	
 FOUNDER, ANALYST, INFO ACCESS A Mobile Company								
						 It's Kool!	 Aapki Khushi, Humari Khushi.	
	 WITH YOU, RIGHT THROUGH				 LIFE INSURANCE		 Ideas create, values protect.	
			 Insight Drives Innovation					 We understand your world.
				 A PARTNER FOR LIFE				

# DISTINGUISHED FACULTY

## Core Faculty

**Dr. Vijay Page**  
PhD, MMS, BCom

**Dr. Sangeeta Tandon**  
PhD, MA (Indus. Eco)  
MA (Eco), BEd, PGD (PM & IR)

**Prof. Vikas Naik**  
MS (USA), BE (Mech)

**Dr. Nirmala Joshi**  
PhD, MCom, MFM, BCom

**Dr. Farida Virani**  
PhD, MHRDM, BA  
Dip T & D, Dip Edu Mgt

**Prof. Vikas Shirodkar**  
Fellowship of IIM Calcutta  
MA (Indu. Psych), BS (Hons)

**Dr. Preeti Shirodkar**  
MMS, MA, BA

**Dr. Nitin Kulkarni**  
PhD, PGDBA, MFM, BE (Mech)

**Prof. Alex Emmanuel**  
MA, BA

**Dr. Sandeep Chopade**  
Mphil, UGC-NET, PGDBA  
MA, BSc

**Prof. Anand Mayee**  
MBA, BCom

**Prof. Arun Patil**  
LLB, MA, BA

**Prof. Vidya Narottam**  
MHRDM, BSc

**Prof. Saraswathi Sekar**  
BA, MHRDM, PGCHRM (XLRI)

**Prof. Sangeeta Ghatekari**  
MHRDM, MCom, BCom

**Prof. Vaishali Pardeshi**  
MPhil, MCM, BCom

**Prof. Sana Khan**  
MMM, BSc

**Prof. Pooja Kaware**  
LLB, MBA, BCom

**Prof. Yashashree Kokate**  
MFM, BSc

**Prof. Neelam Mhaske**  
PGDFT, BSc, MMM, Dip. HRM  
MA, BSc

**Prof. Dharmishta Gala**  
Bcom, BEd, MFM

**Prof. Pranita Waghmare**  
UGC-NET, MMS, MCom, BMS

**Prof. Pravin Kamble**  
UGC-NET, ADSE, MMS, Bsc [IT]

**Prof. Charushil Tayshete**  
BA, MA, MBA (HR)

**Prof. L N Chopade**  
DBM, MCom, Mphil

**Prof. Ajay Chuabal**  
BE, MMS

**Prof. Ajit Kurvey**  
BTech, Diploma in Operations  
Management

**Prof. Anant Amdekar**  
BCom, LLB, ACS

**Prof. Anita Chauhan**  
BSc, BEd, PGDBM

**Prof. Bikash Banerjee**  
MMM, PhD in Management

**Prof. Chirag Sheth**  
MBA (Finance)

**Prof. Naveen Rohatgi**  
CA, CS, CMA, MBA (Finance)

**Prof. Nikhil Rao**  
BE, MBA (Marketing)

**Prof. Sameer Karna**  
BE, MBA (Finance)

**Prof. Satvinder Madhok**  
MS, PhD

**Prof. Shannon Chavan**  
Bcom, MMS, MCom, Law (IPR)  
Hotel Mgmt, Airline Mgmt

**Prof. Simran Mistry**  
BE, MHRDM

**Prof. Uday Mundhe**  
BE, MMS (Operations)

**Prof. Uday Prabhupatkar**  
BCom, LLB, ACA, DTL

**Prof. Vilas Kabre**  
BE, MMS

**Prof. Vinod Chhabra**  
MA, DMA

**Prof. Yash Paleja**  
Mcom, MBA (Finance)

## Other Esteemed Faculty

# KEY CELEBRITY ALUMNI



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings.

The MBA degree has given me a sense of worldly wisdom and empowers me to utilise my resources to the fullest."

**John Abraham, International Celebrity**



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience. To the students I would

like to narrate a few lines from Zen tradition: Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher levels of achievement and fulfillment."

**Tarun Katial, CEO, ZEE5 India**



"The brilliant faculty and their passion to business motivated me to think 'out of the box'. People at MET are collectively a group of intellectual, outgoing, bright people that enjoy spending time together. It was a great source of inspiration & team work. During my campus days at MET, I worked with a variety of business cases & was exposed to many different industries. MET gave me the opportunity to work with top organisations in India & overseas. My learning curve at MET was steeper than expected."

**Gautam Gulati, Director, Green OX 8 Media**

## MEDIA SPEAK

".....the paper is a result of the Vidya Setu project conceptualised by Mumbai Educational Trust.....The project has been widely appreciated and circulated among UN's 192 member nations. 'We are now awaiting approval from the academic council, following which Vidya Setu will become part of the curriculum'.

- Hindustan Times

"To sensitise management students on conserving energy and water, MET B-School is launching its energy conservation and water management project...As a commitment...to inculcate an attitude in the GenNext to protect nature from revenging destruction in the name of economic development of the nation, MET envisaged this mission."

- WSP, The Times of India

"The folks at Mumbai Educational Trust recognize the eclecticism and bottomless pit syndrome that characterize the youth of the 21st century, and assembled the MET World of Music. The best part of the endeavor is its indiscriminate outlook and musical liberality."

- Mumbai Mirror

## STUDENT SPEAKS



The post graduation - MMS Finance (Batch 1997-99) from MET IOM helped me groom my personality as a thorough professional and enter the world of financial services sector with Tata Mutual Fund as my first career break in the Equity Investment Team.

Currently working with Aditya Birla Sun Life Insurance as Joint Vice President - Investments managing equity assets worth ₹ 4000 crores. Today with 19 years of rich work experience in the financial services industry I have kept my learning curve dynamic and would like to thank MET IOM for its important role in enhancing my professional skills and helping me in my career progression!

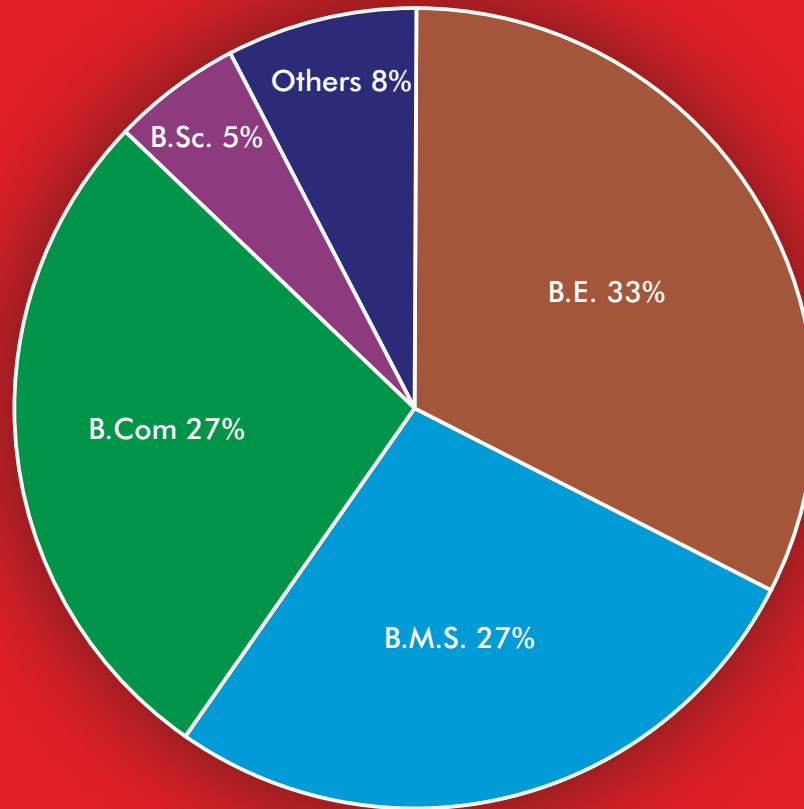
**Sameer Mistry** – MMS - Finance (1997-99)

Joint Vice President

Aditya Birla Sun Life Insurance

# STUDENT PROFILES

## MMS - Marketing



Bachelor's Degree	B.E.	B.M.S.	B.Com	B.Sc.	Others	Total
No. of Students	25	21	21	4	6	77

# **MMS - Marketing**



**Aasna Rajwani**

24, B.M.S. (Marketing)

**Work Experience**

- Windchimes Communications for 15 months
- CA Media for 6 months

**Summer Project**

Research on the TikTok users mentions in enews paper with Allison + Partners

**Industry Project**

Study on Flipkart



**Aayush Ruia**

22, B.Com.

