

Masters in Management Studies - MMS


PARICHAY 2016
Placement Brochure

**SHARP
MIND
LEADS**



विद्याधनं सर्वधनं प्रधानम् ।

THE MET LEAGUE OF COLLEGES

MET

AS SHARP AS YOU CAN GET

OUR FAITH

न चौर हार्यम् नच राज हार्यम् |
न भ्रातृभाज्यम् नच भारकारी ||
व्यये कृते वर्धते एव नित्यम् |
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society, by institutionalising search,
development, research and dissemination of
relevant knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems
to equip professionals with conscience and commitment
to excellence and courage to face business challenges.

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MET LEAGUE OF COLLEGES



Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

Bhujbal Knowledge Centre, Mumbai

- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences
- Institute of Information Technology

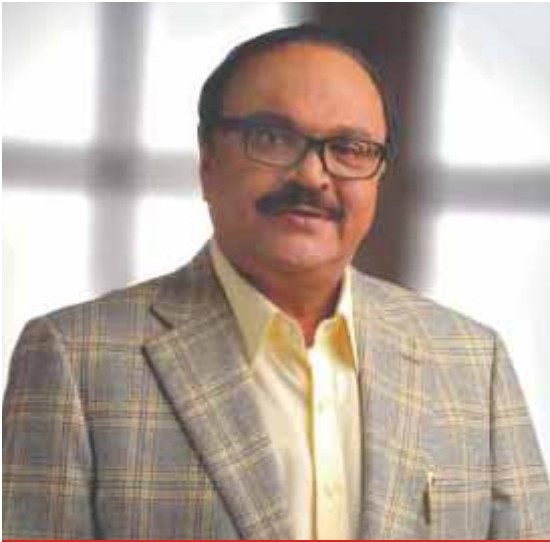
- Institute of Trichology
- Institute of Distance Learning
- Institute of Software Development and Research
- Institute of Computer Science
- Institute of International Studies
- Institute of Alternative Careers
- Rishikul Vidyalyaya
- Knowledge Explorer - Publishing Division

Bhujbal Knowledge City, Nashik

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of Distance Learning

At MET, over four thousand students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London, Michigan State University, East Lansing, and Tianjin University, China, Hawaii University in participation with the University of Mumbai. MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, Mountbatten Institute, UK, Edith Cowan University, Australia and the Global School of Management for alliances with various Universities in Australia and Canada.

FROM THE CHAIRMAN'S DESK



Chhagan Bhujbal
Chairman, Mumbai Educational Trust

*“All of us do not have equal talent,
but all of us should have equal opportunity.”*
- John F. Kennedy

During the last seven decades, since independence, the education sector has witnessed a metamorphosis of sorts - as structural and regulatory reforms have been built around the multi-dimensional public/private partnerships. While the haloed schools of learning, built at a huge cost, succeeded in building world class brands, catering to a microcosm, the private unaided institutions pulled all stops to shape the macrocosm of our country, for building an inclusive society. As Ms. Indra Nooyi, Dr. Raghuram Rajan or Satya Nadella ascend to the commanding heights, in the global business arena, one cannot but appreciate the unseen hand of private educational institutions. Take a bow – we all did it!

However, as the knowledge society seeks to hasten the tectonic shift to a learning society, riding the information age, we find that the digital divide is challenging the very fundamentals of traditional tutoring and scholarship, carefully crafted over decades. As the smart phone equipped youth outpace and over reach the digitised data bytes, the teachers and the academicians continue to grapple with pedagogy, in schools and colleges. Converting the overload of information/knowledge to wisdom is the greatest challenge of all learning institutions now.

We at MET, are constantly continuing to shape academics, by delivering holistic, value based, participatory learnings through state of the art tools and technologies that encompass the latest from the digital world. It is our endeavour to design and deliver unique learning journeys to students, so that they unravel the mysteries of the world and take ownership of their learning. Through constant research, a mix of fun and learn games, counselling, consulting and parent teacher collaboration, we reboot, to refine the critical balance between the outbound/ classroom experience.

A lifelong, transformative and collaborative learning journey is our only promise at MET, as we believe in the words of the King of Blues - *“The beautiful thing about learning is that no one can take it away from you.”*

Chhagan Bhujbal
Chairman
Mumbai Educational Trust

MET INSTITUTE OF MANAGEMENT

The MET Institute of Management (MET IOM) offers a 2 year full time Masters in Management Studies (MMS) affiliated to the University of Mumbai and recognised and approved by All India Council for Technical Education (AICTE). It also offers 3 years part time Masters Degree in Management programmes (MMM/ MFM/MIM/MHRDM) affiliated to the University of Mumbai.



ABOUT MMS

The Masters in Management Studies (MMS) is a two year full-time Degree programme affiliated to the University of Mumbai and approved by AICTE and DTE. The selection procedure consists of a process of an Entrance Test (As mandated by AICTE/ DTE/ Hon. Supreme Court), a Group Discussion (GD) and a Personal Interview (PI) for all eligible candidates who are graduates from UGC approved institutes. The Entrance Exam is a multiple-choice objective test evaluating the aptitude in verbal ability, quantitative aptitude, logic, visual reasoning, reading comprehension and data interpretation. This test is then followed by GD and PI which is of considerable significance in the entire selection process.

The course is rigorous and exhaustive. The programme is conducted on a semester basis with four semesters spread over two academic years. The duration of each semester is around 15 working weeks. The first year lays the foundation in the fundamentals of management. There is summer internship of two months after the first two semesters. The second year offers specialization in a particular discipline – Marketing, Finance, Operations, Human Resources or Systems. The pedagogy goes beyond the text-books. It includes case studies, simulation games, workshops and guest lectures to develop and sharpen knowledge, skills and attitudes that prepare the students for the corporate world challenges.

FROM THE DIRECTOR GENERAL'S DESK



Prof. Vijay Page
Director General, MET IOM

Driving Passion to Compassion
"Small minds and great empires go ill together"
– Edmund Burke

The grand march of the modern management juggernaut from Taylor/Fayol to Porter/Prahalad, over the last two centuries, appears to be drawing a close parallel to the rise and fall of the Roman Empire, as penned by Macaulay. We can see the same intensity based on expansionism, driven by armies built around rigid massive structures, obsessed with perpetuation of the victory parade to the applause of the Senators and Caesars. No doubt the Roman victors ruled with an iron hand conquering Europe and a part of African continents, but they also looted the subjects and their territories, while enslaving the locals. Thus they created a divide between the rulers and the subjects, which needed over two millennia for attaining societal equilibrium. Eventually greed, inept leadership and ultra-rigid structure of governance took the toll of the empire. Have we not learnt from history? Or are we following the same route as the modern mega corps and their leadership take on the past roles of the Empire and the Senators?

From the humble origins of Taylor's time and motion studies to the Johari Window and core competency/BCG matrix, management thought seems to have pervaded into almost every walk of human life and business. Caught between the dogma of science and art, it appears to deliver solutions to the ills of the man and the universe, from the microcosm to the macrocosm, largely to the satisfaction of the beneficiaries.

The fountainhead of strategic thinking - Chanakya says that in order to be successful, you have to focus on the manager, his army and the ally, as the principal constituents for success. Such successful partnerships have been forged between the industry, academia and the society and this synergic combination has produced millions of managers and co-sharers of the task of serving the society and the global economy, while facilitating the growth of professionalism. These evangelists, through their blood, toil, sweat and tears have built the global economy, almost touching one hundred trillion dollars annually.

As professional schools, colleges, engineering and management institutions shape millions of youth worldwide, there is great need and urgency to closely examine, rethink and fine tune the pedagogy and learning systems, which take centre stage in providing the tools needed to build a better future for the global economy. Social networks, Mobile applications, Analytics and Cloud (SMAC) are the principal tools and e-interventions, which separate the smart corps from the rest. But those laggards, who have missed the digital revolution, must ponder whether they are on the right track. Are we really tackling core issues? Or are we merely operating at a superficial level? Fundamentally, we must question: Are we equipped to handle the challenges of today and face those of the future?

As B-Schools are designed to deliver the future leaders of global business, we must immediately launch into critical self-introspection and a reality check, whether we are rising to meet the challenges of the new economy – innovation and entrepreneurship, empowered by the digital revolution. Are we just giving degrees or we are creating capabilities? How do we foster innovation and entrepreneurship in students? Do they have learning-ability and learning skills? Are we merely

FROM THE DIRECTOR GENERAL'S DESK

focusing on the word Administration of the MBA term? What about the B i.e. Business? Unless we help students understand and do B (business) globally, they will be incapable of handling future challenges on their own.

This is possible only when the internalisation of learning is driven by the PASSION of the student. Instead of identifying the students' passion and allowing them to build business models around their core strength, we seem to bury them under the pyramid of academic overburden. As the semesters fly past, the hapless student resembles Columbus, who mistook Americas for the land of Indus.

It is heartening to note that even at the haloed schools of learning globally, there is a gradual focus on working on the strengths and passions of the students in imparting management learning. This helps unleash hidden forces of the students, to accept the challenges of the market place and deliver seamless solutions for professional success. Building a business is finally about channelling PASSION. So identifying passion and giving scope to its fruition is the new model of learning.

But in a world, where business is sharply divided between the haves and have-nots, excess of passion often breeds pure greed and avarice. If we focus on only the winning ability, can we be blamed for bringing out professionals with a lop-sided view of corporate success, to be achieved at any cost? How can we temper and divert professional passion to achieve societal goals, without compromising the bottom line? After all, it is elevating the corporate horizon to reach out to the last link in the value chain.

As passion driven Innovation and Entrepreneurship will create new business and value addition to the society, compassion for the poor will propel corporate deliverables to the last soul, waiting to be served, since creation. Passion and compassion need to go hand-in-hand. A soul without passion cannot visualise reaching out to the under privileged.

Therefore at MET we seek to integrate student passion into study, so as to sensitise students to the social sensitivities of the market place, shaping professional managers for the business world, to achieve the transcendence from passion to compassion, not only for societal needs, but for sustaining corporate success. This will help them to keep pace with the dynamic market place, as we move to 4G and beyond the third wave, as visualised by Alvin Tofler.

We are using innovative processes, to kindle the spirit of business leadership and ownership amongst young professionals, through exposure to a broad range of experiential learning processes and business simulations. Besides exposure to CSR initiatives and social entrepreneurship start-ups, our students are engaged in empowerment exercises, which help develop strategic and analytical thought processes, to use strengths of business models, for building sustainable enterprises. We hope these lessons empower them to rise to the challenges of the global economy, facilitating their journey from passion to compassion.

Welcome to Parichay 2016, offering the new batch of MET professionals, to steer the corporate houses and the economy to the chosen place of pride in the global business arena.

