MET League of Colleges
Bhujbal Knowledge City
Institute Of Management

PLACEMENT BROCHURE

PRASTAVAA 2009 - 2010
Our Faith

न चौर हार्ष्यम् न च राज हार्ष्यम्।
न भातृभाज्यम् न च भारकरि।।
व्यये कृते वधते एव नित्यम्।।
विद्याधनं सर्वधनं प्रधानम्।।

Knowledge can neither be stolen by a thief,
nor snatched by king.
It is indivisible unlike ancestral property,
It never burdens the bearer,
It multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

विद्या विना मती गेली,
जती विना नीती गेली,
नीती विना गती गेली,
गती विना वित्त खचले,
इतके अनर्थ एका अविदोने केले
- महात्मा ज्योतिराव पुले

Lack of knowledge leads to indiscretion;
Indiscretion leads to lack of ethics
Lack of ethics leads to absence of direction and momentum;
Absence of direction and momentum results in bankruptcy;
Such is the HAVOC caused by the lack of knowledge.

-Mahatma Jyotiba Phule
Our Vision

To shape professionals, to conquer the present and the future challenges to the socio-economic fabric of our society, by institutionalizing search, development, research and dissemination of relevant knowledge through structured learning systems.

Our Mission

To evolve, develop and deliver dynamic learning systems to equip professionals with conscience and commitment to excellence and courage to face business challenges.
GIVING INDIA THE EDGE

There comes a time in the history of a nation when braving all odds it marches forward regardless of global dominance. Powered by double digit growth of the industrial sector, 300 million middle class and 500 million young hopefuls, our country is soon developing as the engine of growth of the world economy. Globally, thought leaders hold a common view that India represents the aspirations of the world. Undoubtedly, the educated English speaking, technology savvy youth will lead us to universal success.

With two million schools, five million teachers and associates with a million young professionals offering their services to industry and business annually, the economy is poised ushering in a techno commercial revolution in the country. But as the forces of globalisation bring in competition with accompanying cost and bottom line pressures, we will soon be faced with the question of class vis-à-vis mass education. As the industry becomes more competitive and as we try and reach out to the global markets, we will have to deliver world class quality products and services all the time. Therefore, nurturing and developing high quality educational systems and institutions will become the prime responsibility of all the stakeholders in education.

We believe that the golden age of India is with us, ahead of us and not behind us. At MET, through our academia and pedagogy we seek to offer world class learning systems to the youth. Through a balanced mix of academics and industry interaction, we train professionals who have not only contributed significantly to the Indian industry but have reached beyond the shores of this country and sought global acclaim for our efforts.

Today, India is emerging as a global super power. Not surprising, considering she has produced some of the best minds in the world. In every field, Indians are making their mark in the international arena. At MET, in our own small way, we are trying our best to add to the country's intellectual capital. By producing the next generation of sharp minds who we hope will shape India's future and lead her to greater heights.

MET is our humble contribution to the building of resurgent India poised to conquer the global economy.

Chhtagan Bhujbal
Founder Chairman

CA. Sunil G. Karve
Founder Trustee & Vice Chairman

Pankaj Bhujbal
Trustee

Samir Bhujbal
Trustee
Mumbai Educational Trust (MET) is a public charitable trust established in 1989 with a mission to radically redefine education system in India. The MET League of Colleges is a conglomerate of premier educational institutions, driven by a single-minded focus on translating aforementioned mission into concrete reality. MET is a multifaceted and multi-disciplinary centre of excellence in relentless pursuit of professional excellence that surpasses the highest standards. MET League of Colleges is having campuses, emanating aura of majestic blend of architectural grandeur and educational piety and serenity, in Mumbai as well as in Nashik.

**Bhujbal Knowledge City, Nashik**

MET’s Nashik campus is situated at state-of-the-art Bhujbal Knowledge City, Adgaon. The campus spans over 34 acres of lush green landscapes with over 4 lacs sq.ft. of campus floor space. The infrastructure adheres to and exceed international standards with faculty housing, hostel facilities, amphitheatre, wi-fi, ultra-modern AC computer laboratories with TFT screens, air-conditioned libraries and seminar halls in each Institute, well equipped pharma labs, hi-tech classrooms, ultramodern furniture, special infrastructural facilities for physically challenged students and much more. Her Excellency, the president of India, Smt. Pratibha Patil inaugurated Bhujbal Knowledge City on 28th November 2007 and dedicated its services to the nation.

MET BK C is an institution where students pursue learning and cutting-edge technologies in a wide variety of disciplines ranging from engineering, new technologies to management. Our vision and constant efforts in developing new courses and new teaching methods further challenge students to think beyond traditional lines, while optimizing academic co-curricular inputs.
About MET's Institute of Management (IOM)

Bhujbal Knowledge City (BKC)

In just few years MET's Institute of Management (IOM), Bhujbal Knowledge City (BKC) Nashik, has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate diverse streams of knowledge and expertise, meaningfully, with industry and disseminate advanced knowledge of management so as to meet challenges of future.