**Summer Project**

Analyzing marketing strategies, market trends and creating awareness for Pride Of Cows with Parag Foods

**Industry Project**

Marketing Intern at Syndicate Express Pvt Ltd

**Achievements**

- Selected as President of Rotaract Club Of Bombay West and was awarded as Best Community based club in Mumbai
- Won various football and basketball tournaments in college sports day



**Aayush Shah**

22, B.C.A.F.

**Work Experience**

Benssons for 12 months

**Summer Project**

A study of consumer behaviour towards insurance sector and designing marketing campaigns with HDFC Life

**Industry Project**

Analytical Comparison of Traditional Marketing and Digital Marketing



**Aditi Hedukar**

23, B.B.A. (Marketing)

**Work Experience**

VFS Global for 9 months

**Summer Project**

A study on consumer behaviour and designing marketing campaigns with HDFC Life Insurance.Co.Ltd

**Industry Project**

Role of digital marketing in educational fields



### **Aditya Bolaikar**

26, B.Pharmacy

#### **Work Experience**

- Glenmark Pharmaceuticals for 15 months
- Abbott India for 9 months

#### **Summer Project**

Brand Development Activities with Forevision

#### **Industry Project**

Brand/Product Development Manager at Purple Health Pvt. Ltd

#### **Achievements**

- Man Of the Tournament of a inter-college cricket tournament
- All India 420th rank in CMAT exam 2019
- All India 8th in the sale of new product in Glenmark Pharmaceuticals



### **Ajinkya Brahmankar**

24, B.Com.(Computer Applications)

#### **Summer Project**

Celebrity Endorsements and it's effects of sales in India with Pratigya NGO

#### **Industry Project**

Is Google Ads a perfect platform for Businesses to Business

#### **Achievements**

- DSO level football player
- Won Basketball competition in annual college fest



### **Akash Shinde**

25, B.E.(IT)

#### **Work Experience**

HUDLIND for 12 months

#### **Summer Project**

Consumer Behaviour in educational sector for commercial purchase of IT systems with ASUS

#### **Industry Project**

College: Competitive analysis and marketing funnel development

#### **Achievements**

Best performer Q4 2017 at HUDL



### **Akhil Sen**

23, B.M.S.

#### **Summer Project**

A Study on Changing marketing strategies in HDFC Life during Covid situation with HDFC Life

#### **Industry Project**

Investment portfolio management



## **Amol Gaikwad**

25, B.Tech

### **Summer Project**

Analyzing marketing strategies, market trends and creating awareness with Parag Milk Foods Pvt Ltd

### **Industry Project**

Project Report on Future of email marketing

### **Achievements**

Represented University in the inter-university west zone Football Tournament which was held at the University of Rajasthan, Jaipur during the year 2015-2016



## **Aneesh Pradhan**

26, B.E. (Computer)

### **Summer Project**

Marketing Digital Solutions to promote Work from Home Ideas during Covid-19 crisis by B2B Lead Generation with TESCOM

### **Industry Project**

- Effective Celebrity Branding
- Study the Digital Marketing, Branding and Content Creation areas of Marketing in a practical way for Edggi - Online Career Counselling and Mentoring Platform
- Study the Social Media Marketing and understand its advantages in detail via Student Ambassador Program at IMUN (International Model United Nations)



## **Ankita Agarwal**

23, B.B.A. (Marketing)

### **Work Experience**

Amazon Development Centre India Private Limited for 8 months

### **Summer Project**

A study on consumer behaviour and designing marketing campaigns for HDFC Life Insurance.Co.Ltd

### **Industry Project**

- A study of digital marketing services with Socio Maven Media
- "Campus Ambassador" live project with BookEventz India



## **Ansari Saad**

22, B.M.S. (Marketing)

### **Summer Project**

Impact of Covid 19 on Life Insurance with Aditya Birla Sun Life insurance

### **Industry Project**

Live Project on Success And Failure of Brand Extension on Levis Strauss



**Anuja Phapale**

23, B.M.S.(Marketing)

**Summer Project**

A Study on changing marketing strategies in HDFC Life during Covid situation with HDFC Life

**Industry Project**

Project report on content writing and consulting on Education for Careers 360



**Apeksha Raina**

23, B.Com.(Hons.)

**Summer Project**

Developing Social media road map with Tata Steel

**Industry Project**

Customer Relationship management at Taj Group of Hotels



**Ashna Goel**

23, B.B.A.

**Summer Project**

Study on Marketing Mix with Shrink Specialists

**Industry Project**

Business development of cold-pressed fresh juices with Raw Pressery



**Awadh Sher**

23, B.B.A (Marketing)

**Summer Project**

Research on Marketing strategies with AMUL

**Industry Project**

How does social media platforms shape up B2B markets

**Achievements**

National level cricket tournament player



**Ayush Khandelwal**

26, B.Tech

**Work Experience**

Saint Gobain Glass Pvt Ltd for 12 Months

**Summer Project**

Research report on Brand development of zero D with KCG corporation

**Industry Project**

IPSOS- Market Assessment of School accessories for a Brand Launch

**Achievements**

Achieved All India Rank 1317 among 1.02 Lakh Candidates in Common Entrance Test (MH CET)-2019



**Bhagyashri Bane**

22, Com.

**Summer Project**

Financial modelling and analysis of 50 flats housing project with Vardhan Consulting Engineers

**Industry Project**

Analysis the competition in soft drink industry



**Bhaskar Dadhich**

23, B.Com.(Hons.)

**Summer Project**

Digital marketing Activities with Eatler India pvt. Ltd.

**Industry Project**

Indian Film Brand Positioning



**Chetan Chandak**

22, B.Com.

**Work Experience**

Radheshyam Provisions Pvt Ltd for 12 months

**Summer Project**

Sales and marketing of edible oil with RADHEYSHYAM Provisions Ltd.

**Industry Project**

Retail management



**Darshil Kansara**

21, B.M.S (Marketing)

**Summer Project**

A study on the relationship of L&T Business against GDP with L&T Electrical & Automation

**Summer Project**

Research Project on "Mobile Commerce will become everyday reality in 2020"



**Devesh Chaturvedi**

25, B.E.(Electronics & Telecommunication)

**Summer Project**

Research on Investor's behaviour with respect to mutual funds with MET Institute of Management

**Industry Project**

"Financial Marketing" at IIFL Securities



**Dhaval Jain**

23, B.F.M.

**Summer Project**

Study of Consumer Behaviour Towards Insurance Sector and Designing Marketing Campaigns with HDFC Life

**Industry Project**

Big Basket: Focus Area Online Marketing and Operation Management



**Faizan Shaikh**

22, B.B.A.(Marketing)

**Work Experience**

Shama Leather Works for 12 months

**Summer Project**

Creating awareness of pride of cows milk with Parag Foods

**Industry Project**

- Social media intern at Follege
- Digital marketing intern at Cityfurnish



### **Geeta Gujaria**

21, B.M.S.(Marketing)

#### **Summer Project**

Analyzing Strategies, Market Trend and Creating Awareness of POC on Digital Platforms with Parag Foods

#### **Industry Project**

- Competitive Strategies of HUL, P&G, Amul and ITC
- Marketing Strategy and Digital marketing with Auto Techniques

#### **Achievements**

Published a Research Paper "Impact of social media advertisement on consumer purchase process" in International Journal of All Research Writings



### **Gitika Sharma**

23, B.A.F.(Mechanical)

#### **Summer Project**

A study on consumer deep dive and its analysis with Jaipur Rugs

#### **Industry Project**

Return on investment for various digital marketing strategies

#### **Achievements**

Elected as President for degree college festival



### **Jash Parmar**

26, B.M.S.(Marketing)

#### **Summer Project**

Sales and Marketing of subscriptions with Outlook India



### **Jay Desai**

22, B.M.M.(Advertising)

#### **Work Experience**

Makani Creatives Pvt Ltd for 14 months

#### **Summer Project**

Digital Marketing Activities with Kewal Kiran Clothing Limited

#### **Industry Project**

Competition Mapping and Analysis of Caprese Brand



### **Karan Jadhav**

24, B.M.S.