Prof. Vijay Page
Director General
MET Institute of Management

ADVANTAGE MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC)
- PGDM (e-Business) wins the Indian B School Specialisation Award*
- Ranked 4th Best Marketing Communication & Advertising Management School (All India) and 4th Regional Best Media School (West) by The Edutainment Show 2015
- 6th Best Ad School in India by The Edutainment Show in 2014
- MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management and Computer & Mechanical Engineering
- MET is an approved Training Partner of the National Skill Development Corporation
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities across USA, UK, China and Dubai
- Sensitising the students towards social causes through CSR programmes: Save Water, Project TRUTH, Vidya Shakti, MET Seva, Swachha Bharat Abhiyan
- Annual salary packages ranging from Rupees Five Lacs to Eighteen Lacs
- Live management threshold and leadership, ownership, trusteeship modules
- Strong alumni base of over 15,000 students
- Freeship awards for meritorious students
- Excellent placement opportunities in India and overseas
- Unique Life Management sessions to create a holistic manager & human being
- MET has an MoU with Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questconnect, Australia
- Superior intellectual capital armed with knowledge and experience
- Well-networked with the best of corporate in India and abroad
- Global faculty and international knowledge sharing modules
- Sensitising the students towards social causes through MET Seva CSR programmes
- In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
- International alliance with the Michigan State University
- Unique partnership with the Chartered Insurance Institute, London
- MET and ACCA (UK) have collaborated to launch eMBA Finance - ACCA (UK)
- MET along with Six Sigma and ValuerHR has set up the Centre of Excellence – Finance
- MET has an academic understanding with Sprott Shaw College, British Columbia, Canada and the Mountbatten Institute, UK
- MET has an Institutional linkage with Edith Cowan University, Australia



Shri Pranab Mukherjee
Hon'ble President of India



Smt. Pratibha Devisingh Patil
Former President of India



Mukesh Ambani
Chairman & MD, Reliance



Adi Godrej
Chairman, Godrej



J. Hari Narayan
Former Chairman, IRDA



Rahul Bajaj
Chairman, Bajaj Auto



Graduating batch at the recently held MET Annual Convocation Ceremony

WHAT GIVES US THE EDGE



MET delegation visited the University of South Africa, as part of Mumbai University New Initiatives for Joint Action Now (MUNIJAN)



MET students and faculty in Shunde City, during the China Study Mission



Dr. Vasant K Bunwarae, then Minister of Education, Republic of Mauritius at MET



MET eCell members during eWeek celebrations



Mr. Paul A. Folmsbee, then Consul General, USA, expressing his views at the session 'US-India Relations: leading into the new administration' at MET



Mr. Nandan Nilekani, Chairman, UIDAI, then Co-chairman, Infosys, with MET management students during the TiE Summit



Motivation Guru Dr. Peter Chew delivering a power packed session on 'How to be a winner'



Michelle Obama with MET Management student at the University of Mumbai

MET Global Initiatives MoUs with the Michigan State University, the Association of Chartered Certified Accountants (ACCA), UK, Six Sigma, Singapore, ValuerHR, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnnect, Australia, Tianjin University, Tianjin University of Technology and Nankai University

International Internships: Eight batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

MET eCell: Designed to promote Invention and Entrepreneurship termed as 'Inventrepreneurship' at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

Sensitivity to Social Causes: The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

Competency Mapping: The in-house psychologist at MET maps the students' competencies, in order to guide them in their academic pursuits.

MET Combat: Students participate and compete in an inter and intra-class debate competition on contemporary & controversial subjects. This sharpens their analytical, logical and oratory skills.

Grameen Expedition: Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

Stormet: Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

MET on Wheels: A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system 'Know Thyself And Thy Country'. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

Management Consultancy Division: It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

MET Vault: An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

MMR: MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.

WHAT GIVES US THE EDGE

MET Pedal: A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

Incredible India Yet Not Insured.

Sample Study - Mumbai Train Bomb Blast 7/11: It was a series of seven bomb blasts that took place over a period of 11 minutes on the Suburban Railway in Mumbai, India's financial capital. 174 died and over 700 were injured, in this terrorist attack. The students undertook a study by visiting the family of each and every one of the victims and made an attempt to understand insurance penetration and density in Mumbai.

METCONNECT Dubai: It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

Global Shapers Platform: MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

METCONNECT: A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

MET Synergy: An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

MET Kwhiz: 'MET Kwhiz – News Power Knowledge' was launched to offer MET management students a

weekly platform to understand and analyse the major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Global Faculty: The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.

China Study Mission: Management students from the Mumbai and Nashik campus undertake China Study Mission. The team visits various factories and retail outlets in the cities of Shanghai, Hongkong, Shenzhen, Shunde and Zhongshan.



Mr. Willem Woudenberg, Founder CEO, Brand Dialogue, being felicitated by Mr. Pankaj Bhujbal, Trustee - MET



MET hosted British Columbia and AIMS Educational Conclave to facilitate international networking.



In order to provide platform for innovation among youth & unleash the digital potential MET holds India's First Online Initiative: DIGIMET



High level delegates from the European Parliament visited MET for a round table meet in association with the Strategic Foresight Group

Winning Ideas that Make Business Sense

Two outstanding Business Ideas from MET MMS students have been selected for funding worth millions of rupees by venture capitalists, as they won the challenge by Young Ideas Forum (www.youngideas.in) to incubate and start the businesses. Young Ideas was established to give youngsters an opportunity to gain access to funding, partners and experience to start or grow a business. The first team of MMS students - Manali Phanse, Shruti Pillai, Nisha Prabhu, Radheya Prabhutendulkar presented the idea of Quick Charging Power Bank for cellphones, under the name - 'Super Chargers'. Whereas the second team - Prithvi Pujari, Natasha Rajadhyaksha, Manasi Raut, Harsh Raval, Avinash Rogye, Binish Rupani presented the innovative proposal called - 'Protegenie'. Having cleared 3 rounds, superseding over 150 business ideas, some of which were from the best B-schools in India these Business Ideas were screened over 3 months. Finally both these teams were the chosen ones out of five startups, which will be incubated under Young Ideas Ventures Pvt. Ltd. Congratulations to the Mumbai's Most Promising Young Entrepreneurs from MET MMS.



MET GOES TO NEW YORK VIA UN (ECOSOC)

Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.



“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

Dr. Hanifa Mezoui,
Chief, NGO Section, DESA, UN



UN (ECOSOC) AMR Innovation Fair (Asia)

The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

UN CENTRE OF EXCELLENCE

The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET's efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

MET RECEIVES THE GLOBAL AICESIS MDG AWARD

The honour was bestowed at Rome, Italy.

MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

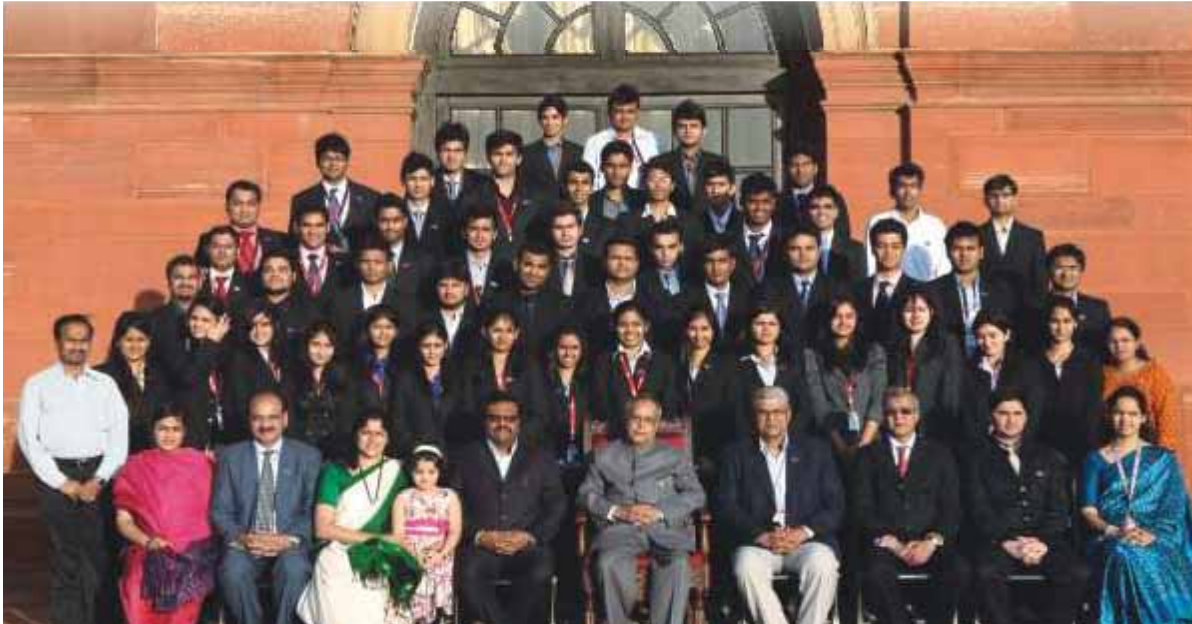


MET CHAIRMAN WINS EDUPRENEUR AWARD

Founder Chairman Mr. Chhagan Bhujbal recently won the coveted Edupreneur Award and was featured amongst 11 iconic education-entrepreneurs from Maharashtra by The Times Group.

MET'S TRYST WITH THE FIRST CITIZEN OF INDIA

The President of India grants audience to MET Schools of Management and Engineering



In a 'dream come true' expedition, over 100 students and faculty members from the MET Schools of Management and Engineering, Mumbai and Nashik, successfully completed a week long 'Chalo Delhi' knowledge exchange and ideas interaction between the national governance apparatus and MET.

At the Rashtrapati Bhavan, **Hon'ble Shri Pranab Mukherjee**, The President of India, said, "Our country is poised for a greater role in the world economy by 2020 and you have to play a crucial role in the inclusive development and progress of the country". He also exposed them to the transition in India's eco-political journey; gave a lesson on the empowerment of people as well as the value of education in achieving growth, stating, "Someday, one of you will be occupying my chair".

In an exchange with the Former President of India - Hon'ble (Late) Dr. A. P. J. Abdul Kalam, he exhorted the

delegates to balance theoretical knowledge with practical application and suggested they focus on innovation, creativity and work-life balance, thus emerging as victorious leaders.

At the Constitution Club, students met numerous dignitaries. Then Hon'ble Union Minister for HRD Shri Pallam Raju stated that the only way to eradicate poverty was the development of the human resource potential to the fullest, by training youth and developing skills and competencies to make them employable. Then Hon'ble Union Minister of State for HRD Shri Shashi Tharoor highlighted the colossal task of achieving 100% literacy, critical for the development of our country. Shri Francisco Sardinha, then MP and Former CM of Goa spoke about 100% literacy resulting in the multi-dimensional growth achieved by Goa. Shri Mohammed Azharuddin, then MP from Western UP emphasised the importance of virtues such as teamwork, sportsmanship and enlightened leadership. Dr. Bhalchandra Mungekar, then MP and Former Member of Planning Commission highlighted the fundamental synthesis of economics and management and advised the gathering to take more pains in raising the bar of professional education. Prof. Saugata Roy, then MP from Kolkata, gave a panoramic review of the Indian economy.

MET also presented to the dignitaries a unique concept of spreading functional literacy, especially among the people Below the Poverty Line, by using mobile phones as a means of learning and communication, by involving students. The Hon'ble Ministers were appreciative of this suggestion and requested for a formal proposal. An industrial excursion was taken to the Maha Navaratna PSU - Bharat Heavy Electricals Limited (BHEL) at Haridwar, which was set up in 1958 and produces heavy duty steam/gas turbines up to 800 MW, so that students gain insights into the working of industries and understand the various facets of management.

The MET team also visited the Red Fort, Indira Gandhi Memorial, Jawaharlal Nehru Memorial, India Gate, the 'Kingdom of Dreams', took a dip in the Ganges and visited the magnificent Taj Mahal – the pride of India, thus exposing them to a blend of India's art, culture, heritage, craft and performing art.

The 'Chalo Delhi' expedition was a grand success, due to the close guidance and direction of MET Trustee Shri Samir Bhujbal and Prof. Vijay Page with the esteemed faculty and staff, who worked tirelessly for its success. It was a remarkable, stimulating knowledge sharing experience for MET's sharp minds!

