

Post Graduate Diploma in Management
PGDM (e-Business)



**SHARP
MIND
LEADS**



Bhujbal Knowledge City

OUR FAITH

न चौर हार्यम् नच राज हार्यम् |
न भ्रातृभाज्यम् नच भारकारी ||
व्यये कृते वर्धते एव नित्यम् |
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society, by institutionalising search,
development, research and dissemination of
relevant knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems
to equip professionals with conscience and commitment

CONTENTS

MET League of Colleges	1
From the Chairman's Desk	2
About PGDM (e-Business)	3
Advantage MET	4
MET Goes to New York Via UN (ECOSOC)	5
Life at MET	6
PGDM (e-Business) Syllabus	8
The Industry Perspective	10
Sharp Minds at Leading Companies	12
Distinguished Faculty	13
Students Speak/Key Celebrity Alumni	14
Student Profiles: PGDM (e-Business) - Marketing	15
Student Profiles: PGDM (e-Business) - Finance	29
Student Profiles: PGDM (e-Business) - Human Resources	43
Student Profiles: PGDM (e-Business) - Operations	47

MET LEAGUE OF COLLEGES



Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

Bhujbal Knowledge City, Mumbai

- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences
- Institute of Information Technology

- Institute of Software Development & Research
- Institute of Computer Science
- Institute of International Studies
- Rishikul Vidyalaya

Bhujbal Knowledge City Adgaon, Nashik

- Institute of Management
- Institute of Pharmacy

- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy
- Bhujbal Academy of Science & Commerce (Jr College)

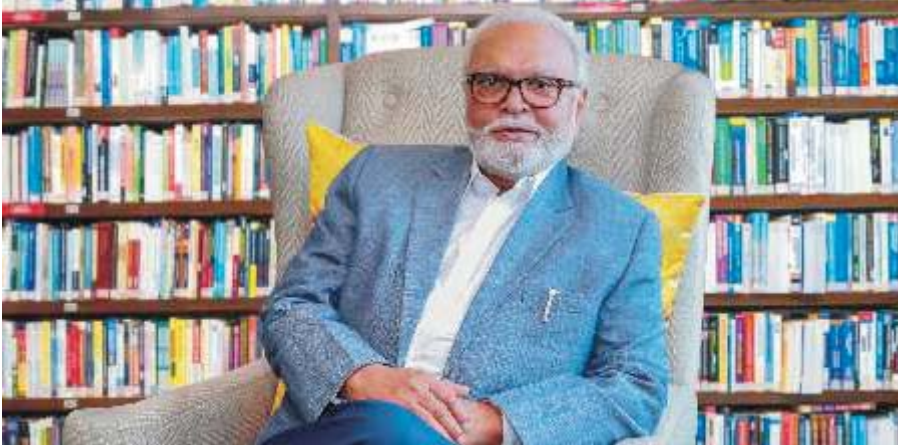
Bhujbal Knowledge City Gowardhan, Nashik

- Institute of Architecture & Interior Designing

At MET, over four thousands students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Savitribai Phule Pune University, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London.

MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, NCC Education, UK, Manhattan Institute of Management, New York, EAE Business School, Spain, Business & Hotel Management School, Switzerland, Robert Gordon University, York St. John University, Sprott Shaw College, Canada, and ICE Creative Excellence Pvt. Ltd. (Founded by Balaji Telefilms Ltd.)

FROM THE CHAIRMAN'S DESK



“When things get tough, the tough get going”

...Anon

It is said that when the unexpected or impossible happens, you are caught off balance. In this third decade of the millennium, Indian economy was at an inflection point but we were unexpectedly hit by a pandemic wave from the East. As the nation went in a lockdown, its impact was felt across all strata of our society. The youth had to shoulder the burden of the system collapse hurting the education sector. But unfazed by the unexpected crisis, dynamic professional institutions rose to the challenge as they set about energizing millions of young minds to fight the adversity. They rapidly retooled, redesigned and delivered a significant body of knowledge to deliver seamless digital learning engaging the youth across the country to alleviate the suffering of the young students, quenched their thirst of knowledge aided by smart tools and teachers, restoring sanity and peace in the society.

We at MET, took the challenge head-on and established seamless learning platforms across our campuses located at Bhujbal Knowledge City in Mumbai and Nashik delivering wholesome learning inputs meeting stakeholder appreciation. From kids to young professionals enlightening virtual inputs were delivered across Pharma, Engineering, IT, Mass Media and Management domains brushing past delivery hurdles. Blessed by the state of the art platforms and technologies accessed by us, our committed faculty and staff rose to the challenge. Frequent counseling to the affected, concessions and accommodation to the needy acted as balm to the stakeholder battling the adversity as they lived up to the 'knowing-doing-being' motto of professionals meeting the demands of the marketplace.

We at MET, through our Rishikul Vidyalya are continuing to expose the school kids, blending the traditional pedagogy with the Cambridge learning systems till the A Level. We are also building links and partnerships with global players for carrying forward the dynamic learning processes at both undergraduate and postgraduate levels. We are continuing our focus on injecting the spirit of Creativity-Innovation in the pedagogy so that the students are nudged and exposed to solution oriented, problem solving dynamic learning platforms, as the gateway to incubators and start-up culture.

But, it will require coordinated efforts between the regulator and the holy trinity of students, parents and teachers combined to mitigate the crisis. One must remember that, the dynamic education sector led by the youth, are the backbone leading us through the turbulent waters. Therefore, the higher education regulators must immediately act to shore up this sector with resources and policy stimulus, to drive the dark clouds and let the bright sunshine bloom the flower of Indian youth. We must remember, as Bobby Knight says, “The key is not the will to win. Everybody has that. It is the will to prepare to win that is important”.

Wishing you success in all your professional pursuits.

Chhagan Bhujbal

Hon. Founder Chairman
Mumbai Educational Trust

ABOUT PGDM (e-Business)

Professional Management Education program (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) at MET draws its strength and character from this iconic lineage of MBA program interwoven with new age technological inputs to empower professionals with know-how in today's digital business framework, justifying the program name.

Since the world and Indian environment are continuously changing; business and society are changing along. Hence PGDM at MET is being continuously updated to meet its original purpose of providing trained managers well versed with latest management techniques to the Corporate World. Therefore, in addition to CORE areas of specializations - Finance, Marketing, Human Relations, Operations and Systems, course curriculum covers -

Approved by AICTE. Recognised by Govt. of Maharashtra



1. **Design Thinking:** MET PGDM is perhaps the only management college to have a comprehensive and practical course on this creative problem solving methodology.
2. **Strategic Management:** Many important aspects of organization management are covered Illustrated through case studies on global companies.
3. **Business Analytics:** How to use data and quantitative analysis for decision making and efficient and effective working of organization.
4. **Digital Business and Digital Marketing:** To empower student in the IT driven corporate framework.
5. **eCommerce:** How to run and succeed in running businesses beyond brick and mortar structures.
6. **Event Management:** Small celebrations to extremely large symposiums are being managed professionally, making event management a lucrative avenue.
7. **Real Estate:** An industry which was thriving not long ago is currently in not good shape but is sure to turn

Placements: MET PGDM alumni are making us proud all over the world working in a wide range of industries from IT giants like Google to real estate, from pharma and life-sciences to automobile sector, banking and NBFCs, rating agencies, ad agencies, FMCGs to name a few. Many companies visit the campus year after year for recruitment offering multiple portfolios like Research analyst, sales & distribution, investments research and portfolio management, advertising, digital marketing, business analyst, client servicing, marketing, e-commerce etc. MET PGDM students have been offered packages as high as 15 lakhs p.a. A few graduating MBAs choose to join family business or launch out start-ups to embrace entrepreneurship.

Alumni Network: We have close knit alumni network that helps students' learning and professional curve. Well placed, occupying influential corporate positions MET PGDM alumni significantly contribute by delivering guest lecture, being visiting faculty, mentor, advisor, counselor and more. Through this network even internship and placements are facilitated.

Pedagogy: All critical inputs are delivered using interactive methods – case studies, management games, role plays, workshops, videos, networking, seminars and more, in order to offer plethora of experiential learnings. This is further strengthened by eight weeks of Summer Internship, Live Projects and Industry Threshold program in the fourth semester leading to placements.