It is obvious that only having vision is not enough. Quality education is the decisive factor. The founders have empowered the members of the faculty to govern and administer diverse academic and non-academic activities of the Institute. This has elevated the quality of overall learning experience at the Institute to a very high level.

Faculty: The Institute's core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multilingual competence and wide range of interest and expertise support a comprehensive curriculum.

Facilities: The Institute boasts of excellent educational facilities, including; arguably; Nashik's leading reference library on the subject of management; a range of computers and audio-visual equipment for students' use; extensive information technology resources etc.

Library: Our Library is our major intellectual asset, the prowess of which is depicted below;

A. More than 7000 books on a range of subjects, including general reading, many of them seminal and world renowned works by celebrated authors. Also a unique collection of reference books.


D. Newspapers: 14

Last but not the least, there is no budgetary constraint of any sort for library. Extensive reading is very actively recommended and ensured at all levels within the Institute.

Personality Development Initiative: As they rightly say, "people and diamonds have real market value when they are polished". Special drive is launched for personality development and corporate grooming of our students - the future managers.

Students are extensively trained on the art of protocol, Business Etiquette, International Etiquette, Social Etiquette, Dining Etiquette, Business Communication, Dress Code, Presentation Skills, Body Language, Hygiene and Sanitation, etc.

We firmly believe that above aspects also are as much important, if not more, in managerial development of individual, as all other theoretical and practical inputs relevant to diverse management subjects, and areas of expertise.
FROM DIRECTOR’S DESK

MANAGEMENT OF INDIA INC. GRAND ASCENT TO THE COMMANDING HEIGHTS

I believe that China and India will be the second and the third largest economies next to the United States within my lifetime, certainly by 2015.
- Prof. C.K. Prahlad

Dear corporate colleagues,

Recently, businesses and industries have witnessed global economic down turn but the impact on Indian terrain has been mild due to large population that support home markets. Historically service businesses have been dominating markets to the extent of more than 60 % of world trade, but it is the manufacturing sector that offers jobs even in bad times. However the manufacturing sector in India is feeling the pinch mainly due to free trade of imported goods permitted under globalization. Manufacturers across the world have been able to bring down their manufacturing costs by accepting lower wages and making efficient use of modern technologies. India needs to get prepared for this competitive environment, and do so without loosing time. Large capital investment planned for Infrastructure will generate good employment opportunities but this will have to be sustained over a period of time. IT and Finance sectors are going through a make over to become more competitive. Corporates want ready-to-work type of human capital and hence HR is experiencing more focused role. What ever may be the area of business, innovation and use of talent are going to be key words in the times to come and fortunately India has qualitative human capital that can take up this challenge.

Purpose of Management education is to mould a person in to a set of qualities that enable that person to perform and do so with responsibility - essential qualities of a professional. At MET’s Institute of Management we ponder with the objectives of imparting a set of capabilities that a participant of MBA program can make use of in her / his career life. We are aware what the corporate world expects from an MBA graduate. Two years that a participant spends on our campus imbibe these capabilities and prepare the participant to shoulder the responsibilities of corporate world. Many of these participants carve their future by becoming entrepreneurs. Entire journey of two years at IOM emphasizes in developing creative and original thinking habits and orienting the mind sets to get ready for continuous change - a fact that does not change in our lives. Management, Faculty and Staff of IOM have taken efforts in making them walk on this path to ensure that they succeed in their lives.

I am happy to put across the profiles of our participants of MBA (2009-10) in form of a ‘Prastavaa’. You will observe that although they come from different streams of specializations they have one thing in common, and that is their capability to deliver the expected results. I am sure given an opportunity our brand ambassadors will not disappoint you.

Dr. Jitendra Shah
Director
ADVANTAGE MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC)
- MET has been ranked 13th best B School in South Asia by Asia Inc. Magazine
- 12th best private B School in India by CNBC TV18
- Ranked ‘A++’ grade B School by Business India
- Global internship opportunities across USA, UK and China
- Freeship programme for meritorious students
- Excellent placement opportunities in India and abroad
- Superior intellectual capital armed with knowledge and experience
- Well networked with the best of corporates in India and abroad
- International interactions through China Study Mission and UN internship programme
- Sensitising the students towards social causes through programmes: Save Water, Project TRUTH, Vidya Shakti etc.
- Research focused faculty with a cumulative experience of over 150 years
- The best state-of-the-art infrastructural facilities
- Strong alumni base of over 25,000 students
- Annual salary packages ranging from Rupees five lacs to fifteen lacs
- Global faculty

Live management threshold is offered to MET Nashik campus through Unique Video Conferencing facility, in MET Mumbai & Nashik.