MET Chalo Delhi Knowledge Expedition 2013 also appears on the website of The President of India: <http://presidentofindia.nic.in/re010313.html>

LIFE AT MET



In order to infuse a change of thinking and communication at the corporate level, MET Schools of Management organised an HR Meet on 'Innovation in Organisational Positivity'



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



AIMA's National Competition for Young Managers (NCYM) was hosted by MET, theme for the competition was 'Inspired Leadership for Turbulent Times and the Power of Youth'



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to the US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET launched the Fellowship Awards in association with Global Shapers and MTHR Global for the MET management students



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



MET students & faculty delegation at The Chartered Insurance Institute, London on an educational tour



Prominent Film Personalities Boney Kapoor, Ramesh Sippy and Andre Timmins, Founder - Wizcraft with Mr. Chhagan Bhujbal, Chairman - MET



Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a delegation comprising of academicians visited MET

LIFE AT MET



MET conducted the 3rd HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET hosted the AIMA's 41st NCYM - Western Zone event in which leading blue chip brands and organisations participated and contested



MET presented the theatre show 'When God Said Cheers'. Written by Anurag Kashyap, directed by Cyrus Dastur, it featured Padmashree awardee veteran actor Shri Tom Alter



MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET



Under the aegis of MET Seva, MET Management staff and 27 MET students participated in Tree Plantation and Clean Aarey drive



MET created headlines, as it was telecasted LIVE, exclusively on ET NOW, the popular equity stock show 'Buy Now Sell Now' (BNSN).



The 102nd Indian Science Congress 2015 was hosted by University of Mumbai. MET participated in the exhibition by displaying various academic and CSR initiatives.



MET and Genius Mind Academy have signed an MoU to deliver the world's best Super Sensory Development course for the mid brain power activation amongst school children



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting

MET students conquer the Mountbatten Institute, UK

Four MET students joined Barclays and the UBS as interns via the selection at Mountbatten Institute, UK to pursue the PG Certificate in Global Business Management.



SHARP AWARDS FOR SHARP STUDENTS



Winners of Avant - Garde (Marketing Strategies Event)
Winner of Coherence
Winners of the Awesome Opportunity (Innovative HR game)
Winners of Four Sheep and the Shepherd (Management Game)
 Event: Evoke 2015



Organiser: Thakur Institute of Management Studies & Research

Winners of Venture Capital Funding for Start Up
 Event: Young Ideas Forum
 Organiser: Young Ideas Ventures Pvt. Ltd
Winners of Business Plan Competition and Amul Cricket Trophy
 Event: National Milk Day Celebration



Organiser: Gujarat Co-operative Milk Marketing Federation Ltd.

Winners of All India Media and Marketing Competition
 Event: Simerations 2015



Organiser: SIMS, Research and Entrepreneurship Education

Winners of Inter Collegiate Competition
 Event: Analysis of Union Budget 2015
 Organiser: Indian Institute of Cost and Management Studies & Research
Winner of Star Manager - Sports Strategic Management Contest
 Event: INSIGHT - Marketing Conclave
 Organiser: IIM, Ahmedabad



Runners Up in Wizards of Barter
 Event: INSIGHT - Marketing Conclave
 Organiser: IIM Ahmedabad

Runners up in national debate Competition
 Event: Amana Samna
 Organiser: Nirma Institute of Rural Management, Ahmedabad



2nd Runners Up in Annual Business Summit
 Event: Confluence
 Organiser: IIM Ahmedabad

1st & 2nd Prizes at the Best Summer Internship Projects Competition
 Event: Twelfth National Summer Training Project Report Contest
 Organiser: PIMR, Indore

1st Prize in Case Study Competition
 Event: NMIMS - SRF Sustainability Case Study
 Organiser: BCCI in association with NMIMS-SRF
Winners of Entrepreneurial Convention

Event: Navonmesh
 Organiser: SJMSOM, IIT Bombay

2nd Prize in Live Case Study Competition
 Event: Logistics Achievers Awards & Talent Hunt
 Organiser: Million Minds and CILT

Winner of first round of national stock event
 Event: StockMIND
 Organiser: ICICI Direct Centre

Winners in Admad - The Advertising Competition
 Event: IGNITE

Organiser: Thadomal Shahani Trust's Centre for Management
Winners and Runners up in Devil's Advocate - Debate Competition
 Event: IGNITE

Organiser: Thadomal Shahani Trust's Centre for Management
4th Prize at the Innovative Recruitment Competition
 Event: Top Recruit
 Organiser: DCB Bank

Runners Up in Strategy Presentation Competition
 Event: National Youth Convention
 Organiser: Ramakrishna Mission

Runner Up in Inter B School Cricket Tournament
 Event: I.M.P.A.C.T
 Organiser: WeSchool (Welingkar)

Winner of four co-curricular contests
 Event: Chakravayuh
 Organiser: Lala Lajpat Rai

1st Prize in Business Quiz Competition
 Event: Quick Tick
 Organiser: KBS



MET Star Managers win at IIM A

MET management students Aniket Singh, Vihit Bhalsod, Pankaj Thakur and Vaibhavi Memaya clinched the first position at INSIGHT 2014, the Marketing Conclave of the Indian Institute of Management, Ahmedabad, beating 54 teams including IIM Ahmedabad, IIM Lucknow, IIM Indore, IIM Ranchi, IIM Kashipur, IIM Raipur, Sydenham, Symbiosis, K.J. Somaiya to name a few.

MET wins top honours at Wharton!

MET management student Ms. Darshana Dave won the 2nd runner up international trophy at the Wharton B school, University of Pennsylvania. She presented the tool - 'Pocket Diary to increase efficiencies in Supply Chain Management'. The Innovation Tournament winners were selected by a panel of judges – Karl Ulrich and Christian Terwiesch, Professors - Wharton and Mr. Sanjay Gupta, VP – Wipro. Contestants and participants from world over made presentations at the event including scientists from NASA.



MMS SYLLABUS



Semester I

Perspective Management
Business Communication and Management Information Systems
Organisational Behaviour
Financial Accounting

Operations Management
Marketing Management
Managerial Economics
Business Statistics

Semester II

Cost & Management Accounting
Financial Management
Operations Research

Human Resources Management
Legal Aspects of Business & Taxation
Business Research Methods

Students choose any two of the following specialization

Electives: Marketing

- Rural Marketing
- Retail Management
- Event Management
- Export Documentation & Procedures

Electives: Finance

- Financial Markets, Products & Institutions
- Analysis of Financial Statements
- International Finance
- Banking & Insurance

Electives: HR

- Indian Ethos in Management
- HR Planning
- HR Information Systems
- Compensation & Benefits

Electives: Operations

- Total Quality Management
- Supply Chain Risk and Performance Measurement
- Designing Operations Sys.
- Technology Management & Manufacturing Strategy

Electives: IT

- e-Commerce
- Networking and Communications
- Enterprise Applications
- Software QA & Marketing

Semester III

Marketing

International Business (Core subject) - (60 mks. - UA + 40 mks. - IA)*
Strategic Management (Core subject)
Product & Brand Management - (60 mks. - UA + 40 mks. - IA)*
Sales Management & Sales Promotion
Consumer & Industrial Buyer Behaviour
Financial Aspects of Marketing

Students choose any two of the following specialization Electives

- Services Marketing
- Marketing Research & Analytics
- Distribution and Supply Chain Management
- Customer Relationship Management

Human Resources

International Business (Core subject) - (60 mks. - UA + 40 mks. - IA)*
Strategic Management (Core subject)
Organisational Theories, Structure & Design - (60 mks. - UA + 40 mks. - IA)*
Competency based HRM
Employee Relations & Labour Laws
Training & Development

Students choose any two of the following specialization Electives

- Global HRM
- Employee Rewards Management
- HR Audit
- Performance Management Systems

Finance

International Business (Core subject) - (60 mks. - UA + 40 mks. - IA)*
Strategic Management (Core subject)
Advanced Financial Management - (60 mks. - UA + 40 mks. - IA)*
Security Analysis & Portfolio Management
Corporate Valuation
Corporate Law

Students choose any two of the following specialization Electives

- Commodities Market
- Fixed Income
- Strategic Cost Management
- Derivatives & Risk Management

Information Technology

International Business (Core subject) - (60 mks. - UA + 40 mks. - IA)*
Strategic Management (Core subject)
Software Engineering - (60 mks. - UA + 40 mks. - IA)*
Business Intelligence and Analytics
Enterprise Resource Planning
Knowledge Management

Students choose any two of the following specialization Electives

- Technology Platforms
- Database Management Systems
- Software Testing
- Information Systems Audit

Semester III

Operations

International Business (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Strategic Management (Core subject)
 Advanced Supply Chain Management - (60 mks. - UA + 40 mks. - IA)*
 Materials Management & Transportation
 Business Process Re-engineering and Benchmarking
 Manufacturing Resource Planning & Control

Students choose any two of the following specialization Electives

- Quantitative Methods in Operations
- New Product Development and Concurrent Engineering
- Industrial Engineering Applications and Management
- International Logistics & Supply Chains

III Sem.: Summer Internship Report (Core Project)

Semester IV

Marketing

Management Control Systems (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Creativity & Innovation Management (Core subject)
 Strategic Marketing Management
 Integrated Marketing Communications & Digital Marketing

Students choose any two of the following specialization Electives

- Quantitative Models in Marketing
- Business to Business Marketing
- Media Planning & Strategy
- Emerging Trends in Marketing

Finance

Management Control Systems (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Creativity & Innovation Management [Core subject]
 Financial Modeling
 Mergers Acquisitions & Corporate Restructuring

Students choose any two of the following specialization Electives

- Wealth Management
- Treasury Management
- Behavioural Finance
- Project Finance

Human Resources

Management Control Systems (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Creativity & Innovation Management (Core subject)
 Management of Change
 Strategic Human Resource Management

Students choose any two of the following specialization Electives

- Corporate Governance & Social Responsibility
- Organisational Development
- Building Learning Organisations
- Role of HR in Knowledge Management

Operations

Management Control Systems (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Creativity & Innovation Management (Core subject)
 Strategic Operations Management
 Project Management

Students choose any two of the following specialization Electives

- Six Sigma
- World Class Manufacturing
- Service Operations Management
- Lean Manufacturing

Information Technology

Management Control Systems (Core subject) - (60 mks. - UA + 40 mks. - IA)*
 Creativity & Innovation Management (Core subject)
 Project Management
 IT Infrastructure Management

Students choose any two of the following specialization Electives

- Technology Competition and Strategy
- Managing Technology Business
- Data warehousing & Data Mining
- Technology Forecasting

IV Sem.: Industry Oriented Dissertation Project (Core Project)

*UA: University Assessment
 *IA: Internal Assessment

SHARP MINDS AT LEADING COMPANIES

MET Placement Department strives to achieve the right job fit that will be mutually beneficial. Thus, the focus is completely on ensuring that students get placed in companies, where they fit in intellectually and culturally. Assertive, knowledgeable and global in their outlook, the MET alumni consistently add value to their organisations and have moved up the ranks faster. This has created an impact in the minds of the industry at large, thus making them prefer MET students.