ADVANTAGE MET

- MET is an NGO in Special Consultative Status with UN (ECOSOC)
- Ranked 4th Best B School in Mumbai and 14th Best B School in West Zone by the Times B School Survey 2021
- Ranked 5th Best B-School in Mumbai and 18th Best Pvt. B-School All India by the Times B-School Survey 2020
- MET Institute of Management ranked 9th in the Times Top Institutes of West India Survey 2020 across Western and Central India
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Ranked 5th Best B School in Mumbai and 28th Best Pvt. B School All India by the Times B School Survey 2019
- Recipient of the prestigious World Education Awards 2019 for 'Outstanding Institute for Mass Media Management of the Year'
- MET IOM has been awarded the A+ + + ranking by IIRF 2018 (Indian Institute Ranking Framework)
- MET Institute of Management recognised as 'The 25 Best Institutions for Higher Education 2017' by The Knowledge Review Magazine
- Ranked in the Platinum category - the highest rating conferred by the AICTE-CII IndPact Survey'15
- PGDM (e-Biz.) wins the Indian B School Specialisation Award '13 by Discovery Education Media
- Ranked 4th Best in Advertising & PR categories and 9th Best Post Graduate Media School All India by the Edutainment Awards 2017
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management, Engineering and Pharmacy
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Strong alumni base
- Freeship awards for meritorious students
- Excellent placement opportunities in India & overseas
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the CII, London, ACCA, UK and NCC Education, UK
- MET has an Institutional linkage with Edith Cowan University, Australia
- MET BKC, Nashik is the Nodal Centre under RETC for State of Maharashtra, a project of IIT Chennai
- Research at MET BKC, Nashik is funded by DST, Govt. of India in quality parameters in MSME's for productivity improvement
- MET BKC, Nashik is the Recognised Centre under NMEICT, a project of MHRD, Govt. of India



Late Shri Pranab Mukherjee
Former President of India



Smt. Pratibha Devisingh Patil
Former President of India



J. Hari Narayan
Former Chairman, IRDA



Adi Godrej
Chairman, Godrej



Mukesh Ambani
Chairman & MD, Reliance



Rahul Bajaj
Chairman, Bajaj Auto



Graduating batch at the recently held MET Annual Convocation Ceremony

MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.

“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

Dr. Hanifa Mezoui,
Chief, NGO Section, DESA, UN



UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

MET RECEIVES THE GLOBAL AICESIS MDG AWARD

The honour was bestowed at Rome, Italy

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

UNAOC & GLOBAL DIALOGUE FOUNDATION CONFERS THE 'UNITY IN DIVERSITY CAMPUS AWARD' ON MET

MET Institute of Management was presented the Unity in Diversity award by Dr. Hanifa Mezoui, Senior Advisor, United Nations Alliance of Civilizations (UNAOC) and Peter Gorgievski, CEO, Global Dialogue Foundation.



LIFE AT MET



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



MET students & faculty delegation at The Chartered Insurance Institute, London on an educational tour



MET hosted the zonal round of the 'AIMA 43rd National Competition for Young Managers'



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET presented the Credit Summit India 2017 in partnership with AIWMI and NISM



MET in association with AIWMI and NISM organised a corporate awareness conference for banking industry and aspiring professionals



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed

LIFE AT MET



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Mr. Matthew John David Hancock, Health for UK British Conservative Politician and Secretary of State for along with an academia delegation visited MET



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to then US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



MET conducted the 3rd HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.

PGDM (e-Business) SYLLABUS

FOUNDATION COURSE

1. Business Communications
2. Introduction to Design Thinking & Decision Making
3. Introduction to Business Mathematics
4. Introduction to Financial & Cost Accounting

SEMESTER I

1. Environment and Decision
2. Managerial Economics
3. Marketing Management
4. Organizational Behavior
5. Financial & Cost Accounting
6. Statistics & Business Mathematics
7. Operations Management
8. Legal Aspects of Business
9. Banking
10. Insurance
11. E-Commerce

Projects,
Case Studies,
Role Play,
Workshops,
Videos



SEMESTER II

12. Human Resources Management (HRM)
13. Management Accounting
14. Marketing Applications
15. Financial Management
16. Research Methodology
17. Indian & Global Economic Environment including BRIC/ ASEAN Countries
18. Direct & Indirect Taxation
19. Operations Research
20. Digital Business Excel
21. Analysis of Financial Statements
22. Introduction to e-Commerce, Excel & SPSS
23. Specialization Electives (For Evaluation)
24. Contemporary Management

Projects,
Case Studies,
Role Play,
Workshops,
Videos



Application Oriented

Marketing	Finance	Human Resource	Operations	Systems
25. Sales & Distribution	25. Technical Analysis	25. Quantitative Techniques in HRM	25. ERP / Logistics	25. ERP / Logistics

PGDM (e-Business) SYLLABUS

SEMESTER III

Core : 26) Strategic Management 27) Business Analytics 28) Advanced Excel (All Subjects will be application based)

Marketing	Finance	Human Resource	Operation	Systems
29. Marketing Research	29. Financial Services	29. Compensation Benefits	29. TQM	29. TQM
30. Business to Business & CRM	30. Company Law	30. Training & Development	30. Operations Planning & Control	30. Software Engineering
31. Integrated Marketing Communication	31. Quantitative Techniques in Finance	31. Industrial Relation & Labour Law	31. Materials Management	31. Managing IT Resources & Projects
32. Consumer & Industrial Buyer Behavior	32. International Finance	32. Compensation Management	32. Total Quality Management	32. Networking & Communications
33. Product & Brand Management & Consumer Insights	33. Derivatives & Risk Management	33. HR Planning	33. Business Process Re-engineering and Bench Marking	33. Technology Platform
34. Real Estate Marketing	34. Fixed Income	34. Organizational Theory, Structure & Design	34. Advanced Supply Chain Management	34. IT Governance & Compliance
35. Digital Marketing & Social Media	35. Mergers & Acquisitions / IFRS	35. Compensation Management	35. Technology and Manufacturing Strategy	35. Data Based Management System
36. Quantitative Techniques in Marketing	36. Corporate Finance ⁶	36. Organizational Development	36. New Product Development & Concurrent Engineering	36. Elective
37. Marketing Analytics	37. Financial Modeling & Investment Banking	37. Industrial Psychology	37. World Class Manufacturing	37. Elective
38. Rural Marketing	38. SAPM(Security Analysis & Portfolio Mgmt)	38. Projects	38. Projects	38. Projects
	39. Corporate Valuation			

SEMESTER IV

Core: 40) Management Control Systems 41) Project Management 42) International Business (All Subjects will be application based)

Marketing	Finance	Human Resource	Operations	Systems
43. Retail Management	43. Venture Capital & Private Equity	43. Learning Organization	43. Operations Strategy	43. System Audit
44. Media & Entertainment	44. Treasury & risk Management	44. Industrial Psychology	44. Topics in Operations	44. Software Engineering
45. Supply Chain Management	45. Capstone Project	45. Topics In HR	45. Topics in Operations	45. IT Governance & Compliances
46. Capstone Project	46. Elective	46. Capstone Project	46. Capstone Project	46. Specialisation Project - I
47. Event Management		47. Elective	47. Elective	47. Specialisation Project - II

The above contents are subject to changes depending on Market and Regulatory conditions.

Courses/lectures will be delivered in classroom/online.



Management Paradigm Shift | Leadership at Virtual Workspace

The age of chivalry is gone. That of sophisters, economists, and calculators, has succeeded.

- Edmond Burke

When the golden sun rose at the dawn of the third decade of the second millennium, there was cheer, joy and hope all around. The National and Global Indices did not reflect even the remotest dark shadows hovering beyond the horizon and despite some rumblings in Europe there was a steady hum of dynamic business acceleration worldwide. Then, as the Corona virus spread from China to Europe by the silken route, it hit us very harshly in the second and third quarters bringing the Eco-Socio-Geo-Politico structure of the country to a grinding halt. From the apex national bodies, down to the tea vendor and the milkman, everyone was caught off guard, hemmed in by Lockdown, Curfew and Containment Zones as facial masks emerged as the chosen symbol in these Corona times.

While the media has poured voluminous content on the subject matter of the pandemic the students and doyens of Management alike, are still unable to fathom dimensions of the impact of this virus on the economy and the society. The grim reality far exceeds the VUCA phrase often used to sum up the unpredictability of such impacts. It will be quite some time before the analysts and prophets of the global economy and society are able to make any prediction regarding the deep impact it will have on the future of human society and race.