#### **Summer Project**

Study on Consumer buying behaviour for residential properties with Wadwa Group

#### **Achievements**

- Runner up at Goa Football Festival while representing Mumbai
- Two bronze awards at Bank of America



### **Kiran Deshmukh**

25, B.E.(EXTC)

#### **Summer Project**

Content Strategic activities with Jio Creative Labs

#### **Industry Project**

Analysis of Visual Keyword Tools in Search Engine Marketing



### **Kirti Rasal**

23, B.M.S.(Marketing)

#### **Summer Project**

A Study on marketing strategy with HDFC life

#### **Industry Project**

Targeting the right customer in a digital world with special reference to the FMCG sector



### **Kishori Amale**

23, B.Sc.(Chemistry)

#### **Summer Project**

Digital marketing activities with Cityfurnish

#### **Industry Project**

- Titan company Marketing strategies, Product diversification, positioning and branding
- Campus Ambassador Program with Bookeventz



**Mahesh Borkar**

25, B.Tech (Chemical)

**Summer Project**

Financial modelling and analysis of 50 flats housing project with Vardhan Consulting Engineers



**Mahir Keni**

23, B.M.S.(HR)

**Summer Project**

Product Marketing for a startup with Generations Infinite

**Industry Project**

Domino's: Franchising and Marketing Mix



**Megal Patil**

25, B.E.(Information Technology)

**Work Experience**

Accenture Pvt Ltd for 12 months

**Summer Project**

Research report on Marketing Tools for Future Pandemic Situation for Insurance Companies and Recruitment of Employees & Freelancers with HDFC Life Insurance

**Industry Project**

Live project at Confederation of Empowerment Initiative (non profit) & worked for marketing campaign and fundraised for the daily wage Tribal People of Maharashtra who suffered during COVID-19 Lockdown

**Achievements**

- Secured First rank among 190 students in Sem 1 and Sem 2 MMS in MET
- Awarded as the Mega-Achiever during my live project



**Mohd Abdaal**

21, B.M.S.

**Summer Project**

Digital marketing activities with Cityfurnish

**Industry Project**

Success Story of Tata & Starbucks Joint Venture



### **Mrunmayi Gadekar**

21, B.Com.

#### **Summer Project**

Company Analysis on HUL FMCG sector with Aditya Birla Sunlife Insurance

#### **Industry Project**

Foreign Direct Investment in India (Summer Research Report)



### **Nabil Sayed**

23, B.Com.

#### **Summer Project**

Creating advertising campaigns with Jaipur Rug Pvt. Ltd.

#### **Industry Project**

Brand positioning in apparel market



### **Nikhil Dagale**

26, B.E. (E&TC)

#### **Work Experience**

GlobeSpread Exim for 29 months

#### **Summer Project**

Analyzing Marketing strategies, Market Trends, Digital Platforms and Supply Chain Management with SFPC

#### **Industry Project**

Facebook Analytics for Targeted Marketing



### **Nikhil Pujary**

26, B.E. (IT)

#### **Work Experience**

LTI for 22 months

#### **Summer Project**

Sales, Marketing and CRM initiatives with Wadhwa Group

#### **Industry Project**

Cult Branding: A comparative study between two brands, Colgate toothpaste and Patanjali Dantkanti toothpaste

#### **Achievements**

- Represented Mumbai at Sub-Junior National (2009) and Junior National (2012) Level Hockey
- Won Best Forward Award at Junior National Hockey
- Represented Mumbai at District Level Football (2007)



**Om Powar**

24, B.Tech (Electronics & Telecommunications)

**Work Experience**

Techmovers Systems India Ltd for 15 months

**Summer Project**

A Study on the role of Business Analyst and Product Marketer in a startup with Generation Infinite Machines

**Industry Project**

The Role of Chief Marketing Technologists Will Grow



**Pankaj Ashok Sisodia**

25, B.E. (Mechanical)

**Work Experience**

- Suchak kraft paper industry for 6 months
- AVC Die cast pvt ltd for 13 months

**Summer Project**

A Study on consumer behavior and competitive analysis with Jaipur Rugs

**Industry Project**

How video marketing is gaining ground and where does YouTube stands?



**Pinank Bari**

23, B.Com.

**Summer Project**

A Study on optimisation of search engine with Azulo Wealth

**Industry Project**

Zomato vs Swiggy: Focus area digital marketing and E commerce



**Pratiksha Jain**

25, B.Com.

**Summer Project**

Analysis on Overall Insurance Sector with Future Generali



**Priyal Khanchandani**

24, B.M.S.

**Summer Project**

Creating Awareness For Pride of Cows Milk with Parag Food

**Industry Project**

Tata Steel: Customer Relationship Management Intern



**Punit Khatri**

23, B.Com.

**Summer Project**

Conducted a Market Research across 5 states and 20 different government departments amongst 45 key people including Directors, Joint Directors, Assistant CTO and professionals related to computers with Asus India

**Industry Project**

TCampus Ambassador with BookEventz



**Rahul Patil**

25, B.E. (Mechanical)

**Summer Project**

Social marketing of cityfurnish with CityFurnish

**Industry Project**

Use of business insurance products to boost employee moral and save tax at Aditya Birla Sun Life Insurance

**Achievements**

State level chess player



**Raj More**

25, B.C.A.

**Work Experience**

Infomatics Services Pvt Ltd for 14 months

**Summer Project**

Analysis of Start up funding , Day to day role of a business analyst in product development with Generation Infinite Machines



**Rasika Pardale**

24, B.E. EXTC

**Work Experience**

POJO software Pvt Ltd for 6 months

**Summer Project**

E-TAILING for KCG and Jump Retail products on ecommerce Websites with KCG Group

**Industry Project**

Corporate Sales and Channel Sales at the Wadhwa Group



**Rhea Dey**

26, B.M.S.

**Work Experience**

- Teleperformance for 8 months
- Thomas Cook for 12 months
- Go Caribou for 10 months

**Summer Project**

A Study of consumer behaviour towards insurance sector and designing marketing campaigns for HDFC Life

**Industry Project**

Content Marketing Intern at BC Webwise



**Sabah Vataoo**

22, B.Sc. (Microbiology)

**Summer Project**

A Study on consumer behaviour and designing marketing campaigns with HDFC Life Insurance.Co.Ltd

**Industry Project**

Celebrity Endorsement as a Marketing Tool



**Sai Khare**

23, B.A.F.

**Summer Project**

B2B customer engagement strategy in automotive industry with Tata Steel

**Industry Project**

PR and branding of ITC ashirwaad atta

**Achievements**

Gold medal- National level



### Samrin Khan

22, B.M.S.

#### Summer Project

Research Report on Brand Development of Zero D through Digital Marketing and Analyzing the Competitor's websites in Face mask category with Jump Retail

#### Industry Project

- Brand Development Manager at Forevision
- Digital Marketing Intern at CityFurnish
- Market Researcher at KCG Corporation
- Campus Reviewer Marketer at Shiksha
- Campus Ambassador Program with BookEventz
- Career Advisor with Career 360
- Live Project on "Promotional Strategies for Baby products"

#### Achievements

- Research paper on "Impact of Demonetization on the Bank Customers" at "NLC"
- First Rank in all 3yrs of BMS Degree
- Topped in FYMMS at MET IOM
- Social Media Influencer with 25k+ followers along with my own blog page: Collaborated with 200+ brands



### Shaki Singh

22, B.Com.

#### Work Experience

Bilkish for 22 months

#### Summer Project

Study on the impact of covid 19 on health insurance sector with Aditya Birla Sun Life Insurance

#### Industry Project

A study on how covid 19 affected Health insurance



### Shefali Deshmukh

24, B.M.M. (Advertising)

#### Work Experience

Eros Inter-tio-I Pvt. Ltd. for 19 months

#### Summer Project

Analysed and Engaged with marketing influencers for onboard fitment with Indian Influencer Network

#### Industry Project

Content Marketig Skills That Can Boost Your Income



### Shibasish Roy Sarkar

26, B.Tech (Mechanical)

#### Work Experience

- TTEC for 24 months
- H.P. Erectors for 7 months

#### Summer Project

Industry analysis of Tata Motors & Brand valuation survey of Aditya Birla Capital with Aditya Birla Sun Life Insurance

#### Industry Project

- Senior Team Lead at Confedration of Empowerment Initiative (non profit) & worked for marketing campaign and fundraising for Tribal People of Maharashtra
- Marketing Analysis & Digital Marketing Inter at Peacock Solar
- Financial Modelling and analysis at Vardhan Consulting Engineers

#### Achievements

- Twice National Finalist in case study competition
- 4 LORs for four summer Internships
- 2k18 Annual Best Performance award by TTEC
- Q1 2k18 Top Performer award by TTEC & eBay
- 7 monthly top performer in 2k18 award by TTEC



**Shreeya Bali**

23, B.Com.

**Summer Project**

Media planning and promotional campaign activities with Future Generali

**Industry Project**

Customer preference on coupon code based promotional activities



**Shreya Malsaria**

22, B.M.S. (Marketing)

**Summer Project**

A Study on Investor Relation with Generation Infinite Machinel

**Industry Project**

How Facebook changed the entire sphere of digital marketing



**Shubham Dongre**

27, B. Pharm

**Summer Project**

A study on consumer behaviour and designing marketing campaigns with HDFC Life Insurance.Co.Ltd.