- International alliances with reputed B Schools
- Outstanding Indian / global industry interface
- Corporate social responsibility projects
- Enlightened interaction for urban-rural synergy
- Globalised learnings delivered with Indian ethos
Go Green: Eco friendly and Go Green are not just buzz words for us, there is an urgent need for each one of us to take action to protect and revive our planet earth. MET-BKC has designed all it’s buildings as per the Green Architecture and regularly undertake tree plantation drives and environmental awareness programs.

Sensitivity to Social Causes: The students and MET faculty Mumbai are currently executing Project TRUTH in cooperation with United Nations (UN DESA). Students of MET-BKC, IOM have taken an initiative to teach English to Zilha Parishad School Students of Village Odha, Nashik. MET-BKC has brought smile on the faces of the villagers by adopting village “KONE”, Nashik. Their eyes are light up with hope, as slowly but surely basic amenities; home health; social and economic development can be felt in this forbidden place. Students' involvement ensures bringing about social sensitivity towards the problems of underprivileged and underdeveloped people and places. It also helps to get an insight into the working of NGOs who are now focal point of wider issues of corporate governance. MET - BKC always takes a keen interest in upliftment of the under privileged lot. MET BKC is in the forefront, in lending a helping hand to the people affected by Tsunami, Floods or other natural calamities.

China Study Mission: MET students undertake a comparative study of Chinese industrial powerhouses. Three batches of management students have visited cities in important industrial areas in China with a focus on the Special Economic Zones and the strategically important centres. Through this initiative, MET hopes to build a stronger bond between the Indian & Chinese industry.
WHAT GIVES US THE EDGE

Resonance: The MBA first year participants’ dilemma to choose their path to success is aptly addressed in form of 'Aarambh- The beginning'. Experts from respective fields discuss topical issues pertaining to various specializations. Different forums like HR Meet, Marketing Meet, IT Meet, and Finance Meet are organized on regular basis to make students aware about the avenues available.

Competency Mapping and Career Planning: Eminent psychologists conduct psychometric and other tests to critically examine and map the students knowledge, skills and attributes so that they pressfit into the corporate culture. Accordingly training, development, succession planning and individual counseling is undertaken.

Combat MET: Students participate and compete in inter-collegiate and intra-class presentation and Group Discussions on current topics and contemporary controversial subjects. This sharpens their analytical, logical and oratory skills.

Industry Interaction: Students get an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

ISO 9001:2000 Certification: The grant of the ISO 9001:2000 certification by LRQS is an acknowledgment of MET’s capacity to deliver professional education that meets the highest standards of professionalism worldwide.

MET BKC UTSAV: Sports & Cultural activities are integral part of MET-BKC. Various sports event are organized throughout the year. Students are encouraged to participate at District, State and National level. Sports activities builds up stamina, enhances individual performance & infuses team dynamics. The cultural mega event MET-BKC UTSAV displays opulently diverse and splendid fusion of cultures, from Indian folk to western Hip Hop & From Dindi to Ramp Walk.
SHARP AWARDS FOR SHARP MINDS

**Winners Debate Competition**
Event: Drishti - 2009
Organized by: Symbiosis Institute of Operation Management, Nasik

**Winners Spirulina**
Event: Drishti - 2009
Organized by: Symbiosis Institute of Operation Management, Nasik

**Winners Debate Competition**
Event: NIMBASH - 2009
Organized by: Navjeevan Institute of Management, Nashik

**Winners Ad Mad 2009**
Event: Intrigue
Organized by: Vishwakarma Institute of Management, Pune

**Winners Paper Presentation**
Event: International Conference on Global Melt Down
Organized by: Pune University Department of Business Management and Administration

**Winners Paper Presentation**
Event: Spirit - 2009
Organized by: Symbiosis Institute of Operation Management, Nashik

**Winners Extempore**
Event: Ahoy - 2009
Organized by: Institute of Management Research and Technology, Nasik

**Winners Mr. Nimbash**
Event: NIMBASH - 2009
Organized by: Navjeevan Institute of Management, Nashik

**1st Runner up - Best Manager**
Event: Rhythm Marketing Mantra 2009
Organized by: Atharva Educational Trust, Mumbai

**1st Runnerup Poster Competition**
Event: HNIMR - 2008
Organized by: Smt. Hiraben Nanavati Institute of Management & Research.
Bhujbal Knowledge City
NASHIK CAMPUS
Institute of Management
Institute of Pharmacy
Institute of Engineering
Institute of Technology (Polytechnic)
MCA
C-DAC
DISTANCE LEARNING

MUMBAI
Institute of Management
Institute of Mass Media
Asian Management Development Centre
Institute of Pharmacy
Institute of Medical Sciences
Institute of Information Technology
Institute of Computer Science
Institute of Distance Learning
Institute of Software Development & Research
Institute of Trichology
Institute of International Studies
Rishikul Vidyalaya
Knowledge Explorer - Publishing Division