However, some apparent transformations on the manner and the mode of managing business and society are visible as a result of emergency actions and interventions are taken to conduct business both in the public and private domain to deliver goods and services to the customer and beneficiaries as seamlessly as possible given the limitations. Here, the vast outreaches of the eBusiness and web world have significantly helped the state as well as the private sector organizations to reach out to the last link of the delivery chain. The IT sector has not only facilitated financial, regulatory and logistical outreach but it has made massive contributions to the sharpening, acceleration and accuracy of public health and hygiene delivery systems both at home and worldwide. While the Covid warriors plunged headlong into the battling of Corona, the young innovators, research bodies and start-ups rose to the challenge to deliver hardware and software solutions including critical hardware supplies of PPE kits, Masks, Low cost ventilators as well as Mobile Apps & tracking devices and high speed testing kits etc. No praise is too high to salute those warriors who risked their lives to beat the pandemic challenge. Now that there is a talk of vaccines, the 2021 might witness the tapering off of the disease severity and mass casualties.

Paraphrasing Edmond Burke, now the epidemiologist, data analysts and dooms-day sophisters have reluctantly driven this century of hope and innovation, into an unending chase of the crooked shadow of the invisible virus. While the research scientists are engaged in frantic efforts to deliver the vaccine to stop the wild dance of death and doom, we are left with some valuable lessons which may force us to rewrite the scriptures and canons of management of organization worldwide. Without pushing any agendas and rigid posturing, we may analyse some working solutions thrown up during the churning of the global economy and society by the pandemic tornado.

The first and the foremost impact of the pandemic is the visible ascent of the power and output of the eSmart professionals acting as a member of the smart team working anytime, anywhere beyond the time zones. This process of empowerment was initiated decades ago with the launch of the world wide web and was further multiplied in geometric progression by the onset of digital revolution. AI, Machine learning, Algorithms, Simulations, Robotic driven design thinking etc. have acted as force multipliers deepening the impact. These interventions have led to a quantum jump in qualitative and quantitative output of the esmart the professionals in many organizations at home and worldwide workplaces.

THE INDUSTRY PERSPECTIVE

This has also resulted in the steep rise in emergence of eSmart Teams which work in unison despite remote and far flung locations. Managing such teams involves sophistication in strategic planning, designing, training and coordination of smart professionals operating beyond visual range in a virtual space. In many cases the teams are spread across the world and time zone. That many corporates have achieved this seamless working is a tribute to the deep outreach of IT and Digital Technologies in ensuring success despite the pandemic. The term Cloud is no longer a meteorological metaphor but a crucial component of continuous communication and connectivity critical for Corona conquest and business sustainability.

Undoubtedly business as well as public sector organisations and regulators will have to focus on shaping and sharpening the Leadership talent pool, to effectively manage eSmart Teams operating in the virtual workspace. Though there is a significant body of work in this area, the pandemic learnings need to be structured in sharpening the talent pool. We at the B Schools will have to partially move away from the traditional view of the Leader as the frontispiece of organisational architecture. A new style of leadership will have to be forged and fine tuned to suit collaborative, participatory ethos and empathy driven microclimate vital for success in guiding eSmart teams operating in virtual workspaces. The leader will have to live up to the new found freedom of the team which was 'cabined, cribbed and confined' earlier to corporate pigeonholes in many cases. It may be worthwhile to look at some obvious traits vital for success of a Leader of such eSmart teams.

The first and foremost trait of such a Leader is the capacity to build a bond of trust and transparency between himself and the team members. Every interaction with the remotely located team will be tested against the touchstone of truth and faith developed as a result of past association and contextual present. Every action of the Leader will have to be balanced and must also be backed by visible effort put it across as such.

Secondly all interactions must appear to be rooted in deep concern about the state of the team members operating remotely. This is taken for granted when the team is in front of you but even then in the Armed forces special attention is paid to the mental state of troops. In fact such opening dialogues laced with genuine outpouring of leader's outreach will not only strengthen the team's faith in the leader but will act as springboard for desired action by the team.

Another important trait of a leader is close familiarity and command of the Leader in the tech/platforms deployed for networking and seamless connectivity for managing such teams. A perpetually fumbling, stuttering and mumbling leader may not evoke confidence of the team members.

It will also be useful if the leader seeks inputs and solutions from the team to enhance the performance of the tech and eventually it would lead to a collaborative leadership model. I had an unusual experience of this phenomenon when we sent our first team to UNECOSOC at New York for implementing the PAPERLESS COMMITTEE project. We had only one hardware intern but since everyone acted in unison all ten interns were treated with rare respect and aplomb as we succeeded beyond belief in our task.

Goal setting and target fixation are the primary responsibilities of the leader but on remotely located teams it must appear as a joint effort. This will spur the team into action especially if they seem to be the crossing milestones with rewards springing up along the predetermined pathways.

Last but not the least is the projection of a positive and highly self motivated persona of the Leader reaching out to every member of the team. History is full of leaders who have won battles seemingly lost, by powerful positive interventions and similar opportunity exists to the leaders of virtual teams. Leader's positivity will always have the desired impact on the team no matter what the state of the team. This will be the most significant factor leading to success. In conclusion I would like to humbly state that at the B Schools such Leadership developing initiatives would help the future management professionals to direct eSmart virtual teams. Undoubtedly sharpening of multidimensional communication skills and in depth exposure to such tech platforms would need to be emphasized in the students. But we have looked into retooling some skill sets to achieve the desired outcome. The virtual workspace is here to dominate the present and future of management of organisations and we must start looking at Leadership in the virtual space seriously to facilitate the ascent of future leaders to the commanding heights of the economy.

Prof. (Dr.) Vijay Page

Director General

MET Institute of Management

SHARP MINDS AT LEADING COMPANIES

 An S&P Global Company	 in-store online mobile			 See the market clearly.™		 Kotak Mahindra Bank	 LODESTAR	
 FOUNDER'S ADVISORY INTO ACTION A Moxie Company								
							 Aapki Khushi Humari Khushi	
	 WITH YOU, RIGHT THROUGH				 LIFE INSURANCE		 Ideas create, values protect	
			 Insight Drives Innovation					 We understand life.
				 A PARTNER FOR LIFE	and more...			