**Industry Project**

- Social media marketing of Comondove App
- Project on Pharmaceutical Marketing - A study with special reference to marketing strategies of Mankind Pharma



**Shubham Jadhav**

25, B.E. (Mechanical)

**Work Experience**

A-nt Enterprise for 10 months

**Summer Project**

A Study on Sales and marketing activities with J Square Industries

**Industry Project**

- Digital Marketer at Maharashtra Express Group, Nashik
- GSK- Improving Efficiency In Modern Trade

**Achievements**

State level Kick Boxing player



### **Shubham Wagh**

24, B.E. (Mechanical)

#### **Summer Project**

Research on Daily operations of business analyst during a software product development with Generation Infinite Machines

#### **Industry Project**

Product development and marketing strategies for Health Resort with Jump Retail Services



### **Siddhi Bandekar**

23, B.Com.

#### **Summer Project**

A Study on Social media marketing strategy with Bookeventz

#### **Industry Project**

ITC Ltd Focus Areas: Diversification through Forward and Backward Integration, New SBU's Strengths, Professional Management, Strong Distribution Network and Brands.



### **Soha Nadkarni**

23, B.Com.

#### **Summer Project**

Study of Consumer behaviour towards Insurance Sector and Designing marketing campaigns with HDFC Life

#### **Industry Project**

Advertising trends in clothing industry



### **Sonal Mishra**

25, B.E. (Mechanical)

#### **Work Experience**

Microns Pvt Ltd for 26 months

#### **Summer Project**

Understanding the development of the new product with Generation Infinite Machines

#### **Industry Project**

Research report on Socio-Economic Impact of Pandemic on migrant labourers

#### **Achievements**

GATE 2017 Qualified, 62.60 Percentile, AIR - 4430



**Sunny Arora**

25, B.Com.

**Work Experience**

Sultania Trade Pvt Ltd for 12 months

**Summer Project**

Sales and Marketing Activities with Sultania Trade Pvt. Ltd.

**Industry Project**

Maruti uzuki: CRM, Franchising



**Sushant Bhagwat**

28, B.E. (I.T.)

**Summer Project**

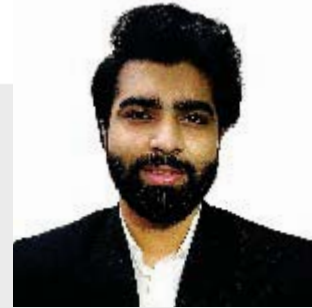
Analysis of Startup Fundings, Bussiness Analyst Roles & Product concept testing in robotic chefs with Generation Infinite Machines

**Industry Project**

An Analysis of Repositioning of a brands at its maturity stage : Special focus to FMCG sector

**Achievements**

- Cleared SSB Interview & Recommended for Indian Navy as a commisioned rank officer
- University Winners in Kabaddi
- Awarded Special prize at West Zone Science Project Exhibition for : Roads made by Geotextiles



**Swagat Mahindrakar**

23, B.E. (Information Technology)

**Summer Project**

Marketing strategies & communication with Future Generali India Life Insurance Co. Ltd.

**Industry Project**

Study of marketing strategies of essel propack



**Varun Nohwar**

22, B.M.S (Marketing)

**Summer Project**

A Study of Market Potential for the Idea of Fake Your Funeral with KCG Corporation



### **Vinay Naik**

23, B.Sc. (Statistics)

#### **Work Experience**

Ashtapailu Info Tech for 23 months

#### **Summer Project**

Market research on OTT with 361 Degree Market Research

#### **Achievements**

- Bronze medalist Karate player at national level
- Organizer of Poetry Open mic
- Hosted and organizer of 65+ events and collaborated with TedX



### **Vipin Kakad**

26, B.E. (Electronics)

#### **Work Experience**

Skylight Builder for 36 months

#### **Summer Project**

Research on Affordable sustainable housing in Urban Areas with SkyLight Builder and Developer

#### **Industry Project**

Product Life Cycle of Saffola Marico Brand

#### **Achievements**

Football Player at state



### **Vipul Nanote**

25, B.E.

#### **Summer Project**

Research on Digital Marketing Activities with ChaiSuttaBar

#### **Industry Project**

Marketing Strategy intern at Auto Techniques

#### **Achievements**

- Got 6th rank in Transform Maharashtra
- 99% in Chemistry in 12th Board



### **Vishakha Insulkar**

24, M.Com. (Business Management)

#### **Summer Project**

Market Research of Online Products related to Medline Industries with Medline Healthcare Industries Pvt. Ltd.

#### **Industry Project**

- Product Marketing with Generation Infinite Machines
- Marketing Strategy and Digital Marketing with Auto Techniques
- Successful Product launch in FMCG Market



**Vishal Patil**

25, B.E. (Mechanical)

**Summer Project**

Digital and social media marketing Acitivity with The Cake World

**Industry Project**

Social media strategies for online shopping cart

**Work Experience**

3. Positioned as treasurer of Event Management Committee in R.A.Podar College



**Vivek Kumar**

23, B.Sc. (Mathematics)

**Summer Project**

Sales & Advertising in pendemic situation in insurance sector with HDFC life

**Industry Project**

Making Marketing collateral and templates for ZERO-D company



**Yash Tawde**

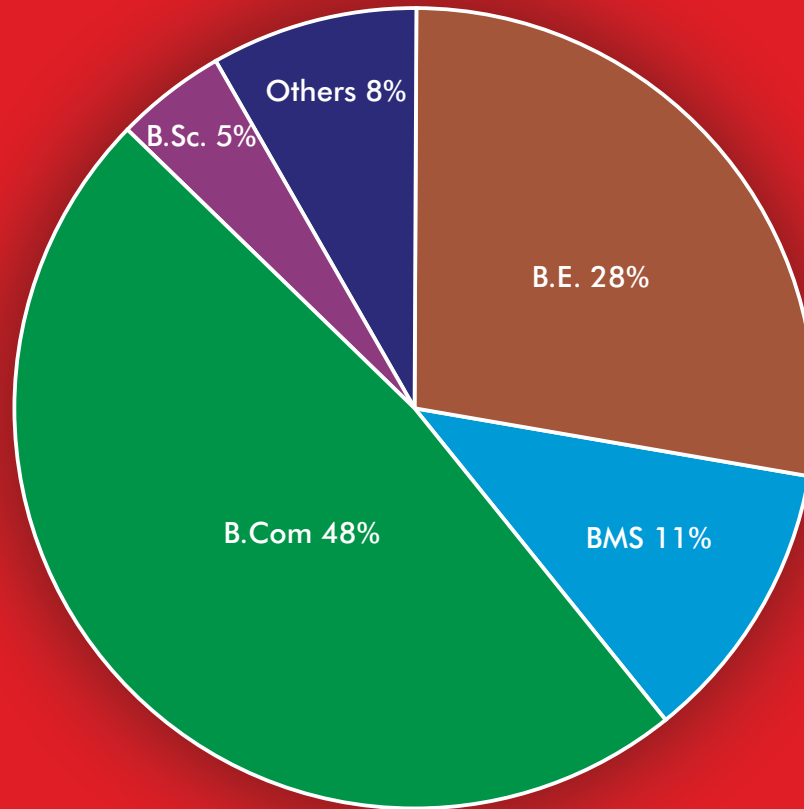
24, B.F.M.

**Summer Project**

Analysis of marketing strategies , market trends , study of substitutes and competitors, creat awareness, and sales with Parag foods

# STUDENT PROFILES

## MMS - Finance



Bachelor's Degree	B.E.	B.M.S.	B.Com	B.Sc.	Others	Total
No. of Students	24	10	42	4	7	87

**MMS - Finance**



### **Abhishek Jajoo**

23, B.B.A.

#### **Work Experience**

- Sandeep Mundhada & Associates, Chartered Accountant for 15 months
- Fi-Ncial Ma-Gement for 24 months

#### **Summer Project**

Analytical study on taxation and legal compliance with Ajay Rathi and Company

#### **Industry Project**

- Fundamental Research Report on Banking and FMCG Sector
- Hasmukh Lal Bhai Share Brokers - Research Report on FMCG Sector



### **Ajinkya Muley**

25, B.E. (Mechanical)

#### **Summer Project**

Analysis of steel sector with Aditya Birla sun life insurance

#### **Industry Project**

Impact of retail sector on indian economy



### **Akansha Dahiwale**

24, B.E. (Civil)

#### **Summer Project**

Risk perception and portfolio management of Investors in Life Insurance Company with HDFC Life

#### **Industry Project**

Financial market experience program



### **Akshata Prabhu**

24, B.Com.

#### **Summer Project**

Company Analysis of of FMCG sector with HUL and P&G

#### **Industry Project**

Impact of Covid-19 on tourism industry



**Akshay Bhawar**

24, B.Sc.IT.