Some of the organisations where MET alumni are making a mark:

A K Capital Services Ltd.
Abbott India Ltd.
ABP News
Accenture
Aditya Birla Retail Ltd.
Air India
American Express Bank
Aon Global Insurance Brokers
Arab Orient Insurance Company (Dubai)
Aranca
Asian Paints
BA Continuum Solutions
Bajaj Allianz General Insurance Co. Ltd.
Bank of Baroda
Barclays Wealth
Bharat Bijlee Ltd.
Bharat Serums & Vaccines Ltd.
Birla Sunlife Distribution Co. Ltd.
Blue Star Ltd.
Bombay Stock Exchange
Bristol Mayor Squibb International Ltd.
Camlin Ltd.
Capgemini
Ceat Ltd.
Citibank
CMIE
CRISIL
Dabur India Ltd.
Darashaw Ltd.
Datamatics Staffing Services
Deloitte.
Deutsche Bank
Development Bank of Singapore

DraftFCB
e Serve International Ltd. (Citicorp)
eClerx
Edelweiss Capital Ltd.
Enam Financial Consultants Pvt. Ltd.
Ernst & Young
ESSAR Group
Eureka Forbes Ltd.
FactSet (UK)
Frost & Sullivan
Future Media
GfK Mode Pvt. Ltd.
Gitanjali Group of Companies
Global Telesystems Ltd.
Godrej Industries Ltd.
Goodlass Nerolac Paints Ltd.
Grand Hyatt
Hansa Research Group
HCL Infosystems Ltd.
HDFC Bank
HDFC Mutual Fund
Hindustan Coca Cola Marketing Co. Pvt. Ltd.
Hindustan Unilever Ltd.
Hover Automotive (Nissan)
Howden Insurance Ltd.
HSBC
HT Music & Entertainment Co.
ICICI Bank Ltd.
ICICI Lombard General Life Insurance Co. Ltd.
ICICI Prudential Life Insurance Co. Ltd.
ICICI Securities Ltd.
IDBI Bank
IDBI Bank Ltd.

IMRB International
India Infoline Ltd.
Indiabulls Securities Ltd.
Indian Hotels, Resorts & Palaces
Indian Overseas bank
Jindal Iron & Steel
JP Morgan Chase
KPMG
L&T Infotech Ltd.
Lodha Group
Lowe Lintas
Madison Communications Pvt. Ltd.
Maersk India Pvt. Ltd.
Mahindra & Mahindra Ltd.
Marsh Insurance Ltd.
Mastek
Mata Securities India Pvt. Ltd.
McCann Erickson
MF Global India Pvt Ltd.
Millward Brown
Morgan Stanley Pvt. Ltd.
Motilal Oswal
Motilal Oswal Securities Ltd.
NDTV
Nicholas Piramal Ltd.
Nielsen India Pvt. Ltd.
NSEIT
Oberoi Hotels
Pantaloen Retail Ltd.
Pepsico India Holdings Pvt. Ltd.
Percept Advertising Ltd.
Percept Holdings Pvt. Ltd.
Perfetti Van Melle India Pvt. Ltd.

Pfizer Ltd.
Pidilite Industries Ltd.
PricewaterhouseCoopers
Raymonds
Reliance MediaWorks Ltd.
Royal Bank of Scotland
Sanofi Pharma
SRL Ranbaxy Ltd.
Standard Chartered Bank
Star India Pvt. Ltd.
Stock Holding Corporation of India Ltd.
Syntel
TAM Media
Tata Consultancy Services
Tata Trent Ltd.
TCS BPS
Thomas Cook (I) Ltd.
Times of India Group
Transparent Value
UBM India
Universal Sompo General Insurance Ltd.
Videocon Industries Ltd.
Zee Group

International Placements

- Emirates International Insurance Brokers LLC
- LifeCare International Dubai
- Noble Insurance Broker & Consultant Co. LLC
- Oman Insurance Co. LLC Dubai
- Arab Orient Insurance Co. Dubai
- Union Insurance Co., Dubai
- Al Salam Insurance Brokers, Dubai

KEY CELEBRITY ALUMNI



"My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of 'John Abraham' - the brand and maximise my earnings.

The MBA degree has given me a sense of worldly wisdom and empowers me to utilise my resources to the fullest."

John Abraham, International Celebrity



"I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience. To the students I would

like to narrate a few lines from Zen tradition: Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher levels of achievement and fulfillment."

Tarun Katial, CEO, Reliance Broadcast Network Ltd.



"The brilliant faculty and their passion to business motivated me to think 'out of the box'. People at MET are collectively a group of intellectual, outgoing, bright people that enjoy spending time together. It was a great source of inspiration & team

work. During my campus days at MET, I worked with a variety of business cases & was exposed to many different industries. MET gave me the opportunity to work with top organisations in India & overseas. My learning curve at MET was steeper than expected."

Gautam Gulati, COO, KIAH

MEDIA SPEAK

".....the paper is a result of the Vidya Setu project conceptualised by Mumbai Educational Trust.The project has been widely appreciated and circulated among UN's 192 member nations. 'We are now awaiting approval from the academic council, following which Vidya Setu will become part of the curriculum'.

- Hindustan Times

"To sensitise management students on conserving energy and water, MET B-School is launching its energy conservation and water management project...As a commitment...to inculcate an attitude in the GenNext to protect nature from revenging destruction in the name of economic development of the nation, MET envisaged this mission."

- WSP, The Times of India

"The folks at Mumbai Educational Trust recognize the eclecticism and bottomless pit syndrome that characterize the youth of the 21st century, and assembled the MET World of Music. The best part of the endeavor is its indiscriminate outlook and musical liberality."

- Mumbai Mirror



MET is one of the few institutions in the country that allows you to explore yourself in areas outside your comfort zone. With the help of excellent faculty it opened up opportunities for me.

- Priyank Parab, MMS (Operations)



MET is responsible for developing in me a strategic, managerial, systematic approach towards any situation or problem.

- Varad Potnis, MMS (Marketing)



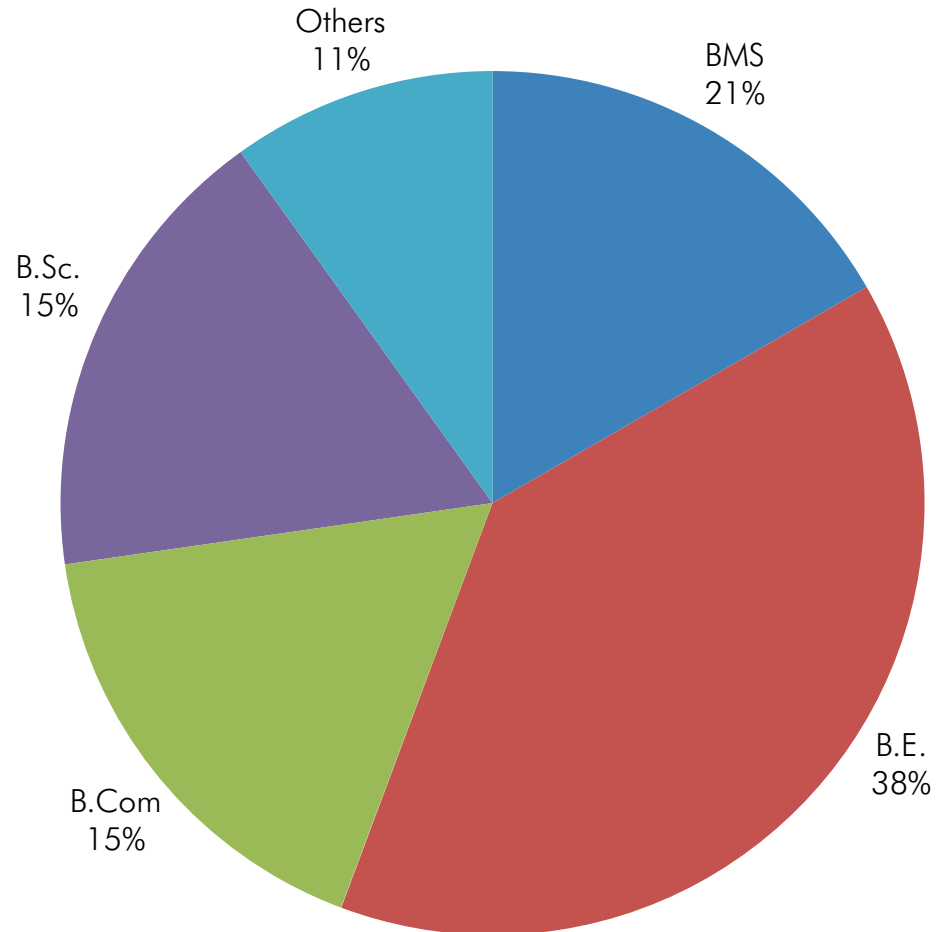
At MET, I got a chance to develop my leadership, personnel skills to set me on the path of becoming a responsible manager.

- Mugdha Patil, MMS (HR)

STUDENTS SPEAK

STUDENT PROFILES

MMS - MARKETING



Bachelor's Degree	No. of Students
B.M.S.	11
B.E.	20
B.Com.	8
B.Sc.	8
Others	6
Total	53

MMS - Marketing



Aadya Naik

22

B.M.S. (Marketing)

Summer Project

Managing trade and consumer activations with SABTNL



Akshay Lotlikar

25

B.Sc. (Hospitality & Hotel Administration)

Work Experience

JW Marriott for 10 months

Thomas Cook (India) Ltd. for 12 months

Summer Project

Market research on cooling oils and cooling talcs, fairness cream and pesticides with IMRB International

Aamir Dange

22

B.M.S. (Marketing)

Work Experience

Meadow villas infrastructure for 12 months

Summer Project

Study and resarch on Real Estate sector in Mumbai, Navi Mumbai and Thane with Meadow Villas Infrastructure



Akshay Papadkar

25

B.E. (Computer Science)

Summer Project

Business segmentation of solar business in Maharashtra with Larsen & Toubro (India) Pvt. Ltd.



MMS - Marketing



Akshay Rangari

24

B.E. (Computer Science)

Summer Project

Market research on bulk product packaging in retail, FMCG & pharma sector with Mutual Industries Pvt. Ltd.



Amruta Hastekar

24

B.E. (Electrical)

Work Experience

Techius for 18 months

Summer Project

Formulating marketing strategies and content development with Reliance Jio

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.

Achievements

Gold medal for acting in 'Open Group Drama' category at the International Cultural Olympiad, 2013 organised by GCAAC

Amit Godbole

22

B.E. (Mechanical)

Summer Project

A study on customer perception and brand awareness for Pride Of Cows with Parag Milk Foods Pvt. Ltd.



MMS - Marketing



Ankita Tambe

23

B.Sc (Botany)

Summer Project

Insight into client servicing for HSBC with Better Communications Pvt. Ltd.

Industry Project

Study of consumer preferences towards new brand 'Kheffresh' for Agastyaa Infracon Pvt. Ltd.



Bijal Parmar

24

B.Com.(Accounting and Finance)

Work Experience

Casa Diagnostica Pvt. Ltd.for 12 months

Summer Project

Consumer engagement through word of mouth marketing with Advocacy Asia

Arbaaz Khan

22

B.B.A. (Marketing)

Summer Project

Market analysis on presence of 'Vasmol Kesh Kala' hair dye in rural areas with Saints and Warriors Pvt. Ltd.



Danish Selia

22

B.M.S. (Marketing)

Summer Project

Research analysis on products like Tata Salt Lite, I-Shakti dal for the brand I-Shakti with Tata Chemicals Ltd.

Industry Project

Study of consumer preferences towards new brand 'Kheffresh' for Agastyaa Infracon Pvt. Ltd.



MMS - Marketing



Gaurav Tipnis

27

B.E. (Mechanical)

Work Experience

Mahindra & Mahindra Automotive for 31 months

Summer Project

Business development and social media marketing with Armstrong World Industries (India) Pvt. Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.



Kunal Kaul

24

B.M.S. (Marketing)

Work Experience

Jasubhai Media Pvt. Ltd. for 6 months

Garden Flavours Co. Pvt. Ltd. for 12 months

Summer Project

Co-ordinating press ads, OOH & radio activities of Sony Television account with Leo Burnett

Disha Mehta

23

B.M.S. (Finance)

Work Experience

Catalyzts for 6 months

Summer Project

Marketing and research of PVC compounds with J & K Industries Ltd.