DISTINGUISHED FACULTY

Core Faculty	Other Esteemed Faculty			
Prof. J. G. Irani BCom, MMS	Prof. V. V. Naik BE (Mechanical), MS (US)	Prof. Lokesh Prabhu BCom, PGDM	Prof. Seema Korgaonkar BCom, CA	Prof. Umang Dedhia MBA, CFA
Prof. Ritu Uppal BEd, Master of Education - CA, PhD	Prof. Rajeev Gupte BPharm, MMS	Dr. M.P Rege MA, Economics Service	Prof. Shashank Tilak B Tech , CS, CT	Prof. Yash Sanghvi MBA
Prof. Ashish Shrivastava BSc, PGDBA	Prof. Nitin Kulkarni BE, PGDBA, MFM	Prof. REEMA Shah PGDM	Prof. Jitendra Kanaojia BSc, PGDM	Prof. Rushina Vakharia PGDM
Prof. Manojkumar Paithankar MSc, MIM	Prof. P. V. Kamat BA (Economics), MA (PMIR), LLB	Prof. Anish Karve BCom, PGDM	Prof. Ajay Raghavan BE, MBA	Prof. Chetan Pandit BE, PGDM
Prof. Rajesh Dharap MCom, MFM	Prof. Amit Sharma BMS, Mcom	Prof. Sukesh Tavrawala BCom, PGDM	Prof. Jayesh Kirange BE, FRM, CFA L3	Prof. Pooja Vanjani BCom, PGDM
Prof. Nitin Patil BCom, MIM	Prof. S. L. Chopde BSc, PGDBA, MA, MPhil, DISM	Prof. Yogesh Naik PhD, MPhil, Ms, PGDBM, BE	Prof. Naveen Rohatgi CA, CS, CMA, MBA	Prof. Poonam Kapadia BMS, PGDM
Prof. Radhika Deorukhkar BAF, MMS	Prof. Amit Oak BA (Economics), MBA, PhD (Marketing)	Prof. Madhavi Anavkar BCom, MCom, DBM	Prof. Nikhil Rao BE (ETX),MMS	Prof. Suraj Dubey BCom, MBA
Prof. Abhijeet Wairagade BMM, MMS (Marketing)	Prof. Satvinder Madhok MS	Prof. Birender Sahani CFA, ACA, MRICS	Prof. Mayuri Mahalungekar BCom, PGDM	Prof. Divya Rajani BMS PGDM,
Prof. Sulakshana Rathod BSc, CS, Masters of Education- CA	Prof. Nilesh Kulkarni BE, MMS	Prof. Deepak Sonpar BMA, MMS	Prof. Sanjay Ved Bcom	Prof. Tanaya Deo B Tech, MHRM
Prof. Milind Joshi BCom, Mcom	Prof. Jignesh Sanghvi BCom, Masters (MMS)	Prof. Mayur Varandani MBA	Prof. Nitin Chikhale BCom, ICWA	Prof. L.N. Chopde MCom, MBA, Mphil
Prof. Nilesh Shirke BE, MIM	Prof. Nirav Damani BE (EXTTC), MBA (Mkt)	Prof. Chirag Sheth MBA	Prof. Shalini Kakkar MSc, PGDBA	Prof. Murli Iyer Bcom, MHRDM
Prof. Shraddha Rane BMS, MBA (HR)	Prof. Bipin Vengsarkar MSc, MMS	Prof. Suraj Bhadsavle MBA	Prof. Eknath Birari BSc, CAIIB	
Prof. Amruta Parvatikar BCom, MCom, PGDM	Prof. Ravindra Jadhav BA, MMS	Prof. Anita Chouhan BSc, B.Ed, PGDM	Prof. Rahul Ingle PGDM	
	Prof. Anant Ambdekar BCom, LLB, ACS	Prof. Padmakar Bhole BE, ME, PGDMS	Prof. Janak Shah PGDM	
	Prof. Ajay Chaubal BE, MMS	Prof. Roque Shannon BCom, MMS, MCom, Law (IPR), Hotel Mgmt, Airline Mgmt	Prof. Rahul Dixit (Head Market Risk) L&T Finance Ltd., M.H.R.O.D (Delhi School of Economics, Delhi University)	

STUDENTS SPEAK



"PGDM (e-Business) at MET is a well-balanced integration of theoretical concepts as well as practical learning. The curriculum has given me clarity in various aspects of business environment which will help in my career growth. MET faculty focuses on interactive learning and industrial application to bring out the best from the students and make us competent for leadership role."

- Pramod Shetty – (Operations)



"My experience at MET has been a truly enriching one. During my PGDM journey at MET, I especially appreciated being taught by faculties with vast industry experience which equipped us to confront real situations in our professional careers. It also gave me an opportunity to dig deeper into my passion which is Training and Development (HR). Most importantly the extracurricular activities organised by MET gives its students the opportunity to explore their true potential beyond academics. The two years that I spent here has left me with memories that I will cherish for a life time."

- Sharanya Menon – (HR)



"My journey at MET that in PGDM Finance, is valuable in my life. PGDM Finance in MET is not only an academic course but it is a two year process in which a person grows with specialized subject knowledge as well as develop as a good human being with the experiences and knowledge share by all METian starting from faculty staff to the students of MET."

- Tejas Chavan – (Finance)



"My two years spent in PGDM Marketing course have been the most valuable experience of my life. It has been structurally designed to get the best out of the student which has benefitted me in my professional and personal life. Be it academics or extra curricular activities, the course offers platform to explore which is according to me the best part of the course. Regular guidance by the course coordinator, faculties and experienced alumni has been really fruitful."

- Vaibhav Kawa – (Marketing)

KEY CELEBRITY ALUMNI



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings. The MBA degree has given me a sense of worldly wisdom and empowers

me to utilise my resources to the fullest."
John Abraham, International Celebrity



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience."
Tarun Katial, CEO, ZEE5 India

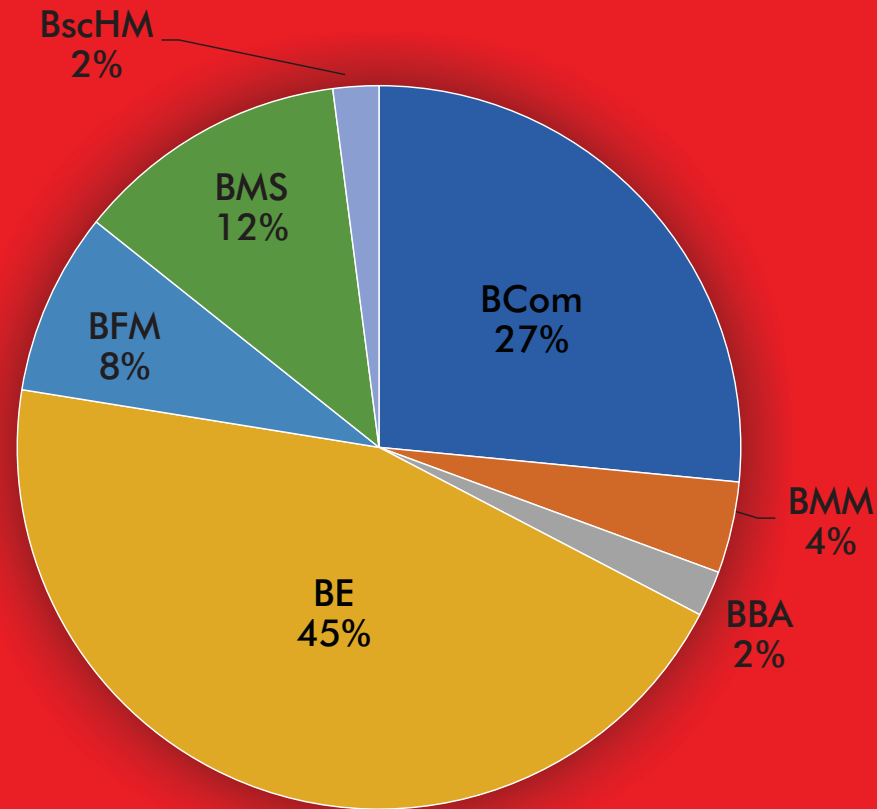


"The brilliant faculty & their passion to business motivated me to think 'out of the box'. People at MET are a group of intellectual, outgoing, bright people who enjoy spending time together. It was a great source of inspiration & team work. My learning curve at MET was steeper than expected."

Gautam Gulati
Director, Green OX 8 Media

STUDENT PROFILES

PGDM (e-Business) - Marketing



STREAMS	BCom	BMM	BBA	BE	BFM	BMS	BscHM	Total
MARKETING STUDENTS	13	2	1	22	4	6	1	49

PGDM (e-Business) Marketing



Aamir Shah

23 years, BMS

Summer Project

Sales & Marketing Intern pro-actively working on the business model of their premium milk 'Pride of Cows' with Parag Milk Foods.

Industry Project

1. Live Project on 'Did Brands Matter in Panic Situation of Covid 19 Lockdown'

Achievements

1. Awarded amongst the top 3 Interns PAN India for summer internship at Parag Milk Foods. 2. Received Letter Of Recommendation for summer internship at Mindsweep Insights.



Aanchal Chowrasia

26 years, B.E. (Electronics)

Work Experience

Accenture solutions for 25 months

Summer Project

Market Research on Consumer and Market insights for an ingrown tool Ideaswipe with Hindustan Unilever Limited

Achievements

Uttan Outbound winner



Abhinav Lohiya

25 years, B.Com

Work Experience

RD Sales Solapur for 12 months

Summer Project

Business development process for lead generation and targeted clients specifically US region with Mindsweep insights

Industry Project

Mindsweep Insights



Akshata Adhyapak

22 years, B.M.M (Advertising)

Work Experience

Ambe Plastic for 12 months

Summer Project

Industry research for Fintech and FMCG sector and also on creative briefs for Kotak bank with UCID

Industry Project

Analysis of marketing strategies in the FMCG industry- Personal care sector

**Akshay Raj**

24 years, BMS

Work Experience

Priya Events for 16 months, Synnex Group for 8 months

Summer Project

Research on Automobiles industry of India and worked on creative brief with UCID

Industry Project

Research on Indian Automobile Sector

**Amey Jadhav**

24 years, B.E.(Electrical)

Work Experience

Bharat Petroleum Corporation Limited for 9 Months, Whirlpool of India for 9 Months