**Summer Project**

Financial modelling and Analysis of Real Estate Housing Project with Vardhan Consulting Engineers

**Industry Project**

Impact of Covid-19 on Manufacturing sector



**Akshitha Shetty**

22, B.Com.

**Summer Project**

Company analysis of tourism sector with Mahindra Holidays Resorts India Ltd. and Sterling Holiday Resorts Ltd.

**Industry Project**

Project on "Analysis of IT Sector" for Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Amey Pawar**

26, B.E. (Computer Technology)

**Summer Project**

Research on AMC-Mutual Fund Industry with Aditya Birla Sun Life Insurance

**Industry Project**

Project on "Analysis of IT Sector" for Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Ankita Taiwade**

26, B.E. (Electronics)

**Work Experience**

TTEC for 16 months

**Summer Project**

Analysis of Investment options and decisions with HDFC Life

**Industry Project**

Live Project on "Analysis of Telecom Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



### **Azaan Khan**

22, B.Com.

#### **Summer Project**

Impact of covid 19 on indian stock market in bank with HDFC Ltd.

#### **Industry Project**

HDFC Bank (Digital Loans)



### **Deepti Bhandarkar**

22, B.Com.

#### **Summer Project**

Equity Research of Software sector with Aditya Birla Sun Life Insurance

#### **Industry Project**

Fundamental Analysis of the Indian Healthcare Industry with Hasmukh Lalbhai Share Brokers Pvt. Ltd.



### **Dhananjay Katkar**

22, B.Com.

#### **Work Experience**

Mahindra Finance for 12 months

#### **Summer Project**

Portfolio Relationship Management with Cholamandalam Investment and Finance Ltd.

#### **Industry Project**

ICICI largest private sector bank - its products, services and it's analysis



### **Disha Parab**

22, B.Com.

#### **Summer Project**

Fundamental Analysis of Automobile Sector (Large Cap stocks) with HDFC Life Insurance Co. Ltd.

#### **Industry Project**

Financial Markets Experience Program with Finlatics



**Dnyanda Walke**

25, B.Sc.IT

**Summer Project**

Study on Insurance and other financial products with HDFC Life

**Industry Project**

Live project on "Analysis on IT sector" with Hansmukh Lalbhai shares Brokers Pvt. Ltd.



**Drupad Dave**

24, B.Com. (Financial Markets)

**Work Experience**

Bombay Stock Exchange Ltd for 8 months, ICCL Ltd. for 6 months

**Summer Project**

Impact of Covid 19 on Commodity Markets with MET Institute of Management

**Industry Project**

- Impact of COVID19 on Commodity Markets
- Research on returns generated by FnO. A comparative analysis



**Gaurav Bendkhale**

23, B.Com.

**Summer Project**

Financial Modelling and Analysis of Housing Project with Vardhan Consulting Engineers

**Industry Project**

Finlatics Financial Markets Experience Program and Industry Analysis with FincruX Technologies LLP



**Gaurav Tiwari**

27, B.E (Extc)

**Work Experience**

- Game Eon India Pvt Ltd for 36 months
- Mahesh Tutorials for 11 months

**Summer Project**

Analysis of financial crisis from Lockdown of 2020 with MET Institute of Management



### **Gitesh Patil**

23, B.E (Mechanical)

#### **Summer Project**

Company Analysis of Cipla Ltd and Abbott India with Aditya Birla Sun Life insurance

#### **Industry Project**

Analysis of 1.7 lakh crore stimulus package on Indian Economy



### **Harmeet Singh Chhabra**

25, B.Com.

#### **Summer Project**

A study on financial restructuring plan with Air India Ltd

#### **Industry Project**

Live Project on Chemical Sector with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



### **Harpreet Bhamra**

25, B.E. (Information Technology)

#### **Work Experience**

Tata Consultancy Services for 36 months

#### **Summer Project**

Research report on banking Sector with Aditya Birla Sunlife Insurance

#### **Industry Project**

Research Report on Pharmaceutical Sector with Hasmukh Lalbhai Share Broker Pvt. Ltd. and Business Analysis on and with Jingle Toons



### **Harsh Vaishnav**

22, B.Com. (Accounting & Finance)

#### **Summer Project**

Fundamental & Technical Analysis of Consumer Durables Sector

#### **Industry Project**

A study on Impact of Covid-19 on MSME's



**Heta Fadia**

21, B.Com.

**Summer Project**

Impact of microfinance in developing countries with MET Institute of Management

**Industry Project**

Financial Market experience program with Finlatics



**Hitesh Patil**

28, B. Tech. (Petrochemical)

**Work Experience**

- Genius World Hospitality Pvt Ltd for 24 months
- Iksula Services Pvt Ltd for 7 months

**Summer Project**

Company Analysis of Asian Paints (paints Sector) with Aditya Birla Sunlife Insurance

**Industry Project**

- Live Industry Project on "Analysis of Telecom sector" with Hasmukh Lalbhai Shares Brokers Pvt. Ltd.
- Summer College Project on "Behavioural Finance During Covid 19"

**Achievements**

- National Level Handball Player
- Regional Level Volleyball Player and player of winner team of volleyball at MET UTSAV



**Jatin Multani**

23, B.B.I.

**Summer Project**

Analysis of FMCG Sector ( Packaged Products) with Aditya Birla Sunlife Insurance

**Industry Project**

Company Analysis of Club Mahindra with Met Institute of Management



**Jay Chandarana**

22, B.A.F.

**Summer Project**

Impact of Covid 19 on Health and Wellness Industry with Aditya Birla Sunlife

**Industry Project**

Impact of Covid-19 on Health and Wellness industry



### **Jayesh Navale**

22, B.Sc. (Chemistry)

#### **Summer Project**

Research Report on Indian chemical sector with Aditya Birla sun Life insurance

#### **Industry Project**

Research report on agricultural commodities market

#### **Achievements**

Secured 1st rank in Group Dance Competition at state level



### **Joanna Dsouza**

24, B.Com.

#### **Work Experience**

Royal Bank Of Scotland Services India Pvt. Ltd. for 33 months

#### **Summer Project**

Analysis of Current Account Challenges During and Post COVID-19 Lockdown on emphasis on International Trade and Opportunities for the Indian Economy with MET Institute of Management

#### **Industry Project**

Finlatics Financial Markets Experience Program and Industry Analysis with FincruX Technologies LLP



### **Karan Chopra**

22, B.Com.

#### **Summer Project**

Impact of covid -19 on Financial services sector

#### **Industry Project**

Impact of Covid-19 on Financial Service Sector

#### **Achievements**

3rd Place in Softball at state level



### **Kashmira Javkar**

24, M.Com (Business Management)

#### **Work Experience**

- Kotak General Insurance for 17 Months
- Ascom Systems for 10 months

#### **Summer Project**

Financial Analysis of consumer behaviour towards buying life insurance policy with HDFC Life

#### **Industry Project**

Various Sources of Funding and Challenges faced by MSMES in India - with KCG Ltd.

#### **Achievements**

Visharad in Bharatnatyam from Nrityalika Pratishthan



**Mahesh Garud**

23, B.M.S. (Finance)

**Summer Project**

Fundamental and Technical Analysis of Automobile Sector with future Generali

**Industry Project**

Financial Market Experience Program with Finlatics



**Meet Davda**

24, B.Com.

**Work Experience**

Shanti Shipping Agency Pvt Ltd. for 16 Months

**Summer Project**

Fundamental & Technical Analysis of Hotel Industry in India with J Marathon Advisory Services Pvt Ltd.

**Industry Project**

Live Project on "Analysis of Chemical Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Meghali Parmar**

24, B.E.(Extc)

**Summer Project**

Equity Research of IT Sector (Large Cap Companies) with HDFC Life Insurance Co. Ltd.

**Industry Project**

Financial Markets Experience Program with Finlatics



**Mihir Gohil**

24, B.Com.

**Work Experience**

JHP Securities Pvt. Ltd. for 18 months

**Summer Project**

Analysis and Financial Modelling of Real Estate project with Vardhan Consulting Engineers

**Industry Project**

- Financial Modelling and Analysis of Affordable Housing Project with Vardhan Consulting Engineers
- Live Project on "Analysis of FMCG Sector" with Hansmukh Lalbhai Share Brokers Pvt. Ltd.
- Financial Markets Experience Program with Finlatics

**Achievements**

- Achieved All India Rank 222 among 54,516
- Candidates in Common Management Admission Test (CMAT)-2019



**Monish Bhatia**

22, B.Com.

**Summer Project**

Analysis and Financial Modelling of Real Estate project with Vardhan Consulting Engineers

**Industry Project**

Financial Impact Caused due to Mental Health During Lockdown

**Achievements**

State Level Tug Of War of player



**Nabeela Razzak**

22, B.Com. (Accounting & Finance)

**Summer Project**

Sectoral Analysis of FMCG sector with Hasmukh Lalbhai Share Brokers Pvt. Ltd.