Kunal Bafna

21

B.B.M. (International Business)

Summer Project

Study on Bussiness-to-Bussiness sales and distribution for Agricultural products like onions with Green India Pvt. Ltd., Nasik

MMS - Marketing



Laima Tellis

23

B.M.S. (Marketing)

Work Experience

Enlightened Minds for 12 months

Summer Project

Brand understanding the report preparation on a cheese brand and hair care brand with IMRB International



Mayur Chaturvedi

24

B. E. (Electronics)

Summer Project

Study of consumer buying behavior and data analysis towards 'Pride of Cows' with Parag Milk Foods Pvt. Ltd

Industry Project

Study of consumer preferences towards new brand 'Khetfresh' for Agastyaa Infracon Pvt. Ltd.

Manali Patole

23

B.M.S. (Marketing)

Work Experience

Jewelex India Pvt. Ltd. for 6 months

Summer Project

E-Marketing and co-ordination for a data center industry event called Converged Bangalore 2015 with Data Centre Dynamics India



Mitul Shah

24

B.M.S. (Marketing)

Work Experience

BMW Infinity Cars for 15 months

Summer Project

Undertaking promotional activities of WOW Awards with Event FAQs Ltd.



MMS - Marketing



Mrunalini Kudtarkar

22

B. E. (Electronics)

Summer Project

Market Research on the scope of Face Colors, Holi Colors in the school color category with Kokuyo Camlin Ltd.
Social media marketing and promotions for Sovereign International Pvt. Ltd.



Neil Dsouza

22

B.Com.

Summer Project

Organised an event "International Shiksha 2015" in the capacity of a Project Co-ordinator with Study Networks

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.

Mohd Fasi Ahmed

24

B. E. (Computer Science)

Summer Project

Business development & Social Media Marketing with Saffron Stays LLP



Nandlal Gupta

24

B.C.A. (Programming)

Summer Project

Co-ordination and managing events like Get-together event by Aeogon-Religare etc. with Laconic Events Solutions



MMS - Marketing



Nikhil Kodappully

23

B.Com.

Summer Project

Brand health and communication evaluation of clients with IMRB International

Nikhil Ranpise

24

B.Sc. (Hospitality & Hotel Administration)

Work Experience

The Leela Group of Hotels for 14 months

Summer Project

Market research and sales management for 'KARA WIPE' with Aditya Birla Group

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.



Nikhil Patil

25

B.E. (Chemical)

Work Experience

Acme Sujan Chemicals for 11 months

Summer Project

Lead generation for marketing channel partners in North America and Canada for branded products like cable ties with Raychem RPG



Nishita Shenoy

28

B.E. (EXTC)

Work Experience

GVK-Mumbai International Airport Pvt. Ltd. for 12 months

Qatar Airways, Doha for 25 months

Summer Project

Formulating Marketing Communications with TinyOwl Food Ordering Application

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.



MMS - Marketing



Prafull Sonawane

24

B.M.S. (Marketing)

Summer Project

Study of sales promotion strategies of DTH players with Videocon D2H Pvt. Ltd.

Industry Project

Study of consumer preferences towards new brand 'Khetfresh' for Agastyaa Infracon Pvt. Ltd.



Pratik Worlikar

23

B.E. (Computer Engineering)

Summer Project

Study of brands' acceptance towards e-commerce with TORQ Interactive Pvt. Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.,
Formulating digital marketing strategies for a T-shirt brand "Match My Tee"

Pankaj Chavan

23

B.E. (Computer Engineering)

Work Experience

Jampot Technologies Pvt. Ltd. for 12 months

Summer Project

Understanding equity markets and flagship frontline equity sales with Philip Capital (India) Pvt. Ltd.

Industry Project

Study of consumer preferences towards new brand 'Khetfresh' for Agastyaa Infracon Pvt. Ltd.
Market scenario analysis in the laundry industry for Oble-laundry



Pratik Patil

23

B.Sc. (Information Tecnology)

Summer Project

Analysis of market demand for durable rubber compounds with Apex Rollers Pvt. Ltd.



MMS - Marketing



Prem Raut

24

B.Sc. (Chemistry)

Work Experience

Ican BPO Pvt Ltd for 11 months

Summer Project

Insights into sales and promotional activities for The Farm Juicery brand with Arnaira Impact Solutions Pvt. Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.



Punavesh Kamat

23

B.E. (Computer Engineering)

Work Experience

Sapphire Microsystems Pvt. Ltd. for 13 months

Summer Project

Understanding digital marketing practices in automobile industry with Tata Motors Pvt. Ltd.

Industry Project

Study of consumer preferences towards new brand 'Kheffresh' for Agastyaa Infracon Pvt. Ltd.
Conducted market research to determine market maturity towards streaming movies for Hungama Play

Achievement

Nilima Rovshen Award for Creativity and Innovation during NEN E-Week 2012, Honor Roll NEN E-Week 2012

Priyavrat Pusalkar

26

B.Sc. (Chemistry)

Work Experience

Chemo Test Laboratory for 24 months

Summer Project

Study of family business management and analysis of recent trends in B2B marketing with Chemo Test Laboratory



Rohit Patil

25

B.E. (EXTC)

Work Experience

3G India Solutions for 12 Months

Summer Project

Market Research on Automobiles services in consumer satisfaction index (CSI) & Vehicle dependability index with Nielsen India Pvt. Ltd.



MMS - Marketing



Sailee Wagh

24

B.E. (Information Technology)

Summer Project

Consumer research and competitor analysis for e-commerce website with Godrej Interior Pvt. Ltd.



Saurabh Singh

24

B.Com.

Summer Project

Study on market research and creating brand awareness for Pride of Cows with Parag Milk Foods Pvt. Ltd.

Rohit Soni

24

B.Com.

Work Experience

Surreal Brand Solutions (India) Pvt. Ltd. for 24 months

Summer Project

Integrated movie marketing for the premieres of movies Haider and Khoobsurat with & pictures Pvt. Ltd.

Industry Project

Research Project on sanitary napkins for Johnson & Johnson.
Research on creation of new film studio for B4U Movies



Samruddha Barai

23

B.E. (Computer Technology)

Summer Project

Market research and creating awareness towards "Pride of Cows" with Parag Milk Foods Pvt. Ltd

Industry Project

Study of consumer preferences towards new brand 'Khetfresh' for Agasthya Infracon Pvt. Ltd.
Study of client characteristics and CRM for Creativity Please Pvt.Ltd.



MMS - Marketing

Shardul Mane

24

B.Sc. (Hospitality & Hotel Administration)

Work Experience

Leonia Holistic Destination Pvt. Ltd. for 20 months

Summer Project

Store Audit & Consumer understanding for London Dairy Ice-creams with Frigorifico Allana Pvt. Ltd.



Shashank Razdan

24

B.E. (E&TC)

Summer Project

Undertaking business development for aluminium enclosures with Raychem RPG

Shrutee Purandare

23

B.M.M. (Advertising)

Summer Project

Promotion and development of a new plywood brand "Vishwakarma" with Plywood Emporium

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.;
Study of consumer preferences towards new brand 'Khetfresh' for Agastyaa Infracon Pvt. Ltd.



MMS - Marketing



Shubhendu Ghosh

24

B.E. (Electronics)

Summer Project

Study to understand profiling of unmapped IFA's with ICICI Prudential Mutual Funds AMC.Ltd

Industry Project

Study of consumer preferences towards new brand 'Kheffresh' for Agastyaa Infracon Pvt. Ltd.

Achievements

Participated at Summit 11 MIT Pune National Level Table Tennis Tournament

Siddhesh Vasaikar

23

B.Com.

Summer Project

Formulating promotional activities with Shaman Cars Pvt. Ltd.



Sumedh Munje

23

B.B.A (Human Resources)

Bachelors in Journalism

Summer Project

Undertaking promotional activities of WOW Awards with Event FAQs Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.,

Study of consumer preferences towards new brand 'Kheffresh' for Agastyaa Infracon Pvt. Ltd.

MMS - Marketing



Tejal Mathurkar

23

B.E. (Computer Science)

Summer Project

Consumer Research & Competition Analysis for Godrej Interio's ecommerce website launch with Godrej and Boyce

Swati Khaitan

22

B.M.S. (Marketing)

Summer Project

Study on various brands of linen as a product category in Mumbai with Siyarams Silk Mills Ltd.

Industry Project

Study of consumer preferences towards new brand 'Khetfresh' for Agastyaa Infracon Pvt. Ltd.



Vanessa Dias

24

B.M.M. (Advertising)

Work Experience

Primetime International Services Pvt. Ltd. for 27 months

Summer Project

Study of content syndication and marketing services with H2O Media Services Pvt.Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd



MMS - Marketing



Varad Potnis

24

B.Com.

Work Experience

Dainik Gavkari for 40 months

Summer Project

Formulating TV and print media plans for Silver Coin and GoAir with Nett Value Media Pvt. Ltd.

Vidisha Deshpande

26

B.E. (Instrumentation)

Work Experience

iGATE Global Solutions for 26 months

Summer Project

Comprehensive study on the journey of Indian Start-ups with Genuus Brand Advisory Pvt. Ltd.

Industry Project

Market research for 'AndNrby' mobile application for ASCENT Consulting Ltd.,
Digital Marketing for a t-shirt brand for Match My Tee



Vinay Mhatre

26

B.Sc. (Botany)

Work Experience

Kotak Life Insurance for 12 months

Summer Project

Business development and market research of acoustical products with Armstrong World Industries (India) Pvt. Ltd.

MMS - Marketing



Vivek Pange

23

B.M.S (Finance), M.Com (Management)

Summer Project

Market Research on Consumer Durables like washing machine, Refrigerator and Air Car Freshner with IMRB International

Yatin Jadhav

26

B. Com.

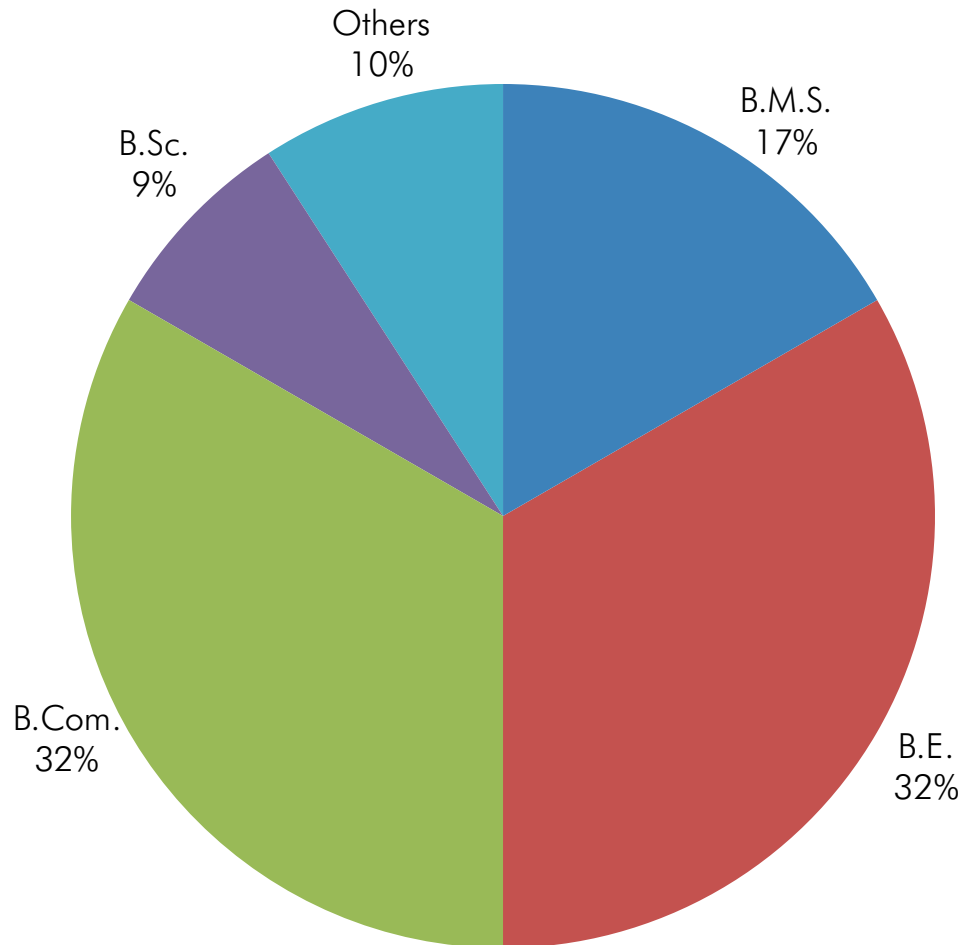
Summer Project

To study Production Planning and Control in E-land Fashion Pvt. Ltd. and also working in sampling department with Mudra Fashions



STUDENT PROFILES

MMS - FINANCE



Bachelor's Degree	No. of Students
B.M.S.	16
B.E.	30
B.Com.	30
B.Sc.	8
Others	9
Total	93

MMS - Finance



Aaditya Saraf

23

B.E. (Computer)

Summer Project

Analysis of corporate finance to compare the costing approach of construction a building with Kalpatru Ltd.