Summer Project

Business development and generating leads for two ongoing premium projects with The Wadhwa Group

Industry Project

Product Development & Market Research Project - Blewminds Consulting LLP, Alternate Channel for serving ECA in Distribution Model - Tata Steel

Achievements

National Finalist - CASE-CADE Strategic Management case study competition, AARUSH

**Ameya Dandekar**

24 years, B.Com

Work Experience

Dhote Offset Technokrafts Pvt Ltd for 13 months

Summer Project

Creation of a communication brief for the brand Peebuddy with Kraftshala

Industry Project

Research project on changing soft drink preferences

**Ankita Vishwakarma**

23 years, BMS

Summer Project

Market research and lead generation by targeting clients specifically in Spain with mindsweep insights

Industry Project

Live Project on Makeup Industry Globally


Apurva Ganu

24 years, B.E.(Electronics)

Summer Project

Business Development Intern with The Wadhwa Group

Industry Project

- 1) Mindsweep Insights
- 2) Live project on print media and digital media


Ayush Chudiwala

24 years, B.com

Work Experience

Hungerpangs_mumbai (proprietor) for 54 months

Summer Project

Content Strategist with Jio Creative Labs

Achievements

Featured in Hindustan Times Newspaper and Social Samosa (Hungerpangs_mumbai)


Bhavana Salvi

25 years, B.Com

Work Experience

Arihant Channel for 24 years

Summer Project

Market Research on pricing and platform of healthy biscuits in India with KCG

Industry Project

Branding, Product and Media creatives development for ZERO-D medical


Chirag Gandhi

29 years, B.tech (Biotechnology)

Work Experience

Reelabs Pvt Ltd for 24 months Hyde E&C for 18 months

Summer Project

Market Research and Business Development' with Mindsweep Insights

Industry Project

Secondary Market Research on Skin-Care Industry

Achievements

Got promoted from Executive to ASM within 18 months in Reelabs Pvt Ltd. Received LOR from Mindsweep Insights

**Devanshi Doshi**

23 years, Bcom

Summer Project

Creating a digital infrastructure for social media presence & handling social media accounts with Vitraag Tutorials

Industry Project

UFO Moviez -Project on analysis of advertising patterns in traditional & digital media for OTT platforms

Achievements

Got rewards and recognition from the MD at my internship at GrassRoots India (Graduation).

Certificate for winning at the UTTAN Outbound Managerial Programme (Mumbai)

**Divya Purohit**

26 years, B.E- EC

Work Experience

Packt Publication for 17 months, Just Dial for 10 months

Summer Project

Managed social media channels and editorial calendar to ensure content is in-line with the products and services with Ekaga Futuristics Pvt Ltd

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager

Achievements

1) Awarded as "Spotlight of the Month" at Packt Publication for July 18 2) Awarded as "Intern of the Month" at

**Gagan Garg**

28 years, B.Tech (Civil)

Summer Project

Business Development with various clients with The Trinity Consultancy

**Gauri Karekar**

25 years, M.com

Work Experience

ICICI Bank Ltd for 16 months

Summer Project

Competitive analysis for few start ups and managed social media influencers and brands with Walnut Folks

Achievements

Was awarded as "Best performance in Mutual fund & Insurance for the year 2017" in the Mumbai-Mulund Region and Regional Rank No. 1 in the Value Banker category at ICICI Bank Ltd.


Harshal Rahate

24 years, B.E.(Electronics)

Summer Project

Business development process for lead generation specifically for US region with Mindsweep insights

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager


Hiral Javeri

23 years, B.Com

Industry Project

Consumer Behaviour on the Airline Industry due to COVID-19


Jai Kishan Joshi

22 years, B.E (Civil Engineering)

Summer Project

Business development and generating leads for two ongoing premium projects with The Wadhwa Group

Industry Project

Marketing Research Project on "Brick and Mortar vs Online Carts- The Future of Indian Shopping"


Jayraj Pandya

22 years, B.Com

Summer Project

Creating awareness for a premium milk product Pride of cows with Parag Milk Foods

Industry Project

Live Project on "Impact of Lockdown in Media Habits and will print media die post coronavirus.

Achievements

One amongst the Top 10 in Brandathon Quiz 2020 organised by D2C platform with over 1200+ participant from various management institutes.

**Kawaljit Rekhi**

25 years, BscHM

Work Experience

ITC Maratha for 18 months

Summer Project

Strategic Planning for new product launch with FCB Ulka

**Kunal gopani**

23 years, B.Com

Summer Project

Market Research on "Effects of COVID-19 on Travel Industry" with MET Institute of Management

**Kush Rajde**

23 years, BFM

Summer Project

Researched on the company's digital products and developed a sales strategy with Innoval Digital Solutions Pvt. Ltd.

Achievements

UCID - Unconventional Crafts, Ideas & Digital

**Mayuri Mukherjee**

28 years, B.E(Information Science and Engineering)

Work Experience

Ericsson Global Pvt Ltd for 49 Months

Summer Project

Formulated 360 degree marketing, business and development plan for spices and masala powder with Future Zen Consultancy.

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager

Achievements

Was awarded "The Rockstar Award" in Ericsson for leveraging state of the art automation capabilities in August, 2015


Neel Shetty

25 years, M.com

Work Experience

Tata Consultancy Services 30 months

Summer Project

Industry research for Fintech and FMCG sector and also on creative briefs for Kotak bank with UCID

Industry Project

MBAP


Nidhi Khandhedia

22 years, B.Tech (Biotechnology)

Summer Project

Comprehensive study on strategic planning of Indian travel & tourism with UCID

Industry Project

Live Project on 'Did Brands Matter in Panic Situation of Covid 19 Lockdown'


Nikhil Ajarekar

23 years, BE(I.T)

Summer Project

Business Development and Research in getting people onboarded from different professions with Mindsweep Insights.

Achievements

Live Project on mindset of consumers towards restaurants post pandemic


Ojas Uke

27 years, BE(Computer)

Work Experience

Ugam Solutions Pvt Ltd for 6 months

Summer Project

Creating awareness for their premium milk product "Pride of cows" with Parag milk Foods pvt ltd

Achievements

- 1) Certificate of Excellence received for my Internship at Parag Milk Foods.
- 2) Certificate for winning Uttan Outbound Management Programme

**Pauras Navare**

27 years, B.E (Biomedical)

Work Experience

Fresenius Kabi, B Braun for 23 months

Summer Project

Handled the Digital marketing activities in the areas of social media management with Creative Monk.

Industry Project

Analysis of FMCG marketing strategies-Hot Beverages

**Prachi Darooka**

22 years, B.COM (Business Management)

Summer Project

handled marketing and brand management concepts for the growth of EdTech business with The Money Roller

Industry Project

Live Project on Brand Measurement in the new media world

Achievements

One amongst the Top 10 in Brandathon-Quiz 2020 organised by Learnous In. and Dare2Compete with a cohort of 1200+ students from several management Institutes.

**Prachi Doshi**

22 years, B.M.S

Work Experience

Dotamonger Pvt Ltd for 8months

Summer Project

Market research and lead generation by targeting clients specifically in UK with mindsweep insights

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager

**Prasoon Sharma**

23 years, B.Tech (Textile Chemistry)

Summer Project

Creating awareness for a premium milk product Pride of cows with Parag Milk Foods

Industry Project

Live Project on " Analysis of Impact of advertisements of biscuit brands on various platforms" and "Analysis of marketing strategies of pharmaceutical companies in lockdown"

Achievements

Got a certificate for winning Uttan Outbound Management Programme


Rucha Kokate

25 years, BE(Electrical)

Summer Project

Digital marketing on projects in the areas of social media management, with Creative Monk

Industry Project

Analysis of marketing strategies for FMCG


Rupesh Jain

22 years, B.Com

Summer Project

Business development for central area ongoing premium projects with The Wadhwa Group

Industry Project

MBAP Education (Pre-sales & Product Development); Project on Analysis of FMCG Marketing strategies - Food Products


Sagar Patil

26 years, BE(Mechanical)

Work Experience

ASPEE group of companies for 6 months, SAMBE Electronics Pvt Ltd for 7 months

Summer Project

Market Research and Business development' with Mindsweep Insights

Industry Project

Secondary research on Chocolate industry


Sahil Kulkarni

21 years, BBA (Marketing)

Summer Project

Handled Digital Marketing activities for an agrochemical Product named VIRTAKO with Syngenta India Ltd

Industry Project

Market Research Project on Music Streaming Applications.