**Naman Chaudhary**

22, B.Com.

**Summer Project**

Study on Cryptocurrency trends post Covid 19

**Industry Project**

Financial Markets experience program

**Achievements**

100% in Mathematics in ICSE



**Niket Bothra**

25, M.Com (Business Administration)

**Summer Project**

Equity Research and Analysis of Cement Sector with Aditya Birla Sun Life Insurance Ltd.

**Industry Project**

Financial Modelling and Analysis of Affordable Housing Projects with Vardhan Consulting Engineers



**Nikita Jaju**

22, B.Com.

**Summer Project**

Equity research on Banking sector with Motilal Oswal Financial Services Ltd.

**Industry Project**

- Live Project on "Analysis of FMCG Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd."
- Financial Market Experience Program with Finlatics



**Parth Shah**

22, B.A.F.

**Work Experience**

Worked with motilal oswal for 7 months

**Summer Project**

Fundamental and technical analysis of companies with Talent corner Pvt. Ltd.

**Industry Project**

Merger and acquisition project of nova publication with mwh holding



**Payal Deshmukh**

22, B.Com.

**Summer Project**

Analytical study of companies with Tata Steel

**Industry Project**

Live Project with EMGE Group on Fund Raising Ideation

**Achievements**

CRM Committee member of ENIGMA festival with footfall of 5000 for 2 years



**Poorva Jaywant**

23, B.Com.

**Summer Project**

Analysis of Telecom Sector with Aditya Birla Sunlife Insurance

**Industry Project**

Live Project on "Analysis of FMCG sector" with Hasmukh Lalbhai Shares Brokers Pvt. Ltd.

**Achievements**

Completed 4 levels of Kathak with Akhil Bharitya Gandharva Mahavidyalaya



### **Pranay Bhosle**

25, B.Com.

#### **Work Experience**

Enertech Enterprise Pvt. Ltd for 24 months

#### **Summer Project**

Fundamental & Technical Analysis of Auto-Ancillary Sector with J Marathon Advisory Services Pvt Ltd.

#### **Industry Project**

Live Project on "Analysis of Chemical Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



### **Pranay Tirpude**

25, B.E. (Mechanical)

#### **Summer Project**

Impact of corporate action on stock prices of Indian stock market with Sanjay Doshi Financial Services

#### **Industry Project**

Impact of Oil crisis on Indian oil companies



### **Prasanthi Hariharantham**

22, B.Com.

#### **Summer Project**

Study on equity research with Minance

#### **Industry Project**

Project on NPA Management in SBI



### **Prashant Taware**

26, B.E. (Mechanical)

#### **Work Experience**

Suyash Developers for 24 months

#### **Summer Project**

Finance Compliance & Registration of Branch office of Foreign Company in India with KCG Group

#### **Industry Project**

- COVID 19: Impact on Auto Industry
- Project on "Analysis of IT Sector" for Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Pratik Khandelwal**

22, B.Com.

**Summer Project**

Study on Fundamental Analysis of Large cap NBFC(Finance) Companies in India with HDFC Life Insurance Co. Ltd.

**Industry Project**

Impact of Rupee - Dollar fluctuation on Indian Economy



**Preeti Sangar**

22, B.M.S. (Finance)

**Summer Project**

Investment Opportunities in stock market in Insurance Sector with Motilal Oswal

**Industry Project**

Project on "Analysis of Telecom Sector" for Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Priyanka Dhumal**

24, B.Com. (Banking & Insurance)

**Work Experience**

Tata Consultancy Services for 37 month

**Summer Project**

Objective to ascertain the impact of Covid-19 lockdown on the financial and operational efficiency of MSME units in India with MET Institute of Management

**Industry Project**

Live Projects:- 1.FMEP Program with FincruX Technologies LLP - Equity Research and Portfolio Management as a stock market investor



**Puneet Kaur Jaggi**

23, B.Com.

**Summer Project**

Investor's behaviour with respect to Mutual Funds with MET Institute of Management

**Industry Project**

Live Project on "Analysis of Telecom Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



### **Rahul Jogdankar**

24, B.M.S. (Finance)

#### **Work Experience**

HDFC Securities for 10 months

#### **Summer Project**

Application Support Group- Docs Processor with Interactive Brokers Software Services(India) Pvt. Ltd.

#### **Industry Project**

Profitability and Liquidity Ratio of FMCG Company Hindustan Unilever Ltd.



### **Raj Dhure**

23, B.M.S. (Finance)

#### **Summer Project**

Analysis and Financial Modelling of Real Estate project with Vardhan Consulting Engineers

#### **Industry Project**

- Live Project on "Analysis of Chemical Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.
- Analysis Of Steel Industry with Met Institute of Management



### **Raj Shinde**

23, B.E. (IT)

#### **Summer Project**

Company Analysis of Hindalco and NALCO (Aluminium Sector) with Hindalco

#### **Industry Project**

Risks and Benefits associated with Advanced Mobile Banking Technology



### **Raunak Ambavkar**

25, B.Sc. (Chemistry)

#### **Summer Project**

Project Finance: Analysis and Financial Modelling of Real Estate project with Vardhan Consulting Engineers

#### **Industry Project**

Impact of Covid-19 on Aviation sector



**Riddhi Balpande**

23, B.E.( Electrical)

**Summer Project**

Equity research of logistic sector with Aditya Birla Sunlife Insurance Company

**Industry Project**

Financial Market Experience Program with Finlatics

**Achievements**

1st year topper of graduation



**Riya Bandekar**

21, B.M.S. (Finance)

**Summer Project**

Equity Research of the Real Estate Sector with Aditya Birla Sun Life Insurance

**Industry Project**

Fundamental Analysis of the Indian Healthcare Industry with Hasmukh Lalbhai Share Brokers Pvt. Ltd.



**Riya Bhakkad**

22, B.Com.

**Summer Project**

Fundamental Analysis and Portfolio Management of Pharmaceutical sector(Large Cap stocks) with HDFC Life Insurance Co. Ltd.

**Industry Project**

Financial Markets Experience Program with Finlatics



**Rohil Khare**

23, B.Com.

**Summer Project**

Financial modelling and analysis of Real Estate project with Vardhan Consulting Engineers

**Industry Project**

Financial Markets experience Program with Finlatics ( live project)



**Rohit Gadade**

24, B.E. (Computer)

**Summer Project**

Fundamental and Technical Analysis of IT sector with Future Generali India Life Insurance Co. Ltd.

**Industry Project**

Analysis of CSR activities of Indian companies vs Multinational companies during Covid



**Roshan Sharma**

27, B.Tech.

**Work Experience**

HCL Technologies for 31 months

**Summer Project**

Fundamental and Technical Analysis of Oil & Gas(Large Cap stocks) sector with HDFC Life Insurance Co. Ltd.

**Industry Project**

Fundamental & Technical Analysis of Vedanta Ltd with major focus on Delisting

**Achievements**

- National Finalist for All India Banks Competition, 2020 conducted by NIBM Pune
- Received Internship Offer by ONIX Capital as a Derivative Analyst Trader in Trading Challenge Organized by 'Onix Capital' for 2 months in Q1 2020
- Top 10%, amongst 200+ participants; National Finalists for the " Haier Case Study Challenge " 2020, organized by WeSchool, Mumbai



**Sadique Ali Naikodi**

24, B.Com.

**Summer Project**

Financial position of India and USA in Covid 19 with MET Institute of Management

**Industry Project**

Fundamental analysis of Infrastructure sector



**Saksham Bhure**

24, B.E. (Electrical)

**Summer Project**

Financial Modelling and Analysis of Housing Project with Vardhan Consulting Engineers



**Saloni Garg**

22, B.B.A. ( Finance)

**Work Experience**

HDFC Bank for 6 months

**Summer Project**

Fundamental and technical analysis of Banking Sector with Future Generali

**Industry Project**

FMEP Gold program From Finlatics

**Achievements**

Completed Visharad in vocal classical music from Chandigarh University



**Samruddhi Gadekar**

22, B.Com.

**Summer Project**

Fundamental and Technical Analysis of Pharma Sector in India with Future Generali

**Industry Project**

CSR Activites performed by Banking sector in India



**Samyak Jain**

22, B.Com. (Banking and Finance)

**Work Experience**

Jain Enterprises for 15 months

**Summer Project**

Fundamental Analysis of private banking stocks (Large Cap) with HDFC Life Insurance Co. Ltd.

**Industry Project**

- Equity Advisor with Sanjay Doshi Financial Services Motilal Oswal & Finlatics Financial Markets Experience Program
- Financial Modelling and Analysis of Affordable Housing Project with Vardhan Consulting Engineers



**Sanket Thakur**

24, B.M.S.