Abhishek Jain

21

B.Sc. (Computer Science)

Summer Project

Understanding risk management, surveillance & dealing and preparing SOP with Angel Broking Pvt. Ltd.

Abhijeet Nagre

24

B.E. (Information Technology)

Summer Project

Effectiveness of a Bank's ATM as an alternate delivery channel for Bank of Baroda

Achievements

Played regional level football, volleyball events



Abhishek Nagdeve

25

B.E. (Computer and Science)

Work Experience

Indrayani Industries for 13 months

Summer Project

Technical analysis of sensex and nifty, using cci, rsi and ballinga band with Angel Broking Ltd.

Achievements

State level bronze medal in taekwondo



MMS - Finance



Akshay Nagbhire

24

B.Sc. (Physics, Mathematics, Computer Science)

Summer Project

Study of capital budgeting, risk management with
BPSD & Associates Chartered Accountants.



Amey Mulik

26

B.E. (Computers)

Work Experience

Mastek Ltd. for 24 months

Summer Project

Study of working capital financing of micro and
medium scale enterprises with Bassein Catholic Co-operative Bank



Aditya Sheth

22

B.Com.

Summer Project

Study and analysis of cibil report with Rajkot Nagarik Sahakari Bank Ltd.



Amay Sawant

22

B.M.S. (Marketing)

Summer Project

Understanding the trends of Mutual Funds in India with
Edelweiss Financial Services Ltd.

MMS - Finance



Anjali Shukla

23

B.Com. (Accounting & Finance)

Summer Project

Study & Analysis of loan syndication, project appraisal, debentures, security & executive trusteeship with Cent Bank financial services Ltd.



Ansel Fernandes

22

B.M.S. (Finance)

Summer Project

Comprehensive study of Indian textile industry in comparison with Chinese textile industry with SBI capital Markets.

Ankeet Pandya

27

B.Com.

Work Experience

Dalal & Broking for 44 Months

Summer Project

Study of the agriculture sector & various inputs required therein and how they can be used to improve the aricultural sector with Ladderup Corporate Advisory Pvt. Ltd.



Avinash Kashyap

23

B.Com.

Summer Project

Study and analysis of education loans with State Bank of India.

MMS - Finance



Chintan Mhatre

25

B.Com. (Accounting & Finance)

Work Experience

JP Morgan Services India Pvt. Ltd for 18 months

CMC Ltd. for 7 months

Summer Project

Measuring the social impact created by the investment, due diligence process with Anuj Sharma & Co.

Industry Project

An analysis of the Indian Paints industry for iAlpha & Associates



Darshit Vakharia

23

B.Com.

Summer Project

Study on derivatives market with Fairded Infin Services Pvt. Ltd.



Chinmay Kambli

24

B.E. (Electronics)

Summer Project

Study of Micro Finance in Urban India with Premseva Mahila Co-op Credit Society Ltd.



Darshan Gala

23

B.E. (EXTC)

Summer Project

Credit appraisal of long term loan with reference to sole banking with Central Bank of India

MMS - Finance



Deepa Chandiramani

22

B.M.S. (Finance)

Summer Project

Research study of money markets and government bonds like treasury bills, central government bond and state government bond with IDBI Bank



Devang Shelar

23

B.Com.

Summer Project

Study of the growth opportunities in the home loan sector in India with Bank of India

Delnaz Irani

24

B.M.S. (Finance)

Work Experience

Dadysett Charity Trust for 18 months

Summer Project

Study of mergers and acquisitions process, analysis of e-commerce industry in India, US and China and recommendations on investment opportunity with IDBI Capital Market Services Ltd.



Dhruvi Chandarana

22

B.Com. (Accounting & Finance)

Summer Project

Study of international trade documents like letter of credit, letter of comfort, Bank guarantees, remittances and their working with Central Bank of India

Achievements

University of Mumbai Topper



MMS - Finance



Farhan Hirani

25

B.Sc. (IT)

Work Experience

Edelweiss Financial Services Ltd for 12 months ,
Kotak Securities for 22 months.

Summer Project

Study of financial budgeting and project feasibility with H. M Associates.



Hardik Shah

23

B.Com.

Work Experience

Meghdoot Services for 12 months

Summer Project

Sector research on Indian automobile industry with Hasmukh Lalbhai Share Brokers Pvt. Ltd.

Dikshi Madan

24

B.Tech. (Electronics)

Work Experience

Modern Machine Tools for 12 months

Summer Project

Study of new product development for financing SMEs with Bank of Baroda



Gaurang Warang

23

B.Sc. (Computer Science)

Summer Project

Analysis of currency options strategies in the
Indian market with Reserve Bank of India

MMS - Finance



Jay Chheda

24

B.Com.

Summer Project

Study of the upcoming IPOs, its regulations and procedure with Bonanza Portfolio Ltd.



Joney Thakur

24

B.E. (Auto)

Summer Project

Study and analysis of profitable investments from Mutual Funds with Stockholding Corporation Ltd.



Jayesh Kude

21

B.Com.

Summer Project

Analysis of various housing loan products with Bank of Maharashtra.



Jyotsna Desai

23

B.Com.

Summer Project

Study of project assessment methods used to gauge the feasibility of client's business with Compact Business Services Pvt. Ltd.

MMS - Finance



Karishma Lewis

23

B.M.S. (Marketing)

Summer Project

Effectiveness of Bank's ATM as an alternate delivery channel with Bank of Baroda.



Kinjal Seth

23

B.Com.

Summer Project

Financial planning in capital markets and building customer relations with Philip Capital Pvt. Ltd.



Karan Shah

23

B.E. (Mechanical)

Summer Project

Study of lending procedure and credit appraisal process with Union bank of India.



Kaustubh Bhadekar

24

B.E. (Chemistry)

Summer Project

Analytical Study of Housing Loan Products with Bank of Maharashtra

MMS - Finance



Komal Thada

24

B.Com.

Summer Project

Study & Analysis of credit appraisal for lending to MSME sector with Indian Bank



Lerie Pereira

23

B.Com. (Accounting & Finance)

Summer Project

Study of credit analysis of personal loans with Bassein Catholic Co-operative Bank.

Kshitij Gokhale

22

B.Com. (Accounting & Finance)

Summer Project

Study of Indian IT sector to find the next billion dollar company with Systematix Shares and Stocks India Ltd.



Lovina Oommen

27

B.E. (Electronics)

Work Experience

Tech Mahindra Ltd. for 54 months

Summer Project

Study on the upcoming trends in banking technology with bank of baroda



MMS - Finance



Mayuri Dabholkar

23

B.M.S. (Marketing)

Summer Project

Risk analysis and management in the field of construction finance with India Bulls Home Finance.



Moneeb Shaikh

23

B.Com.

Summer Project

Linking mis reports of treasury department and creating back office and hedge accounting with JSW Ltd.

Mandar Shirke

23

B.Sc. (IT)

Summer Project

Study on the financial services and capital structure of the company with Dalal & Dalal C.A. firm



Megha Pooj

22

B.M.S. (Finance)

Summer Project

Study on the import & export functions of the bank with Central Bank of India.



MMS - Finance



Monika Yadav

24

B.E. (Computer and Science)

Summer Project

Financial analysis using ratios of Reliance Communication and Tata Communication with strategic analysis Pvt. Ltd.



Mradul Garg

24

B.Tech. (Information Technology)

Summer Project

Fundamental analysis of Managalam cement with Dolat Capital Market Pvt. Ltd.

Achievements

1st runner up in Volleyball competition at University level,
District level Karate Player.

Monil Sheth

23

B.M.S. (Finance)

Work Experience

J. Hemchand & Co. for 11 months

Summer Project

Study of the recovery & allocation procedures of Marsh India Insurance Brokers Pvt. Ltd.

Industry Project

An analysis of the Indian Paints industry for iAlpha & Associates



Mugdha Mane

22

B.Com.

Summer Project

Study of corporates for treasury offerings to find new leads in corporate sector,
short comings in the services and new product ideas with CRISIL.



MMS - Finance



Nikhil Meshram

25

B.M.S. (Marketing)

Summer Project

Research Study of Primary data of Farmers' economic profile, contribution in Producer Company and suggestions to improve its strategies with NABARD



Nishit Malde

23

B.Com., Diploma in Event Mgmt.

Summer Project

Study of Financial Products Like Mutual Funds & PMS through Franchise Channel with Motilal Securities Ltd.

Naitik Mehta

24

B.E. (IT)

Summer Project

Comparative analysis of broking firms and study of customer preference in selecting the firms with Sanghavi Savla Brokerage Group



Nikita Atri

23

B.M.S. (Finance)

Summer Project

Analysis of mutual funds and portfolio management with SBI Mutual Fund Pvt. Ltd.



MMS - Finance



Nomaan Nathani

22

B.Sc. (IT)

Work Experience

Tata Consultancy Services for 12 months

Summer Project

Analysis and forecasting of Inventory for ceramic tiles with A. H. Ceramics



Piyush Hanwate

26

B.Tech. (Textiles)

Summer Project

Study of Stock markets products like equity, derivatives, commodity market and their strategies offered with Sharekhan Ltd.

Pankaj Dama

23

B.Com. (Accounting & Finance)

Summer Project

Study of New Product Development for Financing SMEs with Bank of Baroda



Pooja Daxini

23

B.M.S. (Finance)

Summer Project

Research study on risk exposures in Foreign Exchange, strategies and tools to manage the risk with Endurance Pvt. Ltd.



MMS - Finance



Pradyot Bhat

25

B.E. (Electronics)

Summer Project

Study of challenges faced in Commercial Real Estate Lending with Bank of Baroda



Prateek Gaikwad

25

B.E. (Mechanical)

Work Experience

Span Asia Pvt. Ltd. for 24 months

Summer Project

Phasewise project planning including project phase engineering design, project budgeting & financial planning with Sanpro Infra

Prachi Khedekar

23

B.E. (EXTC)

Summer Project

Study of lending, risk management policies & rating system with Bank of Maharashtra.



Prannati Padhi

26

B.E. (Electronic & Telecommunications)

Work Experience

Question Pro. Pvt. Ltd. for 27 months

Summer Project

Study of working capital management and MIS reporting of Zenith Birla with Yash Birla group of companies



MMS - Finance



Prateek Jain

25

B.E. (Mechanical)

Summer Project

Analysis of mutual funds and portfolio management with SBI Mutual Fund Pvt. Ltd.



Pratik Savla

23

B.E. (Electronics)

Summer Project

Overview of Indian defence sector & analysis of PIPAVAV defence engineering company with Vision Securities.