**Samrat Bisht**

31 years, B.E (I.T)

Work Experience

Endurance International Group for 37 months

Summer Project

Market Research on performance of brands during a panic situation with MET Institute of Management

**Shabbir Khedawala**

25 years, BE (Computer Engineering)

Work Experience

Reliance Retail for 15 Months

Summer Project

Business development and generating leads for two ongoing premium projects with The Wadhwa Group

Industry Project

"How do brands perform during a panic situation" - A Market Research Project

**Shivani Rajan**

24 years, M.Com

Work Experience

Royal Bank of Scotland for 12 Months

Summer Project

Social media planning taxi services with Priyadarshini Taxi Services

Industry Project

Project on Google Ads and Facebook Ads Manager

Achievements

Achieved 5th AIR in Adhyayan Case Study Competition organized by FSMR, AMU.

**Siddhant Naik**

23 years, BMS

Summer Project

Market Research and creative advertising for social media accounts with Creative Monk.


Simran Khithani

21 years, B.Com

Summer Project

Consumer behaviour on the Apparel Industry due to COVID-19 MET Institute of Management


Srishti Mukherjee

26 years, B.Tech (Computer Science)

Work Experience

SISL Infotect Pvt. Ltd. for 15 Months

Summer Project

Market Research on category of bakery, dairy & biscuit products with comparison on competitor's prices in Indian market with KCG Corporation

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager

Achievements

Secured 6th Rank in Brandathon - Quiz organized by Learnous and conducted by Dare2Compete with over 1200 participants from various management institutes (PAN India).


Sushant Ekshinge

25 years, B.E (Electrical)

Work Experience

HERE Technologies for 7 Months

Summer Project

Marketing Research on technology change and its improvement in the Retail store's presence and performance with Future Market Networks Ltd.

Industry Project

Digital Marketing Live Project on Google Ads and Facebook Ads Manager


Swarada Katti

26 years, M.com

Work Experience

NeoNiche Integrated Solutions Private Limited for 17 months, Dun&Bradstreet Information Services Private Limited for 12 months

Summer Project

Developed Social Media roadmap and worked on Government tenders with Nikhil Medico Gases

Achievements

Was awarded as "Most Valuable Player of the year" at NeoNiche Integrated Solutions Private Limited for 2017-18

**Utkarsh Torka**

22 years, BFM

Summer Project

Market Research on Optilims and Carego products with Innoval Digital Solutions Pvt Ltd business partners with Indiabulls Ltd.

Industry Project

The Wadhwa Group, Matunga - Promotion and Pre-Sales

**Vineet Nalekar**

23 years, B.E. (Electronics)

Summer Project

Market research in studying the existing market players and conducting live interview with Iccon Pvt Ltd

Industry Project

Marketing Research Project on "Impact of celebrity endorsement in Indian markets".

Achievements

1) Awarded as the best intern at Iccon Ltd 2) Got LOR from Iccon Pvt Ltd

**Vrushali Dholakia**

24 years, B.Com

Summer Project

Digital marketing for projects in the areas of social media management with Creative Monk.

Industry Project

Live Project on 'Did Brands Matter in Panic Situation of Covid 19 Lockdown'

**Yash Jadhvani**

23 years, B.M.M

Summer Project

Social media strategist in the COVID-19 pandemic increasing the social media presence with Romee Enterprise

Industry Project

Yellow Frames LLP

**Yogesh Sonawane**

25 years, BE- Electrical

Work Experience

CEE DEE Vacuum equipment Pvt Ltd for 24 Months

Summer Project

Responsible to pipeline whole co-partner engagement process with GoGo PoGo,

Industry Project

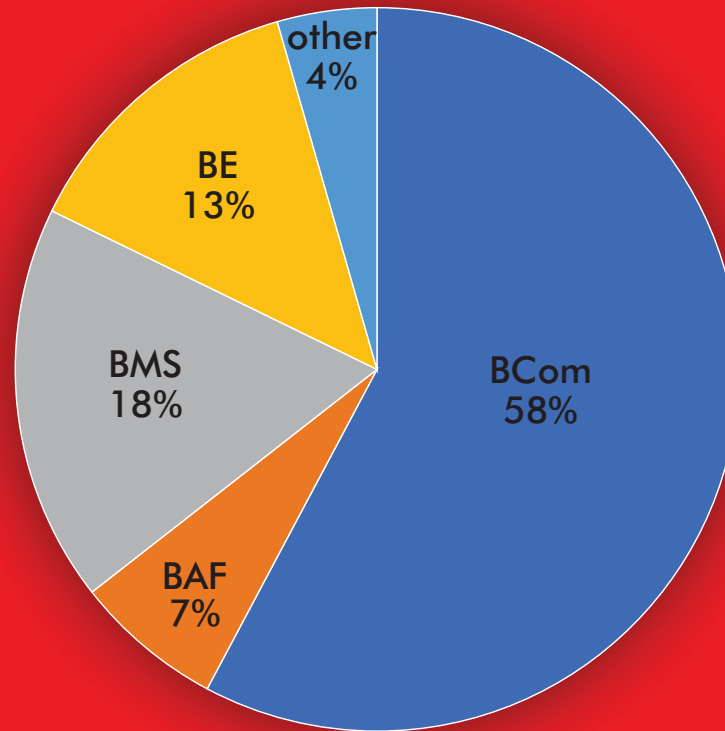
Sales and Marketing Intern at Tata Communication

Achievements

National Finalist - CASE-CADE Strategic Management case study competition, AARUSH

STUDENT PROFILES

PGDM (e-Business) - Finance



STREAMS	BCom	BAF	BMS	BE	Other	Total
FINANCE STUDENTS	26	3	8	6	2	45

PGDM (e-Business) Finance



Aman Rai

23 years, B. Com

Summer Project

Research on various banking products services and solutions with Axis Bank

Industry Project

Project with Airtel & Credit Research
Project with Interglobe Aviation

Achievements

Published Author, Top Five Finalists of a National Competition held by NMIMS, Mumbai; Top 25 Finalists of an All-India Competition held by FMS, Delhi



Amey Rane

22 years, B.com

Summer Project

Qualitative and Quantitative analysis of Eicher motors and Ceat tyres with Finlatics

Industry Project

Industry Research of Automobile and banking sector



Anjalika Karnik

22 years, B.M.S (Finance)

Summer Project

A brief study on the Aviation industry in India along with Credit Risk Analysis of IndiGo Airlines and SpiceJet Airlines with MET Institute of Management

Industry Project

Financial Modelling of HDFC Bank



Dakshal Shah

23 years, B.M.S

Summer Project

Analysing pharma sector considering impact of covid19 with IIFL Securities Ltd.

Industry Project

Research on Pharmaceutical Industry & impact of Covid-19 with Finlatics & Analysis of Chemical Industry

Achievements

Letter of Recommendation from Finlatics for the work done under Pharmaceutical Industry & managing a virtual Portfolio.



Dennis Vira

24 years, B.Com

Work Experience

TCS as Associate for 6 months

Summer Project

Analysing equity and managing Port Folios with IIFL Securities Ltd.

Industry Project

Equity Research on Speciality Chemicals with The Money Roller and Analysis of Pharmaceuticals Industry

Achievements

Stood amongst the Top 10 Finalists of a National Level Competition (FINVESTO'19) held by SIMSREE, Mumbai.



Dhrumil Parikh

23 years, B.M.S

Summer Project

Research on Chemical Industry considering impact of covid19 with IIFL Securities Ltd.

Industry Project

Equity Research on Speciality Chemicals with The Money Roller and Analysis of Telecom Industry

Achievements

Stood amongst the Top 10 Finalists of a National Level Competition (FINVESTO'19) held by SIMSREE, Mumbai.



Disha Arora

23 years, B.B.I

Work Experience

Industrial and Commercial Bank of China for 12 months

Summer Project

Research on Plywood Industry and speciality chemicals with Val-q Investment Advisors



Faiz Shaikh

21 years, B.M.S. (Finance)

Summer Project

Research report on the performance of various products and services with Axis Bank

Industry Project

Research on Steel Industry

Achievements

Achieved 5th AIR in Adhyayan Case Study Competition organized by FSMR, AMU.