**Summer Project**

Fundamental and Technical Analysis of Public Sector Banks with Aditya Birla Sunlife

**Industry Project**

Imapcts of Changes in repo and reverse repo rate on Banking sector



### **Sarvesh Zavar**

23, B.Com.

#### **Work Experience**

DVPA & Associates for 7 Months

#### **Summer Project**

Technical Analysis of tools to predict market with Sanjay Doshi Financial Services

#### **Industry Project**

"Derivative Research" and Option Strategy



### **Shahrukh Khan**

25, B.E. (Civil)

#### **Work Experience**

- Tridhaatu reality & Infra for 17 months
- Saday Constructions for 9 months

#### **Summer Project**

Study of risk & types of risk management in equity with HDFC life

#### **Industry Project**

Impact of Covid 19, on real estate sector in India & Pre condition of real estate sector



### **Shivam Gupta**

24, B.Com.

#### **Work Experience**

3i Wealth Advisors for 6 months

#### **Summer Project**

Analysis of Financial Planning with Ortium Financial Services Pvt. Ltd.

#### **Industry Project**

Live project on 'Financial Planning' under Ortium Financial Services Pvt Ltd.



### **Shivani Kusumwar**

23, B.Com.

#### **Work Experience**

Gufic Bioscience Ltd. for 6 month

#### **Summer Project**

A Study and Research on social distancing in malls of mumbai suburban region with MET Institute of Management

#### **Industry Project**

- Project finance - financial modeling and analysis in Vardhan Consulting Engineers
- Financial Markets experience Program with finlatics ( live project) which contains real time stock trading experience



**Shreyas Shinde**

23, B.E. (Electrical Engineering)

**Summer Project**

Financial analysis of Alcohol Industry with Aditya Birla Sun Life Insurance

**Industry Project**

Project on "Analysis of IT Sector" for Hansmukh Lalbhai Shares Brokers Pvt. Ltd.

**Achievements**

- Runner up in Baseball National level held at MIT Pune
- 3rd position in Carrom National level held at MIT Pune



**Shubham Dombale**

25, B.E. (Electronics)

**Summer Project**

Use of AI and Data Analytics fighting COVID-19 with MET Institute of Management Studies

**Industry Project**

- Use of AI and Data Analytics fighting COVID-19
- Merger and Acquisition-JIO



**Simran Kataria**

24, B.Com.

**Summer Project**

Project Finance : Modeling and analysis- Vardhan consulting engineers Pvt. Ltd.

**Industry Project**

FMEP - finlatics- Equity Market Research Live project



**Sourabh Kumar Mishra**

21, B.Com. ( Banking and Finance)

**Summer Project**

Fundamental and Technical Analysis of PSU Banks(Large Cap stocks) sector with HDFC Life Insurance Co. Ltd.

**Industry Project**

Tata Steel- Financial Statement Analysis of Tata steel and comparison with JSW Steel

**Achievements**

- Played SGFI (school games federation of India) in cricket Col. C.K. Naydu Trophy (U-19)
- Played 4 times KVS national sports meet in cricket and got Bronze medal 2 time



### **Subrat Behera**

22, B.M.S. (Finance)

#### **Summer Project**

Role of proactive leadership in crisis management with MET Institute of Management



### **Sukruti Pandit**

22, B.E. (Mechanical)

#### **Summer Project**

Need of Insurance for Women & Analysis of HDFC Life Smart Woman Plan (ULIP- Insurance cum investment) for HDFC Life

#### **Industry Project**

Project on "Analysis of IT Sector" for Hansmukh Lalbhai Shares Brokers Pvt Ltd.

#### **Achievements**

State Basketball Championship, Secured position 2



### **Sumit Garasia**

23, B.Com.

#### **Summer Project**

Analysis and Financial Modelling of Real Estate project with Vardhan Consulting Engineers

#### **Industry Project**

- Live Project on "Analysis of Chemical Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.
- Equity Analysis Of Automobile Industry with Met Institute of Management



### **Tanmay Nawghare**

26, B.E. (Civil)

#### **Work Experience**

Project Engineers for 14 months

#### **Summer Project**

Fundamental and Technical Analysis of Real Estate Sector in India with Future Genrali

#### **Industry Project**

Fundamental and Technical Analysis of Real Estate Sector in India



**Vandana Gokarn**

22, B.Com. (Accounting and Finance)

**Summer Project**

Fundamental and Technical Analysis of FMCG sector with Future Generali India Life Insurance Co. Ltd.

**Industry Project**

Live Project on "Analysis of FMCG Sector" with Hansmukh Lalbhai Shares Brokers Pvt. Ltd.



**Varsha Ghodke**

23, B.Com.

**Work Experience**

RGN Price & Co. for 18 months

**Summer Project**

Study and Research on financial metrics on startups with Lineup Technology Services Pvt. Ltd.

**Industry Project**

Redefining the role of financial services in the E-commerce Era



**Vibhav Shah**

25, B.A.F.

**Work Experience**

JP Morgan & Chase for 13 months

**Summer Project**

A study on NBFC Crisis in India with MET Institute of Management

**Industry Project**

Finlatics - Financial Markets Experience Program



**Vidisha Nile**

26, B.B.A. (IB and Entrepreneurship)

**Summer Project**

FDI impact on retail sector And automobile company research with Mercedes-Benz



### **Vinit Mota**

24, B.E. (Computer Science)

#### **Summer Project**

Fundamental and Technical Analysis of Financial Service Sector with Future Generali

#### **Industry Project**

Fundamental Research Report on Automobile and Technology Sector with Financial Markets experience program - Finlatics



### **Vrushbh Vaidya**

25, B.E. (Mechanical)

#### **Work Experience**

Shriram Transport Finance Co.Ltd for 13 months

#### **Summer Project**

Business Development Associate Intern with Pinakulo, Financial modeling and analysis of PPP based Expressway with Vardhan Consulting Engineers Ltd.

#### **Industry Project**

Technical and Fundamental Analysis of Commodity markets of India

#### **Achievements**

- State level Football Player
- Elected as Male Representative of College during Graduation



### **Yashassvi Narang**

26, B.Com.

#### **Work Experience**

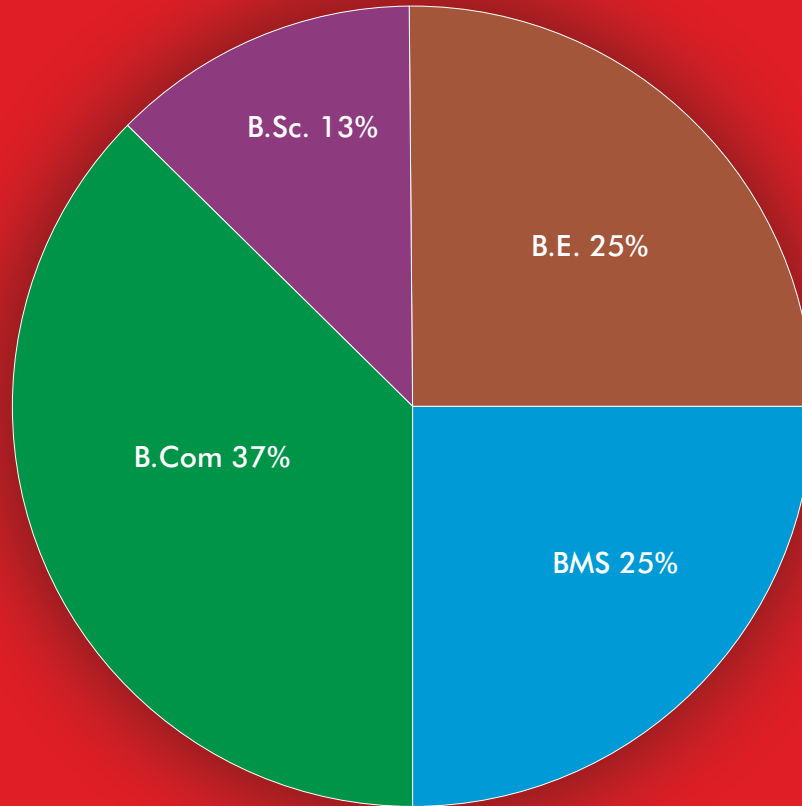
Sahajwani -Rang Associates for 36 months

#### **Summer Project**

Analytical study on taxation and audits with Sahajwani Narang Associates

# STUDENT PROFILES

## MMS - Human Resources



Bachelor's Degree	B.E.	B.M.S.	B.Com	B.Sc.	Total
No. of Students	2	2	3	1	8

# **MMS - Human Resources**



### **Abhilash Sonar**

25, B.E. (Computer)

#### **Work Experience**

Cognizant Technology Solutions for 12 months

#### **Summer Project**

Setting up HR processes for a Thailand based company with a branch office start-up in India in food production sector with KCG Corporation

#### **Industry Project**

HR at frontline during India's Lockdown: A study of Indian Companies

#### **Achievements**

Topped among 190 students in 1st year MMS in MET IOM



### **Aishwarya Sanku**

23, B.M.S.