Pratik Rathod

24

B.E. (Computer)

Summer Project

Study and analysis of Infrastructure Financing in India with Saraswat Bank



Rahul Sirsat

25

B.E. (Computer science and engineering)

Summer Project

Fundamental analysis of two wheeler industry and consulting practices with Mahindra 2 Wheeler Ltd.

Industry Project

Business analysis with shoptimize india pvt ltd

Achievements

Vice captain of district level inter college cricket team,
Participated in district level cultural program

MMS - Finance



Rehan Darbari

23

B.Com.

Summer Project

Study of cash flows & preparation of information memorandum for procurement of loan under project finance with Shapoorji Pallonji & Co. Pvt. Ltd.



Riddhi Sonigara

21

B.Sc. (IT)

Summer Project

Study of the basics of TDS Reconciliation And Investment Portfolio with ENIL-Radio Mirchi (TOI group)



Rasika Dhuri

24

B.Com.

Summer Project

Study of working Capital Management & Fundamental Analysis with Raymond Ltd.



Riddhi Palkar

23

B.M.S. (Marketing)

Summer Project

Retail banking operations and ancilliary services with Bank of India

Industry Project

An analysis of the Indian Paints industry for iAlpha & Associates

MMS - Finance



Ritesh Tripathi

27

B.E. (Electronic)

Work Experience

18 months for MEDC Pvt. Ltd.

Summer Project

Study of credit appraisal process in banking with Bassein Catholic Co-op. Bank



Rohit Nagra

21

B.B.A.

Summer Project

Equity research study of the hotel industry in India with DMS securities



Rohit Wagh

23

B.M.S. (Finance)

Summer Project

Study of E-Banking with Bassein Catholic Bank



Rucha Jadhav

27

B.E. (EXTC)

Summer Project

Study of Infrastructure financing, opportunities and risks associated with Bank of Baroda

MMS - Finance



Sagar Srivastava

22

B.Com. (Accounting & Finance)

Summer Project

Study and analysis of Double Tax Avoidance Agreement between India and UK and purchase agreement with ONGC.



Sanchit Ketkar

24

B.Com. (Accounting & Finance), M.Com.

Summer Project

Study of equity market products like SLB, NIBOTS etc and relationship management with Philips Capital Pvt. Ltd.



Sachin Joshi

24

B.E. (EXTC)

Summer Project

Collateralised Corporate Debt Repo and Tripartite Repo with National Stock Exchange India Ltd.



Sakshi Lalwani

22

B.B.A.

Summer Project

Inventory management of the finished goods in the home appliances with Wonderchef Pvt. Ltd.

MMS - Finance



Sanjana Shah

23

B.Com. (Accounting & Finance)

Summer Project

Financial Analysis of cartesian consulting with Cartesian Consulting Pvt. Ltd.



Sanjukta Chothani

25

B.Com. (Accounting & Finance)

Work Experience

Lovelock & Lewes for 22 months

Summer Project

Study on the future prospects of emerging SME sectors in India with Bank of Baroda.

Sanjay Pichikala

25

B.E. (Mechanical)

Summer Project

Understanding the pharmaceutical sector & identification of funding opportunities within the sector, with Larsen & Toubro infrastructure/ finance corp.



Saurabh Baviskar

24

B.E. (Electronics)

Summer Project

Study of trade flows in Asia with respect to Import & Export of Commodities between India and 7 network countries with United Overseas Bank, Mumbai

Achievements

District Level Winner in March Past



MMS - Finance



Sharon Gaikwad

23

B.M.S. (Marketing), Diploma in Financial Mgmt.

Work Experience

Ace Housing & Construction Ltd. for 17 months

Summer Project

Study of E-banking process of IDBI bank by carrying out survey for customers, its peers and analysed the data provided



Sonali Das

25

B.E. (Electrical)

Work Experience

Larsen & Toubro (Electrical Contracts & Construction Division) for 15 Months

Summer Project

Study of profitability reports and revenue planning of costs with TATA Tele Services (Maharashtra) Ltd.

Shamita Parui

23

B.Com.

Summer Project

Study on the performance & progress of four magnum schemes: Bluechip, Midcap, Tax gain and balanced fund schemes with SBI Mutual Funds



Sneha Sidharthan

23

B.M.S. (Finance)

Summer Project

Comparative study of credit rating service offered by credit rating agencies in india with Bank of Baroda

MMS - Finance



Sonraj Gaonkar

26

B.E. (EXTC)

Summer Project

Study of the banks retail loan products Vis-à-Vis competitors, peer banks with Bank of Baroda.



Surabhi Khante

24

B.E. (EXTC)

Summer Project

Credit analysis for enhancement of working capital limit with Union Bank of India.



Sukanya Mandal

23

B.Tech. (Electronics)

Summer Project

Study effective post sanction monitoring - challenges and solutions with Bank of Baroda



Suraj Ugade

25

B.E. (IT)

Work Experience

First Source Pvt. Ltd. for 15months

Summer Project

Financial services and analysis of Dalal and Dalal with Dalal and Dalal CA firm



Swapnil K Pawar

23

B.B.A. (Insurance & Banking)

Work Experience

ICICI Prudential Life Insurance for 12 months

Summer Project

Study of Wealth Management In India with Edelweiss Global Wealth Management



Tapan Mandavkar

24

B.Com., M.Com.

Summer Project

Analysis of Mutual Fund Industry in India with SBI Mutual Funds



Tushar Oswal

23

B.B.A.

Work Experience

S. M. Metal Corporation for 14 months

Summer Project

Economic Implications of renewable energy sector in India & fundamental analysis of Suzlon Energy
Ujass Energy & TATA Power with Hasmukh Lalbhai Share Brokers Pvt. Ltd.

MMS - Finance



Varun Pratik Shroff

24

B.Sc. (Aviation)

Summer Project

Study of commodity derivatives in India with SPA Securities



Vaibhav Shetty

27

B.E. (Information Technology)

Work Experience

NSEIT for 42 months

Summer Project

Study of commodity derivatives in India with SPA Capital



Vatsal Desai

22

B.Com.

Summer Project

Study of financial products like mutual funds & PMS through Franchise channel with Motilal Securities Ltd

MMS - Finance



Vishal Waval

24

B.TECH. (EXTC)

Summer Project

Study of credit appraisal process in banking with Bank of India



Zenobia Sukhia

22

B.M.S. (Finance)

Summer Project

Study on the credit flow to different sectors under SME in India



Zaid Sayed

23

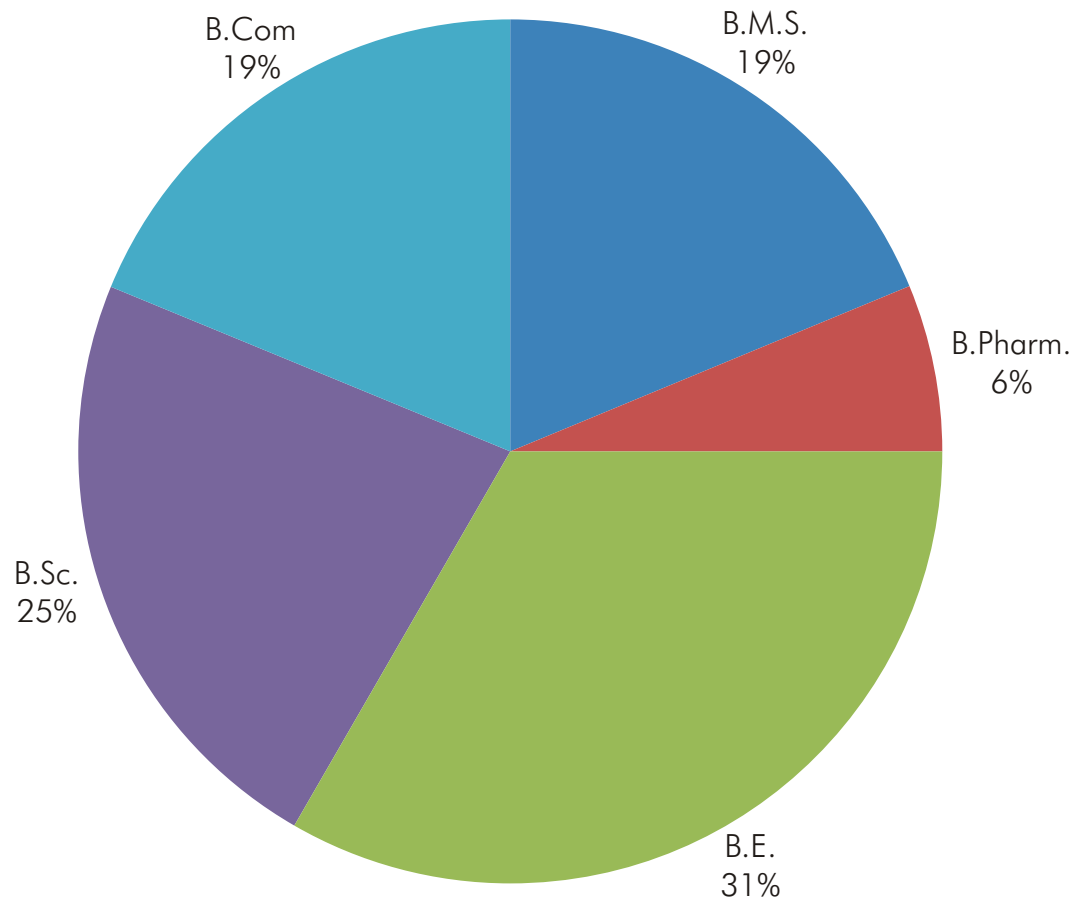
B.Com. (Accounting & Finance)

Summer Project

Study on managing currency risk through derivatives as a tool of analysis with A.K. Equities Pvt. Ltd.

STUDENT PROFILES

MMS - HUMAN RESOURCES



Bachelor's Degree	No. of Students
B.Com.	3
B.E.	5
B.Sc.	4
B.M.S	3
B.Pharm.	1
Total	16

MMS - Human Resources



Akshay Karnik

25

B.Sc. (Chemistry), M.Sc. (Organic Chemistry)

Summer Project

Comprehensive study of competency mapping & employee engagement activities with Godrej Locking Solution & System.

Achievements

Lead vocalist for a devotional video song released on TV channel 'MAI BOLI' in 2015



Arindam Chakravarty

24

B.M.S. (Marketing)

Summer Project

A comprehensive study on the different technologies used in the H.R Department with S.B.I Mutual Funds

Industry Project

Determining, training and development needs with the help of competency framework for Mahindra S.S.G

Anuja Gite

24

B.E. (Electronics and Telecommunication)

Summer Project

Recruitment and selection for plant requirement with Mahindra and Mahindra Ltd.



MMS - Human Resources



Bhagyashri Lakudkar

24

B.E. (Information Technology)

Summer Project

Understanding and application of reviewing policies, building a resume database and an online manpower requisition system with Voltas Ltd.

Achievements

Winner of paper presentation on 'Effective Use of Knowledge Management'
Participated in Republic Day Parade, New Delhi for dance



Hemali Gandre

23

B.Com.

Summer Project

Redesigned compensation structure to fetch maximum tax benefit for employees with Ottobock Healthcare Pvt. Ltd.

Industry Project

Prepared compliance report and identified errors if any for Ottobock Healthcare Pvt Ltd.



Dhanashree Wagh

22

B.M.S. (Marketing)

Summer Project

Project on Green HRM with MET



Juili Gaikwad

23

B.Sc. (Biotechnology)

Summer Project

Recruitment and Selection for WIPRO (IT sector) with Pioneer Financial and Management Services

Industry Project

Insights of Recruitment and Selection with Neulife

MMS - Human Resources



Mugdha Patil

24

B.E.(Electronics and Telecommunication)

Summer Project

Interviewing candidates as a part of their talent acquisition programme for a joint venture of BSE Institute and HDFC Bank with BSE Institute Ltd.