Ghananshu Karekar

23 years, M.Com

Summer Project

Worked as a Research project Intern with the Money roller

Industry Project

Gold- A safe haven asset


Barkha Harjani

24 years, B.A.F.

Work Experience

Pricewater House Coopers for 12 months

Summer Project

In depth analysis on the Indian Retail Sector with MET institute of Management

Industry Project

Credit Research on PVR Cinemas

Achievements

Awarded the 'Above and Beyond' team award for exceptional work at PwC


Harshita Chordiya

23 years, BE(Computer Science)

Work Experience

Capgemini as Associate Software Developer for 10 months, Kajri Gold for 12 months

Summer Project

Investment Banking Research with Das Capital

Industry Project

Analysis of FMCG sector; Brief research on NPA's of Indian Banks

Achievements

Achieved 1st and 2nd ranks in various intercollegiate literary art events


Hemant Jain

24 years, B.E (ENTC)

Work Experience

Epic Research Pte Lte for 12 months

Summer Project

Financial modelling and analysis on 10MW Solar power with Vardhan Consulting Engineers

Industry Project

Research Report on Yield Curve Inversion: A Recession Indicator

Achievements

Awarded Quality Star And Best employee performance



Hetaal Rathod

30 years, M.Com

Work Experience

J.K.D.P. & Co for 54 months ,Kashiko tours and travels for 12 months, H.N.V & Co. for 21 months

Summer Project

Research on various banking products and services of Axis banks with Axis Bank

Industry Project

Analysis of Indian banking sector and Financial Modeling of BPCL



Kajal Dhulia

22 years, B.A.F

Summer Project

Research involving Creation of COVID Distress Dashboard (Nifty 500 Index) with The Money Roller.

Industry Project

Equity research report on Delta Airlines.



Kanisha Punamiya

22 years, B.M.S

Work Experience

Kotak Securities for 6 months

Summer Project

Research on investment banking and interpreting company and industry information from a variety of data source with Das Capital

Industry Project

Equity Research of Target (US based retail company)



Khyati Sharma

23 years, B.M.S (Finance)

Summer Project

Research involving the Creation of Covid Distressed Company Dashboard with The Money Roller

Industry Project

Valuation/Financial Modelling of an FMCG company Emami Ltd


Kinjal Shah

23 years, B.Com

Summer Project

Research analysis of 10 MW solar power plant of special purpose vehicle with Vardhan Consulting Engineers

Industry Project

Research Report on Yield Curve Inversion: A Recession Indicator


Priyanka Kotadia

22 years, B.Com

Summer Project

Equity Research Intern gaining knowledge on Automobile sector by performing primary research with AnandRathi

Industry Project

Equity Research for Metropolis Healthcare Ltd , Research on Indian Healthcare


Kshitij Nemade

23 years, BE(IT)

Summer Project

Research on evaluating the disruption taken place in IT Hardware Industry with The Money roller

Industry Project

Initiating Coverage Report of Cipla Ltd , Project Finance - Financial Modeling of Housing Project

Achievements

National Finalist - CASE-CADE case study competition, AARUSH


Kunal Motani

23 years, B.M.S

Work Experience

Vector Effects and Coatings for 12 months

Summer Project

Analysing the investment models of mutual funds with Equirus Wealth Pvt Ltd

Industry Project

Initiating Coverage Report of Cipla Ltd/ Company Analysis Of PVR

Achievements

National Finalist - CASE-CADE case study competition, AARUSH



Madhura Malandkar

27 years, B.Com

Work Experience

M.P. Chitale and Co. as an article assistant for 36 Months, Institutional Investors Advisory Services as a junior research analyst for 6 months

Summer Project

Analysis of the Indian Automobile Industry with MET Institute of Management



Mahima Kabra

22 years, BBA

Summer Project

A Study on industry and impact of COVID-19 on Sunpharma and Ford Industries with MET Institute of Management



Mihir Shah

22 years, B.Com

Summer Project

Equity Research on Speciality Chemicals with IIFL Securities Ltd

Achievements

Achieved 3rd Position - FINVENT (Shaastra) - Investment Pitch (M&A) - IIT MADRAS



Nibin Varghese

22 years, B.Com

Summer Project

Research involving Creation of COVID Distress Dashboard (Nifty 500 Index) with The Money Roller.

Industry Project

Creation of Covid Distressed Company Dashboard of 52 companies in Nifty 500



Nikita Masand

22 years, B.Com

Summer Project

A brief research on the Aviation Industry of India and the impact of COVID-19 on the industry with MET Institute of Management

Industry Project

A brief study on telecom industry along with strategic analysis on the sector and its market players



Nirav Shah

27 years, B.Com

Work Experience

Shreeji Lights as an Assitant Manager for 30 months, CA Kiram Khimsiya and co as an Article assitant for 12 months

Summer Project

Equity Research on Dr Lal Path Labs & Financial Modeling of Bajaj Auto with MET Intitute of Management



Nusarat Chaudhary

26years, B.com

Summer Project

Comparitive analysis of banking sector and customer relations with IIFL Securities Ltd

Achievements

Awarded for being ranked highest in three consecutive years of graduation in B.Com



Sejal Patil

27 years, B. Com

Work Experience

Crisil Limited for 27 months

Summer Project

Analysis of IFRS 9 expected credit loss model on wholesale portfolio of NBFC due to Covid-9 with SBI

Achievements

Accredited with the highest quality in work and awarded Rings of Glory award for quality and performance.



Pratik Sutaria

24 years, B.A.F

Work Experience

Datamatics Business Solutions Ltd for 16 months

Summer Project

Worked as an investment banking research intern with Das Capital

Industry Project

Equity research report on 'The Kroger Company' (US based retail company)



Puja Shah

23 years, BAF

Work Experience

ICICI Prudential Life Insurance for 11 months

Summer Project

Creation of investment awareness and fund generation from clients with IIFL Securities

Industry Project

Research on Indian Automobile and FMCG Industry



Rashi Mehta

25 years, BFM

Work Experience

Citicorp as an Assistant Manager for 30 months

Industry Project

Equity Research on Dr Lal Path Labs & Financial Modeling of Bajaj Auto



Richa Tanna

24 years, BE (Computers)

Summer Project

Investment banking Research on creating and maintaining deal pipeline with Das Capital

Industry Project

Research Report on Yield Curve Inversion: A Recession Indicator



Rishi Kabra

23 years, B.M.S (Finance)

Summer Project

Research report on Oil and Gas industry of India, Ruble, Crude oil and national welfare fund with The Money Roller

Achievements

Letter of recommendation from a veteran Investment banker and Headed one of the biggest festivals of South Mumbai.



Riya Malvankar

22 years, B.A.F.

Summer Project

Research analysis of the Indian Automobile Industry with MET Institute of Management



Roshan Jundare

23 years, B.M.S (Finance)

Summer Project

Financial and Risk Analysis of Bidding Companies and Proposal Management with Bangar Trafficco Pvt Ltd

Industry Project

Industry Research Report on Credit Card Industry and SBI Cards



Rupesh Loke

24 years, B.F.M.

Work Experience

Afcons infrastructure Ltd for 34 months

Summer Project

Research involving the Creation of COVID Distress Dashboard (Nifty 500 Index) with Money Roller

Industry Project

Creation of Covid Distressed Company Dashboard of 52 companies in Nifty 500



Ayushi Sheth

21 years, B.Com

Summer Project

In depth analysis on the Indian Retail Sector with an evaluation of Indian retail companies with MET Institute of Management

Industry Project

Credit Research on PVR Cinemas



Shivam Kini

23 years, B.com

Summer Project

Equity Research and study on the impact of COVID on Automobile sector on Indian Automobile OEMs with AnandRathi

Industry Project

Equity Research of Metropolis Healthcare



Shivam Patanwala

25 years, B.E(Computer Engineering)

Work Experience

L&T Infotech(LTI) for 22 Months

Summer Project

A brief study on the Telecom industry in India with Credit Risk Analysis of Airtel and Jio with MET institute of Management

Industry Project

Credit Card Fraud Detection Using Machine Learning



Shivani Hebballi

22 years, B.A.F.

Summer Project

A brief research on the Aviation Industry of India and the impact of COVID-19 on the industry with MET Institute of Management

Industry Project

A brief study on telecom industry along with strategic analysis on the sector and its market players

Achievements

Awarded for being ranked highest in all the three years of graduation in BFM


Sneha Maheshwari

21 years, B.Com

Summer Project

A Study on Application processes of applicants in educational loan with InCred Financial Services Ltd.