#### **Work Experience**

JM Financial Services Ltd for 8 months

#### **Summer Project**

Report on "Training and Development Practices" with Generation Infinite Machines Pvt. Ltd.

#### **Industry Project**

Measuring, Monitoring & Supporting Mental wellness during lockdown - A study of Indian Companies



### **Bhumika Naik**

23, B.Com.

#### **Summer Project**

A study of employee engagement with Generation Infinite Machines

#### **Industry Project**

Work from Home - A study of advantages & challenges involved



### **Dnyanesh Deshmukh**

24, B.Tech. (Extc)

#### **Work Experience**

Mindchangers Academy Pvt Ltd for 19 months

#### **Summer Project**

Study on HR operations with Lineup Technology Services Pvt. Ltd.

#### **Industry Project**

SMM HR with Commondove



### **Mitali Solanki**

23, B.Com.

#### **Summer Project**

Handled Recruitment and Selection processes with Seven Islands Shipping Ltd.



### **Shweta Bane**

22, B.Sc. (Biotechnology)

#### **Summer Project**

Analysis of Recruitment & Selection Process with Generation Infinite Machines

#### **Industry Project**

Leadership During Crisis: An Analysis of how Women World Leaders dealt with the COVID crisis in their countries



### **Sonal Oswal**

34, B.M.S.

#### **Work Experience**

- Shapoorji Pallonji for 96 months
- Almondz Global Beijing House for 14 months

#### **Summer Project**

Study on organisational structure post Covid with KCG Ltd

#### **Industry Project**

Cultural Intelligence- role in leadership with SPCPL



### **Twisha Mehta**

22, B.Com.

#### **Summer Project**

Role of social media in recruitment and selection with Generation Infinite Machines

#### **Industry Project**

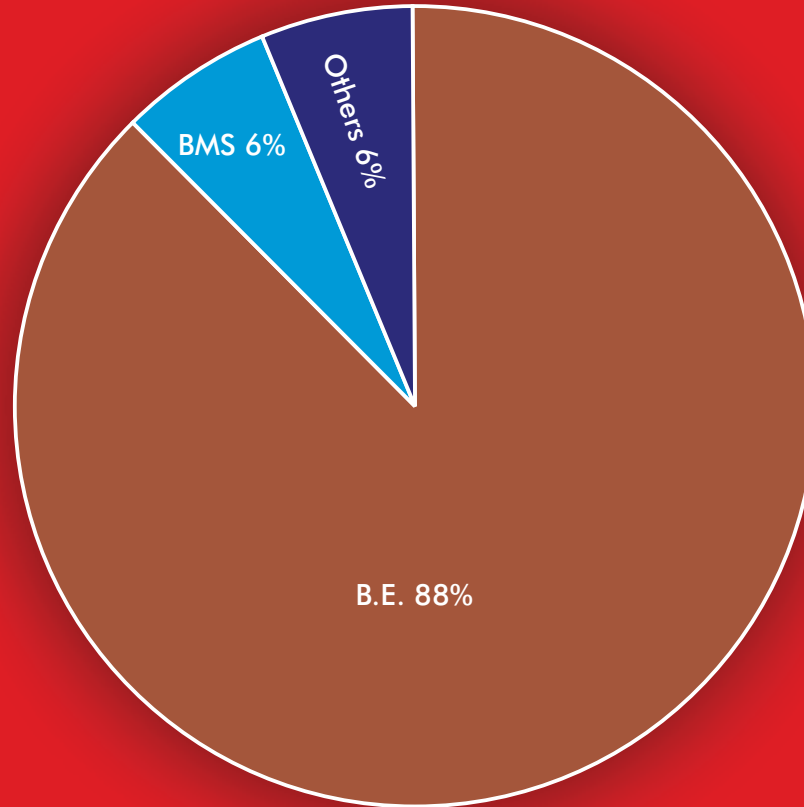
Assessment of HR analytics practices and it's impact on talent retention

#### **Achievements**

- Akhil Bhartiya Gandharva Mahavidhyalay Mandal
- Mumbai for Bharatnatyam dance cleared the 5th level

# STUDENT PROFILES

## MMS - Operations



Bachelor's Degree	B.E.	B.M.S.	Others	Total
No. of Students	14	1	1	16

# **MMS - Operations**



**Abhijeet Patil**

23, B.E. (Instrumentation)

**Summer Project**

Designing End-to-End Supply Chain of imported Healthcare Products with Jump Retail Services



**Anshuman Jadhav**

25, B.E. (Mechanical)

**Summer Project**

Business Analyst with Generation Infinite Machines

**Industry Project**

Operations Enhancer at Eatler India Pvt. Ltd.



**Dhananjay Gaikwad**

26, B.C.S. (Computer Science)

**Summer Project**

Supply chain analyst with Jump Retail Services



**Gur Pratap Juneja**

27, B.Tech (Mechanical)

**Work Experience**

Tata motors Ltd for 15 months

**Summer Project**

Business Analyst with Generation Infinite Machines

**Industry Project**

Franchise and Logistics plan for new franchise for chai sutta bar



**Jaideep Prabhu**

24, B.E. (Chemical)

**Summer Project**

Empanelment of workshop and migration to sap based system with tariffication



**Kaustubh Girkar**

24, B.E. (Electronics)

**Summer Project**

Inventory Management and it's Overview with Amazon.Com

**Industry Project**

Financial Market Experience Program with Finlatics



**Kunal Chavan**

28, B.E. (Instrumentation)

**Summer Project**

A study on procurement of raw material with RCF



**Mayuri Mali**

23, B.E. (Production)

**Summer Project**

Business Analyst with Generation Infinite Machines

**Industry Project**

Study the importance of Quantitative techniques in Decision Making



## **Mohal Kapse**

25, B.E. (Civil)

### **Summer Project**

Handled and developed social media accounts with Desi Swaad

### **Industry Project**

Live project on segmentation and pricing of automobile sector

### **Achievements**

Presented in international conference 'Emerging trend and advance in civil environment engineering'



## **Pankaj Kadu**

25, B.E. (Mechanical)

### **Work Experience**

Gharda Chemicals Limited for 8 months

### **Summer Project**

A Study of inventory management of retail sector with Future Retail Limited



## **Parag Wagh**

27, B.E. (Electronics & Telecommunication)

### **Work Experience**

Qualitykiosk Technologies Pvt. Ltd. for 20 months

### **Summer Project**

Business Analyst with Generation Infinite Machines

### **Industry Project**

KCG Corporation - To Study Import Supply Chain and Business Development of Imported Food Products

### **Achievements**

- Published Research Paper in IEEE on "E-Braille-a self-learning Braille device"
- Published Research Paper in IEEE on "Multisource Energy Harvesting for Low Power Applications"
- Finalist at National level project competition " Texas Instrument's Innovation Challenge India Analog Design Contest 2k14"
- National Finalists for the " Haier Case Study Challenge " 2020, organized by WeSchool, Mumbai



## **Sanket Gawade**

25, B. E. (Electronics)

### **Summer Project**

Six sigma implementation with Lupin Limited

### **Industry Project**

Financial Market Experience Program with Finlatics



### **Shriyash Khot**

25, B.Tech (Production)

#### **Summer Project**

Impact of covid 19 on dairy industry with Chitale Dairy

#### **Industry Project**

Types of material handling and material storage system



### **Shubham Satavase**

23, B.M.S. (Marketing)

#### **Summer Project**

Business Development with Third Party Supplier Partners in Logistics with KCG Corporation

#### **Industry Project**

Leadership During Crisis: An Analysis of how Women World Leaders dealt with the COVID crisis in their countries



### **Tushar Dhokane**

24, B. Tech (Mechanical)

#### **Work Experience**

S.K. Enterprises for 6 months

#### **Summer Project**

Effective Implementation of Project Management techniques in controlling schedules of project with MET Institute of Management

#### **Industry Project**

Manufacturing plant setup and supply chain of face mask

#### **Achievements**

Represented Symbiosis International University for Cricket in West Zone Inter University Cricket Tournament



### **Vikas Shatalwar**

27, B. Tech (Production)

#### **Work Experience**

Supermax Personal Care Pvt Ltd for 49 months

#### **Summer Project**

Business Development and Pricing with KCG Group

#### **Industry Project**

Study of Inventory Management in UBL



## **MET Institute of Management**

Bandra Reclamation, Bandra (W), Mumbai 400 050.

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