Industry Project

Job analysis and benchmarking for Neulife

Achievements

Recipient of the best research paper by students award on 'Knowledge Management'



Palak Shah

22

B.Com.

Summer Project

Insights of recruitment and selection process with Suzlon Energy Ltd.



Pooja Ghode

23

B.E. (Electronics and Telecommunication)

Summer Project

Developed standard operating procedure for OM & PA module of SAP-HCM with Shapoorji Pallonji Engineering and Construction

Industry Project

Study of training design and administration for 'The Mobile Store'

MMS - Human Resources

Pooja Saraiya

23

B.Com.

Summer Project

Understanding recruitment and selection procedure as a part of IT resourcing consultancy with Pioneer Financial and Management Services.



Prachiti Niwate

23

B.M.S. (Marketing)

Summer Project

Interviewing candidates as a part of their talent acquisition programme for a joint venture of BSE Institute and HDFC Bank with BSE Institute Ltd.

Revati Kulkarni

23

B.Sc. (Hospitality Management)

Summer Project

Insights on recruitment & selection with Grand Hyatt Hotel



MMS - Human Resources

Shraddha Mhatre

24

B.Pharm.

Work Experience

Tata Consultancy Services for 25 months

Summer Project

HR process streamlining and design of new SOP manual with Development Bank of Singapore

Industry Project

Design of HRSS dashboard for using HR analytics and market mapping of SME business for strategic HR planning

Achievements

Silver Medallist in Dr. Homi Bhabha Junior Scientist Exam, 2002



Snobbin Jacob

24

B.Sc. (Biochemistry & zoology)

Summer Project

Research and execution of employee engagement activities with Pamac Finserve Pvt. Ltd.

Industry Project

Determining HRD culture using OCTAPACE for PAMAC Finserve Pvt. Ltd.



Surbhi Mathur

25

B.E. (Information Technology)

Work Experience

Maxval Technologies Pvt. Ltd. for 12 months

Summer Project

Behavioural and Technical Training Analysis and implementation with Shapoorji Pallonji Engineering and Construction

Industry Project

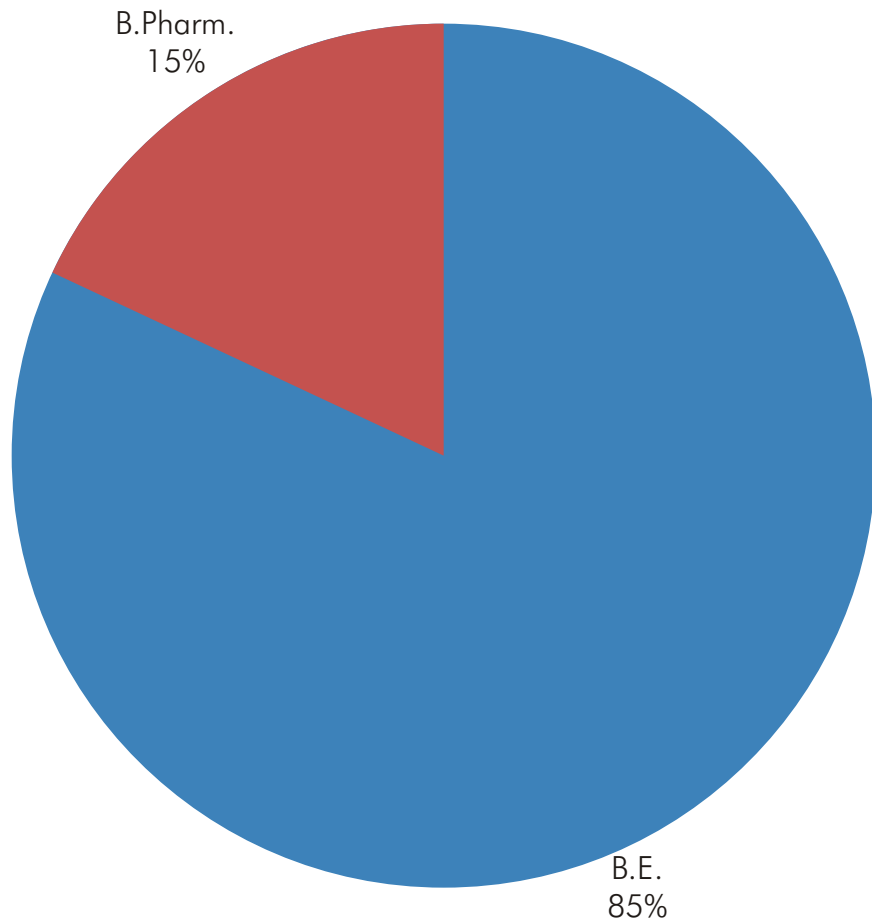
A study of performance management system for HPCL

Achievements

Awarded distinction in state level intermediate drawing and art examination



STUDENT PROFILES MMS - OPERATIONS



Bachelor's Degree	No. of Students
B.E.	11
B.Pharm.	2
Total	13

MMS - Operations



Aditee Prabhudesai

24

B.Pharm

Work Experience

Centaur Pharmaceuticals for 12 months

Summer Project

Studying the Process of Contract Manufacturing with Pfizer India Ltd.



Ajinkya Sonawane

23

B.E. (Electronics and Telecommunications)

Summer Project

Increasing productivity and providing solutions over issues in supply chain process using IT with TinyOwl Technology Pvt. Ltd.

Aditya Raut

23

B.E. (Electronics and Telecommunications)

Summer Project

Improving logistics efficiency by analysing current logistic practices and product packaging with Tata Steel Ltd.



MMS - Operations



Amit Paratwar

23

B.E. (Electronics)

Summer Project

Efficiency and capacity utilization improvement of complete manufacturing process through Process control techniques with Amul



Hemant Perka

26

B.E. (Electronics and Telecommunications)

Summer Project

Setting up B2B E-Commerce Platform for Industrial products with factory Kamaal (Startup)

Divyank Piprodia

25

B.E. (Electronics and Telecommunications)

Summer Project

Analyzing Operational Excellence in Quality & Assembly using SAP & ePlan with ACG-PAM Ltd.



Ketan Patel

24

B.E. (Mechanical)

Work Experience

Sun Engineering Co. for 16 months

Summer Project

Process improvements in supply chain management with Navneet Education Ltd.



MMS - Operations



Kshitija Kolge

23

B.Pharm.

Summer Project

Costs savings in cabin materials management with Jet Airways India Ltd.



Prachi Kolekar

24

B.E. (Computer)

Summer Project

Prepared the first version of warehouse safety manual and warehouse operation manual with Bunge India Pvt. Ltd.



Pawan Bakhtiani

24

B.E. (Electronics and Telecommunications)

Summer Project

Improving operational efficiency in ocean Export department with Crane Worldwide Logistics

MMS - Operations



Priyank Parab

24

B.E. (Electronics and Telecommunications)

Work Experience

Mastek Ltd. for 12 months

Summer Project

Improving SCM by Implementing 'PFEP' for Industrial motors with Siemens Ltd.

Achievements

Got 3rd prize in a National Level SIP Competition held at DSIMS College under Opsession

Pranav Kaklotar

23

B.E. (Electronics and Telecommunications)

Summer Project

Study of Ocean Exports' and Imports' Documentation and Procedures with Babaji Shivram Clearing & Carrier Pvt. Ltd.



Rupesh Jagtap

26

B.E. (Mechanical)

Work Experience

Elder instrument Pvt. Ltd. For 17 months

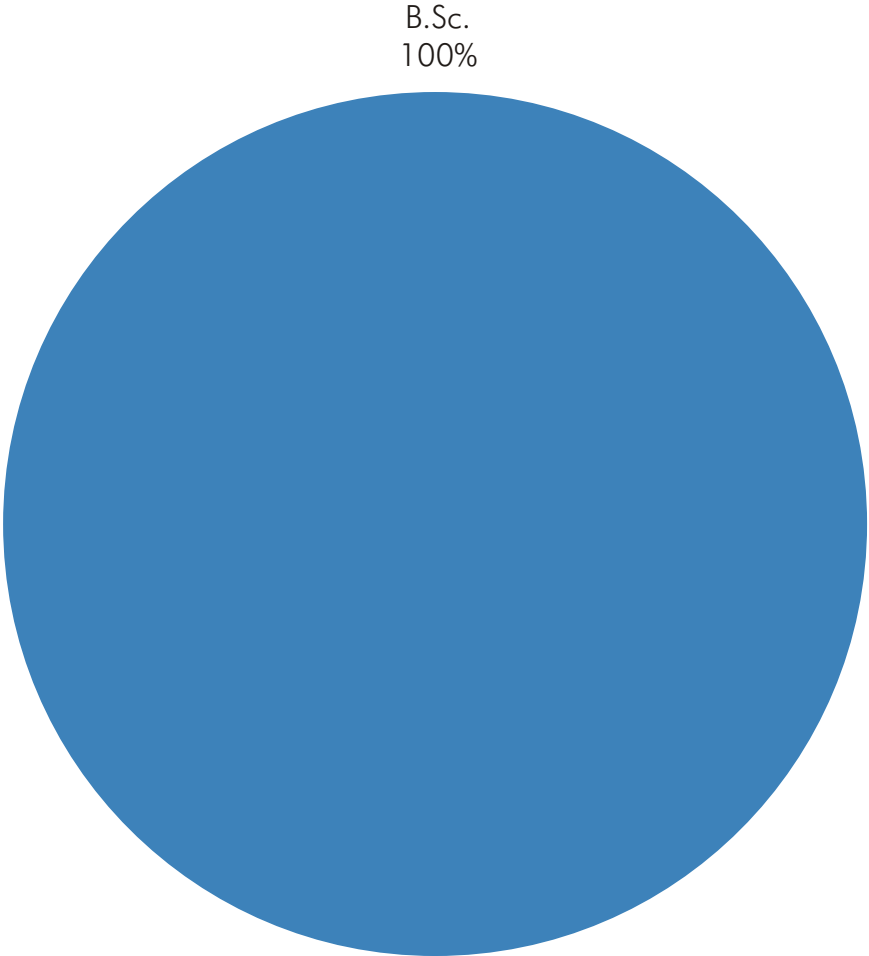
Summer Project

Improving productivity of packaging process & analysis of Inventory with Navneet Education



STUDENT PROFILES

MMS - SYSTEMS



Bachelor's Degree	No. of Students
B.Sc.	1
Total	1

MMS - Systems



Tejas Kulkarni

22

B.Sc. (IT)

Summer Project

Analysis and Management of Tenders through Workflow Management System and retrieval of queries, results and report generation through Database Administration System (Oracle) with Maharashtra Industrial Development Corporation

Achievements

National level football player, having played in 4 European countries

RECRUITMENT FORM

Date: _____

Name of the Organisation: _____

Contact Person: _____

Designation: _____

Address: _____

email: _____ Phone: _____

Fax: _____

What category of students do you plan to hire?
(Please tick appropriate boxes)

- Marketing Systems Operations
 Finance Human Resources

Location of Assignment Mumbai Outstation

Preferred academic background (Please tick appropriate boxes)

- Commerce / B.B.I. Science / Pharma B.M.S. / B.B.A.
 Engg. / Tech. Humanities / Arts B.M.M. Others

Work Experience required?

Summer Trainees required?

Pre-Placement Presentation Details

Date of Presentation: _____

Duration of Presentation: _____

Facilities needed: _____

Contact Us:

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Bhujbal Knowledge Centre, Mumbai



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