Industry Project

Education loan Credit Intern at InCred Financial Services Ltd.


Vidhi Mehta

23 years, B.Com

Summer Project

Research report on the performance of various products and services offered by the Retail Arm with Axis Bank.

Industry Project

Research on Steel Industry

Achievements

Achieved 5th AIR in Adhyayan Case Study Competition organized by FSMR, AMU.


Vineethchandran Nair

27 years, B.com

Work Experience

Ocwen Financial Solutions for 10 months, TCS for 14 months

Summer Project

Research involving the Creation of COVID Distress Dashboard (Nifty 500 Index) with Money Roller

Industry Project

Valuation/Financial Modelling of Emami Ltd. Analysis of Indian Banking Sector during COVID

Achievements

3 times best performer for wealth management in TCS (Citi Australia Credit Operations)


Vipul Kashiv

25 years, M.Com

Work Experience

CA Nikhil Gakhar & Co for 18 Months, S&P Global for 9 Months

Summer Project

Research analysis involving financial reporting tax compliance and valuation with CMA Investments Pvt. Ltd

Industry Project

Credit Research on Car rental & Leasing sector



Viraj Doshi

23 years, B.A.F.

Summer Project

Research and Evaluation of the performance of Axis bank's Retail banking segment with Axis bank

Industry Project

Credit Research Of Bajaj Auto & Hero MotoCorp

Achievements

Achieved 3rd Position - FINVENT (Shaastra) - Investment Pitch (M&A) - IIT MADRAS



Waqar Ahmed Shaikh

26 years, B.E (Electronics)

Work Experience

On My Own Technology Pvt Ltd for 26 months

Summer Project

Research on advancements in Automobile Sector(Tesla Motors) with The Money Roller.

Industry Project

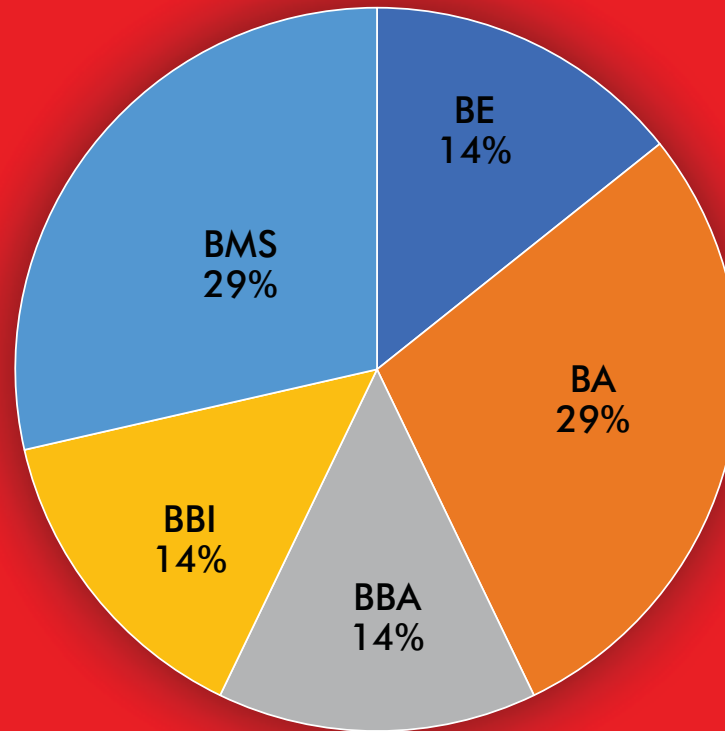
Recorded Venture Capitalist and Private Equity investments in India, Research on Pharmaceuticals Industry.

Achievements

Represented India in International Competition and awarded the Best Researched Project Award as a mentor held in Estonia (2018)

STUDENT PROFILES

PGDM (e-Business) - Human Resources



STREAMS	BE	BA	BBA	BBI	BMS	Total
HR STUDENTS	1	2	1	1	2	7

PGDM (e-Business) Human Resources



Apurva Patil

23 years, BMS (HR)

Summer Project

HR Research study on Work life balance of employees in the IT sector during a work from home situation with MET Institute of Management

Industry Project

Live project on Competency Mapping with Skillhub Learning



Hetakshi Vasani

23 years, B.A (Sociology)

Work Experience

HR Placement Consultants for 8 months

Summer Project

Handled HR Onboarding of new employees and studied the process of L&D with Zeta India

Industry Project

1. The relationship between emotional intelligence and career growth in Indian companies (Research project)
2. Skill gap analysis (Research project)



Padmakshi Bhat

23 years, BE(Computer)

Summer Project

A Study on employee engagement for employee's working from home with MET Institute of Management



Priya Singh

23 years, BBI

Summer Project

Designing analysing and comparing grievances of online training courses with INDIAN OIL



Shagun Dhane

23 years, BMS (HR)

Summer Project

Managed various HR processes with Midshipmite

Industry Project

live project on competency mapping



Sneha Shrivastava

23 years, B.A

Summer Project

Managing the HR needs of team leads, interns, and consultants and worked as Team lead of engagement team with Olcademy

Industry Project

Olcademy (HR intern)



Zarna Meisheri

24 years, BBA

Work Experience

Galderma India Pvt Ltd for 24 months

Summer Project

Handled Performance and redesigning of JD competencies and Interview Evaluation sheets with Galderma India Pvt Ltd.

Industry Project

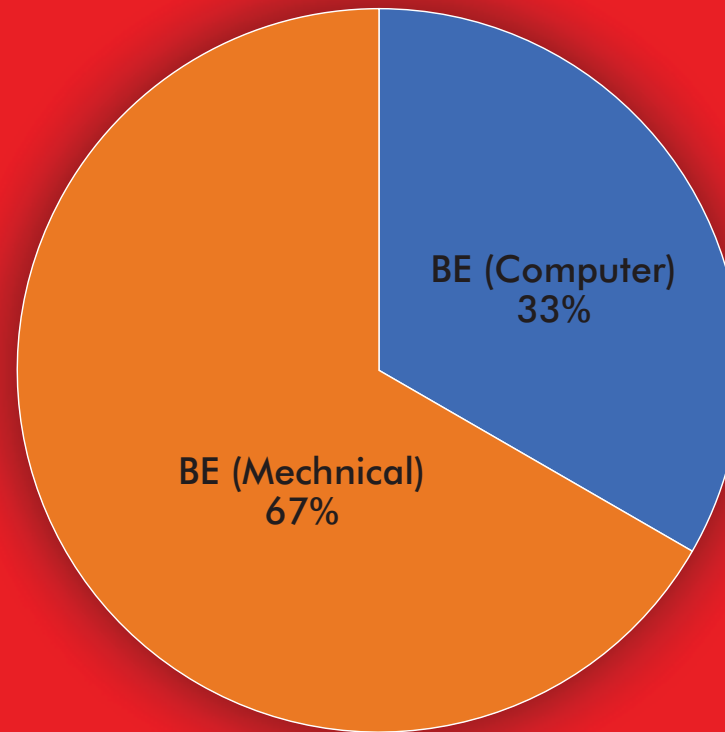
Live project at Nikhil Medico as HR Intern

Achievements

A letter of recommendation from Galderma India & Nikhil Medico for successful completing my internship and live project

STUDENT PROFILES

PGDM (e-Business) - Operations



STREAMS	BE (Computer)	BE (Mechanical)	Total
OPERATION STUDENTS	1	2	3

PGDM (e-Business) Operations


Anushree Dandekar

25 years, BE (Computer)

Work Experience

Packaging Engraver (India) Pvt. Ltd for 13 months

Summer Project

Market penetration strategy for new market with Sam's Techno Mech pvt. Ltd.


Tanay Patke

24 years, BE (Mechanical)

Summer Project

Market penetration strategy for new market with Sam's Techno Mech pvt. Ltd.


Vijay Thakur

24 years, BE (Mechanical)

Work Experience

Luthra Pneumsys for 17 Months

Summer Project

Develop regional and National level supply chain partners and collaborate with KCG Corporation

Achievements

Certificate for securing first place in MET College organized managerial event "Uttan Outbound Management Programme" event "Uttan Outbound Management Programme"



MET Institute of Computer Science

Bandra Reclamation, Bandra (W), Mumbai 400 050.

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